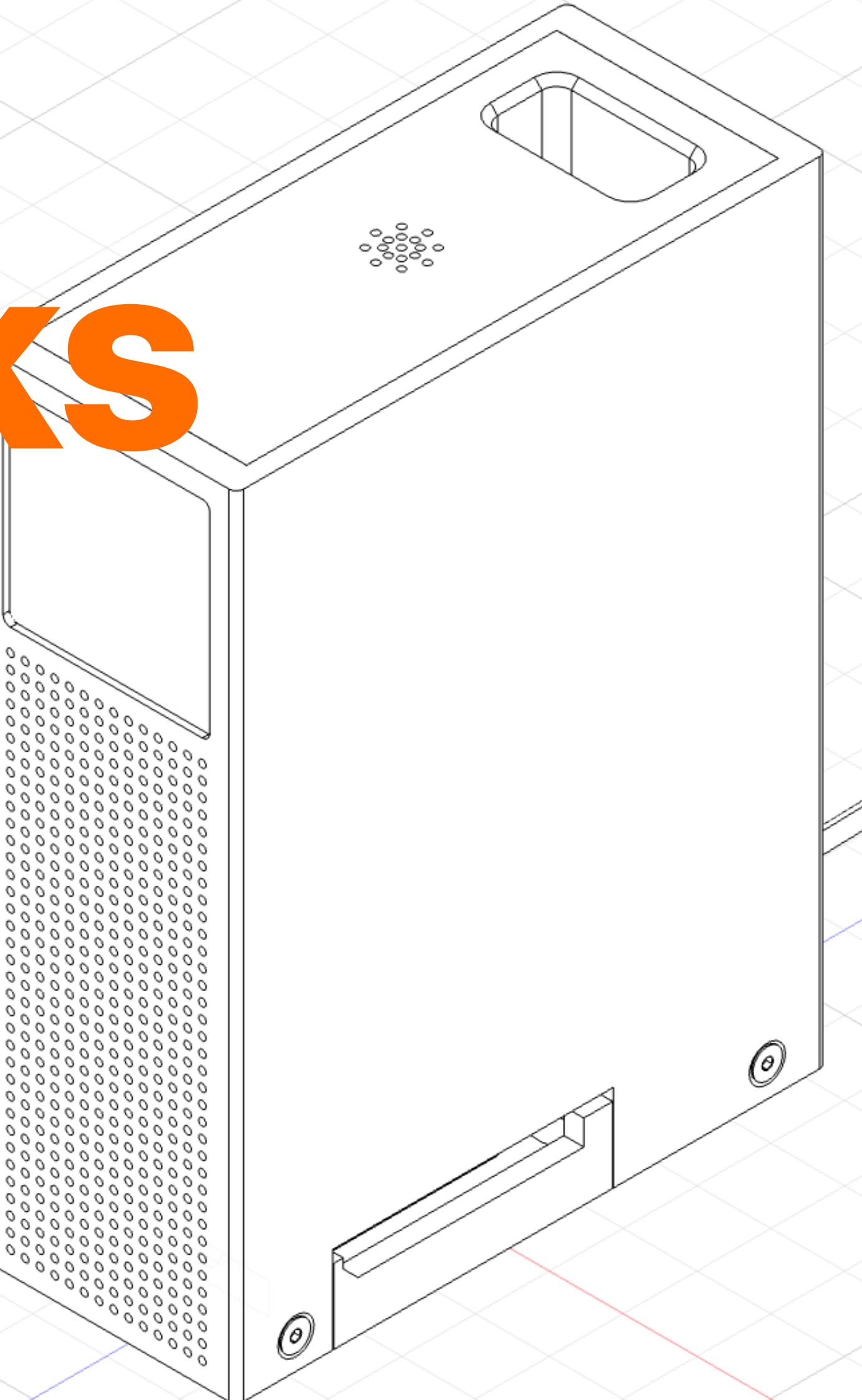
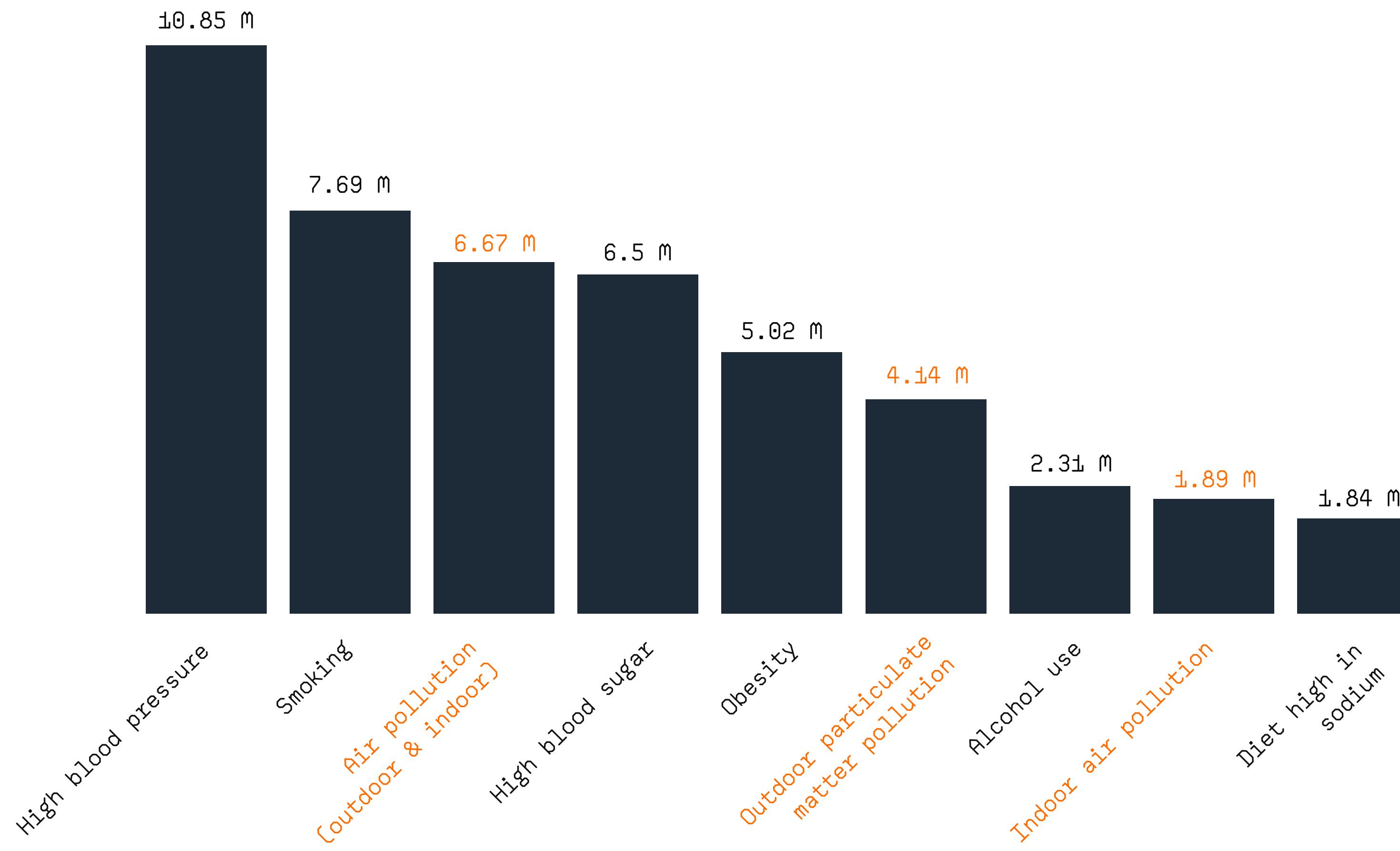


