

# Ziying Zhang



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## SKILLS

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<b>Front End Development</b>	JavaScript, HTML5, CSS3, MVC frameworks, exposure to Node.JS and SQL
<b>Project Management</b>	Agile development, Scrum
<b>UI/UX Design</b>	Research, Photoshop, Prototyping

## EXPERIENCE

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### Lead Front End Developer Nspire Innovation Network

**Sept. 2014 – Present**

- Building the website and platform for Canada's leading non-profit organization in the business and technology space.

### Front End UI Developer Genesys

**Aug. 2014 – Dec. 2014**

- Developed modern UI for Genesys' core enterprise administrative application in backbone.js, require.js, and jQuery.
- Drove efforts to implement karma-jasmine unit test suite into existing complex application to encourage TDD.

### Email Production Coordinator Indigo Books and Music

**Jan. 2014 – Apr. 2014**

- Produced marketing emails deployed to over a million users at a time.
- Executed A/B tests that solidified design decisions to increase click-through rate on links by up to 8%.

## PROJECTS

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### Patient CareNect

**Microsoft Kinect, Azure, Twilio, backbone.js, jQuery**

- Architected, and developed web-based application allowing healthcare patients to speed dial/text a caretaker or loved one using a custom body gesture or voice command, developed as part of Yhack 2014.

### The Pebble Runner (available on Pebble app store)

**Pebble**

- Pebble watchface using background activity tracker with custom pedometer algorithm to keep track of user steps.
- Watchface features an 8-bit Megaman who runs with you as you run, developed as part of Hack the North 2014.

### TSnooze – Travel Sleeping Companion

**Google Maps, Android**

- Mobile application for sleeping commuters that takes user location and pushes notification alarm when they've arrived close to their destination, developed as part of McHacks 2014.

## EDUCATION

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### Candidate for B.A.Sc. in Systems Design Engineering University of Waterloo

**Sept. 2013 - Present**

- President's Scholarship of Distinction (97% Admitted Average)
- **Relevant courses:** Digital Computation, Data Structures and Algorithms, Human Factors Design Engineering, Iterative Design Process, Digital Systems hardware

## INTERESTS

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Wearable technologies, hackathons, sustainable design, Tesla electric cars, soccer, tech blogs