

# Bias detection for The Hill

## AI Consultants

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# There is a general mistrust of the news media, especially from certain groups

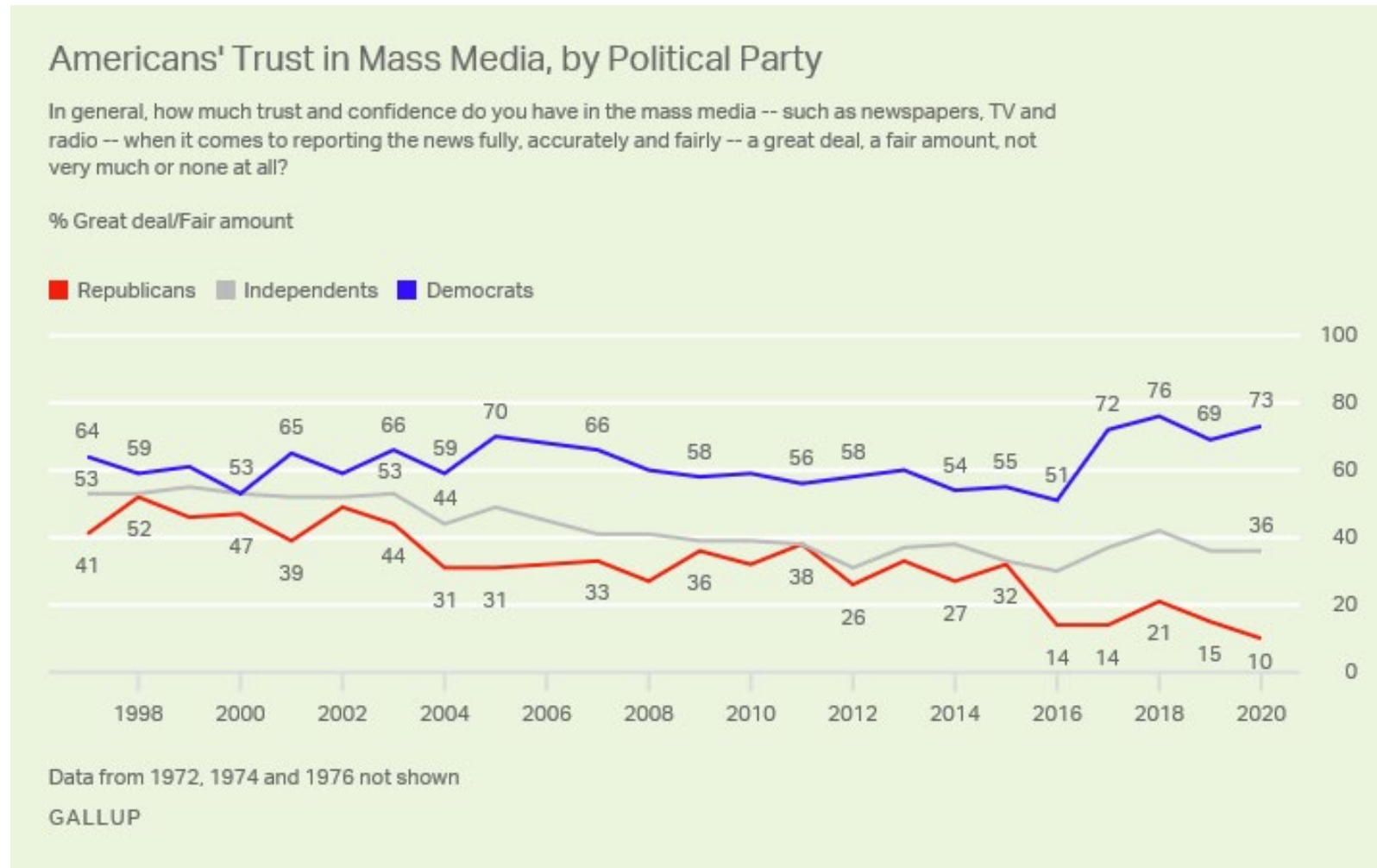


Figure 1.

