Arielle Cababat

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Education

University of California, Davis
Bachelor of Fine Arts in Design
Emphasis in Graphic Design
June 2017, Davis, CA

Profile

I am a graphic designer who has 3 years of branding experience under my belt. Currently looking for opportunities to both showcase and expand my skills, I also work on improving my skills outside of graphic design. I also have knowledge of HTML and CSS.

Skills

Illustrator
●●●●●●

Photoshop
●●●○○

InDesign
●●●●○

HTML
●●●●●

CSS
●●●●○

Branding
●●●●●

Packaging
●●●○○

Photography
●●●○○

Experience

California Center for Cooperative Development....08/2016-03/2017
Graphic Design Intern
Designed logo for a two new cooperative to promote their business
Created logo for California Cooperative Conference of 2017
Utilized Adobe Illustrator to design promotional graphics for events
Partnered with fellow graphic design interns to design a brochure

Imagining America Conference.............................01/2017-03/2017
Graphic Designer
Cooperated with over 10 people in branding their conference
Discussed the inspiration of the logo with instructors and classmates
Presented logo ideas to 5 to 7 members of the organization

Design Careers Club, UC Davis.............................10/2015-06/2017
Graphic Designer
Teamed up with 30 members to organize the design career fair
Designed and produced 50 promotional buttons for the event
Discussed branding direction for the career fair with club members
Critiqued promotional graphics and web layout with 20+ members