

**Ambika Gopalan**  
New York, NY | ambikagopalan.com

## POSITIONS HELD

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**Founder and CEO** 2022-Present

**Fitness Startup – New York, NY**

- Building a fitness app to get women in menopause to lift weights

**Senior User Experience Researcher** 2019-2021

**Pear Therapeutics – San Francisco, CA**

- Led product research for 4 cognitive behavioral therapy apps (substance use disorder, insomnia, schizophrenia, chronic migraines)

**User Experience Researcher** 2018-2019

**Verily Life Sciences – South San Francisco, CA**

- Product research for Project Baseline (digital clinical trials) and Verb Surgical (robotic surgery)

**User Experience Researcher** 2017-2017

**Pandia Health – Sunnyvale, CA**

- Product research for online birth control prescription and delivery

**Product Manager** 2016-2017

**Healthloop – Mountain View, CA**

- Remote monitoring tools for clinicians and patients after surgery

**Software Engineer** 2015-2016

**Gilead Sciences – Foster City, CA**

- Internal tools for running clinical trials

## EDUCATION

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**MA Quantitative Methods in the Social Sciences**, 2021-2022.

Columbia University – New York, NY

**User Research Methods**, 2017.

UC Berkeley Extension – San Francisco, CA

**BS Computer Science, Minor Cognitive Science**, 2010-2015.

UC San Diego – La Jolla, CA

## PUBLIC WRITING AND RESEARCH

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[\*Design better.\*](#) I publish my self-funded research about eating and exercise habits on my blog.