ambient works

The air quality tracker for
the creative industries



Polluted air leads to 7 million premature deaths globally each year

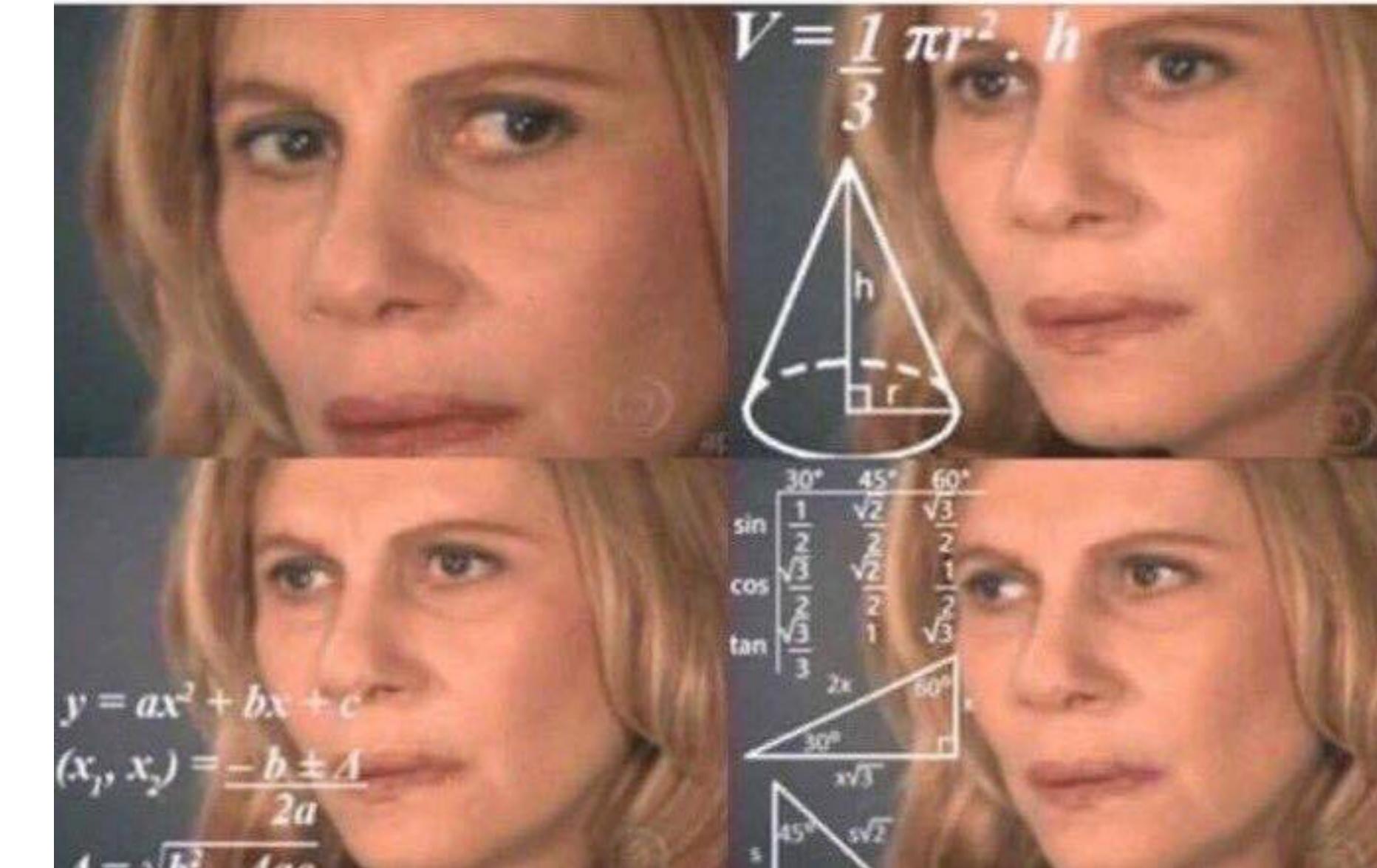
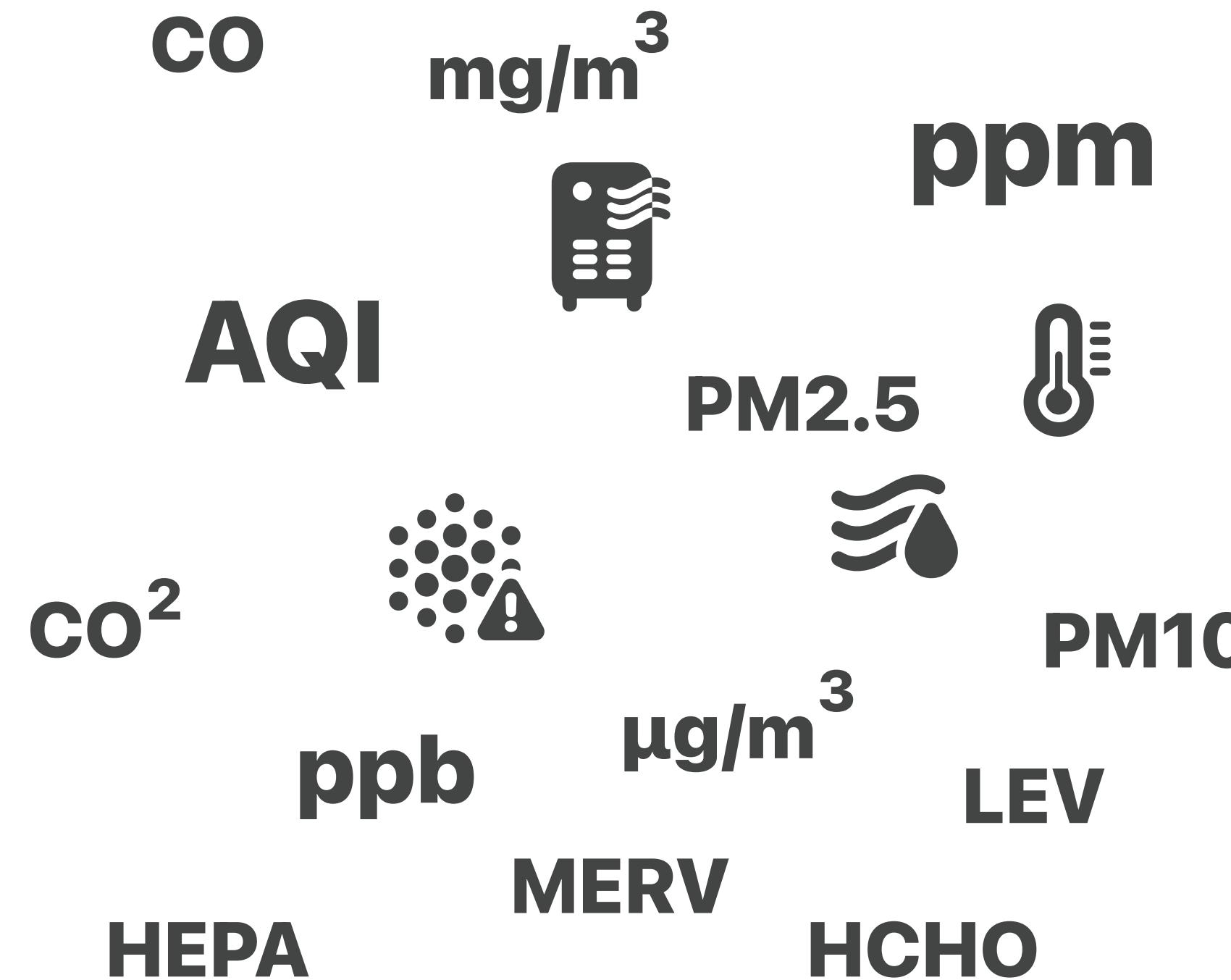


Indoor air can be up to 5x more polluted than outdoors¹

In 2016, 450,000 deaths were attributable to workplace exposure to air pollution²



