

# Arielle Cababat

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Portfolio: cargocollective.com/ariellecababat

## Education

Bachelor of Arts in Design

University of California, Davis.....June 2017, Davis, CA

## Skills

Illustrator	Storyboarding	Branding	After Effects
Photoshop	HTML	Life Drawing	Packaging
InDesign	CSS	Maya Animation	

## Experience

Graphic Designer, Design Careers Club, UC Davis.....October 2015/June 2017

- Teamed up with 30 members to organize the design career fair with 200+ attendees
- Designed and produced 50 promotional buttons of official icons for the event
- Welcomed and checked in 20+ companies with 200+ attendees registered for the event
- Critiqued promotional graphics and web layout in a design committee of 20

Computer Graphics Teaching Assistant, UC Davis.....March 2017/June 2017

- Assisted 17 students in managing graphics production for final project designs
- Integrated instructor feedback onto design project drafts to record critiques
- Taught additional techniques in Adobe Illustrator, Photoshop and troubleshoot issues
- Relayed teacher instructions to students whenever via classroom announcements

Graphic Design Intern, California Center for Cooperative Development.....August 2016/March 2017

- Designed logo for a new cleaning cooperative to promote their business
- Created logo for California Cooperative Conference of 2017 with 100+ attendees
- Utilized Adobe Illustrator to design promotional graphics for the conference and open house
- Partnered with fellow graphic design interns to design a brochure in Adobe Indesign

Graphic Designer, Imagining America Conference.....January 2017/March 2017

- Cooperated with over 10 people in branding the logo for the 17th annual conference
- Discussed the inspiration of the logo with the instructor and IA members
- Presented logo ideas to 5 to 7 members of the organization
- Gathered a collection of ten pictures from the school's archive for promotional posters

## Extra Curricular Activities

Davis Figure Drawing Club.....September 2016/June 2017

Pixel.....September 2015/June 2016

Aggie Studios.....January 2016/December 2016

Davis Filmmaking Foundation.....September 2014/June 2015