Ambuja Magaji

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IT industry professional with experience as Web Master, UI / UX Design, User Experience, Front End Developement and Quality Assurance. Effectively communicates to analysts, developers, designers, project managers, and Business stakeholders. Highly motivated, self-directed, strong troubleshooting, excellent communication and interpersonal skills. Well-versed in web development process, including design, development and deployment, and I am exploring new opportunities to utilize my problem solving abilities to build and design better user experience.

CORE COMPETENCIES

HTML 5, CSS3, JavaScript	Prototypes and High quality mock-ups
Content Management System	Manual, Automated Web Application Testing
UI Design and Development	Quality Assurance QA and UAT Testing
Agile Scrum Methodologies	Knowledgeable in Search Engine Optimization
Navigating HTML DOM	Project Management
Bootstrap and foundation framework	Test Driven Development
Responsive Design and Wire framing	

TECHNICAL SKILLS

• HTML5, CSS3	• GSAP JS Animation	• XML	• Adobe Marketing Cloud
• Javascript,	• Axure, Sketch, Balsamic	• Microsoft Office	• JIRA Issue and Project Tracking
• JQuery,	• Invision Studio	• Bootstrap	• Google Double Click Studio
• GIT	• Dreamweaver	• Foundation	• Drupal Content Management
• JSON	• HP Teamsite	• Google Analytics	• Photoshop, Illustrator, Indesign

EXPERIENCE

Citizens Bank, Cranston RI   **2013 - 2017**
Digital Marketing Partner, AVP - Front End Developer   2017
In my role as Front End Developer, worked with business stake holders to build Banner Ads, email templates, web analytics, build responsive pages and oversee some of the day to day web-based production and operations to support Digital Marketing initiatives.

- Developed different sized HTML5 / JS Animation for Online Display Banner Ads (ODA) for SpeciFI product
- Performed browser testing and debugging pages using developers console and testing for analytics tags such as Ensighten, DoubleClick are functioning correctly
- Created welcome email message templates using Adobe Marketing Cloud to target specific customers.
- Setting up JIRA workflow process and kanban board for UI/UX team
- Built and deployed online Banner Ads for Online Banking site both in QA and production environment using one to one marketing tool
- Built Web pages based of wireframes and updated the status in JIRA.
- Cross browser testing for code changes made
- Support development team and validate changes made for rate integration, website maintenance using HP TeamSite Content Management System (CMS)
- Provide training in Content Management System(CMS) and help troubleshoot with outside vendors
- Highly experienced in defect free production deployments with strict change control process
- Participate in the technical planning of projects – Work closely with developers and project managers where necessary to ensure design requirements/standards are being followed

- Participate in user acceptance testing/issue resolution

Web Master via Frontier Systems   2016 –2017
Worked on citizensbank.com re-design project as a lead publisher, creating and managing responsive web pages through HP TeamSite Interwoven Content Management System (CMS). Created Excel spread sheets and JIRA to track and provide updates on project process.
- Built new web pages based wireframes provided by Business line using HP's Interwoven Content Management System
- Managed SEO Meta Tagging for entire Redesign project
- Provided updates, high level statues, and timelines to project managers and other business stakeholders
- Involved in development, deployment, and maintenance of website content, code and images
- Directed multiple developers on key priorities during daily status calls
- Trained other team member developers on how to implement upgraded changes into CMS
- Testing code deployments for accuracy in QA environments done by onsite and offshore resources
- Reported, tested, validated, and approved defect releases, working with code development team to highlight issues and replicate them
- Collaborated with Digital Marketing team to determine issues with website usability and functionality and resolve those issues to the customers' satisfaction

Web Master, Web Content Management Team, via Randstad Technologies   2014 – 2015
Worked on daily content related activities and development for citizensbank.com, collaborating with Digital Marketing team for modification, troubleshooting, development and publishing web content through.
- Accepted and integrated files provided by third party vendors.
- Developed web pages in HTML, CSS and Java script based on User Experience requirement documents
- Implemented analytics tagging needed for tracking and reporting SEO Metadata tags.
- Integrated bank compliance changes for product rates and dates.
- Highly experienced in defect free production deployments with strict change control process
- Tracking and documenting work through Project Analysis and Control System(PACS)
- Support and deploy production approved changes for website
- Image manipulation using Adobe creative suite
- Worked in Agile environment
- Leverage third party vendors to resolve any website issues
- Tracking and documenting all the work done on the site
- Collaborated with marketing team for modification, troubleshooting, development and publishing web content through CMS

QA Tester via Randstad Technologies   2013 - 2014
Continuous Improvement for Interactive Marketing initiatives that were part of DOTCOM for Citizen and Charter One. Enhanced user experience to help Marketing, SEO, Analytics and other quick fixes that required immediate attention. Requirements were dealt sprint wise which is provided by the Business Line and other Stake holders. Worked in agile development environment with frequently changing requirements. Interacted with business analysts and developers to gather requirements, defects, analyze business requirements, specifications to create test plan and test cases, and participated in QA meetings.
- Tasks completed– change in OLB Login Functionality, WAO App, JS Errors, Webtrend and Ensigthen tags, quick fixes on the Dotcom site, Browser compatibility Issues for Login buttons, First Click Free.
- Used http watch, Firebug and other developer tools to test for analytical calls that were implemented.
- Production support for every sprint being deployed making sure the website was functioning as BAU.
- Testing activities were completed on time for QA sign off and also supported during the production install.
- Complete regression and compatibility testing for the websites.

- Chat functionality implementation on the Next Gen Website for Citizens and Charter One Bank sites, also coordinated meeting with 3rd party vendor to resolve issue and defects.

Business Innovation Factory, Providence, RI   **2008 - 2009**
Post - Production Assistant
Involved in day-to-day content management of websites, manual testing of user interface functionality and video editing, proofreading documents and editing content for "Nursing Home of the Future" project.
- Tools used Final Cut Studio 2, Photoshop, QuickTime and Drupal Web-content management.

Interlock Media Inc, Boston, MA   **2007 - 2008**
Graphic Designer
Designed website for documentary Film "Turned Out", directed by Jonathan Schwartz. Created graphic art for DVD covers and posters.

Bee Communications, Bangalore, India   **2004**
Graphic Designer - Designed and created brochures, posters, logos, personalized stationary and visiting cards.

EDUCATION
Master of Arts in Media Studies**,** Rhode Island College, Providence, Rhode Island
Bachelor of Fine Art, Karnataka Chitrakala Parishat, College of Fine Arts Bangalore, India

CERTIFICATIONS
Web Design Course Startup Institute, Boston, MA
Certification in Multimedia Program, University of Rhode Island, Providence, Rhode Island
Google Analytics Certification
Designing Website for Performance Certification, Lynda.com

REFERENCE:
References available upon request