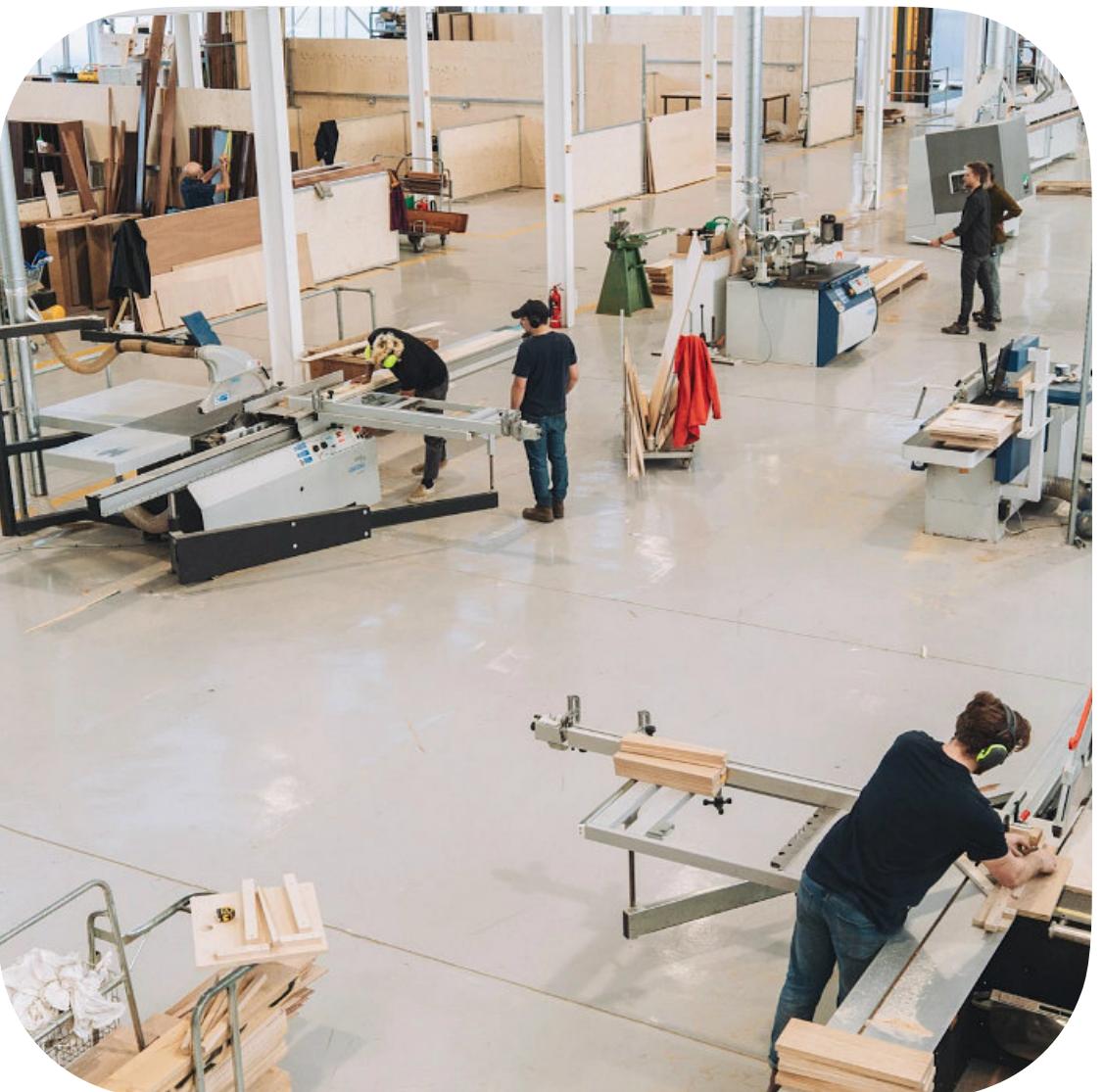
Current solutions on the market are difficult to use and need expertise



Creative industries are hit the hardest, so that's where we are starting

Urban Manufacturing

Hazardous levels of particulate matter are caused by working with wood and metals.



