

# Tony Yanfeng Jin

Design | Research | Implement | Communicate



A UX Designer with a technical and social science background, I'm passionate about problem-solving through design.

Seeking UX/Product Design internships for summer 2018.



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## SKILLS & TOOLS



### User-centered Design

Wireframing  
Prototyping  
Ideation  
Task Analysis  
Interviews  
Affinity Mapping  
Surveys  
Persona Writing  
Journey Mapping  
Usability Testing



### Visual

Sketch  
Adobe Photoshop  
Adobe Illustrator



### Prototyping

InVision  
Principle  
Balsamiq  
Android Studio  
Xcode



### Development

Java/Android  
Swift/iOS  
HTML/CSS/JS  
Python



### Other

Public Speaking  
Critical Writing  
Video Editing



## EDUCATION

### M.S. Human-Computer Interaction, Georgia Institute of Technology

Aug. 2017 - May 2019 (expected)

Specialization in Interactive Computing, GPA 4.00/4.00

### B.A. Computer Science & Psychology, Middlebury College

Sept. 2013 - May 2017

Phi Beta Kappa, Psi Chi, GPA 3.97/4.00



## WORK EXPERIENCE

### UX/UI Designer & Writer, Georgia Institute of Technology

Aug. 2017 - Present

- **Redesigned** Institute for Information Security and Privacy's (IISP) research webpages to better attract industry partners.
- **Created wireframes** based on user interview data.
- **Interviewed** professors, students, and guest lecturers and published featured articles on IISP's website. Promoted IISP's work and events.

### UX Intern, HCI Institute, Carnegie Mellon University

Jun. 2016 - Aug. 2016

- **Developed** the UI for a driving simulator in Android.
- **Evaluated** the simulator through user studies.
- **Analyzed** data in SPSS and Excel.
- **Designed and implemented** a data processing algorithm in Java for the tool.

### Oratory Coach, Middlebury Oratory Now

Jan. 2014 - Dec. 2014

- **Designed** public speaking workshops and **coached** over 100 students for public speaking events, including TEDx competition and student symposium.



## SELECTED PROJECTS

### Mirror Mirror - Mobile App for Personal Finance Management

Sept. 2017 - Dec. 2017

- **Identified** emerging adults' need to form good spending habits through research.
- **Designed and evaluated** a mobile app that encourages them to reflect on their purchase decisions and provides them with timely and relevant suggestions.

### REI Backpack Finder - Website Feature for Backpack Finding

Sept. 2017 - Dec. 2017

- **Researched** novice backpackers' needs and pain points when purchasing backpacking packs online.
- **Designed** a feature on REI's website that helps novice backpackers find the perfect backpack with desired features and the right size.

### Up & Up - Mobile Game for Stress Relief

Sept. 2017 - Dec. 2017

- **Identified** Georgia Tech's students' need for stress relief through research.
- **Designed and evaluated** a collective breathing game that helps relieve their stress.



## SELECTED AWARDS

### Net Impact - Tech for Good Fellowship 2017-2018

Implementing an on-campus action project that leverages technology for social good.

### HackRPI - Best Use of TripAdvisor's API & Best Mobile Hack 2015

A mobile/web app that recommends popular attractions along road trips.

### The New York Times - College Essay Competition Winner 2015

College application essay published on *The New York Times* Chinese website.