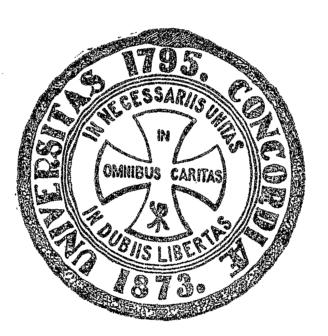
VOL. 35.

100 00 (300g) JUNG

MARCH 13, 1912.

No. 17



00 {300°S

UNION UNIVERSITY

CHARLES ALEXANDER RICHMOND, D. D., LL. D., Chancellor

UNION COLLEGE

The college offers the following undergraduate and graduate courses:

1. Courses leading to the degree of A. B.

CLASSICAL COURSE A.--Greek is required for admission to this course. French and German are included in addition to the ancient languages.

CLASSICAL COURSE B.—This course may be pursued by candidates who satisfy the requirements for admission to the Ph. B. course. Greek is begun on entrance and is required for four years.

2. Course leading to the degree of Ph. B.

LATIN-SCIENTIFIC COURSE.—This course offers Latin without Greek, for which is substituted additional work in modern languages and science.

3. Course leading to the degree of B. S.

SCIENTIFIC COURSE---This course is based upon the study of mathematics and the sciences.

4. Course leading to the degree of B. E.

GENERAL ENGINEERING COURSE.—This course offers the foundation of a broad engineering education, comprising mathematics, the sciences, the fundamental principles of the special branches of the profession, and some training in history, economics and modern languages.

SIX YEAR PH. B.-B. E. COURSE.—This course combines the above four-year engineering course with the Latin-scientific course.

SANITARY ENGINEERING COURSE.—This differs from the general engineering course in substituting special work in sanitary engineering for some of the general engineering studies.

ELECTRICAL ENGINEERING COURSE.—This course is intended to give a broad and thorough engineering education, with the special instruction requisite for electrical engineering.

5. Courses leading to graduate degrees.

Course LEADING TO DEGREE OF M. C. E.—This course of one year of graduate study consists of lectures, laboratory practice and research work.

Course LEADING TO DEGREE OF M. E. E.—This course of one year of graduate study consists of lectures, laboratory practice and research work.

Course LEADING TO DEGREE of PH. D.—This course of two years of graduate study requires for admission the degree of M. E. E. or an equivalent.

For catalogues or other information address F. C. BARNES, Secretary,

Schenectady, N. Y.

DEPARTMENT OF MEDICINE

ALBANY MEDICAL COLLEGE---Instruction by lectures, recitations, clinics, laboratory work, practical demonstrations and operations.

Hospital and laboratory advantages excellent.

Catalogues and circulars containing full information, sent on application to:

WILLIS G. TUCKER, M. D., Registrar, Albany, N. Y.

DEPARTMENT OF LAW

AMASA J. PARKER,

J. NEWTON FIERO,

President.

Dean.

ALBANY LAW SCHOOL...This department of the university is located at Albany, near the state capitol. It occupies a building wholly devoted to its use. The course leading to the degree of LL. B. is three years; each year is divided into two semesters.

Expenses: Matriculation fee, \$10; tuition fee, \$110. For catalogue or other information, address:

JOHN J. HUGHES, Registrar,

Abany, N. Y.

DEPARTMENT OF PHARMACY ALBANY COLLEGE OF PHARMACY...Graded course of instruction comprising two terms of seven

months each. Fees, \$90.00 per term.

For catalogue giving full information, address:

THEODORE J. BRADLEY, Ph. G., Secretary, 43 Eagle St., Albany, N. Y.

Sometime every person needs cash at once
If you are ready with a deposit

in

The Schenectady Savings Bank

Cor. STATE & CLINTON

There will be no regret on that account

Redmond's Coffee

Gunning, '14 Successor to Minuse, '12 BANNERS

Phone 466-J

S. S. S. Co.

Down to date College Clothes are made by

Fogg, "Pour Tailor"

Central Arcade, Opposite
- - American Express Co.

A. R. Zita's Orchestra

furnished music at Union College 1905, '06, '07, '08, '09, '10, '11.

BEST DANCE MUSIC IN THE WORLD

H. R. Phone 3071-W

Only the Best Service. None Better for Concert

Office and Res.: 167 Hamilton St., Albany.

COES & YOUNG COMPANY College Shoes

20 SCHOOL ST.

BOSTON, MASS.

Rep. C. W. CLEWLEY MONTHLY VISITS

C. A. WHELAN & CO. Cigar Stores

301 and 433 State Street

Foods prepared and sent out. ads, sandwiches, pastry, meats, breads, sent out for parties, smokers, spreads and feasts.

GOODMAN'S

107 JAY STREET **Both Phones**

TAILORING

Advance Spring Designs on display at 206 State Street. The early bird, etc. By placing your order now you not only benefit in price concession but also by receiving the attention that is not possible to give later, when the rush is on. It will be a revelation to many to find how far \$15 or \$20 will go here for a Spring Suit or Top Coat. A trial is earnestly solicited.

NAT COHN

206 State St.

A few Fall and last Spring's suitings at astonishingly low figures

Read The Citizen

DR. GEO. R. LUNN, EDITOR

Schenectady's Fearless Weekly

Drawing Inks **Eternal Writing Ink** Engrossing Ink Taurine Mucilage Photo Mounter Paste **Drawing Board Paste** Liquid Paste Office Paste Vegetable Glue, etc.

Are the Finest and Best Inks and Adhesives



Emancipate yourself from corrosive and ill-smelling inks and adhesives and adopt the Higgins' Inks and Adhesives. They will be a revelation to you, they are so sweet, clean, well put up, and withal so efficient.

AT DEALERS

CHAS. M. HIGGINS &. CO.

Manufacturers

Branches Chicago, London

271 Ninth St.

Brooklyn, N. Y.

KEELER'S

HOTEL AND RESTAURANT

Broadway and Maiden Lane ALBANY, N. Y. GENTLEMEN ONLY

- 250 Rooms -

LADIES RESTAURANT ATTACHED .. SPECIAL NEW RATHSKELLER . .

Bowling Alley and Billiard Room

Twenty-five Private Dining Rooms

WM. H. KEELER, Prop., Annex, 507-509 Broadway

The Policies Issued By The

Phoenix Mutual Life Insurance Company

Are conceded by competitors to be superior to all others MAY WE SEND YOU A SPECIMEN POLICY FOR YOUR INSPECTION

Van Voast & Leonard

GENERAL INSURANCE ILLUMINATING BUILDING, SCHENECTADY, N. Y.

We Announce

the season's latest developments in refined apparel for the particular man.

