

Yanfeng Jin (Tony)

Design | Research | Implement | Communicate



An aspiring UX Designer with a technical and social science background, I'm passionate about solving problems through design.

Seeking UX/Product Design internships for summer 2018.



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SKILLS & TOOLS



User-centered Design

Interviews
Contextual inquiry
Affinity Mapping
Surveys
Persona Writing
Journey Mapping



Research

Experimental Design
Statistics (SPSS)
Qualtrics



Visual

Sketch
Adobe Photoshop



Prototyping

InVision
Principle
Balsamiq
Android Studio
Xcode



Development

Java/Android
Swift/iOS
HTML/CSS/JS
Python



Other

Public Speaking
Critical Writing
Video Editing



EDUCATION

M.S. Human-Computer Interaction, Georgia Institute of Technology

Aug. 2017 - May 2019 (expected)

Specialization in Interactive Computing

B.A. Computer Science & Psychology, Middlebury College

Sept. 2013 - May 2017

Phi Beta Kappa, GPA 3.97/4.00



SELECTED PROJECTS

Personal Finance Management App Design

Sept. 2017 - Dec. 2017

Conducted user research through surveys & interviews. Brainstormed ideas and refined them through user feedback. Creating medium-fidelity prototypes and planning to carry out usability testings to evaluate the design.

REI Online Backpack Purchasing Experience Design

Sept. 2017 - Dec. 2017

Researched the problem space through observations, surveys, interviews, and contextual inquiries. Sketched design ideas and iteratively refined the ideas through user feedback.

Collective Breathing Intervention Design

Sept. 2017 - Dec. 2017

Conducted literature review, competitive analysis, and interviews. Designing an intervention that encourages breathing exercise for stress relief at Georgia Tech.



WORK EXPERIENCE

Graduate Research Assistant, Georgia Institute of Technology

Aug. 2017 - Present

Redesigned Institute for Information Security and Privacy's (IISP) website based on interviews with stakeholders. Created wireframes and gathered feedback. Interviewed professors, students, and guest lecturers and published featured articles on IISP's website. Promoted IISP's work and events.

Research Intern, HCII, Carnegie Mellon University

Jun. 2016 - Aug. 2016

Developed the UI for a driving simulator in Android. Conducted user studies to test the driving simulator. Performed data analysis in SPSS and Excel. Designed and implemented a data processing algorithm in Java for the tool.

Oratory Coach, Middlebury Oratory Now

Jan. 2014 - Dec. 2014

Designed public speaking workshops and coached over 100 students for public speaking events, including TEDx competition and student symposium.



SELECTED AWARDS

Net Impact Fellowship (Tech for Good) 2017

Implementing an on-campus action project that leverages technology for social good.

Best Use of TripAdvisor's API & Best Mobile Hack at HackRPI 2015

A mobile/web app that recommends popular attractions along road trips.

Winner of New York Times' College Essay Competition 2015

College application essay published on *The New York Times* Chinese website.