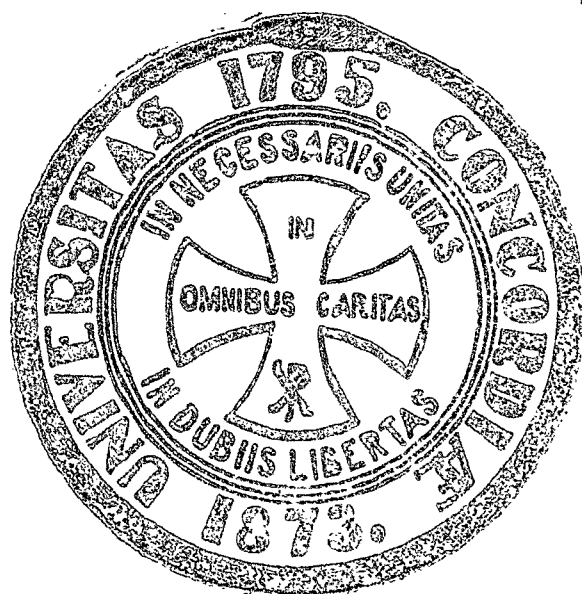


# THE CONCORDIENSIS

VOL. 35.

MARCH 6, 1912.

No. 16



UNION COLLEGE LIBRARY

# UNION UNIVERSITY

CHARLES ALEXANDER RICHMOND, D. D., LL. D., Chancellor

## UNION COLLEGE

The college offers the following undergraduate and graduate courses:

### 1. Courses leading to the degree of A. B.

CLASSICAL COURSE A---Greek is required for admission to this course. French and German are included in addition to the ancient languages.

CLASSICAL COURSE B---This course may be pursued by candidates who satisfy the requirements for admission to the Ph. B. course. Greek is begun on entrance and is required for four years.

### 2. Course leading to the degree of Ph. B.

LATIN-SCIENTIFIC COURSE---This course offers Latin without Greek, for which is substituted additional work in modern languages and science.

### 3. Course leading to the degree of B. S.

SCIENTIFIC COURSE---This course is based upon the study of mathematics and the sciences.

### 4. Course leading to the degree of B. E.

GENERAL ENGINEERING COURSE---This course offers the foundation of a broad engineering education, comprising mathematics, the sciences, the fundamental principles of the special branches of the profession, and some training in history, economics and modern languages.

SIX YEAR PH. B.-B. E. COURSE---This course combines the above four-year engineering course with the Latin-scientific course.

SANITARY ENGINEERING COURSE---This differs from the general engineering course in substituting special work in sanitary engineering for some of the general engineering studies.

ELECTRICAL ENGINEERING COURSE---This course is intended to give a broad and thorough engineering education, with the special instruction requisite for electrical engineering.

### 5. Courses leading to graduate degrees.

COURSE LEADING TO DEGREE OF M. C. E.---This course of one year of graduate study consists of lectures, laboratory practice and research work.

COURSE LEADING TO DEGREE OF M. E. E.---This course of one year of graduate study consists of lectures, laboratory practice and research work.

COURSE LEADING TO DEGREE OF PH. D.---This course of two years of graduate study requires for admission the degree of M. E. E. or an equivalent.

For catalogues or other information address

F. C. BARNES, Secretary,

Schenectady, N. Y.

## DEPARTMENT OF MEDICINE

ALBANY MEDICAL COLLEGE---Instruction by lectures, recitations, clinics, laboratory work, practical demonstrations and operations.

Hospital and laboratory advantages excellent.

Catalogues and circulars containing full information, sent on application to:

WILLIS G. TUCKER, M. D., Registrar,

Albany, N. Y.

## DEPARTMENT OF LAW

AMASA J. PARKER,

J. NEWTON FIERO,

President.

Dean.

ALBANY LAW SCHOOL---This department of the university is located at Albany, near the state capitol. It occupies a building wholly devoted to its use. The course leading to the degree of LL. B. is three years; each year is divided into two semesters.

Expenses: Matriculation fee, \$10; tuition fee, \$110. For catalogue or other information, address:

JOHN J. HUGHES, Registrar,

Albany, N. Y.

## DEPARTMENT OF PHARMACY

ALBANY COLLEGE OF PHARMACY---Graded course of instruction comprising two terms of seven months each. Fees, \$90.00 per term.

For catalogue giving full information, address:

THEODORE J. BRADLEY, Ph. G., Secretary,

43 Eagle St., Albany, N. Y.

Sometime every person  
needs cash at once  
If you are ready with a deposit  
in

**The Schenectady Savings Bank**

Cor. STATE & CLINTON

There will be no regret  
on that account

**Redmond's Coffee**

**Gunning, '14**

Successor to Minuse, '12

**BANNERS**

Phone 466-J

S. S. S. Co.

Down to date College  
Clothes are made by

**Fogg, "Your Tailor"**

Central Arcade, Opposite  
- - American Express Co.

**A. R. Zita's Orchestra** furnished music at Union College  
1905, '06, '07, '08, '09, '10, '11.  
**BEST DANCE MUSIC IN THE WORLD**

H. R. Phone 3071-W  
Only the Best Service. None Better for Concert

Office and Res. : 167 Hamilton St., Albany.

# COES & YOUNG COMPANY

## College Shoes

20 SCHOOL ST.

BOSTON, MASS.

Rep.

C. W. CLEWLEY

MONTHLY  
VISITS

## C. A. WHELAN & CO. Cigar Stores

301 and 433 State Street

Foods prepared and sent out. Salads, sandwiches, pastry, meats, breads, sent out for parties, smokers, spreads and feasts.

**GOODMAN'S**

107 JAY STREET  
Both Phones

## TAILORING That's Worth While

Advance Spring Designs on display at 206 State Street. The early bird, etc. By placing your order now you not only benefit in price concession but also by receiving the attention that is not possible to give later, when the rush is on. It will be a revelation to many to find how far \$15 or \$20 will go here for a Spring Suit or Top Coat. A trial is earnestly solicited.

**NAT COHN 206 State St.**

*A few Fall and last Spring's suitings  
at astonishingly low figures*

## Read The Citizen

DR. GEO. R. LUNN, EDITOR

**Schenectady's Fearless Weekly**

## HIGGINS'

Drawing Inks  
Eternal Writing Ink  
Engrossing Ink  
Taurine Mucilage  
Photo Mounter Paste  
Drawing Board Paste  
Liquid Paste  
Office Paste  
Vegetable Glue, etc.

**Are the Finest and Best Inks  
and Adhesives**



Emancipate yourself from corrosive and ill-smelling inks and adhesives and adopt the Higgins' Inks and Adhesives. They will be a revelation to you, they are so sweet, clean, well put up, and withal so efficient.

AT DEALERS

**CHAS. M. HIGGINS & CO.**

Manufacturers

Branches Chicago, London

271 Ninth St.

Brooklyn, N. Y.

## INVESTIGATE

"For good work and Prompt Service"

The

### Gasner Laundry

448 State St.

Home Phone 431

N. Y. Phone 1214

Special Prices on Entire Wash

The Policies Issued By The

Phoenix Mutual Life Insurance Company

Are conceded by competitors to be superior to all others

MAY WE SEND YOU A SPECIMEN POLICY FOR  
YOUR INSPECTION

### Van Voast & Leonard

GENERAL INSURANCE

ILLUMINATING BUILDING, SCHENECTADY, N. Y.

## We Announce

the season's latest  
developments  
in refined apparel  
for the particu-  
lar man. . . . .

Clothing - - - Furnishings - - - Hats

Wells & Coverly

TROY

# RESERVED

## CLEARANCE SALE

At just the time when you  
need good Winter Shoes  
most, we are selling them  
at a big reduction in price.

