

# HIBA FATHIMA

I am an engineering student, with an interest in content creation and writing. I am a passionate and persuasive writer, speaker and orator. I believe in the immense power words hold and aim to be a detrimental tool in enhancing this experience for organizations I work for. I also identify myself as a quick learner and am determined to expand my skill set in the best possible way.

## CONTACT

 ambx.work@gmail.com

 +91 8136982845

 [www.hibafathima.com](http://www.hibafathima.com)

 [www.linkedin.com/in/ambx](http://www.linkedin.com/in/ambx)

 Mangalore - 575001  
Karnataka, India

## EDUCATION

### BACHELOR OF ENGINEERING COMPUTER SCIENCE & ENG.

2018-Present  
CGPA: 7.9/10.0  
Sahyadri College of Engineering  
and Management, Mangaluru

## SKILLS

### Literary

Formally trained in British and American English, formal writing, blog-writing, creative-writing, copywriting

### Programming

C, JS, HTML/CSS, Python

### Others

GSuite, MS Office, Adobe  
Ai/Xd, Git/GitHub, Figma

## WORK EXPERIENCE

### B2B SAAS CONTENT WRITER | CONTENSIFY

Full-time | Aug 2021 - Present | [www.contensifyhq.com](http://www.contensifyhq.com)

- Plan, research and write blog posts on a weekly basis for various B2B SaaS companies
- Plan and prepare content calendars for social media (Instagram and LinkedIn) engagement posts

### E-COMMERCE STORE CO-FOUNDER | SOBER TWENTIES & CO.

Full-time | Oct 2021 - Present | [www.sober20s.com](http://www.sober20s.com)

- Ideate, plan, and execute all managerial, design, production, marketing, and customer support tasks.

### B2B SAAS CONTENT WRITER | DRESMA.AI

Freelance | Apr 2022 - Present | [www.dresma.ai](http://www.dresma.ai)

- Prepare SEO-rich blogs on a weekly basis to help improve organic traffic for e-commerce centric products

### CONTENT WRITER | GOODERA

Internship | Jan 2022 - Mar 2022 | [www.goodera.com](http://www.goodera.com)

- Researched and wrote topical, thought leadership and listicle blog posts to boost visibility of nonprofit partners
- Curated educational and topical social media content

### CONTENT WRITER | FIRST MAIN BANGALORE

Internship | Dec 2020 - Feb 2021 | [www.firstmain.org](http://www.firstmain.org)

- Planned and prepared content for social media (Instagram and LinkedIn) engagement posts
- Researched topics and wrote blog posts on a weekly basis
- Helped manage content for the official website, flyers

### TECHNICAL CONTENT WRITER | DSI MANGALORE

Part-time | 2019 | [www.dreamsoftin.com](http://www.dreamsoftin.com)

- Helped curate and structure content for the official website
- Prepared product reports regularly for detailed analysis

## VOLUNTEER EXPERIENCE

### Sahyadri Open Source Women's Community

Community Lead | 2020-Present

### TEDxSCEM

Head of Content | 2019

### Sahyadri Toastmasters

President | 2019-2020

VP-PR | 2020

### Django Girls Mangaluru Chapter

Community Lead | 2020-Present

### U&I India

Volunteer | 2019-Present