



AMBILIAN

DATA INSIGHT ANALYSIS & AUTOMATION

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PROFESSIONAL SUMMARY

Data Analyst with a Master's degree in Business Data Science from the University of Otago and a Bachelor's degree in Information Technology, having more than 3 years of experience in Data Analytics & Business Intelligence and with more than ten years of expertise in application development in an agile environment. Proven skills in turning complex datasets into actionable insights using Power BI, Python, R, and Tableau. Highly proficient in SQL Querying and managing large datasets, along with strong analytical and statistical skills.

KEY SKILLS

Programming & Scripting: Python, R, Julia, Visual Basic, C#.Net, SAS, SQL (MS SQL Server, PostgreSQL, MySQL, T-SQL)
Data Modelling & Analytics: Data Warehousing, Aggregation/Incremental Refresh Strategies, Pandas, NumPy, Scikit-Learn
Data Visualization and Other tools: Power BI (DAX, Power Query), Tableau, SSRS, matplotlib, ggplot2, plotly, seaborn
Unsupervised Machine Learning: K-Means Clustering, Hierarchical Clustering, DBSCAN
Supervised Machine Learning: Linear & Logistic Regression, Decision Trees, Random Forests, SVM, KNN
ETL & Orchestration: Airflow, Power Query
Cloud computation Cloud & Data Platforms: Azure (Data Lake, Data Factory, VMs), AWS EC2, Azure Data Studio, Snowflake
Other Tools: JIRA, Docker, Microsoft 365, HubSpot, Google Analytics, JMeter, Crystal Report

EXPERIENCE

DATA INSIGHT ANALYST NPO Factorial

Jun 2024 - Till Date
New Zealand

Project: MBIE Immigration Department

- Built and maintained feature-layered Power BI dashboards and reports, integrating with Azure Data Lake, supported by STAR schema data models, delivering stakeholder-ready insights on visa approvals and demographic patterns.
- Automated ETL pipelines using Azure Data Factory and implemented incremental refresh for large datasets in Power BI, optimizing dashboard load times and maintainability, increasing data accuracy and processing speed by 40%.
- Ensured seamless data curation and quality across Azure environments by writing complex SQL queries and stored procedures along with Python-based data validation scripts while complying with data governance.

Impact: Enhanced data accuracy, streamlined analysis, and provided valuable insights to achieve the goals of the organization.

Project: Emerge Aotearoa Ltd

- Designed HR performance dashboards with DAX and M Query, improving reporting efficiency by 90%.
- Spearheaded end-to-end data visualization solutions, providing leadership in analytic engineering across teams.

Impact: Improved HR decision-making and operational efficiency by approximately 20%.

DATA ANALYST True Value Cars

Nov 2023 – May 2024
New Zealand

Roles and Responsibilities

- Developed interactive Power BI dashboards for real-time business insights (sales, inventory, pricing), applying custom DAX and M query logic.
- Conducted large-scale transactional analysis (10K+ records) with aggregated models to support pricing decisions and reduce stock overheads.

Impact: Increased sales by approximately 15% through data-driven pricing optimization and inventory insights.

DATA ANALYST Plumcot IT

Aug 2021 - Feb 2023
India

Project: Plumcot ERP Solution

- Architected Power BI solutions are integrated with Azure Data Studio and SQL for ERP operations to develop various KPI metrics.

- Prototyped Tableau dashboards for POS systems, streamlining visual storytelling for decision-makers.

Impact: Improved decision-making through real-time reporting and reduced manual data handling by 40%.

Project: Plumcot POS Solution

- Created interactive Tableau dashboards to visualize sales trends, customer behavior, and inventory levels.

Impact: Increased sales forecast accuracy by 30% and helped reduce overstocking by 20% through better inventory visibility.

SOFTWARE ENGINEER

Oct 2011 – Mar 2021

OmanTrada Net LLC

Oman

Roles & Responsibilities:

- Deployed scalable Azure-based C#.Net solutions, optimized backend performance, and implemented containerization through Docker.
- Implemented Scrumban in JIRA, enhancing workflow visibility and team collaboration on enterprise Oil & Gas application.

Impact: Improved overall application performance through database optimization and efficient query design, thereby reducing latency by 30%, and achieved 99.9% application uptime through scalable cloud infrastructure.

PROJECTS

- **PLUMBOSOLVENCY IN WATER AND CO2 EMISSIONS IN NEW ZEALAND.** Conducted analysis of plumbosolvency in water using various modeling techniques and evaluated model performance using R-squared values. Also identified the constituency with the highest carbon dioxide emissions and the key influencing factors using R.
- **RENEWABLE ENERGY DASHBOARD:** Power BI solution showcasing regional energy trends, asset use strategies, and interactive visuals tailored for cross-functional teams.
- **HR ANALYTICS PROJECTS (RECRUITMENT, PERFORMANCE, HOURS WORKED):** Leadership in dashboard development to drive hiring decisions, performance appraisal, and workforce optimization.
- **CUSTOMER SEGMENTATION & CLV FORECASTING:** Used clustering models and visual storytelling to enable targeted marketing strategies with measurable ROI.
- **AFTER-SALES SERVICE & CUSTOMER SATISFACTION ANALYSIS** Analyzed customer feedback and warranty service data to identify areas for improvement in after-sales support. Implemented insights that enhanced customer satisfaction by 18%.

EDUCATION

MASTER'S IN BUSINESS DATA SCIENCE	UNIVERSITY OF OTAGO	2023 - 2024
BACHELOR IN INFORMATION & TECHNOLOGY	UNIVERSITY OF CALICUT	2003 - 2007

CERTIFICATIONS

MICROSOFT CERTIFIED POWER BI DATA ANALYST
MICROSOFT CERTIFIED AZURE FUNDAMENTALS

MY PORTFOLIO

[PYTHON PROJECTS](#)

[SQL PROJECTS](#)

[ADVANCED EXCEL PROJECTS](#)

[POWER BI PROJECTS](#)

PERSONAL DETAILS

Address : 93 Bayview Road, Dunedin, New Zealand
Work Permit : Valid till 18th April 2027 (Client No - 78923332)
Driving License : Class 1 Category (ED153202)

REFERENCES

1. **Richard Vetticad:** Senior Data Scientist at NPO Factorial
Tel: 00642040359099

2. **Jeremiah Deng:** Associate Professor at University of Otago
Tel: 006434798090