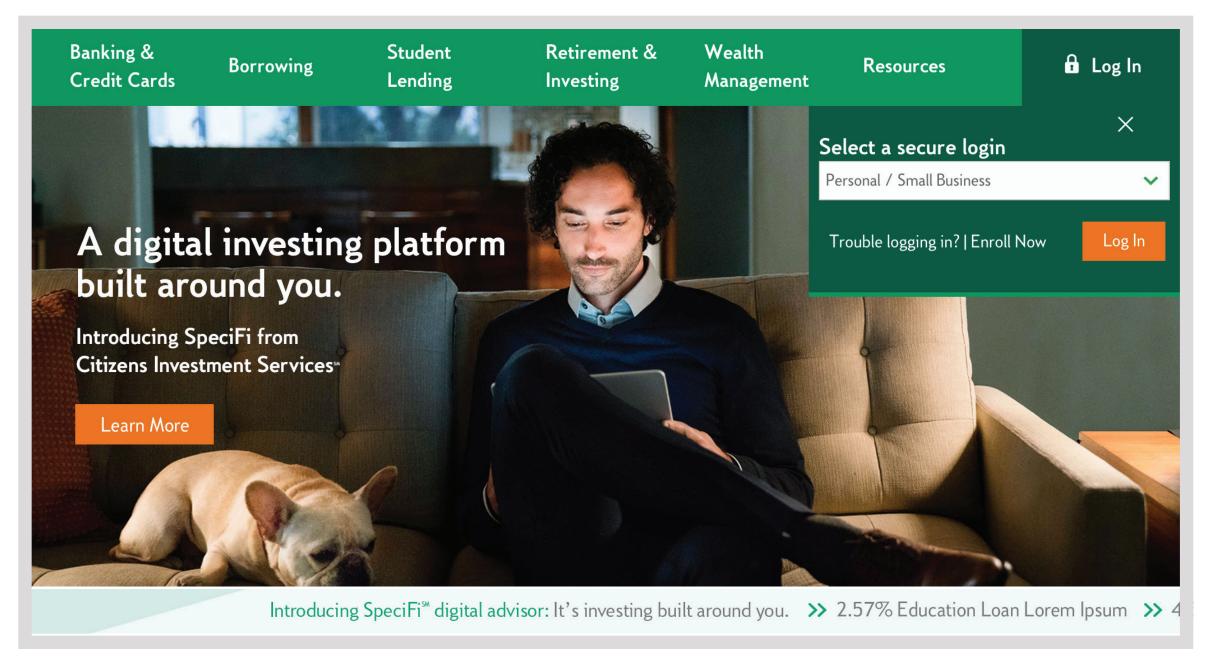
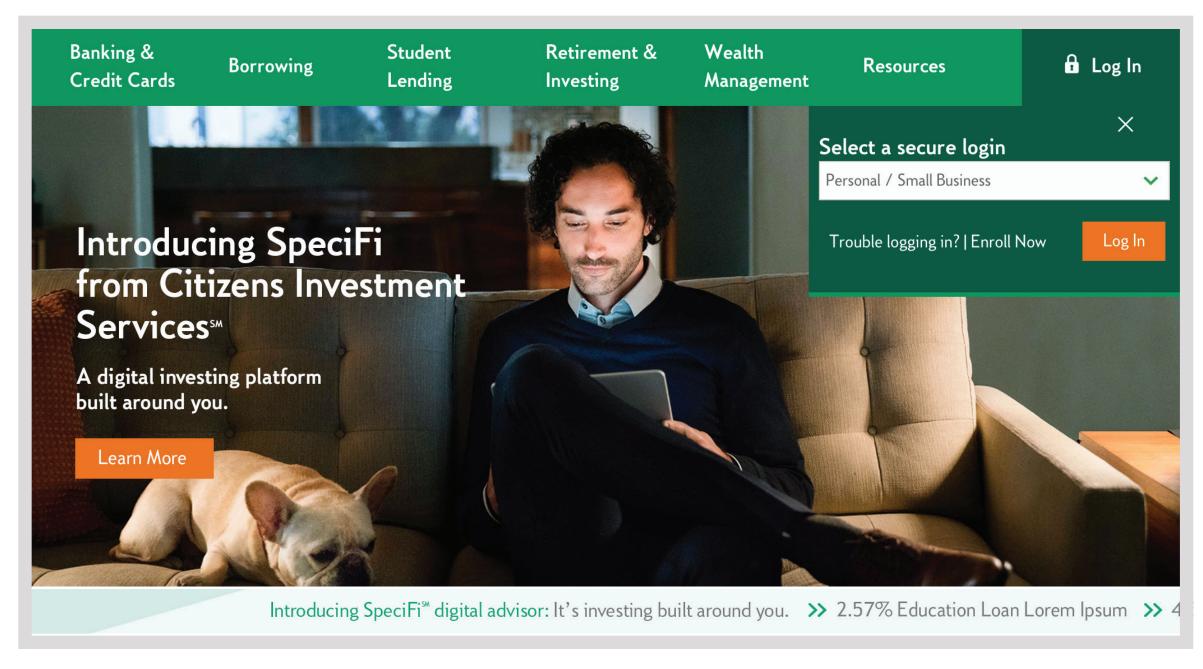
Citizens Investment Services SPECIFI LEADERBOARD + ODA