Clothing - - - Furnishings - - - Hats

Wells & Coverly **TROY**

LYON'S The Store With Over 100,000 Prescriptions

Agents HUYLER'S

Bon Bons and Chocolates

Kodaks, Premos and all Photo Supplies LYON'S, Corner State and Centre

CLEARANCE SALE

At just the time when you need good Winter Shoes most, we are selling them at a big reduction in price.

Hurley \$6.00 Shoes now \$4.25 Hurley \$5.00 Shoes now \$3.85 The Hurd \$4.00 Shoes now \$3.15

> If you are in need of Shoes, the kind that will stand the wet, Shoes that have style and lots of it come here

Hurd Boot Shop STATE ST.

BARNEY'S

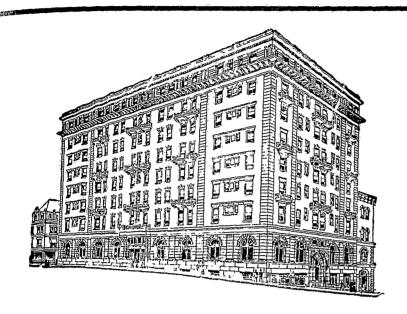
Where Lverybody Shops

QL

¶ Students will find that they have everything at --**BARNEY'S**

H. S. BARNEY CO.

SCHENECTADY'S GREATEST STORE



THE TEN EYCK

Leading Hotel of Albany, N. Y.

FIREPROOF. EUROPEAN PLAN

Orchestral and Auxetophone Concerts during dinner and after the play

Afternoon Tea on Mezzanine from 4 to 6 o'clock

FRED'K W. ROCKWELL

THE ONONDAGA, Syracuse, N. Y., a new fireproof Hotel, opened Aug. 1, 1910, under the same management

E Schenectady Clothing Co.

STIFF AND SOFT SPRING HATS

Our complete line of hats comprising the most sightly and fashionable styles of the season is worthy of inspection. See the new stitched brimmed grey, brown, blue and leather shades. Sixteen colors and twelve shapes. Rough finished soft hats of course.

GUYER

MALLORY

STETSON

Dress Furnithings are a specialty with us. Plaited or stiff bosom shirts—correct collars ties and gloves. See our silk hats at \$6.00 and the silk opera at \$7.00.

E Schenectady Clothing Co.

313-315 STATE STREET Telephone Connection

Always the best things to eat at the

CROWN HOTE

JAMES COFFEY, Prop.

THE NEW-HES-MOR PRINTING CO., 420-422 State St.

For College Students

BOOK BINDING | We make a specialty of binding MSS. and periodicals of every description. Get our prices

QUALITY- ACCURACY | EXPERT WORKMANSHIP

PROMPT SERVICE

and with a guarantee

"THE PRODUCTION OF THE ROYAL TAILORS"

See ad in all the leading national magazines

ROYAL TAILORING CO.

171 Clinton Street

I cordially invite you to call to inspect my

NEW IMPORTATIONS OF

Suitings and Fancy Overcoating

Stock New and Nobby

GEORGE A. MANNY, - TAILOR

170 JAY ST.

SCHENECTADY, N.Y.

Cigars---Ice Cream----Soda

TOILET ARTICLES

St. Regis Pharmacy

200 UNION STREET

Prescriptions Accurately Compounded

Wallace Craftsman Furniture for Student's Comfort

HE design of this Furniture is exceptionally good. The chairs are uphclstered in real Spanish Leather. Many fitted with luxurious cushions. The prices, you will note by comparison, are less than you will be asked to pay elsewhere for Furniture of indifferent quality

- ¶ Mission chairs upholstered in real Spanish Leather; \$5.75 to \$25.00
- Mission study tables (ten styles) in Solid Oak; \$5.25 to \$25.00
- Mission and Golden Oak book-cases; \$4.25 to \$35.00
- Waxed Oak mission finished flat top desks; \$14.50 upward



"The College Photographer" WHITE, 229 State Street

NEAR BARNEY'S

UN

Sco

a vi

tea

exp

ma

the

toc

sh

fie

be

ea

H

UR STOCK of early fall wearables is now complete. We are showing all the latest European and American novelties in the Hats and Haberdashery line for the natty fellow. Such as the new rough hats and low brim derby; newest novelties in knitted four-in-hands- Large line of sweaters, shirts, gloves, underwear, hosiery, collars and caps; college pennants, pillow tops, umbrellas, canes & rain-coats.

JOSEPH NUSBAUM

336 STATE STREET

GAZETTE BUILDING



TILLY THE BARBER

WE ARE THE FAVORED AMONG THE COLLEGE BOYS AND SOLICIT YOUR TRADE

TILLY

The Concordiensis

VOL. 35.

MARCH 13, 1912

No. 17

UNION EASILY VICTORIOUS OVER COLGATE TEAM

Score of 27-9 Shows Superiority of Garnet Five in Locating the Basket—Victory Due to Short Quick Passes, Excellent Defense and Well Directed Throws from Field

Union closed the basketball season on Saturday with a victory over Colgate. It was a victory far beyond the shadow of a doubt, the score being 27 to 9. The team showed a little nervousness in the first half and experienced difficulty in locating the basket, but in the second half they came into their own and before many minutes of the last period were over they had the Colgate team completely at sea. Colgate depended too much on long passes to get past Union's defense. The passes were easily cut out by the garnet players, who in their turn would advance the ball by quick, short passes, invariably ending by forcing the ball through the Colgate defense and scoring from the field. The team is going right now and it is much to be regretted that they cannot replay some of the earlier games of the schedule.

The score:

COLGATE (9)						B.	F.	F.T.
Johnson, lf.	-		-		-	0	3	0
Hammond, rf.		-		-		1	4	0
Schradieck, c.	-		-		-	0	0	1
Rich, lg.		-		-		1	1	0
Collins, rg.	-		-		-	0	2	2
Arms, rf.		-		-		0	2	2
						$\overline{2}$	12	5
UNION (27)						В.	F.	F.T.
J. Beaver, rf.	-		-		-	3	2	0
D. Beaver, 1f.		-		-		3	2	0
Hequembourg, c.			-			1	4	0
Coward, Ig.		-		-		2	3	7
Fairbairn, rg.	-		-		-	1	.3	0
						10	$\frac{-}{14}$	7

Referee, Tilden; timer, Hequembourg.

FINLEY ELECTED PRESIDENT OF CHRISTIAN ASSOCIATION

David R. Finley, '13, was elected president of the College Christian Association on Wednesday evening. M. J. Follensbee, '14, was elected vice-president, T. L. Ennis, '14, treasurer and A. J. Martin, '15, secretary.