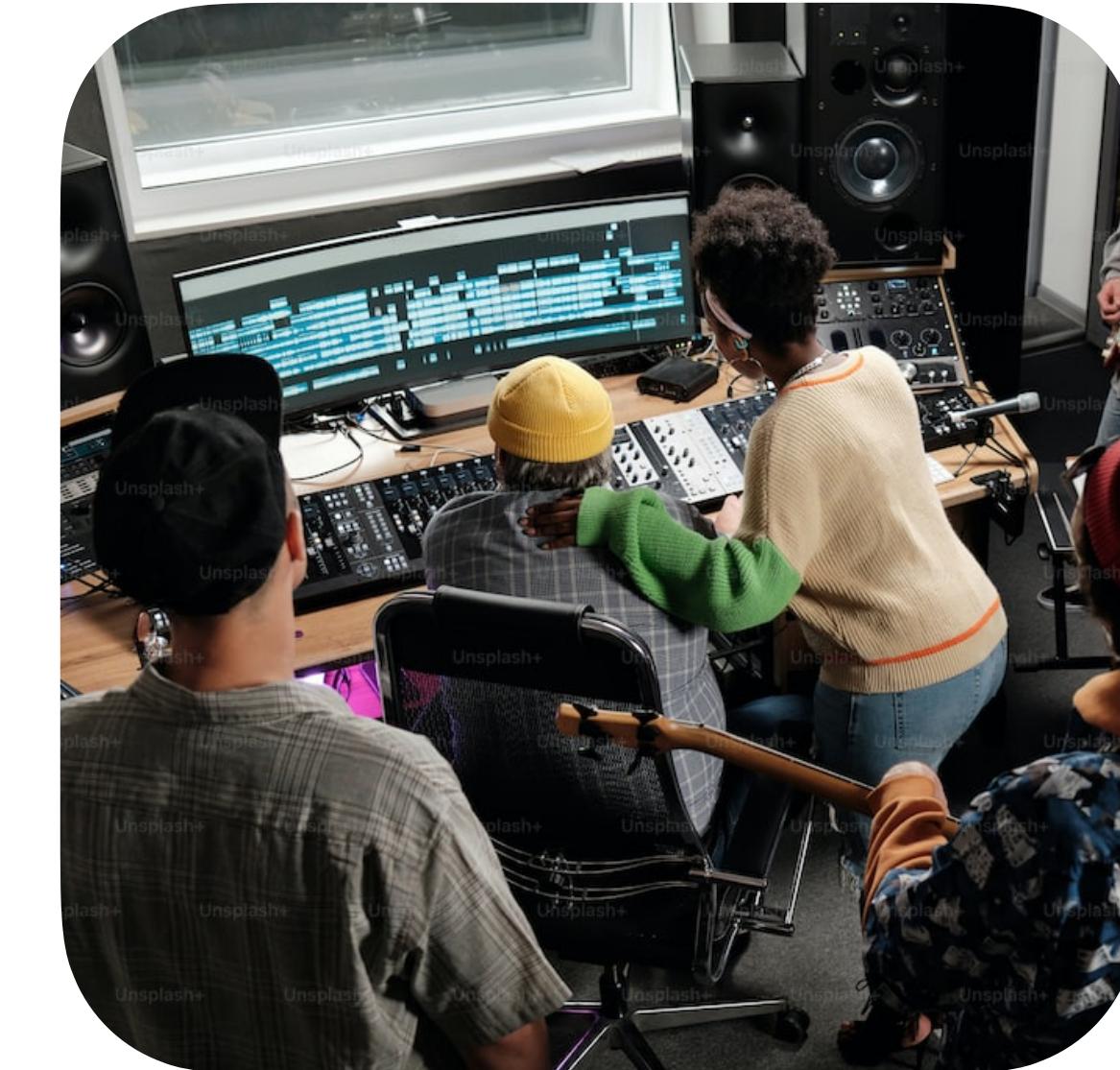
Makers and Artisans

Silica in ceramics can cause silicosis.



Creatives and Practitioners

Carbon Dioxide can lead to reduced productivity



Ambient 1

The air quality tracker for
the creative industries.

Optimised for creative spaces

User friendly and robust architecture designed
to fit in busy environments.

Tailored air sensors

No more overpaying for unnecessary features -
you get exactly what you need.

Long lasting battery

Bring it with you to follow
the action.



Ambient 1

The air quality tracker for the creative industries.

Activity aware alerts

Hard wood or clay dust are carcinogens, let us alert you when pollution levels rise during specific activities.

Share your data safely

Allow everyone in your space to share data and insights.

