Ambika Gopalan

New York, NY | ambikagopalan.com

POSITIONS HELD

Founder and CEO   2022-Present

Fitness Startup – New York, NY

- Building an app to make strength training accessible for women going through the menopause transition

Senior User Experience Researcher   2019-2021

Pear Therapeutics – San Francisco, CA

- Led UX research for 4 cognitive behavioral therapy apps (substance use disorder, insomnia, schizophrenia, chronic migraines)

User Experience Researcher   2018-2019

Verily Life Sciences – South San Francisco, CA

- UX research for Project Baseline (digital clinical trials) and Verb Surgical (robotic surgery)

User Experience Researcher   2017-2017

Pandia Health – Sunnyvale, CA

- UX research for online birth control prescription and delivery

Product Manager   2016-2017

Healthloop – Mountain View, CA

- Remote monitoring tools for clinicians and patients after surgery

Software Engineer   2015-2016

Gilead Sciences – Foster City, CA

- Built internal tools for running clinical trials

EDUCATION

MA Quantitative Methods in the Social Sciences, 2021-2022.
Columbia University **–** New York, NY
User Research Methods, 2017.
UC Berkeley Extension – San Francisco, CA
BS Computer Science, Minor Cognitive Science, 2010-2015.
UC San Diego – La Jolla, CA

PUBLIC WRITING AND RESEARCH

Design better. I publish my self-funded research about eating and exercise habits on my blog.