

2010 State Data Center Steering Committee Meeting

February 23 - 25, 2010

Embassy Suites - Alexandria, Virginia



2010 Census Service Based Enumeration/ Targeted Non-sheltered Outdoor Locations Overview

February 23, 2010

Dora Durante (DMD) - Louis Avenilla (FLD)

Service Based Enumeration (SBE)

- A Census operation that counts people who are experiencing homelessness.
- Three-day operation, March 29 to 31, 2010
- Four Group Quarters types and designated dates:
 - Emergency/Transitional Shelters- March 29, 2010
 - Soup Kitchens- March 30, 2010
 - Regularly Scheduled Mobile Food Vans-March 30, 2010
 - Targeted Non-sheltered Outdoor Locations-March 31, 2010

Note: SBE facilities may choose any of the three days for Enumeration, except for Targeted Non-sheltered Outdoor Locations

Sources of SBE Updates

- Members of the Federal-State Cooperative Program on Population Estimates (FSCPE) participated in the 2010 Census GQ Update program by providing updated GQ address lists.
- This information was used to enhance the Census Bureau's MAF/TIGER database prior to the address canvassing operation.

Sources of SBE Updates (Cont'd.)

- The NPC conducted Internet research to create a list of group homes and their addresses. Additionally, staff created an address list of shelters for people experiencing homelessness and soup kitchens.
- The addresses were geocoded, compared to, and if not there, added to the MAF/TIGER Database and then added to universe for the GQ Enumeration operation.

Sources of SBE Updates (Cont'd.)

- Tribal, state, and local governments, as well as, advocates from the Directory of National, Statewide, and Local Homeless and Housing Advocacy Organizations were contacted to provide names and addresses of shelters, soup kitchens, regularly scheduled mobile food vans and targeted non-shelter outdoor locations, where people experiencing homelessness live or receive services.
- The provided addresses were geocoded, used to update the MAF/TIGER database, and added to the universe for the Service-Based Enumeration operation.

Sources of SBE Updates (Cont'd.)

- On August 3, 2009, a second mailing of letters/forms was sent to tribal, state, and local governments, as well as advocates from the Directory of National, Statewide, and Local Homeless and Housing Advocacy Organizations, to request their targeted non-sheltered outdoor locations.
- Additional information was included in the mailing package to provide updated examples of targeted non-sheltered outdoor locations to reflect the growing number of encampments.
- The 2010 Census partnership staff is now in the process of contacting local governments and advocacy organizations to continue to identify service locations and targeted nonsheltered outdoor locations.

Sources of SBE Updates (Cont'd.)

- Partnership Assistants aid in the field by identifying and collecting information from grass roots groups and local level contacts about any possible locations where growing encampments (e.g., cars, RVs, and tents) may exist. Regularly Scheduled Mobile Food Vans are also included in the Partnership collection of information.
- Partnership program staff are authorized to collect SBE information through March 2010.
- Discussions occurred to reduce overlapping or duplication efforts of the Partnership program, the NPC and/or other concurrent Census Bureau operations.

Service Based Enumeration (SBE)

Field staff training include:

- Emphasis on how to approach people experiencing homelessness.
- A sensitivity component instructing field staff to:
 - announce and identify themselves in a homeless encampment,
 - respect people's environment,
 - not be judgmental of the population, and
 - be aware of their location for safety.

Service Based Enumeration (SBE)

- **Field Operation**

- Field staff will visit each identified service location during Group Quarters Advance Visit (GQAV) to complete an enumeration record of each site and identify access and safety concerns. (February 1 – March 19, 2010)
 - Emphasis is on team enumeration for coverage and safety.
 - Enumerators must wear safety vests and carry flashlights.

Service Based Enumeration (SBE)

- Each respondent will be given a Confidentiality Notice containing information required by the Privacy Act.
- Enumerators will use Individual Census Reports (ICRs) to conduct interviews of clients.
 - ICR asks for name, sex, age/date of birth, Hispanic origin, race, and usual residence.
 - ICR Packets may be given to clients at shelters to complete on their own. Enumerators will return at an agreed upon time to collect the completed ICR in a sealed envelope.