Hurley \$6.00 Shoes now \$4.25

Hurley \$5.00 Shoes now \$3.85

The Hurd \$4.00 Shoes now \$3.15

If you are in need of Shoes,  
the kind that will stand the  
wet, Shoes that have style  
and lots of it come here

**Hurd Boot Shop** 273  
STATE ST.

## BARNEY'S

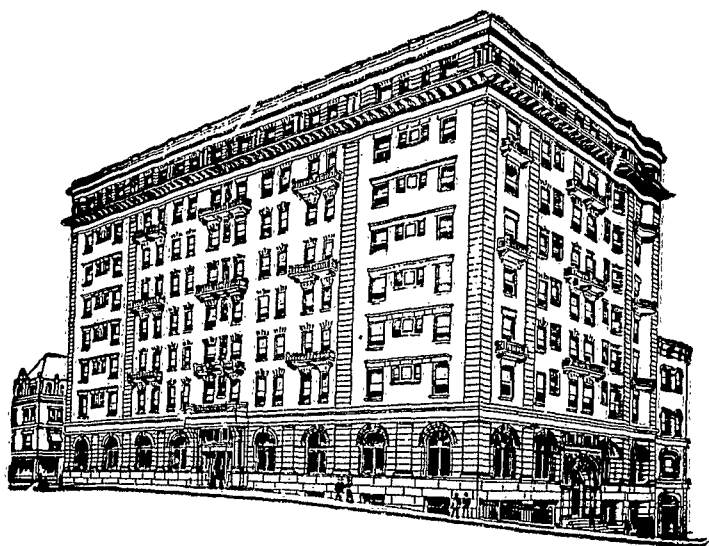
Where  
Everybody  
Shops

¶ Students will  
find that they  
have **every-**  
**thing** at - -  
**BARNEY'S**

**H. S. BARNEY CO.**

SCHENECTADY'S GREATEST STORE





## THE TEN EYCK

Leading Hotel of Albany, N. Y.  
FIREPROOF. EUROPEAN PLAN

Orchestral and Auxetophone Concerts during  
dinner and after the play  
Afternoon Tea on Mezzanine from 4 to 6 o'clock

**FRED'K W. ROCKWELL**

THE ONONDAGA, Syracuse, N. Y., a  
new fireproof Hotel, opened Aug. 1, 1910, under  
the same management

## THE Schenectady Clothing Co.

**Angora Polo Toques,** white, gray, brown  
and red. The  
warmest, softest, most sightly headgear ever  
designed for cold weather. **\$1.00.**

**Mackinaw Jackets,** all wool, wind proof,  
rain proof, cold proof,  
The snappiest outdoor coat on the market. We  
will gladly show them to you.

**Buckskin Gloves,** lined or unlined, short  
wrist or gauntlet. The  
assortment is complete. **\$1.00 upwards.**

## THE Schenectady Clothing Co.

**GIBSON & WALTON**

H. R. 91-W 313-315 State Street Home 91

Always the best  
things to eat at the

## CROWN HOTEL

JAMES COFFEY, Prop.

## THE NEW-HES-MOR PRINTING CO., 420-422 State St.

**BOOK BINDING**

For College Students

**QUALITY-ACCURACY**

We make a specialty of binding MSS. and periodicals of  
every description. Get our prices

**EXPERT WORKMANSHIP**

**PROMPT SERVICE**

## KEELER'S

EUROPEAN

### HOTEL AND RESTAURANT

Broadway and Maiden Lane

ALBANY, N. Y.

GENTLEMEN ONLY

250 Rooms

LADIES RESTAURANT ATTACHED

.. SPECIAL NEW RATHSKELLER ..

Bowling Alley and Billiard Room

Twenty-five Private Dining Rooms

WM. H. KEELER, Prop., Annex, 507-509 Broadway

## LYON'S The Store With Over 100,000 Prescriptions

Sole  
Agents  
For

## HUYLER'S

Bon  
Bons  
and  
Choc-  
olates

Kodaks, Premos and all Photo Supplies

LYON'S, Corner State and Centre

## Cigars---Ice Cream---Soda

TOILET ARTICLES

St. Regis Pharmacy

200 UNION STREET

Prescriptions Accurately Compounded

I cordially invite you to call to inspect my

NEW IMPORTATIONS OF

**Suitings and  
Fancy Overcoating**

Stock New and Nobby

**GEORGE A. MANNY, - TAILOR**

170 JAY ST.

SCHENECTADY, N. Y.

## Wallace Craftsman Furniture for Student's Comfort

**T**HE design of this Furniture is exceptionally good. The chairs are upholstered in real Spanish Leather. Many fitted with luxurious cushions. The prices, you will note by comparison, are less than you will be asked to pay elsewhere for Furniture of indifferent quality

- ☐ Mission chairs upholstered in real Spanish Leather; \$5.75 to \$25.00
- ☐ Mission study tables (ten styles) in Solid Oak; \$5.25 to \$25.00
- ☐ Mission and Golden Oak book-cases; \$4.25 to \$35.00
- ☐ Waxed Oak mission finished flat top desks; \$14.50 upward

**The Wallace Co. Schenectady's Distinctive Store**

**"The College Photographer"**

**WHITE, 229 State Street**

**NEAR BARNEY'S**

CARNET

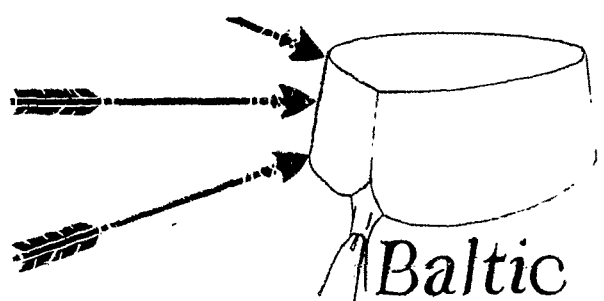
1903  
1904  
1905  
1906  
1907  
1908  
1909  
1910  
1911  
1912

**O**UR STOCK of early fall wearables is now complete. We are showing all the latest European and American novelties in the Hats and Haberdashery line for the natty fellow. Such as the new rough hats and low brim derby; newest novelties in knitted four-in-hands- Large line of sweaters, shirts, gloves, underwear, hosiery, collars and caps; college pennants, pillow tops, umbrellas, canes & rain-coats.

**JOSEPH NUSBAUM**

336 STATE STREET

GAZETTE BUILDING



*Baltic*  
*The Newest Notch*

**ARROW  
COLLAR**

*clicks on and off and is a cinch  
on the cravat.*

*The Why*  
*get the knack of the Notch*

**TILLY  
THE BARBER**

WE ARE THE FAVORED AMONG  
THE COLLEGE BOYS  
AND SOLICIT YOUR TRADE

**TILLY**

# The Concordiensis

VOL. 35.

MARCH 6, 1912

No. 16

## UNION 50—N. Y. U. 7

N. Y. U. No Match for Union Team Who Roll Up High Score, Making Baskets at Leisure

Union scored the greatest victory of the season over N. Y. U. Friday night at the Armory. The game was very much one sided from start to finish as the score, 50-7 would indicate. The Union boys found little difficulty in finding the basket and seemed to take turns in making goals, while the visitors were unable to get near their basket and were forced to make long shots which generally went wild. During the first half they did not succeed in getting a basket but made three points on fouls. In the second half they managed to cage the ball twice. The visitors outweighed the Garnet five considerably but this was no advantage to them as the smaller Union boys were much quicker and passed the ball all around their opponents completely bewildering them.

Individual playing was often as clever as the general pass work. Several times Coward worked the ball the length of the court with the ball and then neatly dropped it into the net. Fairbairn seemed to have no trouble in slipping away from his man a number of times to shoot goals, while the Beaver twins had an eye that was keen in locating the basket and repeatedly scored two points. Hequem bourg did fine work at center in spite his much taller and heavier opponent.

The college band made its first appearance at this game and showed up very creditably. The selections were all well rendered and the accompaniment to the student body while singing the various college songs was especially pleasing. Between the halves the students formed a "peerade" and ended by making a big U on the court and singing Alma Mater.