Will need to confirm if 'SM' can be set in different sized font



Will need to confirm if 'SM' can be set in different sized font

728x90

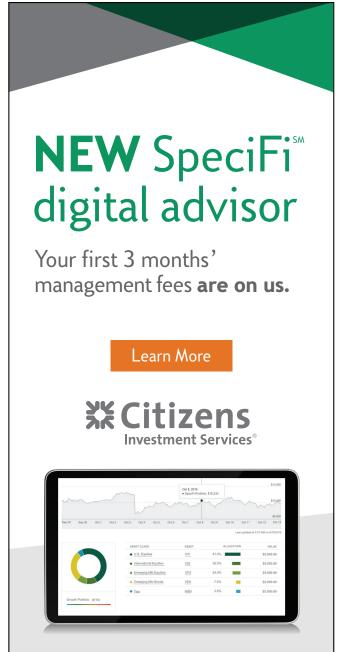


300x250



160x600 **NEW** SpeciFi digital advisor Your first 3 months' management fees are on us. Learn More **XX** Citizens Investment Services®

300x600



SPECIFI ODAs: LOW FEES

728x90



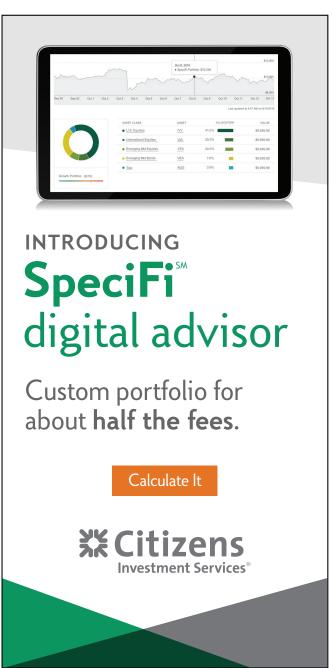
300x250



160x600



300x600



ODAs: INTELLIGENT

728x90



300x250



160x600



300x600



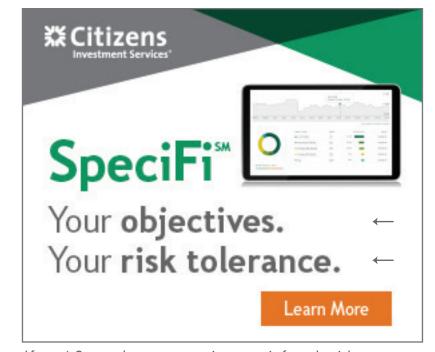
General Awareness #1



All graphic and copy elements appear at once and then fade.



SpeciFi comes in from behind the screen graphic.



After a 1-2 second pause, copy points come in from the right one at a time and stack.

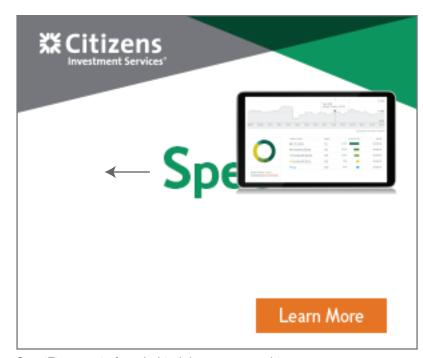


All graphic and copy elements appear at once.

General Awareness #2



All graphic and copy elements appear at once and then fade.



SpeciFi comes in from behind the screen graphic.



After a 1-2 second pause, copy points come in from the right one at a time and stack.

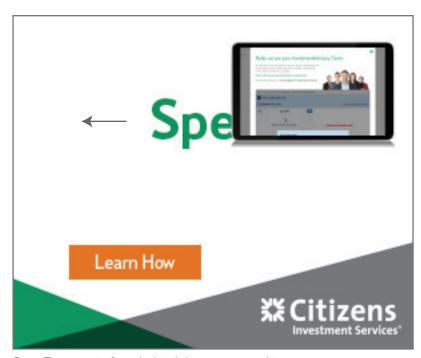


All graphic and copy elements appear at once.

Personal Assistance #1



All graphic and copy elements appear at once and then fade.



SpeciFi comes in from behind the screen graphic



SpeciFi & screen graphic remain. Single copy point comes in from the right.

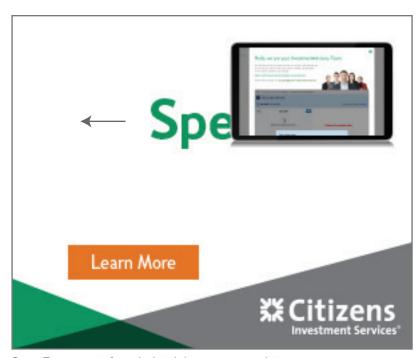


All graphic and copy elements appear at once.

Personal Assistance #2



All graphic and copy elements appear at once and then fade.



SpeciFi comes in from behind the screen graphic



SpeciFi & screen graphic remain. Single copy point comes in from the



All graphic and copy elements appear at once.