

AMBER ROBERTSON

GRAPHIC DESIGNER | WEB DEVELOPER

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Design Website: robambertaina.wixsite.com/ambertainadesigns

Dev Website: ambertaina.github.io/portfolio/

SUMMARY

Graphic Designer with a Web Development Certification and a life-long passion for learning. Excellent at using problem-solving, constructive communication, and Agile development strategies to create easy-to-use applications with a team. Known among management for dependability and being detail-oriented on large projects and often praised for accuracy and efficiency in turning around projects.

TECHNOLOGIES | SKILLS

InDesign | Photoshop | Illustrator

Proofreading | Editorial Design

Adobe Creative Suite | Adobe XD

ReactJS | HTML5/CSS | Javascript

Microsoft Office | Git | VSCode

STRENGTHS

Accurate	Detail-Oriented
Adaptable	Efficient
Attentive	Focused
Communicator	Problem-Solver
Creative	Reliable
Critical Thinker	Resilient

AWARDS

2nd place, Community Engagement on the Web

Division 2, Texas Intercollegiate Press Association, 2016

3rd place, Best Interactivity

Division 2, Texas Intercollegiate Press Association, 2016

Honorable Mention, Best Interactivity

Division 1, Texas Intercollegiate Press Association, 2016

Honorable Mention, Travel the World Poster, Inkjet Print

John Weinlein Juried Student Exhibition, Spring 2015

EXPERIENCE

2018 - Present Independent Consultant

Perform various tasks with many different clients based on their professional needs.

- Proofreading academic papers and books
- Various Web Development and Web Design
- Copy Editing and Production Editing
- Layout Design for books and web
- Preparing, organizing, and supplementing data for academic research projects
- Design graphics for academic use

2017 - 2018 Junior Graphic Designer COSMOPROF INC. Denton, TX

Beauty Systems Group is a company under Sally Beauty Holdings with 1.3 billion in annual revenue. Member of the Shows & Education team. In charge of numerous on-site materials for all beauty shows as well as hundreds of flyers for classes held at all locations across North America.

- Recognized by upper-level management for great efficiency, accuracy, and quick turnaround time, as I was known for taking very large amounts of information and synthesizing it in a concise and visually appealing way.
- Requested by the Education team often for multiple large projects because of my known quick turnaround time and accuracy, for example one project over the winter holiday required myself and a partner to create 1000 flyers in one week.

2016 Senior Page Editor THE LASSO Denton, TX

Responsible for arranging content for the weekly print editions of the University newspaper. Typically in charge of the front page and other vital or difficult pages such as News or Community.

- Overhauled paper's design resulting in 30% increased readership. The design is still being used as of 2020.
- Laid out a vast majority of the pages each week to ensure all deadlines were met.

2015 - 2016 Webmaster & Social Media Specialist & Graphic Designer THE LASSO Denton, TX

Responsible for the website that used Wordpress and all social media platforms. Created a variety of designs for nearly every part of the newspaper and website.

- Performed a complete redesign of the website to be more engaging and aesthetically pleasing resulting in 3 awards from the Texas Intercollegiate Press Association for community engagement and interactivity (see Awards section on the left)
- Due to my redesign of the website and all our social media platforms, the community traffic and engagement increased by 100% across all our web platforms.
- Created 2-6 graphics per print edition (bi-weekly), typically assigned the day we went to press, giving me only 1-3 hours to create them; never missed a deadline.
- Known as the best proofreader for final copy and often the last set of eyes before pages would be approved for press.
- Requested to write Staff Picks and opinion pieces when needed.

DEV PROJECTS

It's A Bribe | Link: <https://www.itsabribe.com/>

- React (MERN) site for keeping track of which companies are funding politicians. Capable of looking up any representative from the House or Senate and seeing where the majority of their funds come from.
- Responsible for all front-end. Built all components from scratch with React, including sortable tables and auto-complete search function for each database.
- Tools / Languages used: ReactJS, Node, Express, Mongoose

Coding Corgi's | Repo: <https://bit.ly/3boak47> | Link: <https://coding-corgis.herokuapp.com/>

- React E-Commerce App that caters to those in need of project-based coding services. All Coders offering services would be graduates of the Trilogy Bootcamps.
- Responsible for all front-end polishing and most page building. Heavily involved in making everything cohesive and giving it the best functionality with the Ant Design component library.
- Tools / Languages used: ReactJS, Ant Design, MongoDB/Mongoose, Passport

EDUCATION

University of Denver | Certificate, Full-Stack Web Development | April 2020

Gained knowledge of and experience in various coding languages and frameworks including React, HTML5/CSS, Javascript, Bootstrap, Materialize, Moment.js, APIs, Node.js, MySQL, Express, JQuery, and more.

Texas Woman's University | Bachelor of Fine Arts, Graphic Design | May 2017

Gained a foundation in all areas of art with a concentration in Graphic Design. Gained a great deal of experience with project-learning and working in teams.