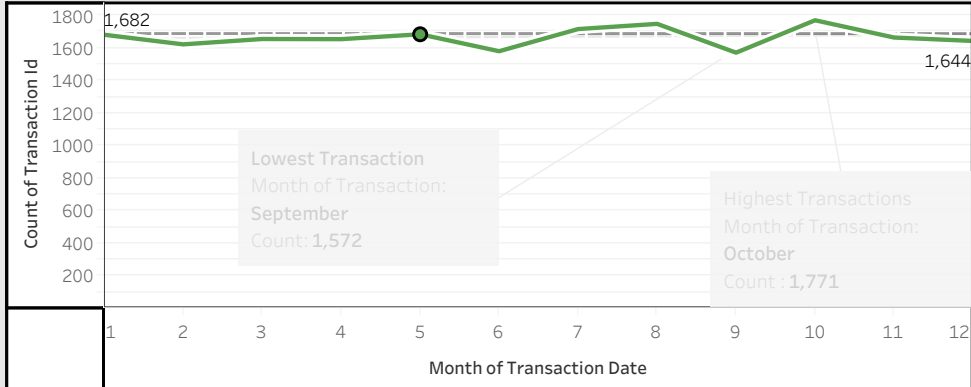


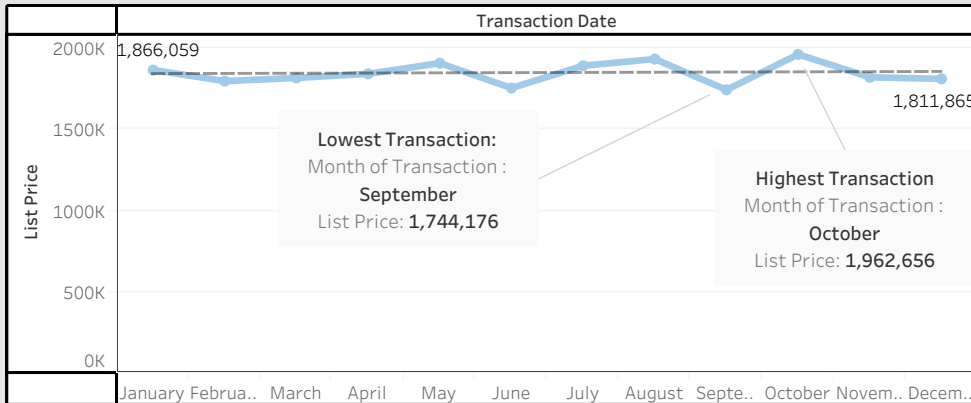


Customer Transactions Dashboard

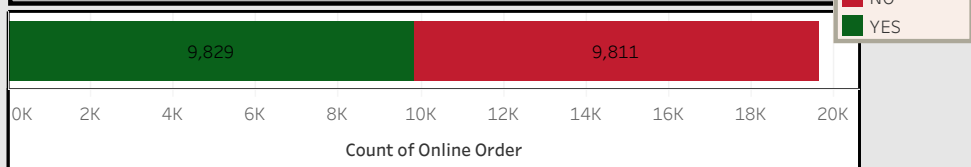
Total Customers Monthwise



Total Expense per Month



Online Order



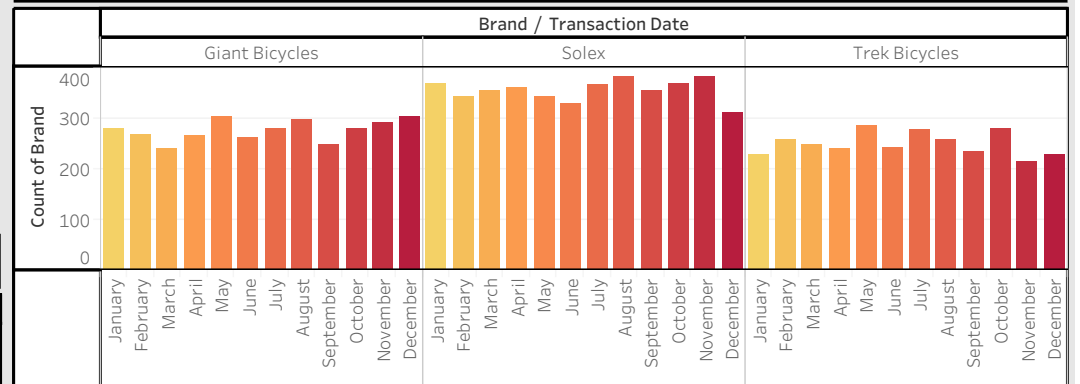
Total Number of Customers

3,494

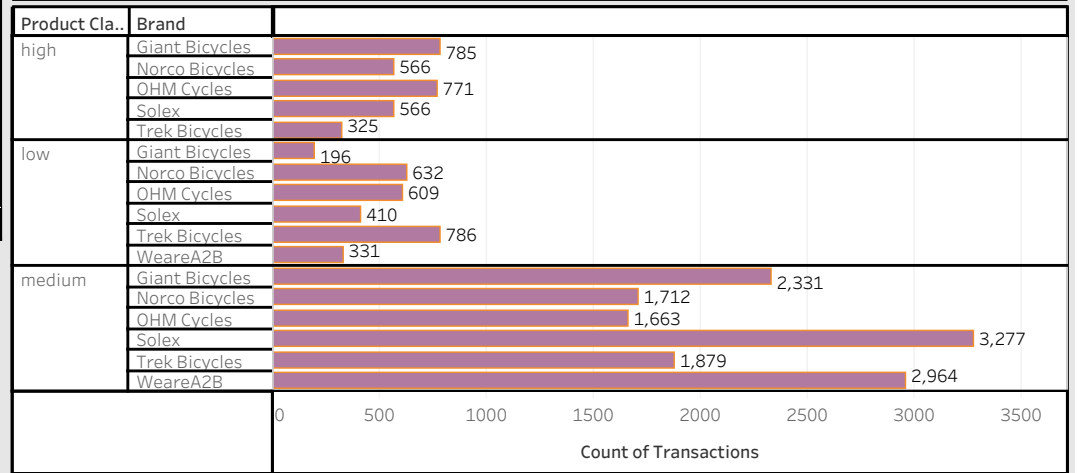
Total Expenditure

22,156,589

TOP 3 Brands Monthwise Distribution

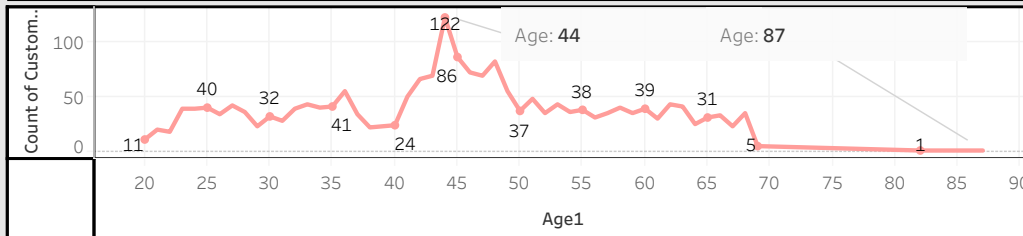


Transaction Count by Brand

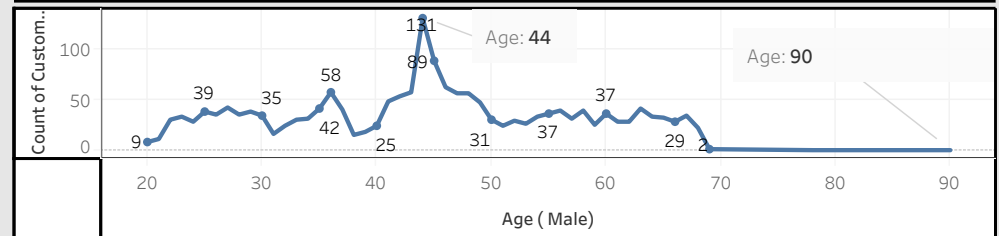


Customer Demographic Dashboard

