London is one of the most desired city of the world either to live in or visit from time to time. The city is expensive no doubt but people are rich and standard of living is pretty amazing. It is a place where lot of people come throughout the year from around the world for business, shopping, education etc. Both the quantity of shops and availability of international brands is no match for any other European city. Thus also making it one of the most desired place to set up shop.

But how can one maximize their chance of opening and sustaining a successful business in the capital of England. Like which business is more likely to succeed or what is the best spot around to do business?

Here our project is going to answer these questions.

As we will be exploring the different areas of London and what business opportunities lies in those areas.