Save time and resources

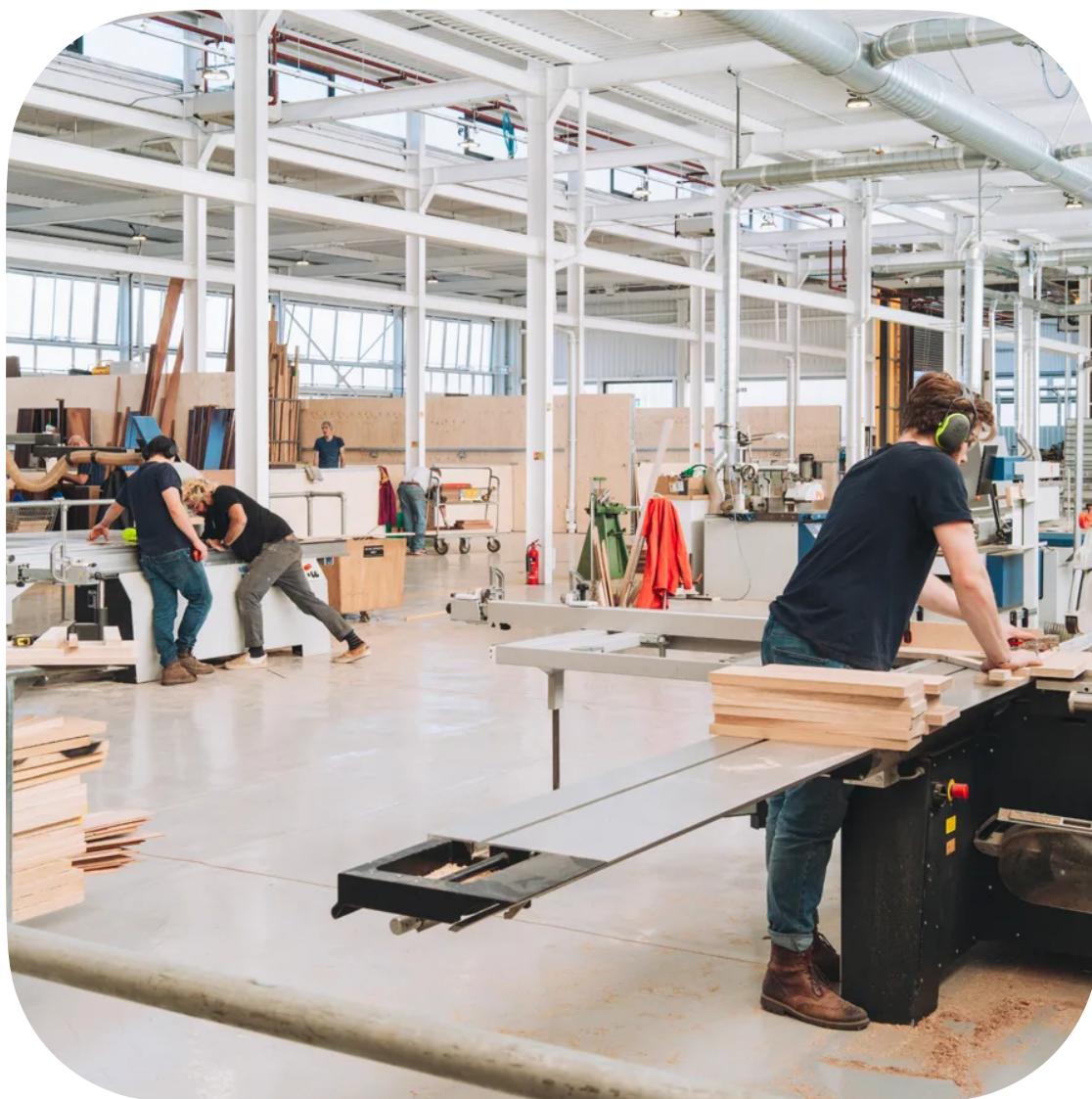
Quick overview of all the stats you need without exporting. Compare to relevant health and safety advice.



We are currently piloting with key London businesses.

Bloqs

"A factory for makers from across the spectrum"



Fab.Pub

"Empowering Circular Fabrication in Hackney"



Batch Space

"Circular Manufacturing as a Service"



We have raised £ 74k so far.

£2k

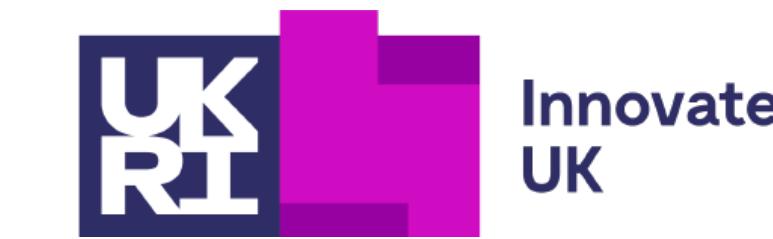
Connected Places Catapult
"Innovating Clean air in India"

£25k

Connected Places Catapult
"Homes for Healthy Aging in
Sunderland"

£47k

UKRI Creative Catalyst
"Air Quality in Creative
Spaces"



Go to market

Q1 - 2024

KICKSTARTER

Creatives:

