

	Cohort Age								
First_Purchas_Month	1	2	3	4					
2020-09	12.50%	6.25%	0.00%	3.13%					
2020-10	7.49%	3.74%	0.53%	0.53%					
2020-11	5.46%	2.94%	0.42%	0.00%					
2020-12	4.43%	2.96%	0.00%	0.00%					
2021-01	6.87%	0.00%	0.00%	0.00%					
2021-02	0.00%	0.00%	0.00%	0.00%					

