STACKLINE:

1. **Atlas Sales** **(2019 onwards)**
2. **Atlas Promotions** **(2019 onwards)**
3. **Atlas Keyword Traffic** **(2019 onwards)**
4. **Atlas Product Traffic** **(2020 onwards)**
5. **Atlas Product and Keyword Traffic** **(2021 onwards)**
6. **Atlas Content Score** **(2019 onwards)**
7. **Atlas Ratings and Reviews** **(2019 onwards)**
8. Beacon Sales
9. Beacon Advertising
10. Beacon Advertising Campaign Product and Keyword
11. Beacon Product Traffic
12. Beacon Product Buy Box
13. Beacon Product Content Score
14. Beacon Product Reviews

the above tables are existing in Snowflake

SCHEDULE : Weekly Basis

Atlas data will have data related to 1st party (1P) and third party- 3P (3rd party -seller central)

Beacon data will have data related to products sold at 1P

We get competitor prices through Atlas and Beacon

since its connected only to our vendor central on Amazon,

will have only SBD prices.

The Beacon data is integrated to get data from Amazon UK currently

There are conversations to include data from Brazil, Germany, France, Italy, and Spain in near future.