- Makerspaces
- Independent studios
- Artisans and makers

D2C Air Quality Monitor

£ 200 Hardware Device

Freemium app

£ 60/ year subscription

- Analytics
- Data storage beyond 1 week

Q1 - 2025

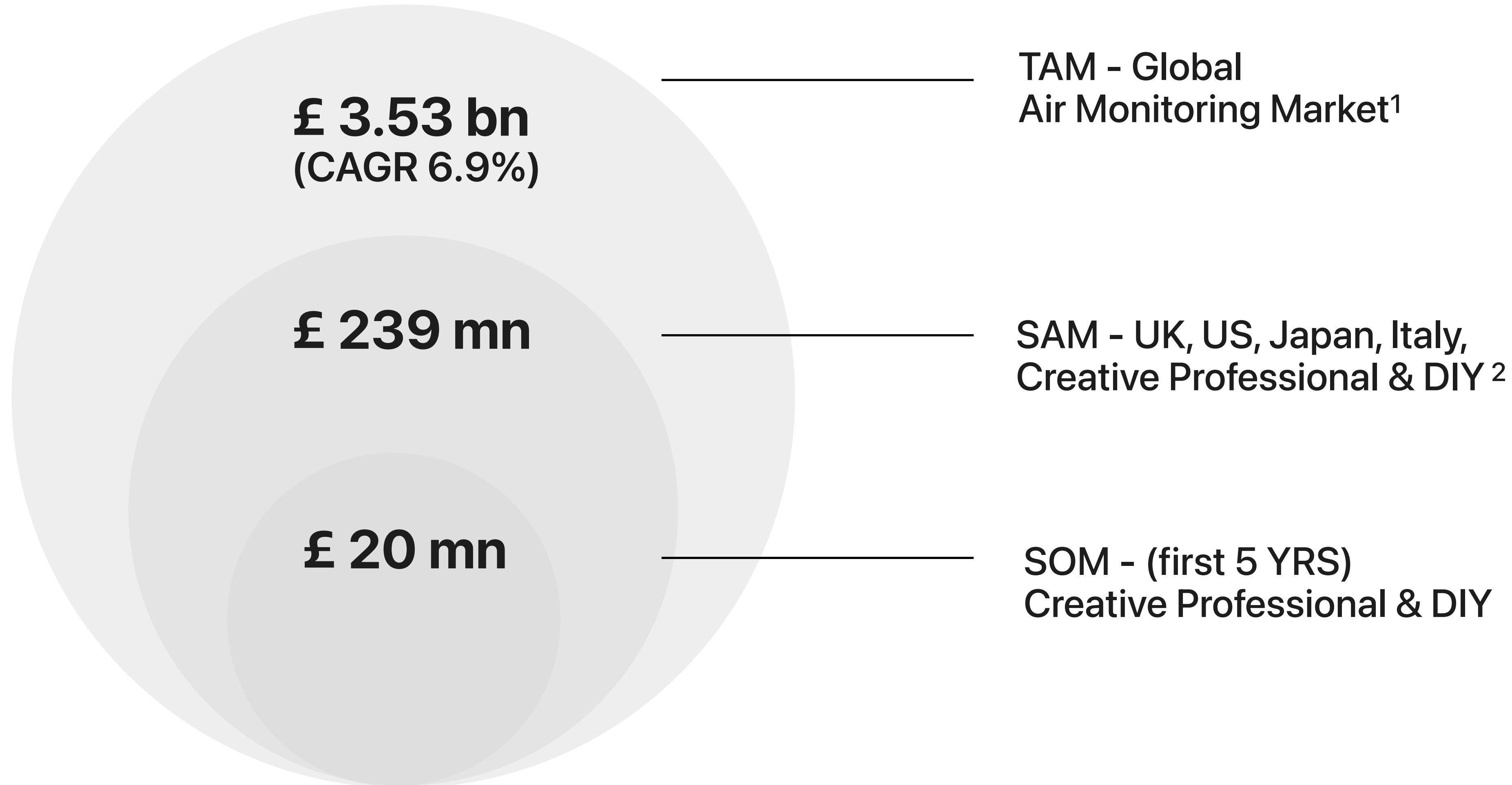
B2B Air Monitor as a Service

Automated reporting.

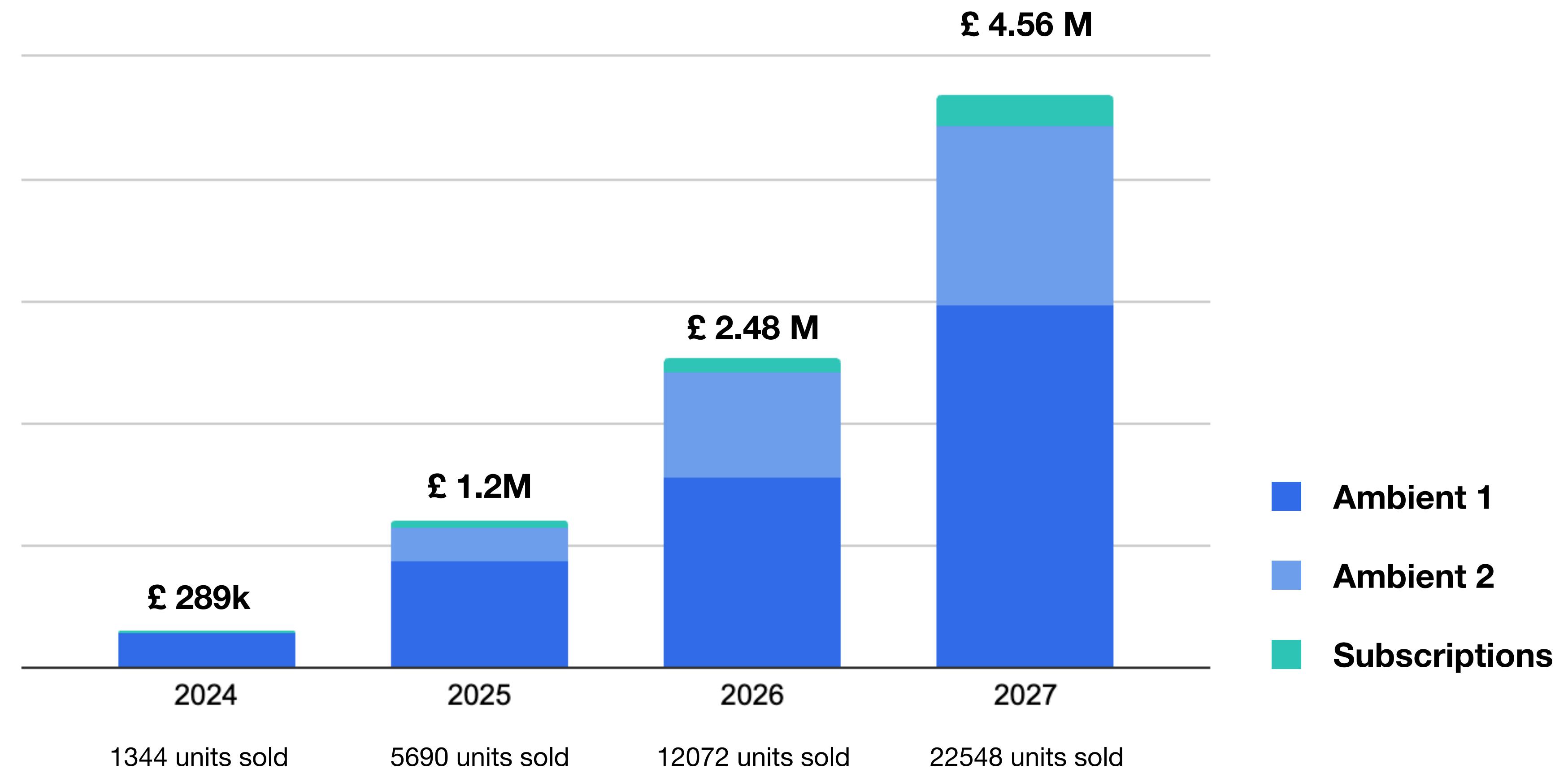
- Analytics & compliance
- Building accreditation

