

视觉营销提案

Sponsorship Pitch Deck

Art x Real Estate x Luxury Lifestyle Concept
艺术 x 地产 x 生活方式 三位一体

– Curated by Amber Sun, Art & Reality™

Art & Reality™



原图



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Vision and Mission

目的

- Vision: To create a moving emotional value that places real estate and luxury brands in the heart of art and imagination.
- 提供艺术情绪价值，结合画廊信誉形象，把人文，地产和品牌意识相结合提升市场销售能量。
- Mission: Partner with select developers, car brands, galleries, and designers to showcase lifestyle as art — and art as living.
- 房产公司，汽车品牌，画廊，设计师等合作展现艺术与品味生活的精华。
- The project is both an artwork and a multi-brand showcase that emotionally engages high-end buyers and collectors.
- 多维度品牌合作收集更多跨行业高端买家，聚焦高净值人群的关注度。