

THE MAGAZINE FOR CORPORATE REAL ESTATE STRATEGY AND AREA ECONOMIC DEVELOPMENT

# SITE SELECTION

COMING JULY 2014

# TECH NOLOGY CENTERS

- Research & Science Parks
- Universities & Economic Development
- Advanced Manufacturing & More

# RESEARCH & SCIENCE PARKS

What does it take to compete for high-tech company facilities these days? According to experts, that one critical ingredient is infrastructure-rich research and science parks. We will explore the changing world of research park development and highlight those areas that are doing the best job at securing knowledge-intensive capital.

## LOCATIONS OF THE FUTURE

Building on the futuristic vision of Site Selection founder McKinley Conway, this new annual report looks at industries and places that go beyond the cutting edge. Whether inspired by innovations in the built environment, scientific breakthroughs or economic development missions, the places profiled here set the tone for companies, projects and lifestyles yet to come.

## DATA CENTERS

The need for geographical diversity and disaster avoidance are critical factors influencing the data center site selection process. We will highlight those areas that stand out in a field of growing competition.



Photo courtesy of Wake Forest Baptist Medical Center

## SITeselection.com

## ADVANCED MANUFACTURING & 3D PRINTING

If your manufacturing operations are not using advanced technology, chances are they're not advancing very far. Our report on the latest in high tech and nanotech takes stock of how even the smallest of innovations are influencing the new plants of the future in a big way.

## RENEWABLE ENERGY

Where are renewable energy firms locating new power plants and new corporate facilities? How are companies from all industrial sectors and geographies implementing renewables into their own portfolios' power mix? This report ranges worldwide to deliver answers to both questions.

## CORPORATE REAL ESTATE TECHNOLOGY

Tech products for sound corporate real estate management and decision-making are constantly bringing innovations to the market. But they're only as good as the people who create, wield and improve them. We survey the marketplace and go beyond the screen to talk to practitioners about technology solutions — whether off-the-shelf, homegrown or hybrid — and the projects putting those tools to the test.

## Special Advertising Sections

- **Zones of Opportunity**
- **Workforce Development**
- **Logistics Sites and Services**
- **Aerospace Centers**
- **Property Marketplace**
- **Trade Coast**

## Area Spotlights

New projects and trends will be covered in the following state, regional and international spotlights:

### States

Arkansas Louisiana Missouri New Jersey  
Oklahoma Tennessee West Virginia

### Regions

Atlantic Canada  
Rocky Mountain States  
(Colo., Idaho, Mont., Utah, Wyo.)  
US-Mexico Border

### International

Japan European IT Centers  
Hong Kong Top Caribbean Locations

### Bonus Distribution:

**Fall IAMC Professional Forum:** Québec City, Canada | **IEDC:** Ft. Worth, Texas  
**IMN Data Centers:** Conrad, N.Y. | **BioParks (AURP):** Boca Raton, Fla.  
**WORLD FORUM for Foreign Direct Investment:** Philadelphia, Pa. | **IASP:** Qatar  
**Janus Forum South:** Rabun, Ga.



Advertising space deadline is June 9th.

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