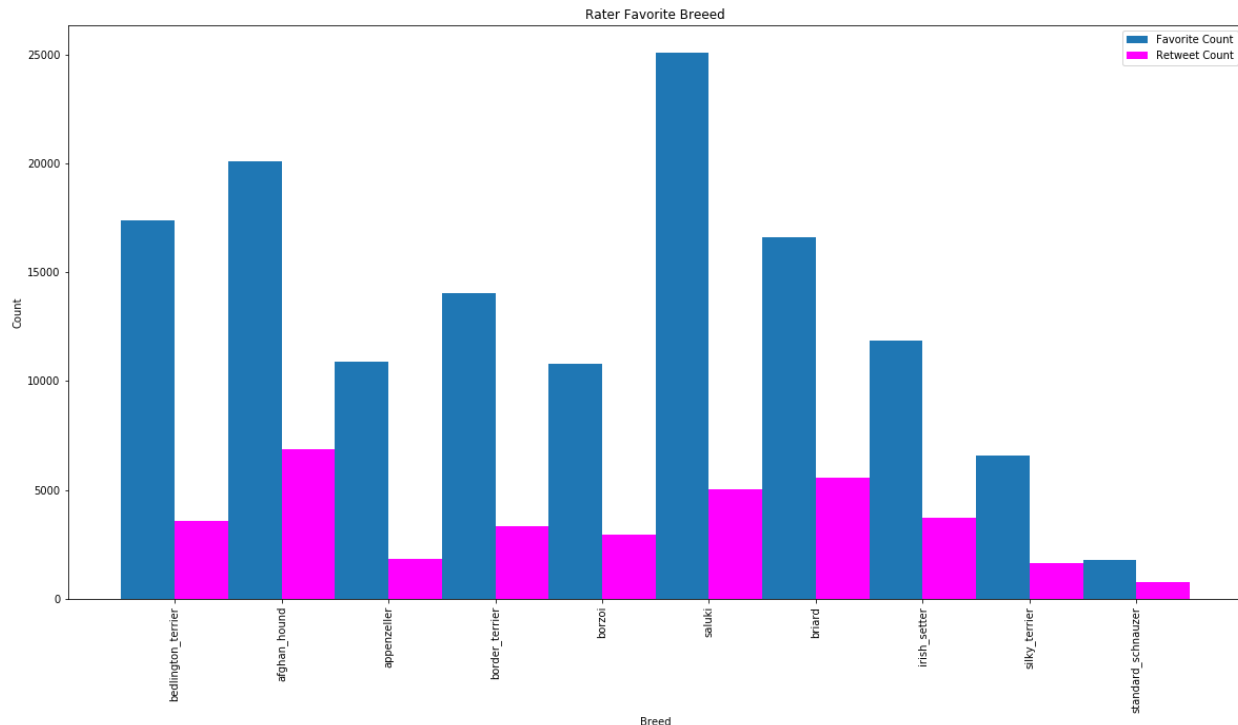


We Rate Dogs

Since 2015, the account @dog_rates, WeRateDogs, tweets found and submitted photos of dogs with cute and funny captions. With a following that has grown to 8.8 million, we can examine their feed for trends. Let's take a look at the #WeRateDogs Twitter feed and try to glean some insight about our relationship with man's best friend.

1. Are the highest rated dog breeds among the fan favorites?

Each post offers a rating for the featured dog(s). Part of the charm of @dog_rates are the evaluations; there is the proclivity for ratings above 10 out of 10. Interestingly, only three of the fan favorites (established by top ten favorite counts) appear in the top-ten rated dogs: Afghan Hounds, Salukis, and Briards.