D. R. Finley is already prominent in college activities and was advanced in the Christian Association this year from vice-president to president. He is a member of Psi Upsilon fraternity. M. J. Follensbee is Delta Upsilon; T. L. Ennis Alpha Delta Phi and A. J. Martin is Kappa Alpha.



REED TO COACH UNION?

The following appeared in the Hill News, the student publication at St. Lawrence, for March 4th. Jack Reed is their athletic coach and has turned out winning teams in football and basketball for the Canton university. The offer to their coach was the subject of an editorial in the paper in which the possibility of the loss of Coach Reed is commented upon as causing much anxiety among the students.

"Jack Reed received a letter from Union College, yesterday, offering him \$1800 a year and a contract for three years. The letter requests him to meet the committee as soon as possible."



PRINCETON'S PRESS PLANS

The Undergraduate Press Club of Princeton has arranged for a series of informal talks on subjects relating to newspaper and magazine work, to be given by prominent editors, publishers and managers of publications.



The faculty at Michigan has under consideration a project for allowing college credit for work done on the student publications.

COURSES IN JOURNALISM

The following universities and colleges are among those that are known to have more or less well defined courses in journalism. This list is by no means complete as there are doubtless many other institutions having courses that would include them within this number.

Yale, Princeton, Harvard, Columbia, New York University, St. Lawrence, Missouri, Illinois, Wisconsin, Nichigan, Kansas, Indiana, Minnesota, Nebraska, Miami, Oregon, Washington, Ohio, Iowa State College, Massachusetts Agricultural College.

DOES NOT UNION NEED A COURSE IN JOURNALISM?

Journalism a Profession—Increasing Demand for Newspaper Men with College Education—Courses Now Established in Many Colleges and Universities

Is there a need for a course in journalism at Union? We believe that those who are familiar with conditions here will answer in the affirmative. But first, what is journalism?

Stormonth's says that "journalism is the profession of editing or writing for a newspaper". Only within the past two decades, perhaps, this vocation has been so classed. The rapid advance along literary lines and the uniquely important place that the press has held in the modern history of the civilized world give journalism a right to stand on a level with the three acknowledged professions of theology, law and medicine.

In the past newspaper work seems to have been a stepping-stone to permanent employment. It has been the portals to politics, secretaryships, foreign em bassies, etc. This time has passed, however. With courses and schools of journalism established at many colleges and universities throughout the country it is evident that this is a profession that will soon require as formal preparation as law and medicine now demand. It will naturally follow that men specially trained in the work will continue in their chosen vocation.

There is an increasing demand for newspaper men. This is stated by editors and publishers throughout the country. But the term "newspaper man" does not mean the reporter with a grammar school education, who has worked up from a printer's devil to a news gatherer. The "eight-dollar-a-week-reporter" is rapidly disappearing and in his place is found the educated man whose college training demands a salary equal to the average income of other college men. It is the college man that will be the reporter, editor and manager of the paper in the future.

ALUMNI FAVOR COURSE IN JOURNALISM AT UNION

Three Distinct Advantages—Press Club and Student Publications Bettered—Statements from Alumni

The need for a course in journalism might be divided into three main heads.

- 1. To assist in the success of the Press Club.
- To improve the literary style of the student publications.
- 3. To furnish a course for students who are planning to take up journalism upon leaving college.

The Press Club is composed of members who, with an exception now and then, have had no experience in newspaper work of any kind. It is needless to say that with these conditions the organization is working at a great disadvantage. Stories sent out to scores of newspapers weekly are never used, and in all probability the reason in the majority of cases may be attributed to the fact that the style is not printable. The news is not of sufficient importance to warrant revision and stories find the short route to the scrap-basket. A course in journalism could, at its outset, furnish the fundamentals in newspaper story writing and the looked-for results would be immediately seen.

The college publications come in for endless criticism of the poor style of the reading matter, inaccuracies, and countless other defects, that are seen (even by the editor) at a glance. What can the senior editors do when they are weekly snowed under by a mass of copy turned in for correction, which must slip through their hands with hurried corrections in order that the paper may be issued on time? If every story were verified to avoid inaccuracies and were rewritten to polish the literary style (presupposing, of course, that the senior editors are competent to do so) it would be far better to abolish the reportorial board and let the editors assume the entire work. Below are printed samples of stories that have been turned into the editor as copy:

"The attendance at the Press Club meeting last Wednesday night was rather small on account of the weather. Only eleven members being present. Since a quorum was not present, no business could be transacted and only reports of the committees were given. The new arrangement of sending out bulletins seems to be working quite well, although it has just started. Under this system, bulletins of news will be sent out as soon as it occurs, and only to papers which will use the news. It is expected that by this plan, more Union news will get into the papers than has been the case heretofore."

W mate catic \mathbf{U}_{1}

jour year ente or h and a co one incr life him for abil

> Da. Tri

Iı

con

in 1

1

"Thursday, January 25, is set aside as a "Day of Prayer." There will be service in the chapel at 11 a.m. Rev. Hugh Black of Union Theological Seminary will speak. Mr. Black is one of the most popular lecturers of the present day, he is also well known as an author. We consider ourselves very fortunate in being able to secure Mr. Black. Mr. Black is Scotch by birth and has been in this country only about ten years."

Would not a general course in newspaper writing materially aid in the betterment of the student publications?

Union has many alumni in the different branches of journalism. In nearly every class for a number of years back there have been graduates who have either entered journalism immediately after leaving college or have discovered a leaning towards that profession and have taken up the work later. What would not a course in journalism have meant to these men? In one instance it would have materially aided a man to increase his knowledge in what he had planned for his life work. In the other it would have discovered in him ability, which came out after graduation—too late for special preparation in the work.

In answer to letters asking opinions as to the advisability of establishing a course in journalism at Union come the following replies from alumni now engaged in newspaper work.

The first letter, given in part, is from G. Herbert Daley, '92, who is now sporting editor of the New York Tribune.

"In reply to your favor of March 2, can only say that in my opinion the colleges and universities in this country are not doing their full duty without some sort of elective course, or possibly a lecture course, in journalism or newspaper work. The average undergraduate should at least know the basic principles of news gathering and news writing, apart from essay or magazine writing. There is a vast difference. Union would do well to establish a course of this kind, as I do not hesitate to say that a man coming out of college can as a rule earn his keep quicker and surer in the newspaper field than in almost any other line of endeavor, unless perchance he is fairly well prepared for some professional work.

"I am glad that you are going to suggest an elective course in newspaper writing and trust that it will be approved. I may say, however, that while the way a story is written counts for something, what is in the story counts more, and that Union and Union men must do something of general interest before the publicity which is so necessary can be obtained. Your idea has a value far beyond getting a few stories in various papers, as it will pave

the way for knowledge which will make for good among the undergraduates.