# There is an “appetite” for unbiased journalism in America

## Large majorities say news organizations should never favor one political party

*It is \_\_\_ for a news organization to favor one political party over others when reporting the news*

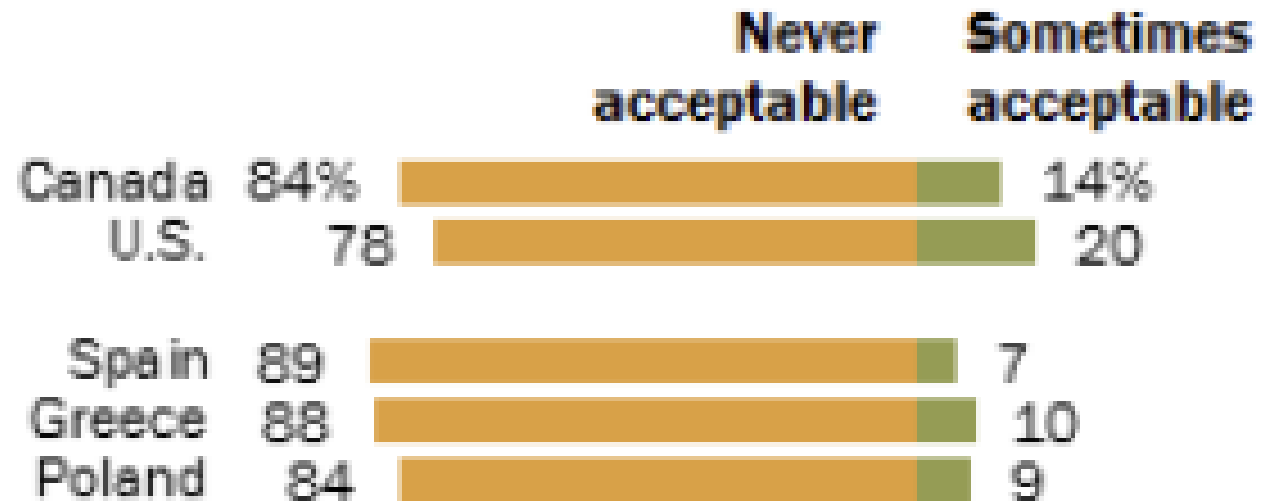


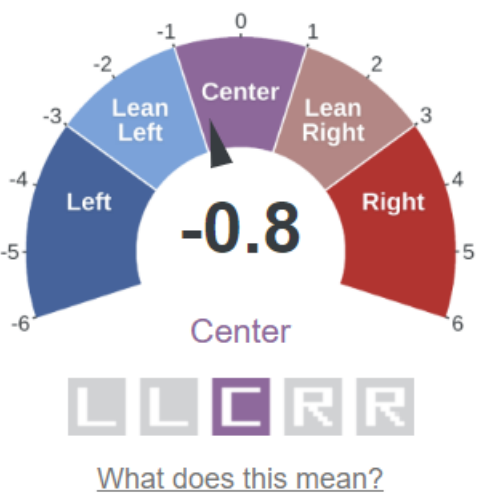
Figure 2.



# Bias ratings for The Hill

## The Hill

AllSides Media Bias Rating™: Center ✓ agree ✗ disagree



### How we determined this rating:

- ✓ Independent Review
- ✓ Community Feedback: 45,807 ratings

▮▮▮ AllSides has **medium** confidence in this bias rating.  
Unless otherwise noted, this bias rating refers only to online news coverage, not TV, print, or radio content.

[Learn about our bias rating methods →](#)

Figure 3.