A summary of the game follows:

Union (50)		New York U. (7)
J. Beaver		J. McLaughlin
	right forward	
D. Beaver		Brennan
	1. ft forward	
Hequem bourg		C. MacLoughlin
	center	
Fairbairn (Capt.)	right guard	Dutcherer, Kearney
Coward	left guard	Moore (Capt.)

Summary: Score—Union, 50; N. Y. U., 7. Score, end first half, Union, 22; N. Y. U., 3. Baskets—J. Beaver, 6; Coward, 7; D. Beaver, 6; Hequem bourg, 1; Fairbairn, 2; Brennan, 1; C. McLaughlin, 1. Baskets on free throws—Coward, 6; Moore, 13. Referee, Tilden. Timer, McMullen. Scorer, Grout. Time of halves, 20 minutes.



## HARRIS ELECTED EDITOR OF THE CONCORDIENSIS

Duane Assistant and Tremper Literary Editor—Other Members of the New Board

Frederick Staley Harris, '13, of Peekskill, was elected editor-in-chief of THE CONCORDIENSIS for the ensuing year at the monthly meeting of the Undergraduate Publication Board held last Monday afternoon in the Press Club rooms. Alexander G. Duane, '13, of New York, was elected assistant editor-in-chief, and Van Rensselaer Tremper, '13, of Albany, was elected literary editor. Harris is a member of Delta Phi fraternity, Duane is Sigma Phi, and Tremper is a member of Alpha Delta Phi.

The other members of the board include: associate editors, E. L. Baker, '14, H. H. Hitchcock, '14, and John Kruesi, '14. Reporters, Baker, '15; Coulter, '15; Duane, '15; Hubbs, '15; Hughes, '15; Orr, '15; Vought, '15; and Vroman, '15.

The present board of editors will manage the paper until the end of the present term and the new board comes into control at the beginning of the spring term.



The annual election of the Christian Association takes place to-night in Silliman Hall.



Coykendall, '12, was operated upon for appendicitis at the Ellis hospital last Saturday. His condition is satisfactory and he is improving rapidly.

## DRAMATIC CLUB SCORES HIT IN SECOND ANNUAL PRODUCTION

"A Night Off", Given in the Van Curler Opera House  
—College Orchestra Furnishes the Music—The  
"Girls" are Particularly Fetching in Respective  
Parts

The Union College Dramatic Club made its second annual appearance at the Van Curler opera house last Wednesday evening when it presented Augustin Daly's comedy, "A Night Off". At the same time the college orchestra made its first appearance as an adjunct to the Dramatic Club.



H. R. SAWYER, '12  
Who played "Mrs. Zantippa Babbitt"

Too much cannot be said in praise of the orchestra. The theater was well filled when with truly professional bearing the members of the organization appeared in the pit amid the usual applause of the "gallerians" and also those seated in the orchestra circle. Much favorable comment upon the orchestra was heard on all

sides and perhaps the highest compliment was paid by one of the fair sex when she said, "Why, it sounds like a regular orchestra".

"A Night Off" is a comedy through and through. The play is especially fitted for a college production inasmuch as the action centers about a college professor and three of the scenes are laid in his study. Don Hutchens, '13, was a professor of ancient history and was known as Justinian Babbitt. The character was a difficult one to portray but it was admirably worked out by Hutchens. There would be a tendency to overdo the part in spots and again it would be natural to be too listless. In either case the comedy would have fallen flat but the action of the professor exhibited his true character and not a point was lost



M. E. UNTERMEYER, '12  
Who played "Marcus Brutus Snap"

The play opened with a scene in the professor's study. Susan, the maid, the part taken by Lowe, '13, and Prowel, usher of the university, who is known on the Hill as Munson, '12, conversed upon the characteristics of the professor and his domestic affairs suf-



D. G. SMITH, '12  
Who played "Jack Mulberry"

ficiently to give the drift of the action. The interest hinged upon the production of a play that Professor Babbitt had written. The professor's wife, Mrs. Zantippa Babbitt, who was Harry Sawyer, '12, with her Puritanical ideas and an innate abhorrence for frivolities, especially the stage, was the one great cause of worry to the professor, who

had to have his drama produced unbeknown to his wife. Mrs. Babbitt, who appeared in a low necked black gown, was a "perfect lady". Vocal expression alone would lead an unwarned audience to think that Sawyer in that disguise was anyone else than the well portrayed henpecking individual.

Untermeyer, '12, won unstinted praise in his part as a barnstorming actor, Marcus Brutus Snap, by name. Ease of manner in a difficult portrayal marked Untermeyer's acting. His efforts at exhibitions of melodramatic outbursts before the professor, who entrusted to him the initial production of his play, brought forth applause from the audience.



A. K. MUNSON, '12  
Who played "Prowel"

The youngest imp in the professor's household was Walter C. Baker, '15, who took the part of Nisbe Babbitt. "Bake" was certainly a beautiful girl. With his large, innocent eyes beneath a spring bonnet of a coquettish style, Nisbe was the hit of the evening with the bold headed row. "He was some girl" was the general verdict.

J. Archie Terry, one of last year's girls, played the part of Mrs. Damask in a dainty fashion. She was a daughter of Mr. and Mrs. Babbitt and wife of Dr.



Harry Damask, who was none other than Kruesi, '14. Kruesi was particularly at home on the stage and did not let an opportunity to improve his scenes go by without excellent results. A particularly realistic scene occurred in the second act when Doc Damask inhaled cigarette smoke and allowed the blue clouds to issue from his nostrils just before planting a kiss upon his wife's rouge lips.

Under the name of Jack Mulberry, D. Glen Smith, '12, portrayed a difficult part. He was in pursuit of fortune under the name of Chumley and was a son of Lord Mulberry, English by Jove, who was F. L. Smith, '15. Thomas, the servant at Dr. Damask's home, was H. D. Green, '15.

Simeon J. Leake was the coach for the actors and it was under his direction that the play was given. The company expect to play in Troy, Glens Falls and other cities.



## COLLEGES THAT WILL GET BEST ATHLETIC MATERIAL

A statistician of the Yale News has made an interesting study of the distribution of the available athletic material in the preparatory schools and just where the school-boy athletics are going when they get through next June. Twenty schools were worked up and it was found that Yale was going to draw by far the larger share of the captains of the school teams. Seven football, seven track and six baseball captains have selected Yale as the goal of their studies, and Harvard comes next with six football captains, four track and three baseball. Princeton is to get three captains each in football and baseball and two in track, while Williams gets one in each of the three sports. Of the others two baseball captains are going to Dartmouth, while Lehigh gets one football captain and Columbia and Navy come in for one track captain apiece. Two baseball and two track captains and one football captain have decided that they are not going to college.



## SENIOR CLASS COMMITTEES

On Friday, President Webb of the senior class appointed the committee to write the class song. J. H. Van Aernam will compose the music and H. A. Schermerhorn and C. H. Winters will supply the words.

Sometime ago the president appointed the class invitation committee, which consisted of W. A. Rice, F. F. McGauley and F. A. Slade.

## Y. M. C. A. NEWS

The last meeting of the missionary classes for this year was held last Tuesday evening.

The speaker at last Sunday's Vesper meeting was Rev. John G. Meengs of the Second Reformed Church of Schenectady.

The conference of the newly elected presidents of College Christian Associations will be held at Yale University, March 21 to 24. The president-elect of our association will attend.

During the year we have been six classes of foreigners conducted by members of the student body in different parts of the city. They have met two evenings a week and were organized as follows:

For Lithuanians, at Windsor Terrace. Subject, English; teachers, Hutchins, '13, and Gilbert, '13.

For Lithuanians, at Windsor Terrace. Subject, Civics; teacher, Untermeyer, '12.

