



Education

University of California, Davis
Bachelor of Fine Arts in Design
Emphasis in Graphic Design
June 2017, Davis, CA

Profile

I am a graphic designer who has 3 years of branding experience under my belt. Currently looking for opportunities to both showcase and expand my skills, I also work on improving my skills outside of graphic design. I also have knowledge of HTML and CSS.

Skills

Illustrator



Photoshop



InDesign



HTML



CSS



Branding



Packaging



Photography



Arielle Cababat



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Experience

Locs' Brew.....10/2017-present Marketing Intern

Design graphics for social media platforms such as Instagram

Give feedback on website's design

Edit videos for Locs' Brew's Youtube channel

Create a marketing plan for startup

California Center for Cooperative Development....08/2016-03/2017 Graphic Design Intern

Designed logo for a two new cooperative to promote their business

Created logo for California Cooperative Conference of 2017

Utilized Adobe Illustrator to design promotional graphics for events

Partnered with fellow graphic design interns to design a brochure

Imagining America Conference.....01/2017-03/2017 Graphic Designer

Cooperated with over 10 people in branding their conference

Discussed the inspiration of the logo with instructors and classmates

Presented logo ideas to 5 to 7 members of the organization

Design Careers Club, UC Davis.....10/2015-06/2017 Graphic Designer

Teamed up with 30 members to organize the design career fair

Designed and produced 50 promotional buttons for the event

Discussed branding direction for the career fair with club members

Critiqued promotional graphics and web layout with 20+ members