Ambuja Magaji

ambuja.magaji@gmail.com | linkedin.com/in/ambujamagaji | Phone: 937.830.7746

Summary:

- Over 4 years of IT industry experience including UI/UX Design, User Experience, Development and Quality Assurance
- Experience in HTML 5, CSS3 and JS
- Experienced in debugging, coding JavaScript and navigating HTML DOM
- Experienced in Content Management System
- Experienced in Quality Assurance and testing across different browsers
- Experience in using Bootstrap and foundation framework
- Experience with Responsive Design and Wire framing
- Experience with Manual and Automated Web application testing
- Effectively communicates to analysts, designers, developers, managers, and stakeholders
- Highly Motivated, self-directed, strong troubleshooting, excellent communication and interpersonal skills
- Hands on experience in both Mac and PCs
- Proficient in Microsoft Office tools and Adobe design tools

Technical Skills:

- HTML5, CSS3
- Javascript, JQuery,
- Github
- GSAP JS Animation
- Google Analytics
- Axure, Sketch, Balsamic
- Invision Studio
- Photoshop, Illustrator, Indesign
- Dreamweaver
- Google Double Click Studio
- HP Teamsite and Drupal Content Management System
- Adobe Marketing Cloud
- Bootstrap, Foundation
- Microsoft Office Suite.
- JIRA Issue & Project Tracking

Work Experience:

Citizens Bank, Cranston RI   **May 2017 – Present**
Digital Marketing Partner - Front End Developer:
- Developed HTML5/JS Animation Online Display banner Ads for bank's SpeciFI product
- Developed Welcome Email template for Citizens Bank
- Developed prototypes and high quality mock-ups
- Involved in development, deployment, and maintenance of website content, code and images
- Perform browser testing and debugging
- Debugging pages using developers console and testing for analytics tags such as Ensighten, DoubleClick are functioning correctly
- Design optimize and refactor code to maximize performance and user experience
- Created welcome messages using Adobe Marketing Cloud to target specific customers
- Used JIRA to track and implement process for the GreenPixel Studio UI/UX team

- Responsible for Online Banking Banner Ads implementation and deployment

Citizens Bank, Cranston RI   **March 2016 – May 2017**
Web Master:
As a lead publisher I am Currently working on citizensbank.com re-design project, creating and managing responsive web pages through HP TeamSite Content Management System.

- Create web pages based of wireframes through content management system
- Manage SEO Meta Tagging for entire Redesign project
- Provided updates, high level statues, and timelines to project team members daily
- Involved in development, deployment, and maintenance of website content, code and images
- Directed multiple developers on key priorities during daily status calls
- Testing code deployments for accuracy in QA environments done by onsite and offshore resources
- Reported, tested, validated, and approved defect releases, working with code development team to highlight issues and replicate them

Citizens Bank, Cranston RI   **May 2014 – June 2015**
Web Master: Web Content Management team with following roles and responsibilities:

- Worked on day to day content related activities and development for citizdensbank.com
- Working closely with marketing team for modification, troubleshooting, development and publishing web content
- Accept and integrate files provided by third party vendors
- Developed web pages in HTML, CSS and Java script based on User Experience requirement documents
- Implemented analytics tagging needed for tracking and reporting
- Tracking and documenting all the work done on the site
- Integrate bank compliance changes for product rates and dates
- Experienced in SEO Metadata tags
- Highly experienced in defect free production deployments with strict change control process

Citizens Bank, Cranston RI   **Jan 2013 - May 2014**
QA Tester
Project - Continuous Improvement for Interactive Marketing
Continuous Improvement for Interactive Marketing initiates many projects that are part of DOTCOM for Citizen and Charter One that enhances user experience that help Marketing, SEO, Analytics and other quick fixes that require immediate attention to be resolved, these requirements are dealt sprint wise which is provided by the Business Line and other Stake holders.

- Worked in agile development environment with frequently changing requirements
- Analyzed business requirements, specifications to create test plan and test cases
- Interacted with business analysts and developers to gather requirements, defects and participated in QA meetings
- Some of the tasks completed– change in OLB Login Functionality, WAO App, JS Errors, Webtrend and Ensigthen tags, quick fixes on the Dotcom site, Browser compatibility Issues for Login buttons, First Click Free
- Used http watch, Firebug and other developer tools to test for analytical calls that were implemented
- Production support for every sprint being deployed making sure the website were functioning as BAU
- All the testing activities were completed on time for QA sign off and also supported during the production install
- Complete regression and compatibility testing for the websites
- Chat functionality implementation on the Next Gen Website for Citizens and Charter One Bank sites, also coordinated meeting with 3rd party vendor to resolve issue and defects

Business Innovation Factory, Providence, RI   **Oct 2008 - May 2009**
Post - Production Assistant
The Business Innovation Factory (BIF) is a platform for transforming our most intractable systems, like healthcare, education, entrepreneurship, and energy, where players — both private and public — can design and test new solutions in a real-world environment.

- Involved in day-to-day content management of Business Innovation Factory websites.
- Involved in manual testing of user interface functionality.
- Involved in video editing, proofreading documents and editing content for "Nursing Home of the Future" project.
- Tools used Final Cut Studio 2, Photoshop, QuickTime and Drupal Web-content management.

Interlock Media Inc, Boston, MA   **May 2007 - July 2008**
Graphic Designer - Designed website for documentary Film "Turned Out", directed by Jonathan Schwartz.
Created graphic art for DVD covers and posters.

Bee Communications, Bangalore, India   **June 2004 - Dec 2004**
Graphic Designer - Designed and created brochures, posters, logos, personalized stationary and visiting cards.

Education:

- Web Design at Startup Institute, Boston. 2015
- Certification in Multimedia Program from University of Rhode Island, Providence, Rhode Island. 2013
- Master's in Media Studies**,** Rhode Island College, Providence, Rhode Island. 2008
- Bachelor of Fine Art, Karnataka Chitrakala Parishat, College of Fine Arts Bangalore, India. 2005

Certifications:

Google Analytics Certification
Dec 2017 – Dec 2018

Designing Website for Performance, Lynda.com
July 2017