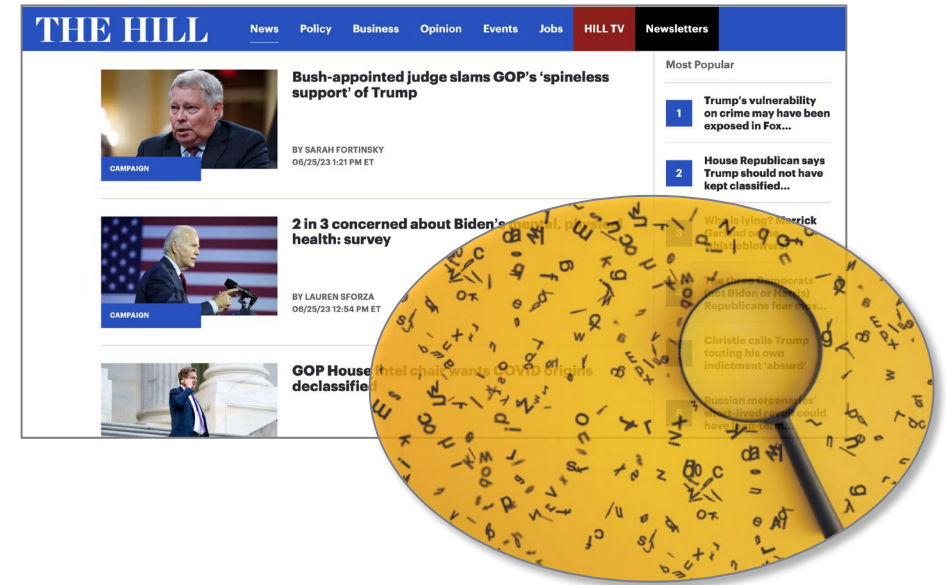


# Our Approach – advanced methods to “quantify” The Hill’s bias level

Focused on **goal: scientific view of bias**, now and ongoing

Challenging – requires **finding political patterns** across many sources

Strong **early success** through advanced data science



# The Hill's overall political lean is centered



Figure 4.