For Italians, at 23 North Jay street. Subject, English; teachers, Butler, '12, and Somers, '13.

For Italians, at 41 Foster Avenue. Subject, English; teacher, Dent, '15.

For Italians, at Park Place Italian Mission. Subject, civics; teachers, Dennis, '12, and Macmillan, '12.

For Italians, at Park Place Italian Mission. Subject, English; teacher, Hoyt, '12.



## CHARLES H. F. REILLY

Charles H. F. Reilly, transfer tax attorney for Albany County, died February 22d at St. Peter's hospital in Albany. He had been operated upon for appendicitis but the case developed into peritonitis and but little could be done.

Mr. Reilly was born in 1876 and received his early education at the Christian Brothers academy and later entered Union College. After graduation in 1900 he entered the Albany Law School where he carried off the highest honors of his class. After admission to the Bar he was prominently identified with the Democratic party of the State.

Mr. Reilly was attorney for John V. McStea, now awaiting trial for the murder of Arthur Brown, the baseball player, last summer. He was one of the most promising young lawyers of the State.

---

# The Concordiensis

---

A Literary and News Weekly Published by  
THE STUDENTS OF UNION UNIVERSITY

---

Entered at the Postoffice at Schenectady, N. Y., as Second Class Matter.

---

EDITOR-IN-CHIEF,

Henry A. Schermerhorn, '12, Phi Gamma Delta House.

---

ASSISTANT EDITOR-IN-CHIEF,

William A. Hardenbergh, '12, Delta Upsilon House.  
News and Athletic Departments.

---

LITERARY EDITOR,

Blaine Raymond Butler, '12, Delta Phi House.

---

BUSINESS MANAGER,

Grover A. Woodard, '12, Phi Gamma Delta House.

---

ASSOCIATE EDITORS.

V. R. Tremper, '13.      A. G. Duane, '13.      F. S. Harris, '13.

---

REPORTORIAL STAFF.

E. L. Baker, '14.      H. H. Hitchcock, '14.      John Kruesi, '14.  
A. S. McCormick, '14.

---

Publication Office

The New-Hes-Mor Printing Co., Schenectady Railway Waiting Room Building, 420 State Street

---

## New Coaching System

Probably the students have at last solved Union's great athletic problem. For sometime past and even of late, especially after the football season, it was perfectly clear to everyone that something was radically wrong with our teams. This defect must have inevitably come from one of three sources. Our Union spirit must have waned somewhat, or our supply of varsity material must have become very low, or our coaching system must have been faulty.

Surely no Union man would admit the first reason. The student body has always done its best to stay behind the team through thick and thin, through defeat as well as victory. Nor again could it be justly allowed that from an undergraduate body as large as Union's there could not be obtained good varsity material. Quite the opposite seemed the case. Our teams have been made up of individual "stars", all splendid players separately but

lacking in team work. None of the teams worked together as a machine, and so we must admit the fault is to be found in our coaching system.

Our purpose is not to condemn the work of former coaches, but to show that the newly adopted system ought to be much superior. Instead of having a coach for each different team, the college will hire one man to coach all teams. This man will be one who has made coaching his specialty, his life work, not a man who will coach this year and go in another business next year; and one who is most proficient in that profession. He will be at the college at all times and so will become acquainted with all the students and secure the best material. In this way too, the students will have his system of coaching all the while instead of changing from one system to another as was the case before. Doubtless he will keep more men in training throughout the year and so cause an increase and great improvement in the varsity supply, besides unearthing much ability now lying dormant.

Of course, the adoption of such a system necessitated a considerable increase in the athletic tax but such an increase has been willingly made by the student body because they felt it was for Union's good, realizing that it was of the greatest importance to turn out winning teams both for the securing of good preparatory school men and for the satisfaction of our alumni and ourselves.

The students have done their best to bring this new coaching system about, it now remains for the trustees and faculty to approve of their plans.

H. '13



### Contribution by W. Earl Weller, '07

"Originality in a College Paper" is the title of an article by W. Earl Weller, '07, contained in the current issue of THE CONCORDIENSIS. Mr. Weller has been connected with the paper both as a member of the board of editors when an undergraduate and as a frequent contributor to its columns since. In his article he brings out the need of co-operation of the student body in order that the paper may be its best. This was urged upon the students in one of the first issues of the paper under the present board of editors and the article of Mr. Weller's is a further plea for the backing of the student body that the editors may produce a better CONCORDIENSIS.



Union's victories over Hamilton in debating and over New York University in basketball were satisfactory records for a single week.

## ORIGINALITY IN A COLLEGE PAPER

W. EARL WELLER, '07

Every newspaper, every magazine in the country is concerned with the solution of a common problem—How to present in readable form the material the public wants to read. The great dailies and the most specialized magazines are working at the same problem, but "the public" which each aims to reach and to please is different in each individual case. The daily with its large staff of alert reporters, clever cartoonists and expert photographers, has for its public all the thousands of people within a day's journey of its presses. The specialized magazine with its one or two devoted editors has for its public only the few people interested in that one small sprout of human endeavor.

Now if a paper is to live it must solve this problem of "pleasing the public". Even the college paper—unique in many other respects—here meets on common ground with every other publication in the land. The college paper has at once the easiest and the most difficult public to please; undergraduates to whom the published news is old and alumni in far away places who eagerly devour every bit of college gossip and beg for more; men who revel in outdoor sports and men who find their pleasures between the two covers of a book; men to whom poetry—alas—is a joke and men to whom a poem appeals like a drum beat. All these and many others bound together by a common tie—their affection for their college, form the public of a college paper and, if the paper is to be the influence, it should. They must all be pleased. Now then, how?

According to my way of thinking there is just one way of doing this—to make your college paper a true mirror of your college life wherein every undergraduate may see himself reflected and every alumnus may catch glimpses and memories of his own four years within the gates of his Alma Mater. This result is to be accomplished not by the efforts of two or three, but by the united efforts of all. It is the tendency to sit back in our seats, to let the Board of Editors struggle with the problem of producing a presentable paper and then, when they finally do bring forward the result of their work, to grumble about how much better we could have done it. Do not say that this is not so at Union. It is. I did it myself.

Let me try to show you, Mr. Undergraduate, how you can help your college paper. In the first place think of the thousand and one funny little things

that are happening daily. These things look remarkably well in print. Certain college papers like the "Harvard Lampoon" make almost a specialty of these little "collegegrams" and it is surprising how many times they are quoted in other papers to the credit of the paper that gave them birth and of the college that supports it.

Secondly, there are your "scraps" and your "pranks" which can be most delightfully treated in your paper. A cold blooded news item giving date, time and casualties cannot do justice to a college "scrap". It needs imagination. Now I would hate to think that all originality, all imagination had been crushed out of you three hundred fellows on the "Hill". Surely there must be some on the campus who can see these episodes of college existence in a sufficiently distorted light to make good reading. A few weeks ago I happened to stumble in the same day on two different descriptions of a stubborn man. One writer said, "It is impossible to budge him". The other said, "You can move him about as far as you can kick a steam roller". One of these men said a commonplace thing in a commonplace way, while the other gave a little freedom to his imagination and produced a bit of cleverness. It was the same thought but how different.

Now this very thing—this cleverness—is the difference between a successful and an unsuccessful college paper. If a paper is clever it is read. You will find yourself waiting for the next issue, counting the days until it is to appear. If it is merely a paper it will not make any especial difference to you whether it comes out on Tuesday or on Thursday or not at all. Cleverness is not difficult to acquire! Its other name is originality and that is merely being ourselves. When we talk we give a certain turn to our words so that our friends, even when the words are repeated to them, are able in many cases to recognize us from our words. But when we write—ah, then we must pour our words, ourselves, into a mold so we seem to think. It is not so. Write as you talk. Be yourself always.

