

ARISA TSUJI

✉ arisa120597@gmail.com

in [linkedin.com/in/arisa-tsuji](https://www.linkedin.com/in/arisa-tsuji)

🌐 <https://www.arisatsuji.com/>

User Research 2 Years

Analysis 1 Year

Information Architecture 3 Years

Usability Test 2 Years

Visual Identity 2 Years

Design System 3 Years

UI/UX Design 3 Years

Prototyping 3 Years

HTML 3 Years

CSS 3 Years

JavaScript 1 Year

WordPress 1 Year

After 1 year of web design experience, I have been involved in UI/UX design for these 3 years. I do research, design, test, and develop.

Manage and track design process to create user centered products strategically.

I take full ownership to drive impact to business through design.



Lead UX Researcher, UXUI Designer

Rakuten Symphony, Inc.

📅 August 2021 - Current 📍 Tokyo, Japan

Lead a team to research users and test usability for the BtoB telecom platform with 30+ applications. Manage and track design process communicating closely with managers, product owners, and end-users. Create UI, and test prototype as a designer.



UXUI Designer

Enlyt, Inc.

📅 March 2020 - July 2021 📍 Da Nang, Vietnam

Designed UXUI for web and mobile applications with the agile development team in Vietnam. Researched, analyzed data, and organized workshops involving members from various departments. Designed and developed marketing websites end to end.



Web Design Intern

Scoville Co., Ltd.

📅 May 2019 - February 2020 📍 Tokyo, Japan

Learned fundamentals of design from feedback for my presentation of research and logic of outputs to senior designer step by step. Design paper flyer and marketing website, and implemented it to launch.



High School Student

Shoin High School

📅 April 2013 - March 2016 📍 Aichi, Japan