

## Executive Summary

Analyze the vacation home market in the Manhattan area. Which properties were the most popular and generated the most income.

Ascertain which areas have a particular type or size and which of those were most popular.

Identify which number of bedrooms in the popular areas generate the most revenue.

Which Top 10 neighborhoods are most attractive for vacation rentals and which number of bedrooms sold the most.

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## Assumptions

- \* One bedroom are the most attractive in the rental market. The exception is Midtown where studios were preferred.
- \* The lower East Side was the most popular with neighborhood for reviewers with Harlem being the second.
- \* The Lower East Side also offers the most 1 bedroom. A favorite among renters.
- \* West Village has 3 of the 10 most profitable listings.
- \* Harlem did not have a listing in the Top Earners Top Ten but was high in the favored neighborhoods.

## Change Log

**Cleaned Listings Data:** Cleaned column spacing, made "t" and "f" True and False for easier reading.

Cleaned HTML tags, used text wrapping to help consolidate the data.

Cleaned Date and Currency format

Added [revenue\_earned] and [top\_listings] column

Added [neighborhood\_clean] and [bedroom\_clean] column

**Cleaned Calendar Data:** Addressed the studio listings and refined them to count as a 1 bedroom.

Cleaned column spacing, made "t" and "f" True and False for easier reading. Cleaned date and \$ form

Cleaned ID column to NUMBERS

Added [revenue\_earned] and [revenue\_earned\_month] column