#### STATS 710 – Seq. Dec. Making with mHealth Applications

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Lecture 5: Distribution Independent Bounds and

Thompson Sampling with Beta Priors and Bernoulli Rewards

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# 1 Small detour into distribution-independent bounds

### 1.1 Upper bound

We want to know what happens when the gap  $\Delta_a$  goes to zero. Suppose  $\mathbb{E}[N_T(a)] \leq c \frac{\log T}{\Delta_a^2}$ . It seems like as  $\Delta_a \to 0$ , this bound would blow up. However, we can derive distribution-independent bounds that do not depend on  $\Delta_a$ . For any threshold  $\delta > 0$ ,

expected regret 
$$= \sum_{a} \Delta_a \mathbb{E} \left[ N_T(a) \right]$$

$$= \sum_{a:\Delta_a \le \delta} \Delta_a \mathbb{E} \left[ N_T(a) \right] + \sum_{a:\Delta_a > \delta} \Delta_a \mathbb{E} \left[ N_T(a) \right]$$

$$\le \delta \cdot \mathbb{E} \left[ \sum_{a:\Delta_a \le \delta} N_T(a) \right] + \sum_{a:\Delta_a > \delta} \Delta_a c \frac{\log T}{\Delta_a^2}$$

$$\le \delta T + \frac{1}{\delta} K c \log T$$

We don't have  $\delta$  in our algorithm so we can tune it. If we set  $\delta = \sqrt{\frac{cK \log T}{T}}$ , which makes both terms equal, and plug in, then we would get

expected regret 
$$\leq 2\sqrt{cKT\log T}$$
.

### 1.2 Lower bound

**Theorem 1.** Fix any learning algorithm, K and T. Then, there exists a MAB problem with Bernoulli rewards such that the expected regret is at least  $c'\sqrt{KT}$  for some universal constant c'.

*Proof.* (informal). With n iid samples, we cannot estimate the mean to an accuracy better than  $\frac{1}{\sqrt{n}}$ . Since there must be an arm played at most  $\frac{T}{K}$  times, it will be difficult to distinguish the quality of this arm from any other one whose mean is within  $\frac{1}{\sqrt{T/K}}$ . For example, consider a K-

armed bandit problem. Suppose there are K-1 Bernoulli(1/2) arms and one Bernoulli( $\frac{1}{2} + \sqrt{\frac{K}{T}}$ ) arm. You can see how the lower bound works here. The learning algorithm will not be able to figure out which arm is optimal and will suffer regret  $T \times \sqrt{\frac{K}{T}} = \sqrt{TK}$ .

The actual proof is much longer than the proof sketch given here. The proof of this theorem can be found in [ACBFS02] (see the theorem on p. 13 and its proof on pp. 31-33). We also discussed the lower bound in [LR85] where they used idea of hypothesis testing. Also, there was discussion

on the use of KL divergence. If you want to control how random quantities associated with the learning algorithm behave under a change of measure, KL divergence is a good tool for that.

# 2 Thompson sampling

### 2.1 Algorithms

The beta distribution is useful for Bernoulli rewards because, in a Bayesian framework, if the prior is  $\text{Beta}(\alpha,\beta)$ , then after a single Bernoulli trial, the posterior is either  $\text{Beta}(\alpha+1,\beta)$  or  $\text{Beta}(\alpha,\beta+1)$ . Thompson sampling (with Bernoulli rewards) keeps track of the number of "successes",  $S_a$ , and "failures",  $F_a$ , for each arm and updates a beta distribution for the selected arm in each round. Algorithm 2 is a general version of Algorithm 1 in which the rewards are generated from unknown distributions with support [0,1].

#### Algorithm 1 Thompson Sampling for Bernoulli Bandits

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1: Using beta distribution as prior.
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- 2: For each arm  $a \in \mathcal{A}$ ,  $S_a = F_a = 0$ .
- 3: **for**  $t=1,2, \dots, do$
- 4: For each  $a \in A$ , sample  $\theta_{a,t} \sim Beta(S_a + 1, F_a + 1)$ .
- 5: Play arm  $A_t = \operatorname{argmax}_{a \in \mathcal{A}} \theta_{a,t}$  and collect reward  $R_t$ .
- 6: If  $R_t = 1$ ,  $S_{A_t} = S_{A_t} + 1$ . Else if  $R_t = 0$ ,  $F_{A_t} = F_{A_t} + 1$ .
- 7: end for

#### Algorithm 2 Thompson Sampling for General Stochastic Bandits

- 1: Using beta distribution as prior.
- 2: For each arm  $a \in A$ ,  $S_a = F_a = 0$ .
- 3: **for**  $t=1,2, \dots, do$
- 4: For each  $a \in A$ , sample  $\theta_{a,t} \sim Beta(S_a + 1, F_a + 1)$ .
- 5: Play arm  $A_t = \operatorname{argmax}_{a \in \mathcal{A}} \theta_{a,t}$  and collect reward  $\tilde{R}_t$  ( $\tilde{R}_t \in [0,1]$ )
- 6: Perform a Bernoulli trial with success probability  $R_t$  and observe output  $R_t$ .
- 7: If  $R_t = 1$ ,  $S_{A_t} = S_{A_t} + 1$ . Else if  $R_t = 0$ ,  $F_{A_t} = F_{A_t} + 1$ .
- 8: end for

#### Comments:

- Note that  $S_{a,t}$  and  $F_{a,t}$  depend on time, but we suppressed the subscript t.
- For exploration, UCB uses an explicit formula while Thompson sampling seems to explore using its posterior distribution. The search for unifying principles behind UCB and TS algorithms continues. See, e.g., the work of Russo and Van Roy [RVR14].
- As you get more samples, the posterior distributions for suboptimal arms will be eventually get separated from those for the optimal arm.
- If we simply use the posterior mean instead of drawing a sample from the posterior distribution, we might not explore enough.

## 2.2 Theorem for Thompson Sampling

This algorithm dates back to 1933 [Tho33] but the first finite time regret analysis appeared only in 2012 [AG12]. Our presentation of TS and its proof will follow a later paper [AG13].

**Theorem 2.** Assume Bernoulli reward distributions for the K arms with means  $\mu_0, \dots, \mu_{K-1}$ , where  $\mu_0 > \max_{a > 1} \mu_a$ . Then for any  $\varepsilon$ ,

$$R_T(TS \ with \ Beta, (\mathcal{D})_{a \in \mathcal{A}}) \leq (1+\varepsilon) \sum_{a=1}^{K-1} \frac{\log T}{d(\mu_a, \mu_0)} \Delta_a + O(\frac{K}{\varepsilon^2})$$

where  $d(\mu_a, \mu_0) := \mu_a \log \frac{\mu_a}{\mu_0} + (1 - \mu_a) \log \frac{1 - \mu_a}{1 - \mu_0}$ .

#### Comments:

- Note that by Pinsker's inequality,  $d(\mu_a, \mu_0) \ge 2(\mu_a \mu_0)^2 = 2\Delta_a^2$ .
- The last term in this inequality actually involves  $\mu$  and  $\Delta_a$ , which make our bound complicated.
- $d(\mu_a, \mu_0)$  can blow up if the optimal arm is deterministic, i.e. equal to zero or one with probability one.
- At the end of class, there was a discussion on KL-UCB [GC11] whose finite time bound matches, up to constants, the asymptotic lower bound of Lai and Robbins [LR85]

# References

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