It is not to be supposed that you always have something to say that will be interesting to the few hundred fastidious men, old and young, that make up the "public" of the "Concordy", but surely just one thought must occur to you a year that is worth elaborating, worth printing. Now one thought a year from each of you—what will that mean? Well it will mean



about 300 stories a year in addition to the regular news items. This in turn means bliss for your editors and a better paper for you.

The editors have enough to do if they manage to corral the college news and turn it out to you in terse paragraphs. They too must be careful to write themselves into their work and never consider slovenly, stereotyped work good enough. It is never good enough. There is always a goal just over there. It is always out of reach but great good comes from the mere effort to reach it.

One more paragraph and then—good bye. Is a college paper worth the labor of the making, is it worth all this originality? Decidedly yes. Each college must look to its alumni for its supporters. If a college does not turn out loyal alumni it is destined to live a cheerless sort of an existence. But what has a college paper—successful or otherwise—to do with the loyalty of the alumni? “Everything in the world”, one might answer. It is your weekly messenger, Mr. Undergraduate, to the one that has gone before. It tells him what you are doing and he is glad or ashamed as the case may be. Now if you were to select a personal messenger to go to a friend for you—perhaps to ask a favor—you would not pick out any dull-witted, sloppily clothed fellow as that messenger, would you? You would try to get the brightest, smartest fellow you knew for the job. That is just exactly what you want your paper to be—bright and well groomed. Then when some alumnus reads it he will say “That’s my college, and, by gee, I’m proud of it”, and you will find him readier with his help and his encouragement. The good things of your paper will be noised abroad, subscriptions will come in, your paper will grow and your college will grow with it.

Just allow me to bring everything I have said into one sentence. You all want a successful paper and I believe this sentence has the keynote of success—  
HELP THE CONCORDY TO BE ORIGINAL.



STRAINS SUPPLY SPIRIT

After about seven weeks’ practice without the aid of professional instruction, Union’s band made its first public appearance at the basketball game with New York University Friday evening. Nothing but praise for the organization was heard and no undue credit could be given. Spirit ran high during the game which was increased by the strains of the music and musicians. The band will appear at all future games.

“The Essentials of a Man’s Religion”

The talks that are to be given at Silliman Hall by Ralph B. Colson next week deserve the attention of every Union student. They will be straight-forward, honest talks by a strong Christian, college man on a great subject, “The Essentials of a Man’s Religion.”

You owe it to yourself to hear these talks, no matter whether you are deeply interested in the college Y. M. C. A. or not. Open-mindedness ought to be a characteristic of every educated man; you are urged, therefore, to be fair-minded enough toward this big subject to avail yourself of this opportunity of hearing it presented in a clear and forceful way. You will hear, not flowery or eloquent addresses, but straight simple talks that should appeal to all college men.



FINANCIAL REPORT OF BAND

Disbursements	
Dec. 8. Music	\$ 1.00
Dec. 21. Printing	1.75
Dec. 23. Postage on returned music	.20
Dec. 28. Instruments	213.25
Dec. 28. Express	3.08
Dec. 28. Telegram to New York	.30
Dec. 30. Music	3.80
Dec. 30. Interest on \$300 for 1 mo. 6%	1.50
Jan. 1. Music	.50
Jan. 4. Instruments	40.62
Jan. 9. Baton	.40
Jan. 9. Express	1.15
Feb. 7. Express	.60
Feb. 10. Supplies	2.38
Feb. 10. Music	2.73
Feb. 23. Supplies	1.59
Total	\$274.85
Receipts	
From class of 1912	\$57.00
From class of 1913	63.00
From class of 1914	65.00
From class of 1915	61.00
Total	\$246.00
Deficit	\$28.85

Vouchers for all disbursements have been approved by Prof. McKean and are now in the hands of the treasurer who will gladly show them to anyone interested.

If all students who have not paid the \$1.00 tax will do so, the deficit of \$28.85 will be made up and a balance will be left in the treasury for purchasing supplies and music.

Submitted by  
D. R. FINLEY,  
Treasurer

## SCHENECTADY ALUMNI DINE

The second annual dinner of the Union College Alumni Association of Schenectady was held at the Mohawk Golf Club on Tuesday evening, February 27th. It was enjoyed by a large number of the members, and the speeches which followed were full of loyalty to the college. The speakers expressed a feeling of certainty in regard to the continued prosperity and advancement of the standing of the college.

The annual business meeting was held before the dinner and the following officers were elected for the ensuing year: President, Dr. W. L. Pearson, '68; vice-president, Frank W. McClellan, '83; secretary, Charles N. Waldron, '06; treasurer, Glowaski R. Parker, '03; members of the executive committee, Guy B. Griswold, '03, and J. Leslie Walton, '09.

Glowaski R. Parker was toastmaster at the dinner and the following speakers were introduced by him: President Charles Alexander Richmond; Dr. Edward Ellery; Walter E. Kreusi, '03; C. O. Yates, '71; W. W. Wemple, '86; A. T. Blessing, '97; C. N. Waldron, '06; and Thomas C. Hanigan, '08.

The Gazette offers as an editorial the following in regard to the loyalty of Union's Alumni:

"The annual dinner of the Union College Alumni Association of Schenectady held Tuesday night, brought together a number of graduates of the institution living in this city and vicinity.

"An institution of this kind finds one of its very strongest supports in the loyalty and interest of its alumni. Some of the greatest in the country have been made what they are largely because their graduates did not lose interest in them when they finished their college course. The loyalty that is shown only at Commencement time is not particularly valuable. What is needed is steady and consistent work all through the year.

"It should be the ambition of Union men to have their college known as one that is conspicuous for the practical loyalty of its alumni. It should be their aim to constantly strive to be of assistance to it.

"A considerable gain has been made along this line of late, of which the organization of the local association referred to is one instance. The more rapidly it spreads, the more rapidly will the interests of Union be advanced."

Among those present besides the speakers, were: Robert M. Fuller, '93; W. C. Vrooman, '78; B. H. Rip-ton, '80; James Thomson, '83; Daniel Naylor Jr., '84; J. F. McEncroe, '84; R. H. Gibbes, '85; A. H. Pepper, '87; L. M. King, '88; A. C. Pickford, '92; W. F. Cromer,

'93; Frank Cooper, '93; D. L. Wood, '97; B. F. Huggins, '99. C. H. MacCollough, '06; C. E. Palmer Jr., '00; R. E. Argersinger, '01; A. H. Hinman, '02; J. M. Russum, '02; George Donnan, '03; G. B. Griswold, '03; C. E. McCombs, '04; J. H. Cunningham, '05; Everett Smith, '78; M. King, '05; F. L. Miller, '06; A. F. Blinn, '07; D. T. Hill, '07; J. S. Preston, '08; J. A. Heatley, '84; C. L. Rankin, '09; J. A. Rickard, '09; F. E. Van O'Linda, '09; R. H. Tapscott, '09; Ralph Ury, '09; J. L. Walton, '03; L. A. Hequembourg, '10; J. M. Hotchkiss, '10; R. B. Shepard, '10; H. E. Vedder, '10; A. E. Kreigsmann, '10; R. P. Sears, '10; N. W. Slutter, '10; J. E. Odell, '11; L. M. Robinson, '11; G. Huthsteiner, '11; H. Huthsteiner, '11; Dr. Frank S. Hoffman, Prof. O. J. Ferguson, Prof. S. P. Chase, Prof. M. C. Stuart, Dr. S. A. Macomber, Prof. G. D. Kellogg, Prof. Howard Opdyke, Prof. H. G. MacKean, Prof. W. J. Garrison, Prof. W. S. Hasting and Prof. J. H. Steller.