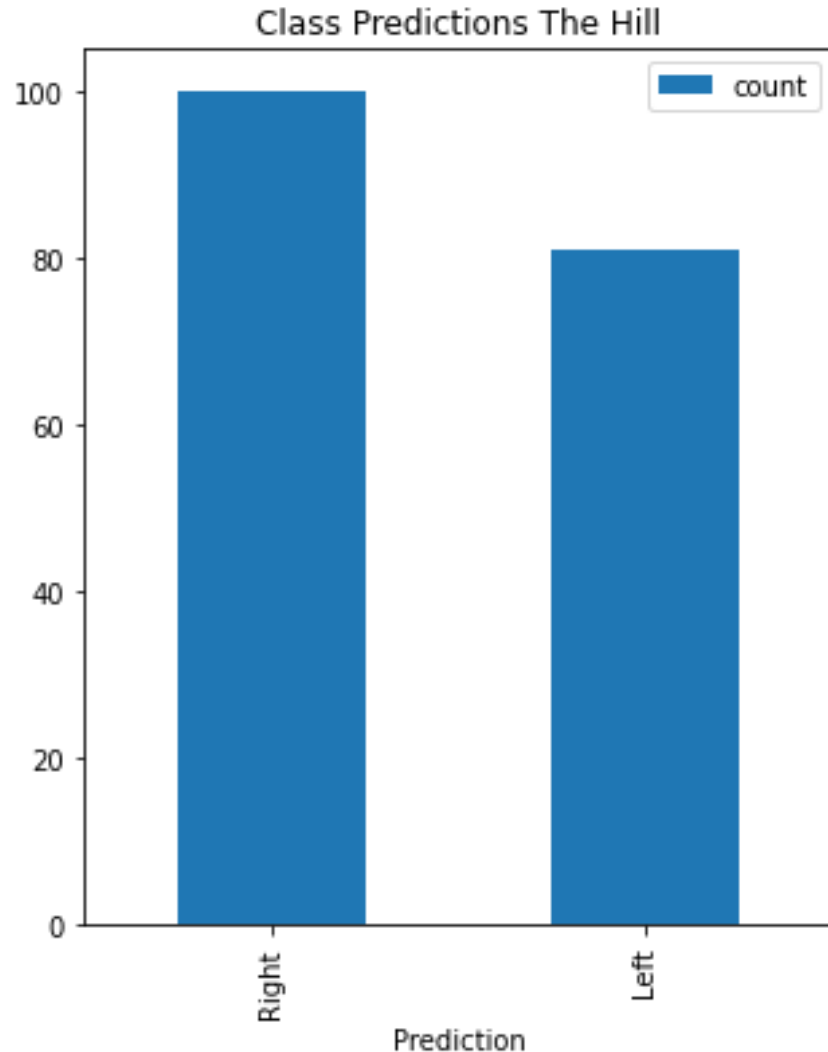
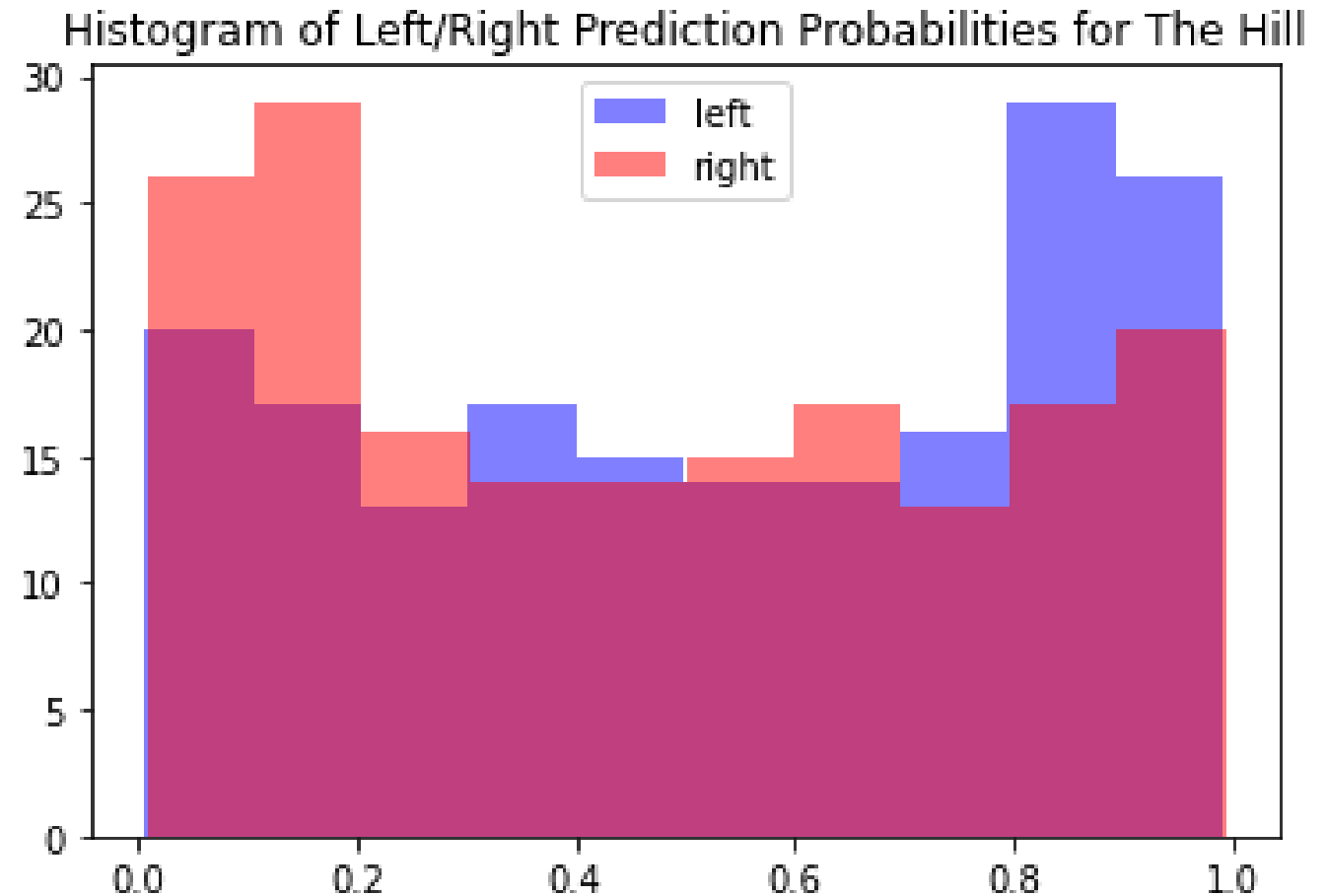
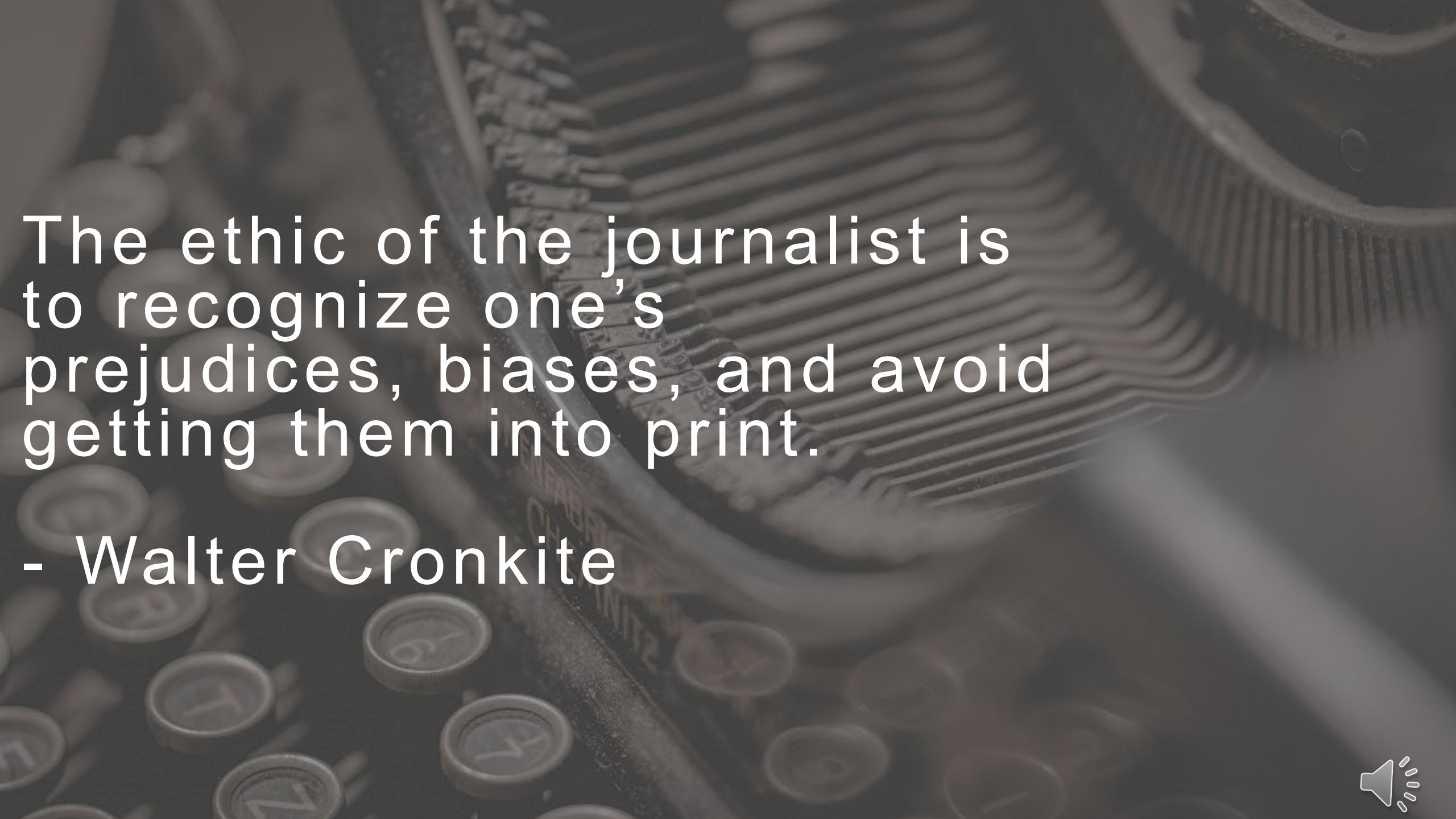


Figure 5.





The ethic of the journalist is  
to recognize one's  
prejudices, biases, and avoid  
getting them into print.

- Walter Cronkite