Carbon Dioxide monitors legally required in new office spaces.

A growing market



Our future growth



Founders



Yuki Machida
CEO

Air Quality Expert, Mech Eng
MIT Research Fellow, low cost air monitor



Giulio Ammendola
CPO

Product Development, Manufacturing
SAM Labs, IoT Start Up



Imperial College
London



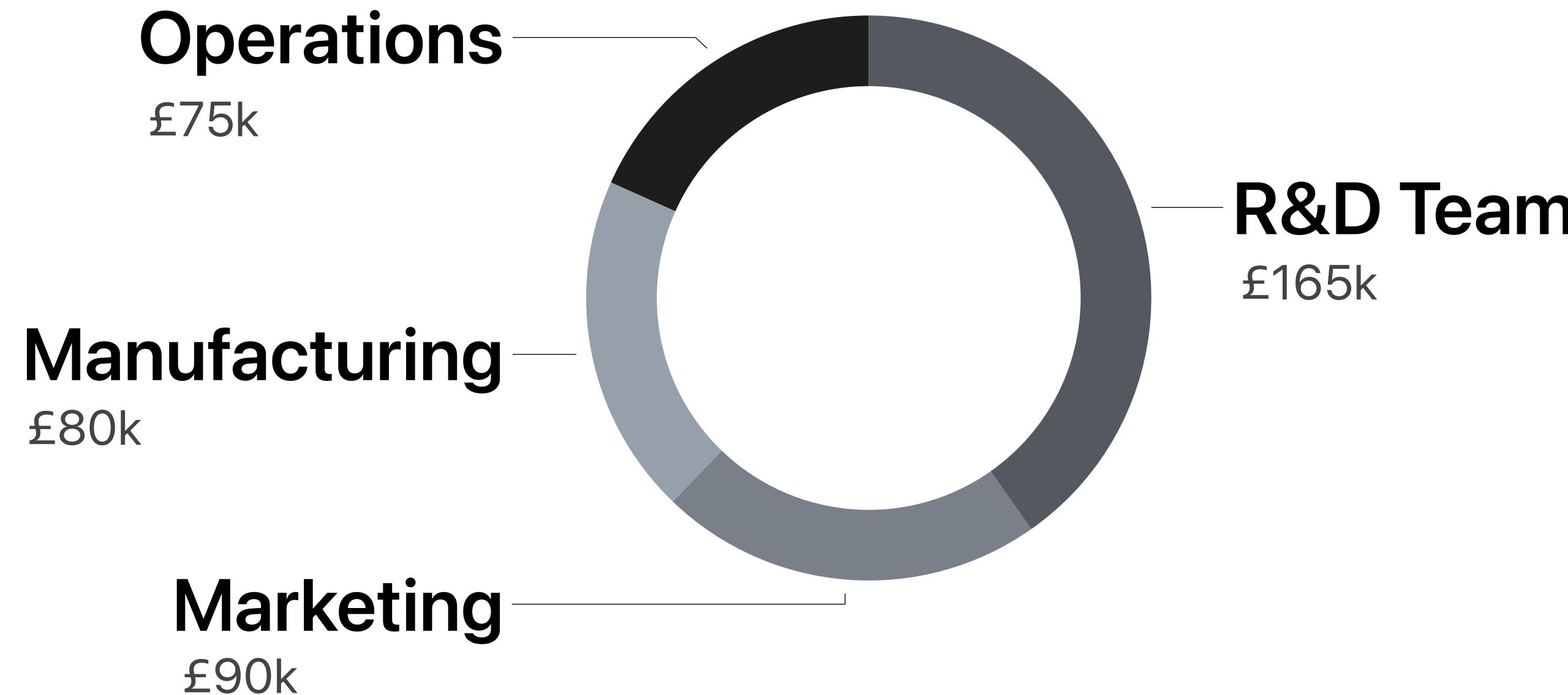
JOHN LEWIS
& PARTNERS

Microsoft®
Research

We are raising £410k to bring our first product to market.

Join us as we develop it further and make it market-ready.

Financial plan



Milestones

Q1 2024	Kickstarter
Q2 2024	Manufacturing + App
Q3 2024	Ship to customers
Q4 2024	Accessories and new products

Join us

hello@ambientworks.io