"If you decide on a lecture course I will be glad to go to Schenectady at some time and read a paper on the making of a newspaper along primary lines, as I did at Princeton a few days ago."

G. HERBERT DALEY,
Sporting Editor
New York Tribune.

F. R. Champion, '99, managing editor of the Schenectady Union-Star, writes the following on the need of a course in journalism at Union:

"The newspaper field today is not overcrowded with men of ability in that line. Nearly every large newspaper is complaining of the inferiority of its news writers and of its inability to secure enough bright, intelligent, educated and keen reporters. There are plenty of editors but there are not enough men capable of writing news in a clear, concise and attractive manner.

"The remuneration for newspaper work has increased very rapidly in the last few years and I believe it presents more and prompter opportunity for the college graduate than any other so-called profession. Union College, I believe, would do well to establish a course in news writing.

"I know very well that it is the ambition of most reporters to become editors but I know there is a broader, better, more interesting and attractive field for news writers. A college education should include a general knowledge of the world's history and politics. Fitted with such teaching a man is better equipped for newspaper work than one who picks it up in a newspaper office.

"A reporter equipped with the college instruction I have indicated and with the experience and broadened knowledge acquired in news writing, his contact with the world and his intimacy with passing events make for his becoming eventually valuable as an editorial asset.

"I believe that a course in news writing would be valuable for many students at Union College."

[Signed] F. R. CHAMPION,

Managing Editor of

Schenectady Union-Star.

A lecture course in journalism is advocated by Dudley Toll Hill, '07, news editor of the Schenectady Gazette, in the following statement:

"While I believe the demand for a course in journalism at Union at the present time is not great enough to justify the College in going into the matter thoroughly as some other educational institutions now do I feel certain that an opportunity of obtaining an elemen-

(Continued on page 12)

The Concordiensis

A Literary and News Weekly Published by THE STUDENTS OF UNION UNIVERSITY

Entered at the Postoffice at Schenectady, N. Y., as Second Class Matter.

EDITOR-IN-CHIEF,

Henry A. Schermerhorn, '12, Phi Gamma Delta House.

ASSISTANT EDITOR-IN-CHIEF, William A. Hardenbergh, '12. Delta Upsilon House.

News and Athletic Departments.

LITERARY EDITOR,

Blaine Raymond Butler, '12, Delta Phi House.

BUSINESS MANAGER,

Grover A. Woodard, '12, Phi Gamma Delta House.

ASSOCIATE EDITORS.

V. R. Tremper, '13.

A. G. Duane, '13.

F. S. Harris, '13.

REPORTORIAL STAFF.

E. L. Baker, '14.

H. H. Hitchcock, '14.

John Kruesi, '14.

A. S. McCormick, '14.

Publication Office

The New-Hes-Mor Printing Co., Schenectady Railway Waiting Room Building, 420 State Street

. Last Issue of the Haper Hundr Present Board

With this issue of THE CONCORDIENSIS the senior members of the editorial board relinquish control of the publication. It is with a feeling of no little regret that our retrospection over a year's labors exposes many shortcomings and that with the possibilities contained in the college weekly we have failed to reach the goal that seemed so easily attainable at our entrance into office twelve months ago. We have had the full share of unfavorable criticism accruing to the managers of a paper that is placed before the critical public for inspection. Much of this criticism we have doubtless deserved, and yet, some, we feel, has been made without just cause. It is needless to say that we have done our best and we feel that apologies and excuses for our failings are out of place.

The new board of editors assumes control of the paper at the beginning of the spring term. The junior members have been named and it is with

UNION COLLEGE LIBRARY

the belief that the respective offices have been filled with the right men for the right places that we turn the management over to the editors for the ensuing year. At the beginning of the fall term the business management of The Concordiensis comes under the control of the Undergraduate Publication Board. This means that the financial side of the publication will be so managed that there will be a sum of money at the disposal of the editor that will be sufficient to make many needed improvements possible. It would seem that the future of The Concordiensis was never more promising than at the present time.

There is one means of effecting a score of improvements in the paper that we connot leave without mentioning editorially, even though it is the Not until the members of The Cordienvery evident theme of this issue. sis board have been trained in a special course of journalism will the poor literary style, inaccuracies and mis-statements be eliminated. Essay style is not Concordiensis style any more than it is newspaper style. News must be written up to allow "paring" to fit space without effecting the sense or style. In other words the main facts or the climax, call it what you will, must not appear in the last paragraph, as in the essay style, for that is where the "paring" begins. The story is in the first paragraph and the succeeding paragraphs contain an elaboration of story in the form of details. other details of newspaper work could be taught by a course along news-And contrary to the belief of many, newspaper style does not paper lines. exclude the ability to write essays any more than the writing of orations injures one's essay style. It is simply another branch of literary expression.

Apology Due Bur Readers.

We wish to apologize to our readers, who are not interested in the subject of journalism, for crowding out matter of perhaps greater interest and forcing upon them this avalanche of journalistic data. We believe it is for a good cause and think that even our disinterested subscribers may find some facts that will cause surprise if they are not acquainted with the advance that has been made in newspaper work in recent years.

In the College World

At the State Agricultural College of Kansas an examination in spelling brought forth some interesting facts. No words were given the students that are not contained in the fifth grade public school readers. Of the 112 students who took the ex-

amination, 92 of them misspelled "villain," 74 missed "cemetery" and "excel" and 23 misspelled "attacked."

At the regular monthly meeting of the Board of Trustees of Columbia University recently, President Nicholas Murray Butler reported to the recent organization of the Advisory

Board of the School of Journalism, founded by Joseph Pulitzer, and the action taken by the board forming plans for the opening of the school next September.

At Michigan the plan to build an infirmary is meeting with favorable comment from the faculty as well as the students.

tary knowledge of the subject should be afforded those students who may desire to study it.

"Newspaper men are born, not made. And there are comparatively few of them. It therefore seems to me that a course of a dozen lectures given during each year, by trained newspaper men, to members of the junior and senior classes, who are considering journalism as a possible profession, would be of considerable value. The members of the junior classes would learn, briefly but thoroughly enough, what newspaper work really is, and those who decided they were unfitted for it could then give it up. Those who were interested would be able to pursue those studies most helpful to them during the senior year, and could be further instructed in newspaper work.

"What the profession needs most is more real newspaper men properly trained. For them there is a great opportunity. At the present time too many have drifted into it, found it interesting, and remained, although lacking ability to improve the standard of the profession, or to work their way to the top.

"I believe that if more of the intelligent men's thoughts are turned in the direction of journalism, and its opportunities are made clear to them, many who are fitted for this profession, but who would otherwise drift along in other walks of life, would take up the work, and thus benefit the profession, as well as make their future successful. The work is hard, and exacting, but it offers a reward which is worth consideration."

