

U I U X D e s i g n e r

ARISA TSUJI

✉ arisa120597@gmail.com

[in](https://www.linkedin.com/in/arisa-tsuji) [linkedin.com/in/arisa-tsuji](https://www.linkedin.com/in/arisa-tsuji)

[arisatsuji.com](https://www.arisatsuji.com)

Workshop

Analysis

Information Architecture

Usability Test

Brand Identity

Design System

UI/UX Design

Prototyping

HTML

CSS

JavaScript

WordPress

Consistently connect attractive experiences
and continuously established business based
on data.



Rakuten Symphony, Inc.

📅 August 2021 - Current 📍 Tokyo, Japan

Research, organize IA, create UI, and conduct usability tests for the BtoB web platform with over 50 applications called Symphony to distill complex telecom operations into clean.



Enlyt, Inc.

📅 March 2020 - July 2021 📍 Da Nang, Vietnam

Create mobile app UI with the agile development team in Vietnam and marketing websites. Research, analyze data, and organize workshops involving members from various departments.



Scoville Co., Ltd.

📅 May 2019 - February 2020 📍 Tokyo, Japan

Learned fundamentals of design from feedback for my presentation of research and logic of outputs to senior designer step by step. Design paper flyer and marketing website, and implemented it to launch.



Traveler

📅 April 2016 - April 2019

📍 New Zealand / Australia / Korea / Vietnam



Shoin High School

📅 April 2013 - March 2016 📍 Aichi, Japan

