

AMBER WENG

Product/UX Designer

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(908)-230-7244

EXPERIENCE

UX Designer | Independent Freelancer

12/2018 - Present • Redmond, WA

- Clients include: a ride-sharing company (**T3 Go**) and a virtual senior center (**Selfhelp**)
- Explore and design safety feature for **T3 Go** to gain riders trust and ensure the safety of passengers
- Prototype high fidelity mockups of dashboard for **Selfhelp Virtual Senior Center** to enrich quality of life for homebound seniors with live-stream classes
- Collaborate closely with developers and PMs to execute balanced design solutions
- Synthesize research findings with actionable recommendations and supporting data to stakeholders

Product Designer | Chihuo Inc

06/2018 - 11/2018 • Chicago, IL

- Designed a mobile application to help users find authentic Asian restaurants more conveniently and efficiently
- Delivered surveys to 1M+ subscribers and conducted 10+ user interviews to obtain guidelines on users needs and behaviors
- Reduced 80% of usability issues by delivering usability tests and analyzing users feedback
- Produced and iterated on user flows, wireframes, and low to high fidelity prototypes

OTHER EXPERIENCE

Product Marketing Manager | Chihuo Inc

09/2016 - 11/2018 • Chicago, IL

- Organized strategy meetings and proposed recommendations to optimize marketing performance across all digital media platforms
- Managed multiple projects simultaneously from beginning to end, such as Foodie Map, Asian Restaurants Week, etc

Social Worker | Selfhelp Community Services

10/2015 - 07/2016 • New York, NY

- Interviewed 300+ Medicaid patients quarterly on field trips to provide cognitive behavioral therapy and social assistance
- Cleaned and updated clinical data from the NYS Medicaid Office by applying SPSS to monitor patients health conditions

EDUCATION

General Assembly

Certificate of UX Design
2018 • Chicago, IL

New York University

Master of Social Work
GPA: 3.75, Scholarship Recipient
2015 • New York, NY

Shanghai Ocean University

Bachelor of Social Work
GPA: 3.76, Shanghai Excellent Student
(Top 5%), The First Prize Scholarship
2013 • Shanghai, China

SKILLS

Design

Persona • Storyboard • Wireframe •
Prototype • Information Architecture
• Journey Map

Research

Interview • Survey • Usability Testing
• Competitive Analysis • Contextual
Inquiry

Tools

InVision • Sketch • Figma • Balsamiq
• Photoshop • Procreate • SPSS •
Excel (advanced) • Google Analytics
• HTML/CSS

Languages

Chinese • English