# **Dynamic Structural Models**

**Unobserved Heterogeneity** 

Aaron Barkley
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#### Latent types in the data generating process

- We observe data  $\{Y_i\}_{i=1}^N$ .
- Data comes from two different distributions:
  - With probability  $\pi_1$ ,  $Y_i \sim F_1$
  - With probability  $\pi_2$ ,  $Y_i \sim F_2$ .
- We assume we know  $F_1, F_2$  up to a finite set of parameters  $\theta_1, \theta_2$ .
- We do not assume that we know the mixing parameters  $\pi_k$ .
- Problem is to estimate  $\Xi \equiv \{\theta_1, \theta_2, \pi_1, \pi_2\}$  using  $\{Y_n\}$ .

#### Introduction

- We could, in principle, estimate  $\Xi$  using maximum likelihood.
  - o Problematic in practice. Slow with unreliable convergence.
- Instead, we use the Expectation-Maximization algorithm. This sequentially updates  $\pi$  and  $\theta$ .
- We define  $Z_{ik}$  as the random variable over the *latent type* of observation i.
  - $\circ Z_{i1} = 1$  if observation i is drawn from  $F_1$ , and  $Z_{i2} = 1$  if it is drawn from  $F_2$ .
  - $\circ$  Note that  $\pi_k = \mathbb{E}[Z_{ik}]$ .

# EM algorithm: Initialization and Expectation

- 0. Fix initial guesses for  $\Xi$  and set convergence tolerance. Then, at each iteration m, perform the following steps:
- 1. Update  $\pi$  the Expectation step. Given current parameters  $\pi$ ,  $\theta$ , calculate the expected value of  $Z_{ik}$  for all i, k.

$$E[Z_{ij}|Y,\theta^{(m)},\pi^{(m)}] = \frac{\pi_j^{(m)}f(Y_i|\theta_j^{(m)})}{\pi_1^{(m)}f(Y_i|\theta_1^{(m)}) + \pi_2^{(m)}f(Y_i|\theta_2^{(m)})}$$

We can also update the mixing parameters at this stage:

$$\pi_k^{(m+1)} = \frac{1}{N} \sum_{i=1}^N E[Z_{ik}|Y, \theta^{(m)}, \pi^{(m)}]$$

# EM algorithm: Maximization

2. We maximize the likelihood with respect to  $\theta$  only. The log-likelihood is:

$$\mathcal{L}(\theta) = \sum_{i=1}^{N} \sum_{k=1}^{2} \underbrace{E[Z_{ik}|Y, \theta^{(m)}, \pi^{(m)}]}_{\mathsf{Pr}(Z_{ik}=1)} \log(f(Y_i|\theta_j) + \sum_{i=1}^{N} \sum_{k=1}^{2} \underbrace{E[Z_{ik}|Y, \theta^{(m)}, \pi^{(m)}]}_{\mathsf{Pr}(Z_{ik}=1)} \log(\pi_j)$$

Note that this is just a weighted likelihood.

- Each observation has weights on the likelihood of being a "type one" observation or a "type two" observation.
- The weights were determined in Step 1.
- Update distribution parameters:  $\theta^{(m+1)} = \arg \max_{\theta} \mathcal{L}(\theta)$ .
- Repeat Steps 1-2 until overall likelihood converges.

# Application to dynamic discrete choice models

- Now we return to bus engine replacement. We assume that the permanent type of bus n,  $s_n$ , is unobserved to the econometrician and can take two values  $s_n \in \{1, 2\}$ .
- We have already seen how to construct the likelihood if  $s_n$  was observable.
- To account for unobserved heterogeneity, we repeat this calculation twice:
  - $\circ$  Calculate likelihood of observing choice  $d_{nt}$  assuming the bus type is  $s_n=1$
  - $\circ$  Calculate the likelihood of observing choice  $d_{nt}$  assuming the bus type is  $s_n=2$ .
- With these calculations and initial guesses for  $\theta$  (utility parameters) and  $\pi$  (proportion of bus types), we can estimate the model with the EM algorithm.

