

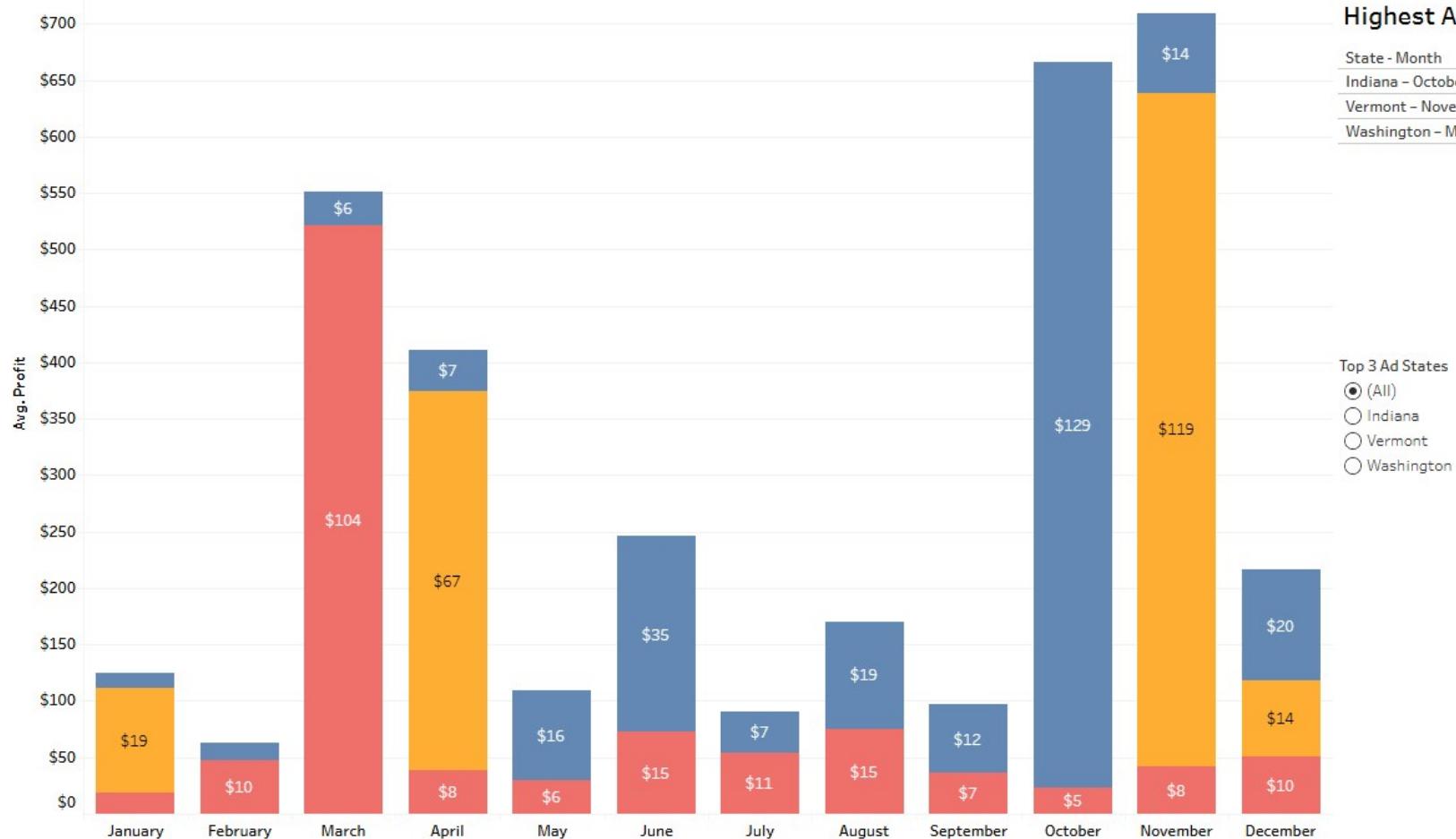
Super Store Profit & Loss by Preston Long



Pt.1 Profit & Losses Pt.2 Advertising Pt. 3Returned Items — Analysis — Top 2 / Bottom 2 Profit Top 2 / Bottom 2 Ship Mode Products to STOP selling Top 3 /Bottom 3 Sub Categories State/Month Rankings A

Ad Spending Projections for each Month

Month of Year



Highest Avg Profit & Month

State - Month	Rank	Avg Pr..
Indiana - October	1	\$643
Vermont - November	2	\$596
Washington - March	3	\$521

Top 3 Ad States
 (All)
 Indiana
 Vermont
 Washington