



TLV EXPO
OVERSEAS PROPERTIES

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TLV EXPO ISRAEL

The 1st International Real Estate Expo
Tel Aviv Israel November 1-2 2011



Dear Participants!

We are pleased to invite you to the first overseas property exhibition in Israel that will take place in Tel Aviv on November 1-2, 2011.

Buying a property abroad is a major decision, particularly in the current climate, and with growing number of destinations and projects around the globe. As competition grows, developers are constantly seeking to explore new markets and reach wider client base. We strongly recommend taking part in the first exhibition and being among the first companies to set a foot in this exciting market.

For the first time in Israel all the biggest developers, real estate agencies, brokers, investments banks, property funds, emigration specialists, luxury brands, real estate specialists and investors will convene under the same roof.

Thousands of visitors are expected to visit this show. Strong media support from key business & social media and huge advertising campaign will make this event the most talked event in the Middle East Region.

At Tel Aviv Expo you will be presented with properties from a wide range of countries including Spain, France, Bulgaria, Cyprus, Greece, Portugal, Italy, USA, Czech Republic, Romania, Germany, Panama, Costa Rica, England, Croatia, Morocco, Caribbean, Canada, Hungary, Latvia, Thailand, Montenegro, South Africa, Australia, ..and many more.

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The Israeli Market Potential

For years, the Israeli investor has been investing in foreign real estate projects by himself, travelling to distant locations, connecting with international developers and managing his deals outside the borders of his country.

Now the rumor has spread throughout Israel, and more and more people are looking to get into this sector. Israeli companies have begun, for the first time to offer properties abroad to the local public. It is now time for Tel Aviv to join most European countries and host its first international real estate fair; The first Tel Aviv Overseas Property Expo will take place in two concentrated dates on November 1- 2, 2011.

The Israelis have always been among the most active buyers of properties overseas. If for investment, or as a second home, you can always find them buying the first units in new building blocks in Toronto, or an apartment in a summer resort in Spain. Their sharp instincts, the continuous search for new ventures, and the ability to analyze, and conduct business in any foreign location is by all means – unique.

Today, Israel is amongst top 3 countries in the world where financial crunch was only heard. Property prices in Israel have risen significantly and now, more than ever before, families and investors are looking into new destinations overseas where they can maximize their return on investment.

The main characteristics of the Israeli investors are well defined:

Strong business orientation

Entrepreneurship

Valiant

Tendency to diversify investment portfolio

Forward-thinking, always on the search for a better return on investment

Quick decision

Open mindedness.





The Venue - The Tel Aviv Port

The Venue is ideally located on Tel Aviv's lively seafront and provides the perfect base for a family vacation or business trip. It offers excellent facilities and considers one of the most exclusive venues for exhibitions in the country, and holds high prestige among the local business community.



The Tel Aviv Port Promenade



Properties to be Presented:

Residential Property
Tourist resorts
Commercial Property
Rental guarantee properties, apart-hotels,
Investments such as: Hotels, pensions

The Main Benefits Include:

Your opportunity to enter into the vivid Israeli market
Extend client reach, connect with Israeli investors who are very fast in decision making.
Create a working network with Israeli companies, and international companies based in Israel
Low participation costs.
Proven and successful experience of organizing overseas property exhibitions.
One on one meetings
No loud advertising distractions
Only target audience will be participated on the exhibition with individual invitations
Extensive exposure through the main economic and national media
Convenient stand constructions
Central Location in Tel Aviv- sea front.
Full logistic and ground support in Tel Aviv

Exhibition Operation Details

The exhibition takes place over 2 concentrated days in November 1-2, 2011.

Seminars will take place in during the 2 days event and will encompass a number of relevant topics such as destinations, trends, legal and fiscal aspects and different markets. Please contact us if you wish to deliver a lecture on a topic of your specialty.



Visitor Profile

Tel Aviv expo will attract a selected audience. A general breakdown is as follows:

High earning individuals looking for investments
Overseas second home buyers and families
Potential portfolio investors and entrepreneurs
Private banking clients
Real estate experts searching for new ventures
Investment funds managers
A selected number of specially invited Principals and VIPs
Luxury brand seekers
Representatives up-market publications
Local real estate companies and intermediates searching to extend their product portfolios
Local Press

Participant Profile

- Developers
- International estate agencies
- Commercial Banks (mortgage service)
- Mortgage brokers
- Resort Developers
- Private banking
- Legal service firms
- Real estate media

Countries with Property Propositions

Spain
Montenegro
Germany
England
Czech Republic
Romania

Cyprus
Italy
Caribbean
Canada
France
Latvia

Panama
Switzerland
Portugal
Austria
Costa Rica
USA