



# Designer Statement

Amber Paris is a textured printed-surface designer. She takes inspiration from a variety of naturalistic and industrial themes to create exciting juxtapositions in print designs. From bold large-scale compositions to small delicate designs, Amber creates fresh, modern prints for the interiors market.

Using a variety of drawing techniques, including ink, stick and watercolour painting, Amber develops her print designs through Photoshop and Illustrator to produce compelling digital textile designs and screen prints. To add intriguing elements to the printed surface, Amber adds texture to some parts of her prints through hand embroidery and tufting. These additional textured features accentuate Amber's naturally textural drawing and mark-making and allow her to emulate the initial texture inspiration from the preparatory drawing through to the final print.

Amber's love for the architecture of interior spaces and the potential interior styling they inspire has led her to strive for the very best in interior design. She aims to create pieces which consumers will love and cherish as part of their homes. She carefully selects fabrics for printing that have a slightly textured weave and feel homespun, which are soft to the touch.

Amber's use of colour combines bold energetic pops of bright tones with subtler base shades to create pleasing palettes, which reflect each collection's inspiration. Amber enjoys experimenting with colour proportions in her designs to see the variety and impact of colour combinations she can achieve. This playful attitude to colour enables Amber to achieve innovative and pleasing colour combinations.

Taking inspiration from a wide range of sources, Amber creates varied textile print collections which are outstanding, strong presentations in their own right. Through her thorough research, open-mind and keen attention-to-detail, Amber's imaginative and visionary nature enables her to combine the collections in fresh and inventive ways to engender unique juxtapositions in her themes and designs.

Amber has explored industrial themes such as the Enigma machine and the Bombe and Southampton Docks. To complement these collections, Amber has also looked to naturalistic themes, and her influences have included Beaulieu Estate's kitchen garden and Fungi in the forest, which focuses on fungi found in the New Forest. Her extensive research into the Beaulieu Estate enabled her to create two lively and charming print collections.

Amber is vibrant and energetic with a great appetite for textile print design. Her focus and passion for her craft mean she is always looking for new sources of inspiration which will provide her designs with a fresh, contemporary edge. She is extremely reliable, driven and dedicated to her work and prides herself on her unflappable nature, using her initiative to make sure she overcomes any potential problems which present themselves as quickly and efficiently as possible. She is not easily overwhelmed. Amber is a self-motivated, well-organised self-starter who will always strive to go above and beyond for her clients. She takes great pride in her work, when collaborating in a team or working by herself, and has excellent communication and customer service skills.