



@scottmotte



SendGrid[®]

Passwords suck.

As a user

- [-] Hard to remember
- [-] Encourage insecure password re-use
- [-] Never expire

As a developer

- [-] Tough to code for

**WHAT IF WE
COULD
REMOVE THE
PASSWORD?**



As a user

- [+] Nothing to remember
- [+] Zero chance to re-use a password
- [+] No crusty unexpired passwords

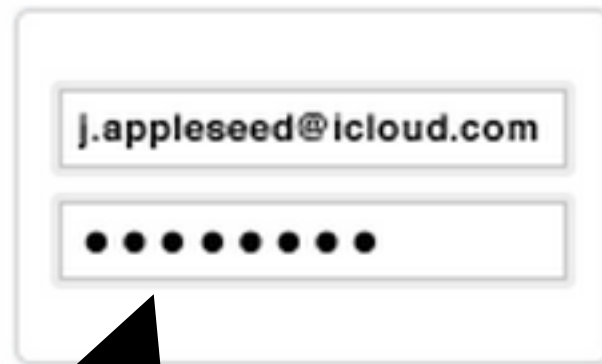
As a developer

- [+] Less code to write



Right under our nose

Let's look into
two-factor auth



Password



Short code
via sms or
other means



Enter the
short code to
login

Why are we doing this?

Because passwords suck.

Let's try something.

Email Only Authentication.



SEE IT IN ACTION



LET'S WATCH A VIDEO

<https://vimeo.com/77449937>

LET'S CODE