

Conclusion

There is a sizable divide in the top 5 neighborhoods for popularity. The most *stays* are in the **Lower East Side** area which was also where the #2 earner for the month is located. The criteria for the top earner properties was predicated around the most popular bedroom count. The 1 or 2 bedrooms listings were highest in this category, and in **Midtown**, studio apartments were the favorite.

Harlem, Midtown, The Upper West Side and Chelsea were the other top neighborhoods in that group. The top earner listing was in **Midtown** and was the highest by a fair margin. **Harlem** (though in the top 5 neighborhoods) was not among the top ten of the highest earning properties. This could be more due to an unfavorable listing and not a reflection on the area. An interesting area to consider would be the **West Village** area. Though it was not in the top 10 favored neighborhoods (yet) it is still home to a whopping 3 of the top ten earner properties. This may be a smart investment area.

All in all if the current trends hold true then **Midtown, Lower East Side, Harlem** and **West Village** have the most earning potential and is where you should have the most successful investment opportunity.