#### Exploiting renewal decisions

- Games with a "reset" decision allow us to exploit finite dependence.
- Representation means that we can express the value function with respect to a chosen decision j:

$$V(x) = v_j(x) + \Psi_j(p(x))$$

- If the chosen decision is replace, the state "resets."
- We specify choices to reset the state starting from two different choices, canceling out the future values.
- Parameterization: linear utility, set replace payoff to zero in all states.

$$u_0(x) = x\theta, \qquad , u_1(x) = 0 \quad \forall x$$

# Exploiting renewal decisions

• Notation: j = 1 is replace, j = 0 is continue.

$$v_{1}(x) = 0 + \beta V(\underline{x})$$

$$= \beta(\gamma - \ln(p_{1}(\underline{x}))) + \beta^{2}V(\underline{x})$$

$$v_{0}(x) = x\theta + \beta \sum_{x' \in \mathcal{X}} V(x')f_{0}(x'|x)$$

$$= x\theta + \beta \sum_{x' \in \mathcal{X}} [v_{1}(x') + \gamma - \ln(p_{1}(x'))]f_{0}(x'|x)$$

$$= x\theta + \beta \sum_{x' \in \mathcal{X}} [\gamma - \ln(p_{1}(x'))]f_{0}(x'|x) + \beta^{2}V(\underline{x})$$

$$\Rightarrow v_{1}(x) - v_{0}(x) = x\theta - \beta \sum_{x' \in \mathcal{X}} [\gamma - \ln(p_{1}(x'))]f_{0}(x'|x)$$

# EM steps for bus engine replacement problem

• Define  $\Delta v(x_{nt},s) \equiv v_2(x_{nt},s) - v_1(x_{nt},s)$ . The likelihood given bus type s is

$$\ell_{nt}(d_{nt}|x_{nt}, s, p_1, \theta) = \frac{d_{1nt} + d_{2nt} \exp(\Delta v(x_{nt}, s))}{1 + \exp(\Delta v(x_{nt}, s))}$$

where

$$\Delta v(x_{nt}, s) = \theta_0 + \theta_1 x_{nt} + \theta_2 s + \beta [\log(p_1(0, s)) - \sum_{x' \in \mathcal{X}} \log(p_1(x', s)) f_2(x'|x_{nt})]$$

• We calculate the likelihood for each observation-bus type pair and then perform the Expectation step

$$q_{ns}^{(m+1)} = \frac{\pi_s^{(m)} \prod_{t=1}^T \ell_{nt}(d_{nt}|x_{nt}, s, p_1^{(m)}, \theta^{(m)})}{\sum_{s'=1}^S \pi_{s'}^{(m)} \prod_{t=1}^T \ell_{nt}(d_{nt}|x_{nt}, s', p_1^{(m)}, \theta^{(m)})}$$

where  $q_{ns}$  is the probability that bus n is type s.

#### EM steps for bus engine replacement problem

• Next we update the CCPs:

$$p_1^{(m+1)}(x,s) = \frac{\sum_{n=1}^{N} \sum_{t=1}^{T} d_{1nt} q_{ns}^{(m+1)} 1\{x_{nt} = x\}}{\sum_{n=1}^{N} \sum_{t=1}^{T} q_{ns}^{(m+1)} 1\{x_{nt} = x\}}$$

• Finally, we maximize the likelihood with respect to  $\theta$ :

$$\theta^{(m+1)} = \arg\max_{\theta} \sum_{n=1}^{N} \sum_{s=1}^{S} \sum_{t=1}^{T} q_{ns}^{(m+1)} \log \left( \ell_{nt}(d_{nt}|x_{nt}, s_n, p_1^{(m+1)}, \theta) \right)$$

and update  $\pi$  for the next iteration:

$$\pi_s^{(m+1)} = \frac{1}{N} \sum_{n=1}^{N} q_{ns}^{(m+1)}$$