## PSYCHOLOGY LECTURE

BY DR. MUNSTERBERG

Dr. Munsterberg delivered another lecture in the college chapel Monday evening. This was the next to last lecture of the series which has been held during the past few weeks. Dr. Munsterberg began by telling of the meeting he had just attended in New York, the purpose of which was to avoid railway accidents. In this meeting the railroad men were appealing to the psychologists to help solve the great accident problem. He next spoke of the use of psychology in advertising, in window displays and in the salesman's business. The lecturer brought out a number of interesting points along these lines, namely, that advertising should be suggestive, that beauty was not always the aim, that success often depended upon background, color effects and contrasts. An advertisement depended for its value upon size, position, repetition and the attention and curiosity it commanded.

The lecture was concluded with a survey of the highest fields of psychology, art and science. Reference was made to symmetry and balance in works of art, also to the effect that the framing of pictures had upon the attention and eye movements. Mention was made of the close relation of astronomy to psychology. Dr. Munsterberg finished by stating there were a number of fields which might still be discussed by him, one of the most important being the application of psychology socially.

**F**EEL at Home at the Quinn Drug Store -- is our message to the Student Body. You will find that we have as we claim -- Schenectady's greatest Drug Store. Come in -- use us, you don't have to buy anything unless you care to. People of Schenectady call this the Accomodating Drug Store. We think you will do well to know us.

**QUINN'S**

### UNION BASKETBALL SCHEDULE

		Op'ts	Union
Jan. 6	West Point at West Point	18	22
Jan. 13	Syracuse at Schenectady	20	15
Jan. 18	St. Lawrence at Schenectady	26	15
Jan. 20	Rochester at Schenectady	28	23
Jan. 24	Williams at Williamstown	19	25
Jan. 27	Mass. Tech at Schenectady	11	23
Feb. 2	Syracuse at Syracuse	41	16
Feb. 3	Cclgate at Hamilton	37	15
Feb. 10	Wesleyan at Schenectady	33	17
Feb. 17	Rochester at Rochester.	12	17
Feb. 24	Pratt at Schenectady	18	27
Mar. 1	N. Y. U. at Schenectady	7	50
Mar. 9	Cclgate at Schenectady		

## Steefel Bros.

*Quality clothes for Men and Boys*

ALBANY

### Spring Clothes

We are now showing the Spring 1912 models of Steefel Quality Clothes.

They are characteristic of the Steefel Standard—the best and most stylish clothes in the world.

Your early inspection is cordially requested.

*The Spring hats, gloves, shoes and furnishings are also ready*

## "The Sporting Goods Corner"

State and Green Sts.  
Albany, N. Y.

Greatly appreciate the business Union College has given it and will endeavor in every way to merit a continuance. With such goods as

## "Spaldings"

and other leading makes "Quality" will be our slogan and we aim to supply the best in everything at moderate prices.

## Charles H. Turner Co.

48 & 50 State Street, Cor. Green

Albany, N. Y.

# The New-Hes-Mor Printing Co.

Printing That is Up-To-The-Minute.

Manufacturers of Rubber Stamps.

**Just Across From  
... Green Gate ...**

# FINK'S Pharmacy

**The College Smoke...  
... and Drug Shop ...**

## UNION DEFEATS HAMILTON AND LOSES TO COLGATE

Colgate Wins Both Debates in Annual Triangular Contest—The Question and Judges

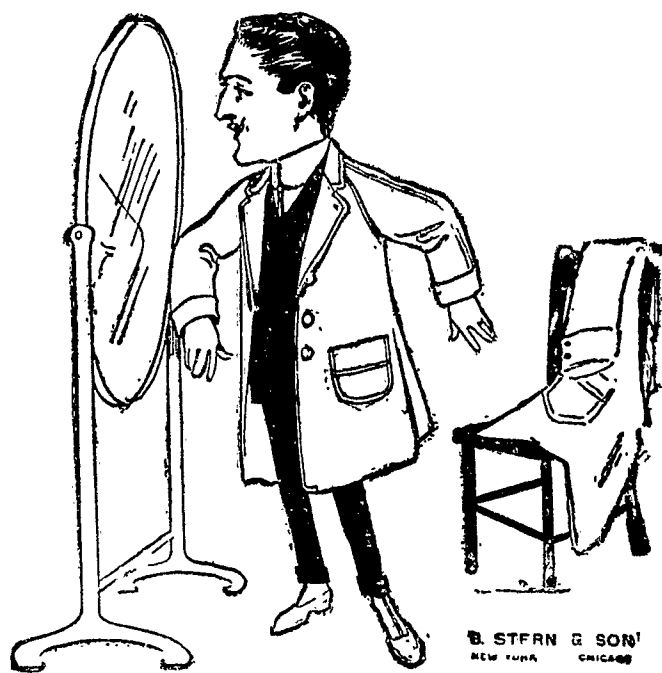
On February 29, the third annual triangular debate was held. Union defeated Hamilton but lost to Colgate, Hamilton lost both debates while Colgate won both. The question was:

"Resolved, that the Sherman Anti-Trust Law should be repealed."

The teams at Colgate were: Affirmative, Union: Donald A. Coulter, '15; Arthur D. Mann, '12; James H. Potter, '12; Alternate, Robert P. Patterson, '12. Negative, Colgate: Dyer T. Jones, '13; Maurice H. Esser, '12; Julius H. Amberg, '12; Alternate, Alphonso

V. Brisson, '14. The judges were: Principal Percy I. Bugbee, Ph. D., Oneonta, N. Y., Judge Albert F. Gladding, Norwich, N. Y., Dorr R. Cobb, Esq., Syracuse, N. Y. Pres. E. B. Bryan presided. The debate was held in the Hamilton Opera House and was well attended.

The debate at Union was held in the chapel with Pres. Richmond presiding. The teams were: Affirmative, Hamilton: Robert B. Warren, '12; James S. Flant, '12; Glenn R. Bedenkapp, '12; Alternate, William C. DuBois, '12. Negative, Union: Roy W. Peters, '12; Hubert Marr, '13; Kenneth E. Walser, '12; Alternate, Allen B. Mann, '12. The judges were: Hon. Martin H. Glynn, Albany, N. Y., Robert J. Lanson, Esq., Amsterdam, N. Y., John H. Burke, Esq., Ballston Spa, N. Y. The decision was two to one in favor of the negative.



Join our circle of contentment!  
Every day our made-to-order  
suits are extending their circle  
of satisfaction. : : :  
Six hundred Spring fabrics to  
choose from.

## STULL BROS.

158 Jay St.

Opp. Post Office



## A Real Good \$4 Shoe

one of forty styles that are  
made of better materials  
than most \$4.00 shoes.

## Patton & Hall

245 STATE ST.

"The Best Place in Town to Buy a Pair of  
Shoes."



**VISIT  
OUR  
VICTOR  
PARLOR**

We Solicit Your Patronage  
You need our Guarantee  
**CLUETT & SONS**  
One Price Piano House  
508 STATE STREET . . . SCHENECTADY, N. Y.

**STEINWAY  
WEBER  
AND  
PIANOLA  
PIANOS**

### HOW SPORTS DRAW STUDENTS

Some figures lately dug out of the Harvard attendance records show how closely victories on the athletic field are related to gains in the number of students at that university. In 1901, after a severe defeat by Yale on the football field, 230 freshmen were enrolled. In the following year, after Harvard won, the entering numbered 293. In 1903, after Yale had won again, 247 freshmen were recorded. In 1905, after both Yale and Pennsylvania had been victorious against the crimson, only 205 entered. There are similar contrasts for later years. A corresponding record probably could be found at any other American university. Presidents and faculties encourage sports because they draw students. From the points of view of the old-fashioned scholar this is deplorable. But more and more the colleges are setting themselves to the task of turning out well-rounded men, fit for the battle of life. This ideal is excellent. However, scholars should always find a congenial atmosphere in a great university. Undue exploitation of athletics is undoubtedly demoralizing. A sense of proportion is the need of our colleges.—Knickerbocker Press.