[Signed] DUDLEY TOLL HILL,

News Editor

Schenectady Gazette.



FAVORS COLLEGE JOURNALISM

Editor of Brooklyn Daily Eagle Says College is Better Than a Newspaper Cffice to Study Journalism

Dr. St. Clair McKelway, editor-in-chief of The Brooklyn Daily Eagle, has written the following article for The Yale News on the subject of journalism:

"The subject of newspaper making or journalism is one about which newspaper men in it do not often write. Journalism is a thing apart and when it is not, those, who seek to pursue it as a step to or toward something else, do not let the root of journalism penetrate the soil of their minds. They are not always to blame, for what is not in them will not or cannot come out of them, and can with difficulty be put in them to stay there.

"I am far from saying, however, that journalism cannot be taught in a university. It can be, and in cases it is. Swift perusal and

quick restatement of reading matter can be taught. Estimate of the important or the trivial in events can be trained. Errors of such estimate can be pointed out by those who know more about them than students can be presumed to know. The overt or the suggestive form of statement can be cultivated. The realization or the suggestive form of statement can be cultivated. The realization of striking forms of expressions as distinguishable from the dull can be encouraged. The plain duty of seeing occurrences in their wholes instead of merely in their parts can be both inculcated and i lustrated. In a college class room this can be done. In a newspaper office this must be done.

"A college is a better place for preparatory fittedness for journalism than a newspaper office is for collegiate instruction, and a cultivated professor is a better monitor and a more considerate inciter than an editor or a news manager when either one of them is more intent on going to press quickly than on being courteous, or patient, or considerate of the sensibilities of others."



AUTHORITIES ON JOURNALISM ADVOCATE COLLEGE TRAINING

Special Courses in Newspaper Work Should be a Part of Every University and College is Consensus of Opinions

Lack of space prevents the printing of articles in full which show beyond a doubt the need of a course in journalism in the universities and colleges to-day. But reference to some of them with a few abstracts may give a slight idea of the seriousness with which the subject of college journalism is taken to-day.

In the Atlantic Monthly for January, 1911, Herbert W. Horwill is the author of an article "Training of the Journalist". Mr. Horwill was a former minister in England. Resigning from the ministry he took up journalism and is now associate editor of the Forum and a member of the review staff of the Nation. Quoting in part from his article we print the following:

'In the days when men drifted into journalism nothing was heard of any special schools for the education of the journalist. You do not need lessons in navigation in order to drift with the current. But its recognition as a distinct profession has given journalism a right to a chapter in books on 'What To Do With Our Boys' and there are young men in college who of malice prepense are intending to adopt it as a life-career. Newspaper-writing has thrown off much of its ancient Bohemianism and become respectable.

"It is not surprising, then, that the question should be asked: If the older professions,

such as law and medicine, train their novices in special schools, why should not this new profession provide its recruits with opportunities of technical preparation?

"Whatever the particular curriculum followed, it is essential that the education given be of a disciplinary quality. It must quicken the intellectual conscience to the point of disgust with all scamped work, and of readiness to take pains in securing exactness of date or quotation; it must strengthen the nerves of the mind to grapple with subjects that are not superficially attractive."

Mr. J. E. G. de Montmorency in the London Contemporary Review writes:

"... In the case of certain editors and certain very well known journalists there can be no doubt that a deliberate effort is made to prevent the fouling of the [literary] well which is now taking place. But this is not true of the press generally. ..."

Commenting on this the Review of Reviews for September, 1911, says:

"The solution of the whole problem is in the hands of the journalists. In all other professions severe tests are imposed before a man or woman can practice. In journalism 'every quack is allowed to impose his quackery on the public'. No man or women should be allowed to exercise the profession journalism until he or she has passed a searching examination in English literature and in the use of the English language."

"The Place of Journalism in University Education" is an article by Edwin E. Slosson, Ph. D., literary editor of the Independent, in which he clearly defines the need of college training for journalism. He writes, "Instead of asking if a university can afford to introduce journalism it should be, can any university afford to get along without it?"

In the North American Review for May, 1904, Joseph Pulitzer writes at length on the practicability of a journalistic course for the college and university. He goes into the details of newspaper work and shows that journalism is better learned in theory at college first than learned by practice only in the newspaper office.

An article entitled "College Training for Journalism", by Frank W. Scott, associate professor of English at the University of Illinois and in charge of courses preparatory to journalism for several years, contains the following:

"That the colleges should undertake to prepare students for journalism was as inevitable as the idea of them doing so should be condemned by many journalists who got their training in another way. Journalism has long been a professon that every one out of it could improve if he were in it. The student with journalism in mind has gone to college alongside the student who, having in mind banking, or insurance, or the consular service or some other ramification and combination of economics, history and political science, found a course outlined for him. Why not one then for the prospective journalist."

Such a course would consist of a list enumerated by Mr. Scott in his article. The article is in the Independent for October, 1910.



JOURNALISM AT SYRACUSE

Growing Demand For Such a Course Has Caused Its Adoption—Syracuse Daily Orange Cites Its Advantages in An Editorial

The following comment on the new course of journalism at Syracuse was clipped from the editorial page of the Daily Orange of that University. It shows the appreciation on the part of the students and faculty alike of the place that journalism is taking in university life today.

"Alumni and undergrad wates have read with pleasure the announcement by the English department of the College of Liberal Arts that journalism would be tried as an experiment during the coming semester. The new course is one for which there has been a growing demand for several years, and its adoption at this time shows a disposition on the part of the faculty of that college to keep abreast of the times and provide as far as possible those branches of study for which there seems to be a well developed demand.

"For pushing the proposition with untiring energy, too much credit cannot be given to the local chaper of the honorary journalistic fraternity, Pi Delta Epsilon. Among college newspaper men the need of such a course has always been keenly felt. But nothing was done until three years ago when Pi Delta Epsilon took the first steps necessary to put journalistic work in the college curriculum. Of course the lectures in supplementary English are only the first concrete results. It now remains for the students to put themselves behind the experimental course in such a way as to make it a surety for years to come. Granted this support, Professor Edgar C. Morris, head of the English department, will make room for it next fall as a full curriculum course. This is the ultimate goal toward which Pi Delta Epsilon, representing all cellege newspaper men, is working.

"The real value to be gained from such a course must appeal in very strong terms to all college men. With the prominent place taken today in public life by the newspapers

and magazines of the country, a summary elementary knowledge of their internal workings must present itself as something worthy of the consideration of the liberally educated man. It is only to be deplored that too many of our most prominent and highly educated citizens have but a very small conception of what goes to make two cents worth of newspaper. The value of the course to those students interested in a comprehensive study of English or a specialization in magazine and newspaper work does not need to be exploited. Practical men who know the newspaper game thoroughly will give the lectures. Such talks should be of interest to everybody."



