



Scott



Ryan



***SendGrid***<sup>®</sup>

# 20%

[http://www.returnpath.com/wp-content/uploads/Return-Path-Email-Deliverability-Research-IH\\_20111.pdf](http://www.returnpath.com/wp-content/uploads/Return-Path-Email-Deliverability-Research-IH_20111.pdf)

Stay in the inbox.

And do it easily.

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12 Billion

—

2%

[https://api.sendgrid.com/api/mail.send.json?  
api\\_user=tcvn&api\\_key=tcvn&to=mot@sendgri  
d.com&from=mot@sendgrid.com&subject=Hell  
o&text=hiya](https://api.sendgrid.com/api/mail.send.json?api_user=tcvn&api_key=tcvn&to=mot@sendgrid.com&from=mot@sendgrid.com&subject=Hello&text=hiya)

Lots of  
Features



## All Statistics

REQUESTS

48

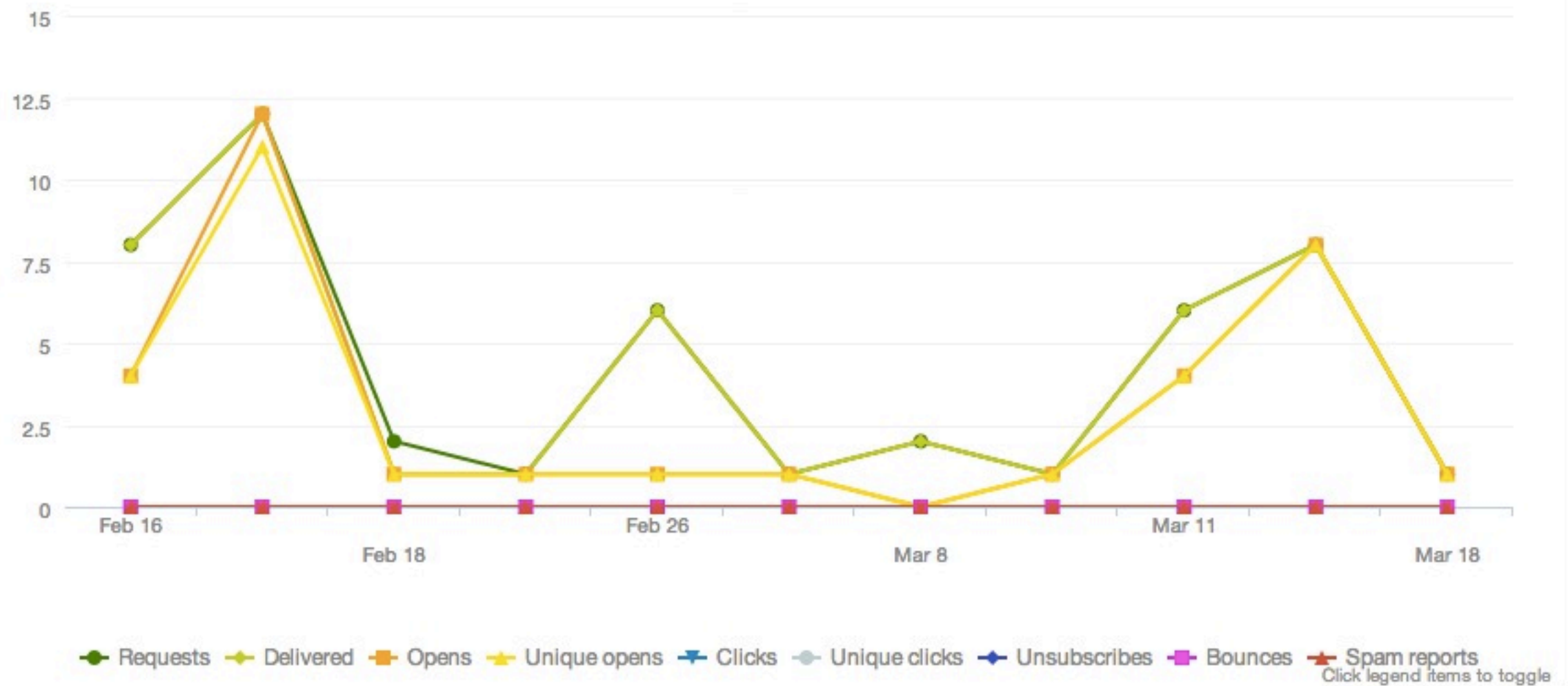
OPENED

72.34%  
34

CLICKED

0.00%  
0

DELIVERED	97.92%
BOUNCES	0.00%
UNSUBSCRIBES	0.00%
SPAM REPORTS	0.00%



## Email Activity










Following is a list of all the events generated by your account. The *Date* is when the event occurred and the *Type* is the type of event. Click the plus symbol next to any listed event for more details. If you leave search box empty it will show the most recent events for any email address. The images next to each event is a [Gravatar](#).

You can view a video demonstration of this feature [here](#).

**NOTE:** Email activity history start date: 03/11/2014

SEARCH

[Search Options](#)

Email Addresses	Date	Type
 mot@sendgrid.com	March 18, 2014 - 02:47:57 PM	 Open 
 mot@sendgrid.com	March 18, 2014 - 02:47:52 PM	 Delivered 
 mot@sendgrid.com	March 18, 2014 - 02:19:24 PM	 Open 

*Let's talk some  
knowledge now*

# Transactional & Marketing Email

# Engaged vs Unengaged

Better.  
Not More.



# Partners



# Purchasing Lists



In Conclusion:

**We're here  
to help.**

