

## GOAL

I am an innovative, self-driven individual looking to find an internship opportunity where I can further develop experience in [developing strategy and curating content in digital marketing](#).

## EDUCATION

exp grad  
June 2020

### University of Washington- *Seattle, WA*

BA, English Language and Literature

BS, Biochemistry

## SKILLS

Professional copy for varied audiences

Public relations for organizations

Microsoft Office Suite, Adobe Photoshop

Social media marketing strategy

Event planning and facilitation

English and Chinese fluency

## EXPERIENCE

Fall 2017 -  
Present

### MEDEX Northwest Office Assistant - *Seattle, WA*

Process and organize physical and electronic copies of MEDEX student information.

Manage clinical rotation information on various digital systems incl. Exxat, Filemaker, etc.

Summer 2018 -  
Present

### UW Healthcare Alternative Spring Break Public Relations Exec. - *Seattle, WA*

Plan logistics of annual rural healthcare shadowing trip with the executive team.

Lead team to promote the annual trip through info sessions, posters, newsletters, etc.

Maintain HCASB social media and update website to be more accessible to trip participants.

Fall 2017 -  
Fall 2018

### UW Night Market 2018 Director of Marketing and Public Relations - *Seattle, WA*

Create digital marketing strategy on social media platforms to attract 8000+ people to the event.

Lead creation and distribution of all promotional material (incl. graphics, posters, and videos).

Coordinate outreach to UW organizations and media outlets for cross-promotions.

Winter 2016 -  
Summer 2017

### UW Night Market 2017 Social Media Coordinator - *Seattle, WA*

Work with Marketing Director to create digital marketing plan for the 2nd biggest event at the UW.

Write digital copy and schedule social media posts to reach max. audience interaction (fb and ig).

Fall 2017 -  
Summer 2018

### UW Taiwanese Student Association Director of Public Relations - *Seattle, WA*

Maintain communication with campus entities and other RSOs to coordinate collaborations.

Oversee marketing efforts of TSA events and maintain online presence on social media accounts.

Spring 2018

### UW Housing and Food Services Resident Advisor - *Seattle, WA*

Cultivate an inclusive and cohesive community and facilitate engagement among residents.

Support residents to explore their identity and focus on their trajectory at the UW and beyond.