Targeted Non-sheltered Outdoor Locations

Definition:

A targeted non-sheltered outdoor location is where people experiencing homelessness stay without paying as of March 2010.

Examples include:

- Under the Brooklyn Bridge at the northeast corner of Bristol Drive and US Highway 45
- Encampment of tents underneath highway overpass.
- Cluster of tarp-covered structures along city pier.
- Northwest corner of city park across from service station.
- Main Avenue in alley way adjacent to parking lot.
- Growing encampments

Targeted Non-sheltered Outdoor Locations (Cont'd.)

- Sites must have a specific location description that will allow a census operation team to physically locate the site where people experiencing homelessness live.
- Targeted non-sheltered outdoor locations will be enumerated as part of SBE on the morning of March 31, 2010 from 12am-7am (flexibility will be allowed).
 - It is important to perform enumeration during a time when the majority of the population is expected to be less transient.

Targeted Non-sheltered Outdoor Locations (Cont'd.)

Primary method of enumeration will be to:

- Interview the respondents or, if unable to do so, enumerators will enumerate by observation.
- If enumerating by observation, enumerators will write in “Person 1, Person 2, etc.” for the last name and first name on the form.

Places Not Considered a Targeted Non-sheltered Outdoor Location

- Buildings, including those boarded up, abandoned, or similar structures where people congregate overnight. This presents a dangerous situation for enumerators.
- Established campgrounds or RV parks where people most often are required to pay. These campgrounds and RV parks will be counted in another Census operation called Enumeration of Transitory Locations.

Challenges

- Ensuring coverage at all SBE locations,
- Access, and
- Safety and security during enumeration at Targeted Non-sheltered Outdoor location sites.

Forms and Materials

- Enumeration Record
- Individual Census Report (ICR) Packet:
 - Individual Census Report
 - Envelope

Individual Census Report

Draft 9 (3-17-2009)

OMB No. 0607-0018-C Approval Expires 10/31/2011
U.S. DEPARTMENT OF COMMERCE
Economic and Statistical Administration
U.S. CENSUS BUREAU

**United States
Census
2010**

Individual Census Report

Use a blue or black pen.
Start here

1. What is your name? Print name below.
Last Name
First Name MI

2. What is your sex? Mark ☒ ONE box.
☐ Male ☐ Female

3. What is your age and what is your date of birth?
Please report babies as age 0 when the child is less than 1 year old.
Print numbers in boxes.
Age on April 1, 2010 Month Day Year of birth
→ NOTE: Please answer BOTH Question 4 about Hispanic origin and Question 5 about race. For this census, Hispanic origins are not races.

4. Are you of Hispanic, Latino, or Spanish origin?
☐ No, not of Hispanic, Latino, or Spanish origin
☐ Yes, Mexican, Mexican Am., Chicano
☐ Yes, Puerto Rican
☐ Yes, Cuban
☐ Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.

5. What is your race? Mark ☒ one or more boxes.
☐ White
☐ Black, African Am., or Negro
☐ American Indian or Alaska Native — Print name of enrolled or principal tribe.
☐ Asian Indian ☐ Japanese ☐ Native Hawaiian
☐ Chinese ☐ Korean ☐ Guamanian or Chamorro
☐ Filipino ☐ Vietnamese ☐ Samoan
☐ Other Asian — Print race, for example, Filipino, Thai, Pakistani, Cambodian, and so on.
☐ Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on.
☐ Some other race — Print race.

6. Do you live or stay in this facility MOST OF THE TIME?
☐ Yes → This completes the form.
☐ No →

7. (If No) What is the full address of the place where you live or stay MOST OF THE TIME?
Please complete all that apply.
Street address number
Street name
Apartment number
Rural route address
City
County
State or foreign country
ZIP Code

Form D-20 (3-17-2009)

USCENSUSBUREAU

175101

D-20 - Base Black ink D-20 - Tone Pantone Process Cyan - 10%, 25%, 50% and 100%

Service Based Enumeration Dates

March 29, 2009	Shelter Enumeration
March 30, 2009	Soup Kitchen and Regularly Scheduled Mobile Food Van Enumeration
March 31, 2009	Targeted Non-Sheltered Outdoor Locations

Questions?