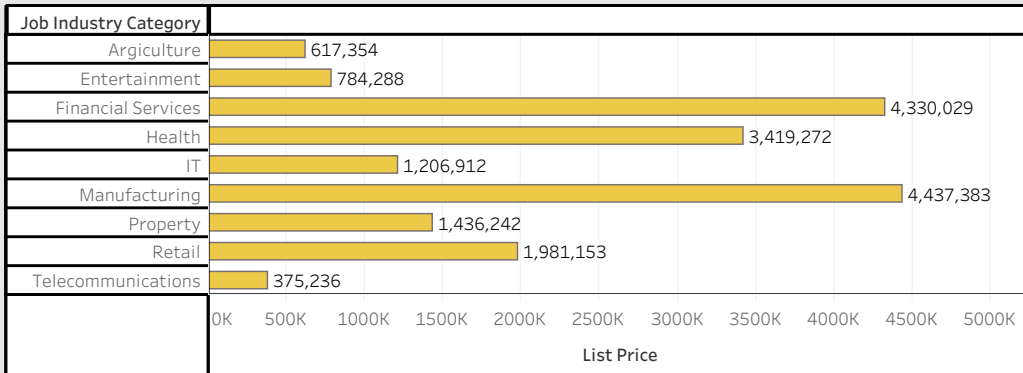
Age Female



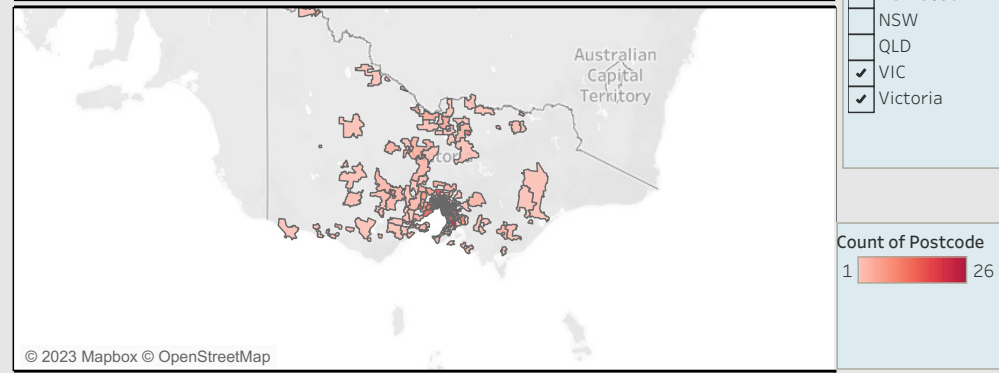
Age Male



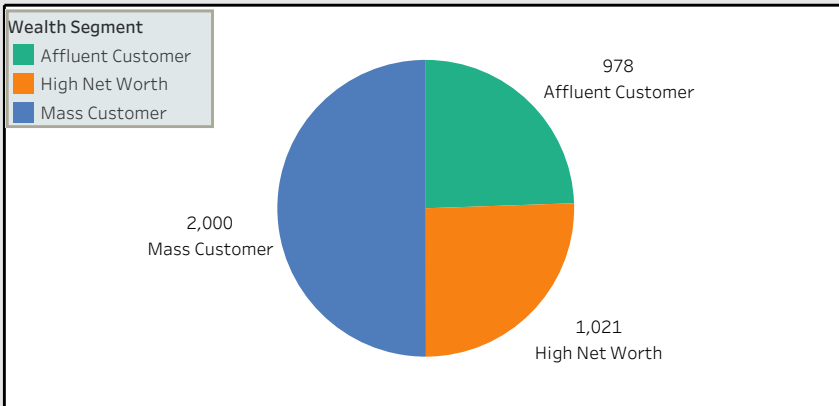
Sales by Jobs field



No. of Orders by Postal Codes



Wealth Segment



Top Target Customers

Name	Job Title	Wealth Segment	Address_	State_	
Ardelis Forrester	Senior Cost Accountant	Affluent Customer	5 Colorado Crossing	VIC	1
Chickie Brister	General Manager	Mass Customer	45 Shopko Center	QLD	1
Morly Genery	Structural Engineer	Mass Customer	14 McCormick Park	NSW	1
Lucine Stutt	Account Representative III	Affluent Customer	207 Annamark Plaza	QLD	4
Melinda Hadlee	Financial Analyst	Affluent Customer	115 Montana Place	NSW	4
Druci Brandli	Assistant Media Planner	High Net Worth	89105 Pearson Terrace	QLD	6
Rutledge Hallt	Compensation Analyst	Mass Customer	7 Nevada Crossing	NSW	6
Duff Karlowicz	Speech Pathologist	Mass Customer	717 West Drive	NSW	8
Nancie Vian	Human Resources Assistant II	Mass Customer	85 Carioca Point	QLD	8
Barthel Docket	Accounting Assistant IV	Mass Customer	80 Scofield Junction	QLD	10
Rockwell Matson	Programmer Analyst I	High Net Worth	3682 Crowley Point	QLD	10