

ANTHONY BOFFMAN

San Diego, CA

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LinkedIn: linkedin.com/in/anthonyboffman | Github: github.com/amboffman

Portfolio: amboffman.github.io/anthony-boffman-portfolio

SUMMARY

Full Stack Web Developer with a digital marketing background. Leveraging JavaScript, CSS, React.js, for responsive web design. Known for my work ethic, team collaboration and adaptability.

TECHNICAL SKILLS

Languages:

HTML, CSS, Javascript, JQuery

Applications:

Git, Visual Studio Code, Bash/Terminal

PROJECTS

Moodies | **Github:** github.com/sylhuynh/moodies

Link: sylhuynh.github.io/moodies

An application using APIs to recommend local restaurants based on the user's current mood. My responsibilities were to create the algorithm that converted the user's mood to food. As well as the functionality to generate the card and reveal info upon a match.

Utilized HTML, CSS, Javascript, JQuery, Zomato API, OpenWeather API, Materialize Framework

Weather Dashboard | **Github:** amboffman.github.io/weather-dashboard

Link: amboffman.github.io/weather-dashboard

An application using OpenWeather API for the user to search a city's weather as well as five day forecast. This was a solo project where I built the entire application from scratch.

Utilized HTML, CSS, Javascript, JQuery, OpenWeather API, Bootstrap Framework

Password Generator | **Github:** github.com/amboffman/password-generator

Link: amboffman.github.io/password-generator

This application randomly generates a password based on the user's requested criteria. My role in this project was to build this program with javascript.

Utilized HTML, CSS, Javascript

EXPERIENCE

Marketing Communication Coordinator

2018-2020

ICW Group - Insurance Companies of the West

San Diego, CA

Managed projects and managed communication channels. Planned and defined project scopes, while strategizing campaign approach and resource allocation. Developed team schedules and

rollout roadmaps. Ensured quality control and reported project progress and proposed improvement opportunities. Spearheaded initiatives and software migrations.

Senior Marketing Coordinator

2016-2018

ICW Group - Insurance Companies of the West

San Diego, CA

Conducted extensive market research and campaign development. Coordinated events and team member responsibilities. Reported results and potential process improvements. Developed and managed digital assets. Spearheaded company-wide marketing initiatives.

EDUCATION

Bootcamp Full Stack Development Certificate: UCSD Extension, San Diego, CA

A 12-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelor's Degree: Pepperdine University, Malibu, CA