

AMBER WENG

Product/ UX Designer

www.amberweng.com

amberweng67@gmail.com

(908)-230-7244

EXPERIENCE

UX Designer | Independent Freelancer

12/2018 - Present • Chicago, IL

- Clients include: a ride-sharing company (**T3 Go**) and a healthcare management institute (**Justmiine**).
- Explore and design safety feature for T3 Go to gain riders trust and ensure the safety of passengers.
- Prototype high fidelity mockups of dashboard for Justmiine to visualize medical data and help healthcare teams monitor patients conditions.
- Collaborate closely with developers and PMs to execute balanced design solutions.
- Synthesize research findings with actionable recommendations and supporting data to stakeholders.

Product Designer | Chihuo Inc

06/2018 - 11/2018 • Chicago, IL

- Designed a mobile application to help users find authentic Asian restaurants more conveniently and efficiently.
- Delivered surveys to 1M+ subscribers and conducted 10+ user interviews to obtain guidelines on users needs, behaviors.
- Produced user flows, wireframes, and low-high fidelity prototypes to perform design iterations.
- Reduced 80% of usability issues by delivering usability tests and analyzing users feedback.

OTHER EXPERIENCE

Marketing Manager | Chihuo Inc

09/2016 - 11/2018 • Chicago, IL

- Advocated research findings and social media reports to clients through written reports and in-person presentations.
- Managed social media marketing by writing blog articles and running email, Facebook campaigns. Increased 10K+ subscribers during the first quarter.

Social Worker | Selfhelp Community Services

10/2015 - 07/2016 • New York, NY

- Interviewed 300+ Medicaid patients quarterly on field trips to provide cognitive behavioral therapy and social assistance.
- Cleaned and updated clinical data from the NYS Medicaid Office by applying SPSS to monitor patients health conditions.

EDUCATION

General Assembly

Certificate of UX Design

2018 • Chicago, IL

New York University

Master of Social Work

GPA: 3.75, Scholarship Recipient

2015 • New York, NY

Shanghai Ocean University

Bachelor of Social Work

GPA: 3.76, Shanghai Excellent Student (Top 5%), The First Prize Scholarship

2013 • Shanghai, China

SKILLS

Design

Persona • Storyboard • Wireframe • Prototype • Journey Map

Research

Interview • Survey • Usability Testing • Competitive Analysis

Tools

InVision • Sketch • Balsamiq • Photoshop • SPSS • Excel (advanced) • Google Analytics • HTML

Languages

Chinese • English