An investigation by one of the deans of the University of Illinois seems to indicate that college "activities" have no marked effect on [scholarship]. The average standing of those on the athletic teams of all kinds was considerably above the average for the entire student body, and the same holds true to a great-

## Introduce Yourself

to our "**College Style**" clothes so much desired by dapper young men. We show many colors, fabrics and models entirely new to your city—original garments brought on for the young men who like their clothes a little "different."

**Suits and Overcoats \$12 to \$40.**  
**Hats and Furnishings.**  
Albany's Best Clothiers  
South Pearl and Beaver Sts.  
**The Dolan Company**

er extent for those connected with student publications, musical and literary organizations, and even dancing clubs. Of those with the twenty lowest averages for each of two years, not one was engaged in any college activity. Three are classed as "lazy fraternity men, interested in nothing but passing away the time painlessly," eight were attempting an impossible amount of work, and the remaining nine "should have been engaged in some simple, manual labor." Of the twenty highest, only one devoted himself to anything outside of his studies, and but two were fraternity men. Those who keep the "activities" going are evidently neither the "grinds" nor the loafers.—The New York Evening Post.

## JOHN B. HAGADORN

**Leading Hatter, Furrier & Furnisher**

Headquarters for—

Sweaters, Jerseys, Athletic  
Suits, The Genuine Mack-  
inaw Coats and Hockey  
Caps . . . . .

**509 State St., Illuminating Building**  
(The Home of Good Gloves)

N. Y. 'Phone 210-W

Home 1490

**JUST RECEIVED FALL STYLES**

**French-Shriner-Urner**

**Shoes**



**LINDSAY BROS. CO.**

SUCCESSORS TO

**QUIRIS SHOE STORE**

311 STATE ST.

Amsterdam

Schenectady

**AUTOS  
FOR  
HIRE**

## Nott Street Garage

Phone H. R. 817, C. E. Spaulding

H. R. 466-J, S. B. Story

**AUTOS  
FOR  
HIRE**

### L. W. KILLEEN

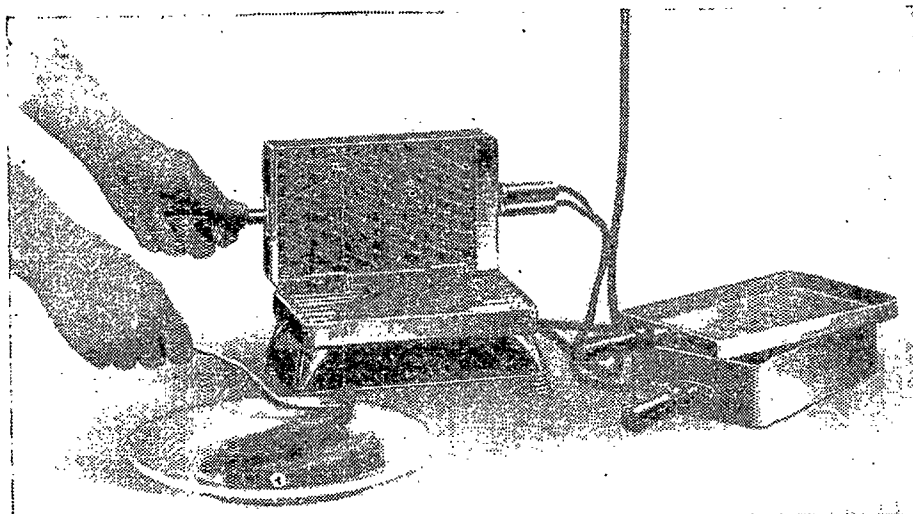
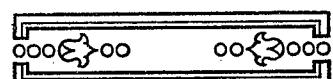
FINE  
Briar **PIPES**

**435 State St. Cor. Jay.**



First of all--**Reliability**  
then **Service** and then **Price.**

**A. BROWN & SON CO.**



Crisp, brown oysters or chops, ham or bacon  
just as you like them and without waste of time  
is what the

### Radiant Electric Grill

means to YOU

Broils, boils, toasts and fries *Right in Your Own Room*

Ask for it at the Schenectady Illuminating Company or your nearest electrical dealer

### General Electric Company

Principal  
Office



Schenectady  
N. Y.

3425

## MOHAWK THEATRE

Catering to Ladies and Children  
L. Lawrence Weber, Proprietor  
A. J. Gill, Manager  
Matinee every day, changing program Monday and Thursday with Big Extravaganza Co.  
PRICES--Matinee 10 cents and 25 cents  
Night, 15 cents to 50 cents  
Daily Matinee for Ladies and Children, 10 cents, reserved in any part of the house  
SEATS NOW ON SALE

OUR SPECIALTY { Framing Pictures  
Art Photogravures  
Interior Decorations  
High Grade Paints

### GERLING BROS.

N. Y. Phone 690-W

134 Jay Street

**This  
GEISSLER  
& RYAN  
SHOE**

Pleases Young  
Men

**\$5.00**

All Leathers  
Black and Tan



College Fellows and all other Young  
Men Like the Sporty Style of this Model

Geissler & Ryan's Footwear ranks all  
the time as the best made, a good  
reason why you should wear it

THE BROADEST ASSORTMENT OF PUMPS  
FOR EVENING WEAR IN TOWN

### GEISSLER & RYAN

173 Jay St.

"The Leading Men's Shoe Shop"

# Class Photographs

ARE A

"HOBBY"

WITH THE

## Wendell Studio

15 NORTH PEARL ST.

Albany, N. Y.

Phone for an Appointment

H. R. Phone 982-J

LENS GRINDING A SPECIALTY

**O. D. EVELEIGH**

OPTOMETRIST

Eyes Tested and Glasses Fitted

426 State Street

Schenectady, N. Y.

# EDISON HOTEL



Come in and Browse Around  
**THE Sterling Art Shop**

The Picture  
The Frame  
The Wall Paper  
for your room  
is here . . . .

**WM. A CARY, Prop.**  
212 State Street Schenectady, N. Y.

## HOLTZMANN'S

*The Store of Quality*

*Norfolk  
Coats*

*Riding  
Breeches*

### -Custom Clothes-

We have Tailored Clothes  
for the Sons of Old Union  
for the past 42 years.

Mr. A. Z. Cary, our de-  
*Dinner* signer, has done college *Evening*  
*Suits* work for the leading col- *Clothes*  
lege trade in this country.

**We Invite Your Inspection.**  
Suits \$35 to \$75

**HOLTZMANN'S**

**A. G. SPALDING & BROS.**  
 HEADQUARTERS FOR  
**OFFICIAL ATHLETIC SUPPLIES**  
 CATALOGUE FREE  
**A. G. SPALDING & BROS.,**  
 126-8 NASSAU STREET-- NEW YORK --29-33 WEST 42nd STREET.

SCHENECTADY'S LEADING RESTAURANT

**GLENN'S**

422 STATE ST.

Next to WAITING ROOM.

*Art Store*

PICTURES  
and  
PICTURE  
FRAMING  
ART  
SUPPLIES  
and  
GOLD  
GILDING

**S. E. STANES**

No. 7 New York Central

Colonnade

New York Telephone

SCHENECTADY, N. Y.

DECORATING and  
PAPER  
HANGING  
HOUSE.  
and  
SIGN  
PAINTING

**Union Boys,**  
 The best paper for your correspondence is  
**CRANES' LINEN LAWN**  
 We have it in Club Size, Embossed in  
 Union Seal, Garnet and Gold  
 The Miniature Brass Shields Just Arrived  
**The Gleason Book Co.**  
 VENDOME BUILDING

**YATE'S BOAT HOUSE**

The largest and best equipped  
 in the state. Excellent Dancing  
 Hall, which can be rented for Pri-  
 vate Parties only, in connection  
 with house

321 State Street

Both Phones

**THE NEW-HES-MOR PRINTING CO.** Engraved and Embossed Cards  
 and Stationery a Specialty  
 420-422 State Street  
**THE ONLY RUBBER STAMP WORKS IN THE CITY**  
 Rubber and Metal Stamps, Dies and Stencils. Indelible Ink. Marking Outfits. Daters. Badges. Seals.  
 Brass, Illuminum and German Silver Novelties  
 GET OUR PRICES EXPERT WORKMANSHIP QUALITY ACCURACY PROMPT SERVICE

Rindfleisch  
 Parisian  
 Dye Works.

