

# Ambuja Magaji

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IT industry professional with expertise including UI/UX Design, User Experience, Development and Quality Assurance. Effectively communicates to business analysts, designers, developers, managers, and stakeholders. Highly Motivated, self-directed, strong troubleshooting, excellent communication and interpersonal skills.

## CORE COMPETENCIES

HTML 5, CSS3 and JS  
Navigating HTML DOM  
Content Management System  
Agile Scrum Methodologies

Responsive Design and Wire framing  
Manual, Automated Web Application Testing  
Quality Assurance and Testing  
Prototypes and high quality mock-ups

## EXPERIENCE

**Citizens Bank**, Cranston RI

Dec 2017

### **Assistant Vice President, Front End Developer**

Developed HTML5/JS Animation Online Display Banner Ads for Specifi product. Involved in development, deployment, and maintenance of website content, code and images. Perform browser testing and debugging pages using developers console and testing for analytics tags such as Ensign, DoubleClick are functioning correctly.

- Design optimize and refactor code to maximize performance and user experience.
- Created welcome email message templates using Adobe Marketing Cloud to target specific customers.
- Used JIRA to track and implement workflow process for the GreenPixel Studio UI / UX team.
- Implementation and deployment of Online Banking Banner Ads.

**Web Master @Citizens Bank / Frontier Systems**

2016 –2017

Worked on citizensbank.com re-design project, creating and managing responsive web pages through HP TeamSite Content Management System. Created web pages based of wireframes through content management system.

- Manage SEO Meta Tagging for entire Redesign project
- Provided updates, high level statuses, and timelines to project team members daily
- Involved in development, deployment, and maintenance of website content, code and images
- Directed multiple developers on key priorities during daily status calls
- Testing code deployments for accuracy in QA environments done by onsite and offshore resources
- Reported, tested, validated, and approved defect releases, working with code development team to highlight issues and replicate them

**Web Master @Citizens Bank / Randstad Technologies**

2014 – 2015

Worked on daily content related activities and development for citizensbank.com, collaborating with marketing team for modification, troubleshooting, development and publishing web content. Accepted and integrated files provided by third party vendors. Developed web pages in HTML, CSS and Java script based on User Experience requirement documents. Tracking and documenting work done on the site.

- Implemented analytics tagging needed for tracking and reporting SEO Metadata tags.
- Integrated bank compliance changes for product rates and dates.
- Highly experienced in defect free production deployments with strict change control process

**QA Tester @Citizens Bank /Randstad Technologies****2013 - 2014**

Continuous Improvement for Interactive Marketing initiatives that were part of DOTCOM for Citizen and Charter One. Enhanced user experience to help Marketing, SEO, Analytics and other quick fixes that required immediate attention. Requirements were dealt sprint wise which is provided by the Business Line and other Stake holders. Worked in agile development environment with frequently changing requirements. Interacted with business analysts and developers to gather requirements, defects, analyze business requirements, specifications to create test plan and test cases, and participated in QA meetings.

- Created ALM test scripts based of business requirements
- Tasks completed— change in OLB Login Functionality, WAO App, JS Errors, Webtrend and Ensign tags, quick fixes on the Dotcom site, Browser compatibility Issues for Login buttons, First Click Free.
- Used http watch, Firebug and other developer tools to test for analytical calls that were implemented.
- Production support for every sprint being deployed making sure the website was functioning as BAU.
- Testing activities were completed on time for QA sign off and also supported during the production install.
- Complete regression and compatibility testing for the websites.
- Chat functionality implementation on the Next Gen Website for Citizens and Charter One Bank sites, also coordinated meeting with 3<sup>rd</sup> party vendor to resolve issue and defects.

**Business Innovation Factory, Providence, RI****2008 - 2009****Post - Production Assistant**

Involved in day-to-day content management of websites, manual testing of user interface functionality and video editing, proofreading documents and editing content for "Nursing Home of the Future" project.

- Tools used Final Cut Studio 2, Photoshop, QuickTime and Drupal Web-content management.

**Interlock Media Inc, Boston, MA****2007 - 2008****Graphic Designer**

Designed website for documentary Film "Turned Out", directed by Jonathan Schwartz. Created graphic art for DVD covers and posters.

**Bee Communications, Bangalore, India****2004**

**Graphic Designer** - Designed and created brochures, posters, logos, personalized stationary and visiting cards.

**EDUCATION**

Master of Arts in Media Studies, Rhode Island College, Providence, Rhode Island  
Bachelor of Fine Art, Karnataka Chitrakala Parishat, College of Fine Arts Bangalore, India

**CERTIFICATIONS**

Web Design Course, Startup Institute, Boston, MA  
Certification in Multimedia Program, University of Rhode Island, Providence, Rhode Island  
Google Analytics Certification  
Designing Website for Performance, Lynda.com

**TECHNICAL SKILLS**

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|-----------------------|---------------------------|--------------------------|------------------------------------|
| • HTML5, CSS3         | • Axure, Sketch, Balsamic | • Google Analytics       | • JIRA Issue and Project Tracking  |
| • Javascript, JQuery, | • Invision Studio         | • Adobe Marketing Cloud  | • Google Double Click Studio       |
| • Github              | • Dreamweaver             | • Bootstrap, Foundation  | • Drupal Content Management        |
| • GSAP JS Animation   | • HP Teamsite             | • Microsoft Office Suite | • Photoshop, Illustrator, Indesign |