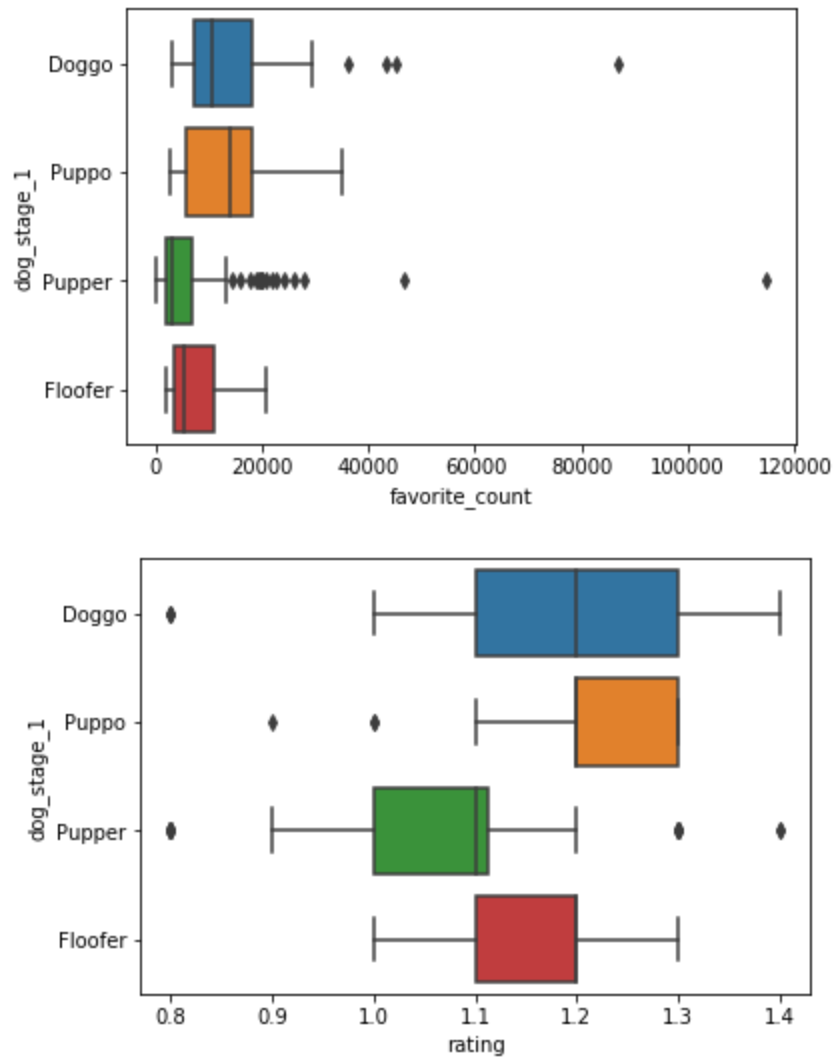
2. What are the most popular dog names?

This depends upon how we define popular! The top ten most *commonly occurring* dog names actually do not appear among either the most favorited or the highest rated. But one name appears on both the favorited and the highly rated: Aja.

3. Do fans favor dogs in a particular stage?

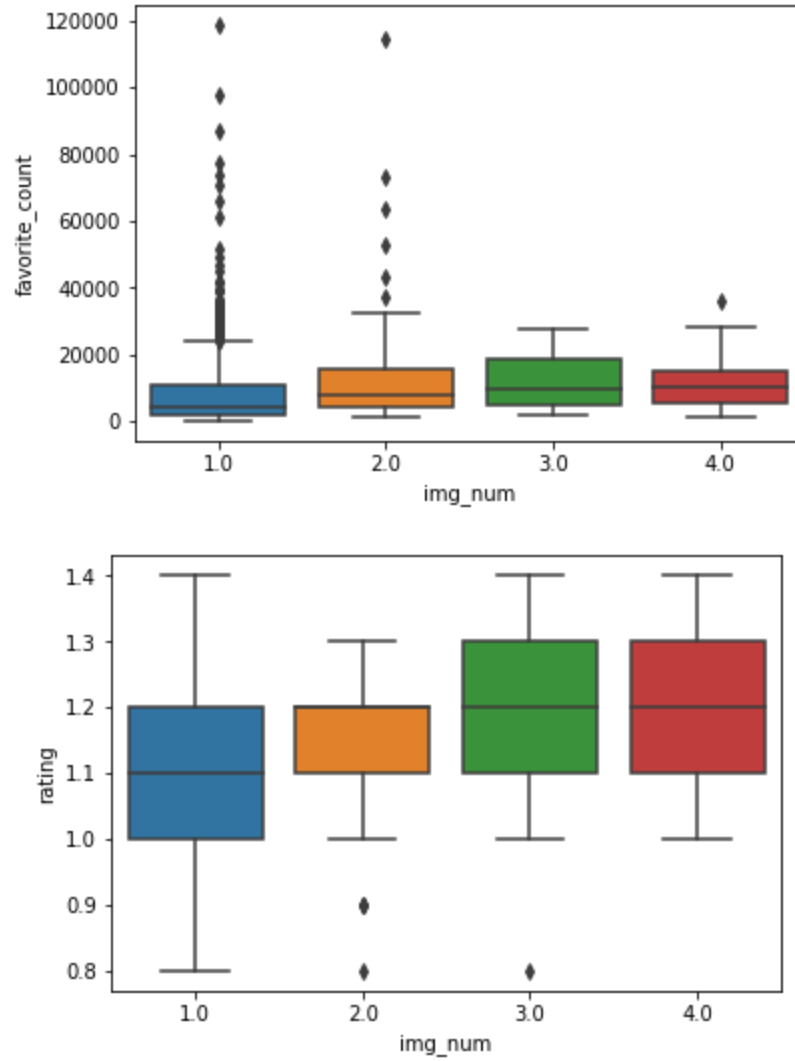
We Rate Dogs categorizes dogs as doggos, puppies, puppos, and floofers. People generally love puppies, so puppies and puppos are the obvious

candidates for front runners, but no, doggos lead the pack! Doggos are favored in both favorite counts and ratings.



4. Will tweets with more photos garner more favorites?

While one photo runs the gamut, more photos does positively affect both the rating and the favorite count.



Imagine an Afghan Hound doggo named Aja for which we had four photos....
That's a guaranteed winner!