CHAIR OF JOURNALISM AT ST. LAWRENCE POSSIBLE

Possibly most students see little significance in the addition of the Current Events course to the college curriculum, but it may prove an extremely important event. Just now a number of students are interested in journalism. The Press Association, and increased interest in The Laurentian and The Hill News, are concrete results of their efforts. If the new course proves such a success as it well may, and if the present interest in journalism is maintained and, as ought to be the case, increased, the present course may be just the beginning of a thorough course in journalism St. Lawrence has sent out men who have climbed to the top in the newspaper world,—and that, too, with out any special preparation for it. Undoubtedly many of the students in future will aspire to journalism, and it will be a great benefit to them to have a thorough course in preparation for this—and with such a course could be coupled something of the nature of laboratory work, such as is now obtained in a small way by members of the Press Association. St. Lawrence could thus send out journalists well equipped for their vocation. Are a Chair of Journalism and a University Press dreams too great for realization?—The Hill News, St. Lawrence University.



CURRENT EVENTS CLUB HERE

The Black Cat is the name of a current events club organized by a number of freshmen. The club will meet fortnightly for discussion of topics of the day and it is planned to have a number of local speakers address the organization at intervals. Just how a club organized by freshmen will succeed is hard to say, but the idea is excellent and if present plans are carried out the advantages of membership should be many.

"There are more professed journalists in the United States than there are dentists, civil engineers, architects, veterinary surgeons, dairymen, or trained nurses, yet many universities feel it necessary to provide a specialized training for these occupations. Certainly the men and women who make a business of writing need education as much.

". . . The success of the extension of school training into new fields goes far to establish the theorem that anything that can be learned can be taught."

EDWIN E. SLOSSON, PH. D., Literary Editor of the Independent.

WIRELESS AND JOURNALISM

To link the universities of the country by wireless telegraphy for the exchange of college news for the benefit of the newspapers printed by the various schools, is a plan originated at Michigan University and indorsed by The University Missourian, the daily paper printed by students of the Missouri State University School of Journalism.

The plan is probably feasible, but the expense makes it highly impracticable, even under the proposed system of relaying messages from one university to another.



CHAIR OF JOURNALISM

"I should suggest the endowment of a chair in journalism," said A. Maurice Low, the American correspondent of the London Post, while delivering one of the series of Bromley lectures on journalism at Yale recently.

"If such courses could be introduced in all the universities, the public taste could be trained: and university men to whom the doors of the modern newspaper are now practically shut, would be in demand in this great field."



On the charge of copying a chemistry experiment, two students of Illinois were dismissed for a period of one year. Two other men were implicated in the "cribbing" by allowing their experiment to be copied, and were dropped from the course.



The men of the University of Washington have made a resolution to the effect that no co-ed shall be allowed to wear a hat that has a width of more than eighteen inches, at any lecture course earlier than one o'clock.

TEEL at Home at the Quinn Drug Store -- is our message to the Student Body. You will find that we have as we claim -- Schenectady's greatest Drug Store. Come in -- use us, you don't have to buy anything unless you care to. People of Schenectady call this the Accomodating Drug Store. We think you will do well to know us.



RALPH B. COLSON GIVES FIRST OF SERIES OF TALKS

Last Sunday evening at the vesper service, Mr. Ralph B. Colson gave the first of a series of talks on "The Essential Things in a College Man's Religion." Mr. Colson spoke at length on the problems which beset college men, presenting in a clear, forceful manner the real essence of a man's conduct with its effects upon himself and upon those with whom he comes in contact.



38

ιe

lS

У

LIBRARY NOTE

At the recent meeting of the Library Committee, it was decided to order for the Library the Dictionary of National Biography, consisting of twenty-two volumes and one volume of Index.

Steefel Bros.

Quality clothes for Men and Boys
ALBANY

Spring Clothes

We are now showing the Spring 1912 models of Steefel Quality Clothes.

They are characteristic of the Steefel Standard—the best and most stylish clothes in the world.

Your early inspection is cordially requested.

The Spring hats, gloves, shoes and furnishings are also ready

BASEBALL PRACTICE

HAS BEEN STARTED

Captain Bische made the first call for baseball practice Tuesday afternoon. The practice was held in the gym. and was only for those who wished to report for the positions of pitcher and catcher. It has been rumored that O'Keefe of the Albany department will not pitch unless it becomes absolutely necessary to use him. This situation necessitates that material for the position of pitcher be developed at once. Coach Bergen was present Tuesday afternoon. The dates for practice will be every Tuesday at 3:30 p. m. and every Saturday at 2:30 p. m. until further notice.

JUST RECEIVED FALL STYLES

French-Shriner-Urner
Shoes







LINDSAY BROS. CO.

SUCCESSORS TO

QUIRIS SHOE STORE

311 STATE ST.

Amsterdam

Schenectady

The New-Hes-Mor Printing Co.

Printing That is Up-To-The-Minute.

Manufacturers of Rubber Stamps.

Just Across From ...Green Gate...

FINK'S Pharmacy

The College Smoke... and Drug Shop ...

di

in

W

tc

NEWS OF THE ALUMNI

1857—Joseph B. McChesney, principal and founder of the Oakland, Cal., high school, died at his home in that city on February 25th. He had been connected with the high school for thirty-five years.

Mr. McChesney was born in Schaghticoke, New York, on October 12, 1832. He entered Union College in 1853 and graduated in 1857 with very high honors. He was a member of the Delta Upsilon Fraternity and of Phi Beta Kappa. In 1858, he was given the degree of A. M. He then went to California where he entered the educational field, his first school being in Oroville in 1858. He was a pioneer in this work and was prominent in the educational progress of the state, being editor and manager of the Pacific Educational Journal and member of the committee which revised the school laws of California.

1890—Howard T. Mosher, a member of the class of 1890 of Union College, gave an address before the Corning Ministerial Association on February 12th which has excited much favorable comment. This address was on "The Course in Citizenship as given at the University of Rochester." Professor Mosher covered his subject in a most thorough and, at the same time, interesting manner. He is one of the lecturers at the University of Rochester where he stands very high.

The Advisory Board of the School of Journalism at Columbia is composed of newspaper editors.



Cornell plans to add an auditorium and class-room building to the Agricultural College and a clinic and hospital building to the Veterinary College.

Introduce Yourself

to our "College Style" clothes so much desired by dapper young men. We show many colors, fabrics and models entirely new to your city-original garments brought on for the young men who like their clothes a little "different."

Suits and Overcoats \$12 to \$40.

Hats and Furnishings.

Albany's Best Clothiers

South Pearl and Beaver Sts.

