

Amber

Day 1 Hackthone

Place
Day 1

Rental E-Commerce

The primary purpose of a rental e-commerce platform is to provide users with the ability to rent products or services instead of purchasing them outright. It serves as an online marketplace where individuals or businesses can offer products ranging from fashion items, electronics, furniture, vehicles, equipment, and even properties on a temporary rental basis.

Key Benefits of Rental E-Commerce:

Cost Efficiency: Customers can enjoy using expensive products or services without the need to make a long-term financial commitment.

2. **Sustainability:** Encourages the reuse of products, reducing the demand for new products and the environmental impact.
3. **Convenience:** Renting through an online platform allows customers to browse a wide range of options from home and easily book rentals.
4. **Diverse Product Range:** Customers can access a variety of items that might otherwise be difficult or expensive to buy outright.

Step 2

what problem does your marketplace aim to solve?

Our marketplace aims to solve the problem of specific pain point by connecting audience group A with audience group B. Traditionally, pain point explanation, which leads to negative consequence. Our platform streamlines this process by unique

14 solution, ensuring benefits like convenience, trust, efficiency, cost-effectiveness.

21 who is your target audience?

Students who need temporary furniture for apartments or hostels. Startups that require vehicles or office furniture for a limited time. Families who want to rent items for short-term events.

what products or services will you offer?

- ① Rental Furniture: Sofas, tables, beds, lights.
- ② Event Equipment: Tents, chairs, speakers.

what will set your marketplace apart?

- ① Affordable rental plans.
- ② Flexible rental durations (daily, weekly, monthly).
- ③ Doorstep delivery and pickup service.

step 3

Date

