Polish companies bankruptcy Data Set

https://archive.ics.uci.edu/ml/datasets/Polish+companies+bankruptcy+data

Abstract: The dataset is about bankruptcy prediction of Polish companies.The bankrupt companies were analyzed in the period 2000-2012, while the still operating companies were evaluated from 2007 to 2013.

Data Set Characteristics:	Multivariate	Number of Instances:	10503	Area:	Business
Attribute Characteristics:	Real	Number of Attributes:	64	Date Donated	2016-04-11
Associated Tasks:	Classification	Missing Values?	Yes	Number of Web Hits:	155600

Basing on the collected data five classification cases were distinguished, that depends on the forecasting period:

→ There will be 5 different datasets depending on number of forecasting years

Online Shoppers Purchasing Intention Dataset

http://archive.ics.uci.edu/ml/datasets/Online+Shoppers+Purchasing+Intention+Dataset

Data Set Characteristics:	Multivariate	Number of Instances:	12330	Area:	Business
Attribute Characteristics:	Integer, Real	Number of Attributes:	18	Date Donated	2018-08-31
Associated Tasks:	Classification, Clustering	Missing Values?	N/A	Number of Web Hits:	188719

The dataset consists of feature vectors belonging to 12,330 sessions.
The dataset was formed so that each session
would belong to a different user in a 1-year period to avoid
any tendency to a specific campaign, special day, user
profile, or period.

Telco Customer Churn

https://www.kaggle.com/datasets/blastchar/telco-customer-churn

The raw data contains 7043 rows (customers) and 21 columns (features).
The *Telco customer churn* data contains information about a fictional telco company
that provided home phone and Internet services to 7043 customers in California in Q3.
It indicates which customers have left, stayed, or signed up for their service. Multiple

important demographics are included for each customer, as well as a Satisfaction Score, Churn Score, and Customer Lifetime Value (CLTV) index.

Individual Company Sales Data

https://www.kaggle.com/datasets/mickey1968/individual-company-sales-data

This dataset includes about 40,000 rows and 15 feature variables. Each row corresponds to a customer infomation, and includes the variables:

1. flag: Whether the customer has bought the target product or not
2. gender: Gender of the customer
3. education: Education background of customer
4. house_val: Value of the residence the customer lives in
5. age: Age of the customer by group
6. online: Whether the customer had online shopping experience or not
7. customer_psy: Variable describing consumer psychology based on the area of residence
8. marriage: Marriage status of the customer
9. children: Whether the customer has children or not
10. occupation: Career information of the customer
11. mortgage: Housing Loan Information of customers
12. house_own: Whether the customer owns a house or not
13. region: Information on the area in which the customer are located
14. car_prob: The probability that the customer will buy a new car(1 means the maximum possible)
15. fam_income: Family income Information of the customer(A means the lowest, and L means the highest)

Google Play Store Apps

https://www.kaggle.com/datasets/lava18/google-play-store-apps

9660 rows, 13 columns

The Play Store apps data has enormous potential to drive app-making businesses to success. Actionable insights can be drawn for developers to work on and capture the Android market!

Each app (row) has values for catergory, rating, size, and more.