The Dolan Company



A Real Good \$4 Shoe

one of forty styles that are made of better materials than most \$4.00 shoes.

Patton & Hall 245 STATE ST.

"The Best Place in Town to Buy a Pair of Shoes."

VISIT
OUR
VICTOR
PARLOR

We Solicit Your Patronage You need our Guarantee

CLUETT & SONS

One Price Piano House

508 STATE STREET

SCHENECTADY, N. Y.

STEINWAY
WEBER
AND
PIANOLA
PIANOS

ACADEMICS 29.5, ENGINEERS 19.5

On Monday afternoon, March 3d, the academic division of the freshman class defeated the engineers in an in-door track meet held in the gym. The score was 24.5-19.5. Dr. MacComber is using this method to discover athletes among the freshmen. The events were:

15-yard dash—Shontal (A) first; Dunbar (E) second; Keating (A) third; and Baldy (E) fourth.

Running high jump—Purple (E) first; Dunbar (E) second; Keating (A) and Concaicao (E) tied for third. Distance, 4 feet, 10-5 inches.

Shot-put (8 lbs.)—Randells (A) first; Smith (A) second; Purple (E) third; Shontal (A) fourth. Distance 43 feet, 7 inches.

Standing broad jump—Randells (A) first; Dunbar (E) second; Shontal (A) third; Hughes (E) fourth. Distance, 9 feet, 1.5 inches.



WITH OTHER COLLEGES

The University of Wisconsin plans to enter a relay team at the Pennsylvania meet next spring, renewing connections severed by the incompetency of past teams.

A department of Oriental language has been established at Pittsburgh University. Siamese for missionaries will be among the new subjects taught.

By the will of Elijah M. Topliff, of Manchester, New Hampshire, Dartmouth College is to receive about \$200,000. This money will not be available, however, until the death of a sister, Miss Ellen M. Topliff.

L. F. Gieg has been re-elected captain of the Swarthmore football team. He will be the only man who has ever held this position for two successive years at Swarthmore.

"The Sporting Goods

Corner" State and Green Sts.
Albany, N. Y.

Greatly appreciate the business. Union College has given it and will endeavor in every way to merit a continuance. With such goods as

"Spaldings"

and other leading makes "Quality" will be our slogan and we aim to supply the best in everything at moderate prices.

Charles H. Turner Co.

48 & 50 State Street, Cor. Green

Albany, N. Y.

JOHN B. HAGADORN Leading Hatter, Furrier & Furnisher

509 State St., Illuminating Building (The Home of Good Gloves)

N. Y. 'Phone 210-W

Home 1490

Headquaters for-

Sweaters, Jerseys, Athletic Suits, The Genuine Mackinaw Coats and Hockey Caps AUTOS FOR HIRE

Nott Street Garage

Phone H. R. 817, C. E. Spaulding

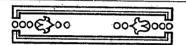
H. R. 466-J, S. B. Story

AUTOS FOR HIRE

L. W. KILLEEN

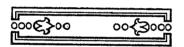
Briar PIPES

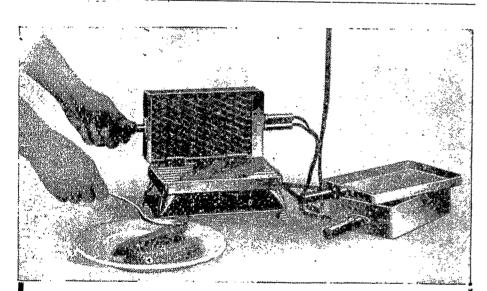
435 State St. Cor. Jay.



First of all---Reliability then Service and then Price.

A. BROWN & SON CO.





Crisp, brown oysters or chops, ham or bacon just as you like them and without waste of time is what the

Radiant Electric Grill

means to you

Broils, boils, toasts and fries Right in Your Own Room

Ask for it at the Schenectady Illuminating Company or your nearest electrical dealer

General Electric Company

Principal Office



Schenectady N. Y.

3425

MOHAWK THEATRE

Catering to Ladies and Children L. Lawrence Weber, Proprietor

A. J. Gill, Manager
Matinee every day, changing program Monday and Thursday with Big Extravaganza Co.
PRICES---Matinee 10 cents and 25 cents
Night, 15 cents to 50 cents
Daily Matinee for Ladies and Children, 10

cents, reserved in any part of the house SEATS NOW ON SALE

OUR SPECIALTY Framing Pictures
Art Photogravures
Interior Decorations
High Grade Paints

GERLING BROS.

N. Y. Phone 690-W

134 Jay Street

This
GEISSLER
& RYAN
SHOE

Pleases Young Men

\$5.00

All Leathers Black and Tan



College Fellows and all other Young Men Like the Sporty Style of this Model

Geissler & Ryan's Footwear ranks all the time as the best made, a good reason why you should wear it

THE BROADEST ASSORTMENT OF PUMPS FOR EVENING WEAR IN TOWN

GEISSLER & RYAN

173 Jay St.

"The Leading Men's Shoe Shop"

Class Photographs

ARE A

"HOBBY"

WITH THE

Wendell Studio

15 NORTH PEARL ST.

Albany, N. Y.

Phone for an Appointment

H. R. Phone 982-J

LENS GRINDING A SPECIALTY

O. D. EVELEIGH

OPTOMETRIST

Eyes Tested and Glasses Fitted

426 State Street

Schenectady, N. Y.

EDISON HOTEL



Come in and Browse Around

THE Sterling Art Shop

The Picture
The Frame
The Wall Paper
for your room
is here

WM. A CARY, Prop. 212 State Street Schenectady, N. Y.

HOLTZMANN'S

The Store o Quality

Norfolk Coats Riding Breeches

-Custom Clothes-

We have Tailored Clothes for the Sons of Old Union for the past 42 years.

Mr. A. Z. Cary, our deDinner signer, has done college Evening
Suits work for the leading col- Clothes
lege trade in this country.

We Invite Your Inspection
Suits \$35 to \$75

HOLTZMANN'S

SPALDING & BROS.

HEADQUARTERS FOR

OFFICIAL

ATHLETIC

SUPPLIES

CATALOGUE FREE

A. G. SPALDING & BROS.,

126-8 NASSAU STREET.

NEW YORK

--29-33 WEST 42nd STREET.

SCHENECTADY'S LEADING RESTAURANT

GLENN'S

422 STATE ST.

Next to WAITING ROOM.



PICTURES and **PICTURE FRAMING** ART **SUPPLIES** and **GOLD GILDING**

S. E. STANES

No. 7 New York Central

Colonnade

New York Telephone

SCHENECTADY, N. Y.

PAPER HOUSE and SIGN

DECORA TING and **HANGING PAINTING**

The best paper for your correspondence is CRANES' LINEN LAWN

We have it in Club Size, Embossed in Union Seal, Garnet and Gold The Miniature Brass Shields Just Arrived

I he Gleason Book Co.