**COTRELL & LEONARD**  
 ALBANY, N. Y.

Makers of

**Caps, Gowns  
 and Hoods**



To the American Colleges and Universities  
 from the Atlantic to the Pacific. Class con-  
 tracts a specialty

**Koch Shoe Store**

257 STATE STREET

**Reliable Footwear**

for all

occasions and weather

**REMEMBER**

That if you want FLOWERS that will LAST, loose or  
 arranged in DESIGN WORK, grown in our own  
 GREENHOUSES, therefore not old or comission flowers,  
 then call at the GREENHOUSES 1408 STATE STREET or  
 at the store 699 ALBANY ST. Also competent advice  
 through 35 years experience, given on FLORICULTURE  
 by W. Chas. Eger

BOTH PHONES.

No connection with store of J. Eger on State St.



# Suits and Overcoats of Imported Woolens

WITH EXCLUSIVE DESIGNS

## J. J. HILLMAN

Maker of Men's Clothes

617 State Street.

## CLARK & McDONALD



233 STATE STREET  
SCHENECTADY

Only the BEST of everything  
in Gold, Silver and Precious  
Stones.

SUCCESSORS TO SANDERS, JEWELERS

"The  
Students'  
Flower  
Shop"

JULIUS EGER

Both Phones 735 State St.

1878 E. C. HARTLEY 1911

Dealer in

**Fine Groceries and Provisions**

Special prices made for goods in quantities  
to College Fraternity Houses

601-603 UNION STREET BOTH PHONES 377

Van Curler Opera House

C. G. McDONALD Mgr. Phones 335

## The Manhattan Co.

142 STATE STREET

A complete department food store

The best in everything for

the table at the lowest

cash prices.

**Quick - active - service**

CLASS PINS  
Visiting Cards  
WEDDING  
Announcements  
and Invitations  
PHOTO  
ENGRAVING  
and Half Tone  
WORK  
Photogravure

ESTABLISHED 1872

E. A. WRIGHT

EXCELLED BY NONE

ENGRAVER . PRINTER . STATIONER

Commencement Invitations, Dance Invitations,  
Programs, Menus, Fraternity Inserts and Stationery

1108 CHESTNUT STREET

PHILADELPHIA

Buy Your Paint at  
**ENGLEMAN & BELLINGER'S**  
212 South Centre Street



**J. H. FREDERICK**

THE JAY STREET FLORIST  
will furnish you with the best flowers  
that can be produced for any occasion



Ask for a Demonstration of  
**Vacuum Cleaners**

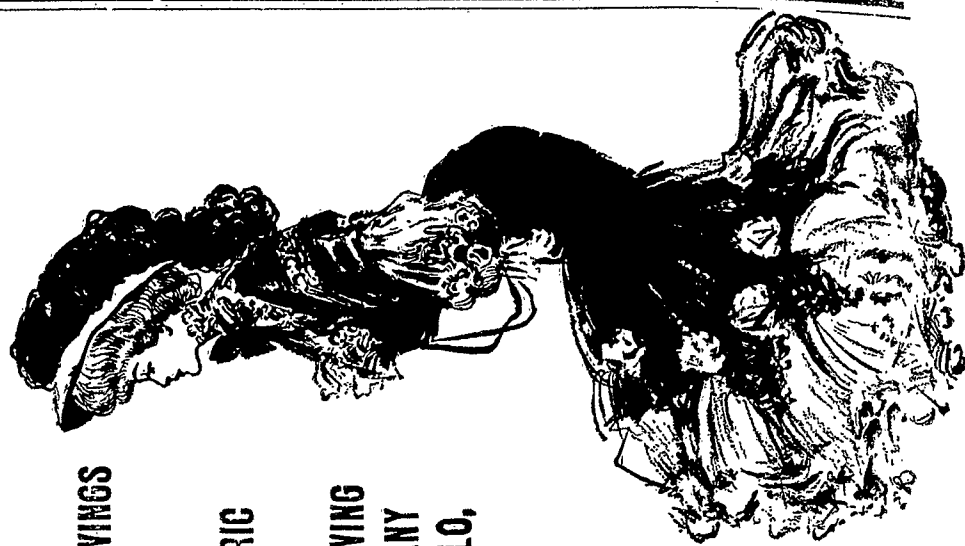
Magic Electric

Richmond Electric

Regina Electric

Regina Hand

**Clark Witbeck**  
**The Big Hardware Store**



ENGRAVINGS  
BY THE  
ELECTRIC  
CITY  
ENGRAVING  
COMPANY  
BUFFALO,  
N. Y.

**Where Everybody Gets Shoes Mended**

Our Prices are No more than elsewhere, and we give  
you the Best Material and the Best Workmanship

We make a specialty of Repairing all kinds of Rubbers

N. Y. Phone 1123-J . . . Home Phone 680-J

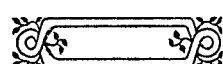
Open Evenings . . . Saturday until 10 o'clock

**BALL'S QUICK SHOE REPAIRING WORKS**

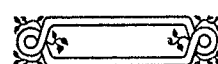
S. KLEIMAN, Manager

Work Called for and Delivered Free of Charge . . . 521 STATE ST.

SHOES SEWED BY HAND IF DESIRED



**UNION**



**MEN**

Only - Best - Work - Done

**BARBOUR**

**AND**

**MANICURE**

**S. G. RITCHIE** Opposite Jay St.

**L. F. NICKLAS**

169 Jay Street

**Leading Hatter and Toggery**

All Kinds of Renovating at Short Notice

Largest Line of Arrow Collars in Town

Quarter and Half Sizes

Always Something New in Neckwear

# RESERVED

The best light to read by or study by is the mellow, steady light of the modern gas burner (90 C. P. 2/5 of a cent per hour). One burner on fixture or table lamp will serve a whole group of readers. Let us show you the best for your needs . . . . .

**Mohawk Gas Company**

## Your Eyesight

is in your own hands. Don't strain your eyes  
**USE ELECTRIC LIGHT**  
It's a perfectly safe light  
--- very restful to the eyes and ideal for reading and studying. If you have electric service, you can enjoy the comforts of electric appliances. : : : :

**SCHENECTADY ILLUMINATING CO.**

When in the market for floral arrangements

## Hatcher FLORIST

Orders receive every attention afforded by our unexcelled facilities for catering to the most exacting taste  
**High Grade Caskets and Shower Bouquets a Specialty**

Greenhouses and Nurseries, L. D. Phone 1413  
Town of Florida and Hoffman, N. Y. Home 425  
N. Y. C. Arcade State St.

## THALMAN'S

**Cakes, Pastries  
and Ice Cream**

## UNION STUDENTS

are invited to open a check account with us. Accounts of Clubs, Fraternities and Associations solicited.

THE  
**SCHENECTADY TRUST CO.**  
318 and 320 STATE STREET

## The Empire Laundry

Walter & Hedden, Props.  
Phones 337 21 Jay Street

## Raincoats !!

Get your Raincoats at the - -  
- Rubber Store

**ALLING RUBBER CO.**  
**229 STATE ST.**

**Sporting, Athletic & Rubber Goods**



Copyright Hart Schaffner & Marx

**T**HIS is a young men's store; the clothes we have for young men are made from fabrics, in colors and patterns for young men. The sizes and models are not simply small men's sizes and models; they're designed for young figures.

Hart, Schaffner and Marx know how to make them right; we'll show you that we know how to sell them right.

Suits \$18 and up. Overcoats \$18 and up.

# Santa Donahue

240-244 STATE STREET

The Home of Hart, Schaffner & Marx Clothes