VENDOME BUILDING



YATE'S BOAT HOUSE

The largest and best equipped in the state. Excellent Dancing Hall, which can be rented for Private Parties only, in connection with house - -

321 State Street

Both Phones

THE NEW-HES-MOR PRINTING CO. Engraved and Embossed Cards

420-422 State Street

and Stationery a Specialty

THE ONLY RUBBER STAMP WORKS IN THE CITY

Marking Outfits. Daters. Badges. Rubber and Metal Stamps, Dies and Stencils. Indelible Ink. Brass, Illuminum and German Silver Novelties

GET OUR PRICES

EXPERT WORKMANSHIP

QUALITY

ACCURACY

PROMPT SERVICE

Rindfleisch Parisian Dye Works.

Koch Shoe Store

257 STATE STREET

Reliable Footwear

for all

occasions and weather

COTRELL & LEONARD

ALBANY, N. Y.

Makers of

Caps, Gowns and Hoods

To the American Colleges and Universities from the Atlantic to the Pacific. Class conr acts a specialty

REMEMBER

That if you want Flowers that will Last, loose or arranged in Design Work, grown in our own Greenhouses, therefore not old or comission flowers, then call at the Greenhouses 1408 State Street or at the store 699 ALBANY ST. Also competent advice through 35 years experience, given on FLORICULTURE by W. Chas. Eger

BOTH PHONES.

No connection with store of J. Eger on State St.



Suits and Overcoats of Imported Woolens

WITH EXCLUSIVE DESIGNS

J. J. HILLMAN

Maker of Men's Clothes

617 State Street.

CLARK & McDONALD



233 STATE STREET **SCHENECTADY**

> Only the BEST of everything in Gold, Silver and Precious Stones.

SUCCESSORS TO SANDERS, JEWELERS

Students'

Flower

Shop

JULIUS EGER

Both Phones

735 State St.

1878 E. C. HARTLEY 1911 Dealer in

Fine Groceries and Provisions

Special prices made for goods in quantities to College Fraternity Houses 601-603 UNION STREET BOTH PHONES 377 Van Curler Opera House

C. G. McDONALD Mgr. Phones 335

The Manhattan Co.

142 STATE STREET

A complete department food store The best in everything for the table at the lowest cash prices.

Quick - active - service

CLASS PINS Visiting Cards WEDDING Announcements and Invitations PHOTO ENGRAVING and Half Tone

Photogravure

ESTABLISHED 1872

E. A. WRIGHT

EXCELLED BY NONE

ENGRAVER

PRINTER

STATIONER

Commencement Invitations, Dance Invitations,

Programs, Menus, Fraternity Inserts and Stationery

1108 CHESTNUT STREET

PHILADELPHIA

Buy Your Paint at

ENGLEMAN & BELLINGER'S

212 South Centre Street



J. H. FREDERICK

THE JAY STREET FLORIST will furnish you with the best flowers that can be produced for any occasion

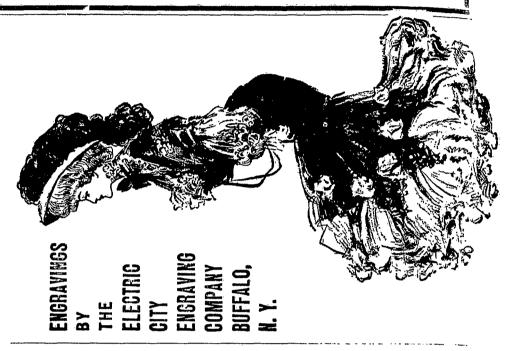


Ask for a Demonstration of

Vacuum

Magic Electric Richmond Electric Regina Electric Regina Hand

Clark Witbeck The Big Hardware Store



Where Everybody Gets Shoes Mended

Our Prices are No more than elsewhere, and we give you the Best Material and the Best Workmanship

We make a specialty of Repairing all kinds of Rubbers

N. Y. Phone 1123-J

Home Phone 680-J

Open Evenings

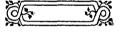
Saturday until 10 o'clock

BALL'S QUICK SHOE REPAIRING WORKS

S. KLEIMAN, Manager

521 STATE ST. Work Called for and Delivered Free of Charge SHOES SEWED BY HAND IF DESIRED





MEN

Only - Best - Work - Done BARBOUR AND MANICURE S. G. RITCHIE Opposite Jay St.

L. F. NICKLAS

169 Jay Street

Leading Hatter and Toggery

All Kinds of Renovating at Short Notice Largest Line of Arrow Collars in Town Quarter and Half Sizes Always Something New in Neckwear

THALMAN'S

Cakes, Pastries and Ice Cream

The best light to read by or study by is the mellow, steady light of the modern gas burner (90 C. P. 2/5 of a cent per hour). One burner on fixture or table lamp will serve a whole group of readers. Let us show you the best for your needs

Mohawk Gas Company

Your Eyesight

is in your own hands.

Don't strain your eyes

USE ELECTRIC LIGHT

It's a perfectly safe light
--- very restful to the
eyes and ideal for reading and studying. If you
have electric service,
you can enjoy the comforts of electric appliances. : : : :

SCHENECTADY ILLUMINATING CO.

When in the market for floral arrangements

Hatcher

FLORIST

Orders receive every attention afforded by our unexcelled facilities for catering to the most exacting taste High Grade Caskets and Shower Bouquets a Specialty

Greenhouses and Nurseries,
Town of Florida and Hoffman, N. Y.

L. D. Phone 1413 Home 425

N. Y. C. Arcade

State St.

INVESTIGATE

"For good work and Prompt Service"
The

Gasner Laundry

448 State St.

Home Phone 431

N. Y. Phone 1214

Special Prices on Entire Wash

UNION STUDENTS

are invited to open a check account with us. Accounts of Clubs, Fraternities and Associtations solicitated.

THE

SCHENECTADY TRUST CO.

318 and 320 STATE STREET

The Empire Laundry

Walter & Hedden, Props.

Phones 337

21 Jay Street

Raincoats!!

Get your Raincoats at the - -- Rubber Store

ALLING RUBBER CO. 229 STATE ST.

Sporting, Athletic & Rubber Goods



Copyright Hart Schaffner & Mark

Suits \$18 and up.

WHIS is a young men's store; the clothes we have for young men are made from fabrics, in colors and patterns for young men. The sizes and models are not simply small men's sizes and models; they're designed for young figures.

Hart, Schaffner and Marx know how to make them right; we'll show you that we know how to sell them right.

Overcoats \$18 and up.



240-244 STATE STREET The Home of Hart, Shaffner & Warz Clothes