

Amanda Casari Google IEEE OSDC Workshop December 9, 2019





🕜 hi, i'm amanda 🌈



Engineering Manager @ Google

Advisor for Open Source Community **Africa**

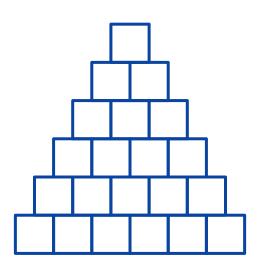
Academic Advisory Board, UBC Master of **Data Science Program**

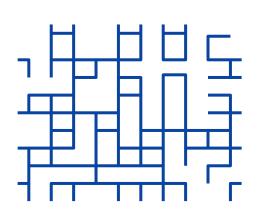
Co-author with Alice Zheng, "Feature Engineering for Machine Learning" [O'Reilly, 2018]

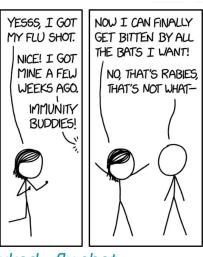
Organizer @ Seattle PyLadies



I am *endlessly fascinated* by the difference between *the systems we aim to create* + the *real systems which emerge*.



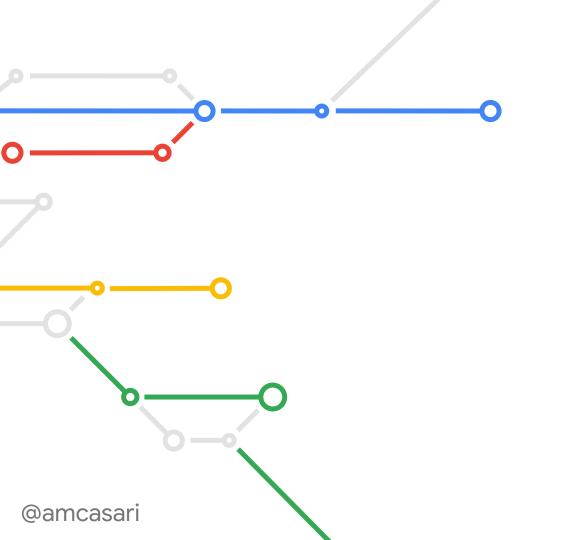




xkcd - flu shot

The Systems We Created

+ Their Emergent Challenges



Big Data

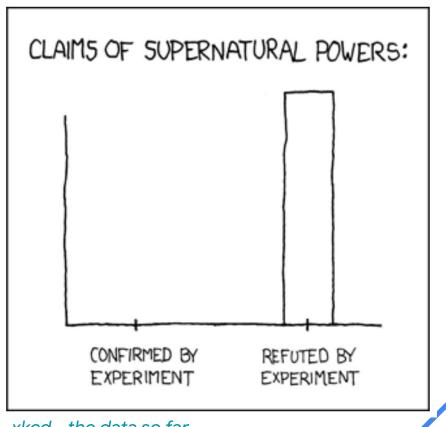




The Promise of Big Data



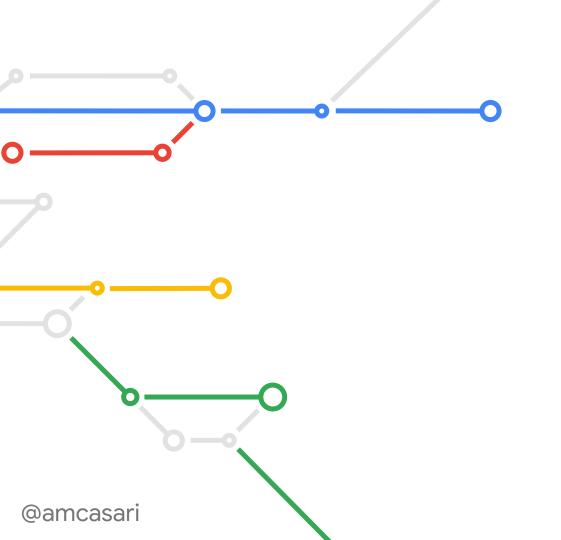
The Reality of Big Data



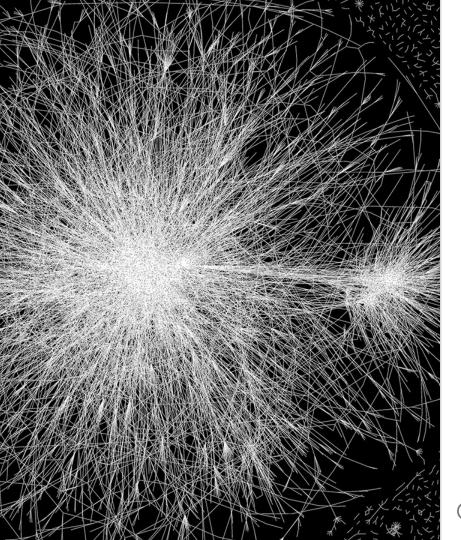








Data Science



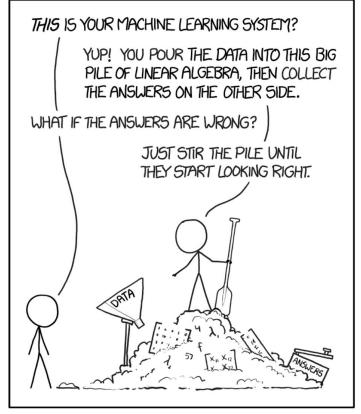
The Promise of Data Science

image: shared channels @ slack





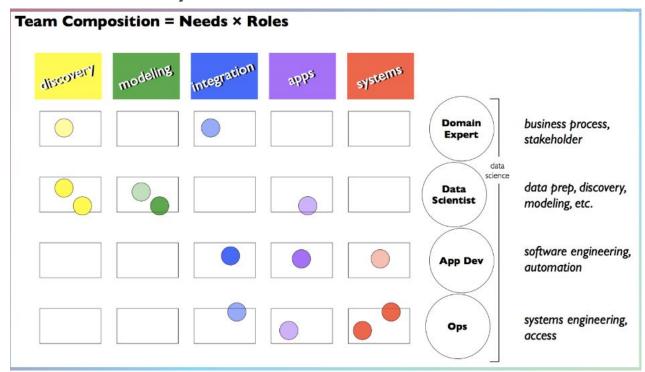
The Reality of Data Science





xkcd - machine learning

The Reality of Data Science

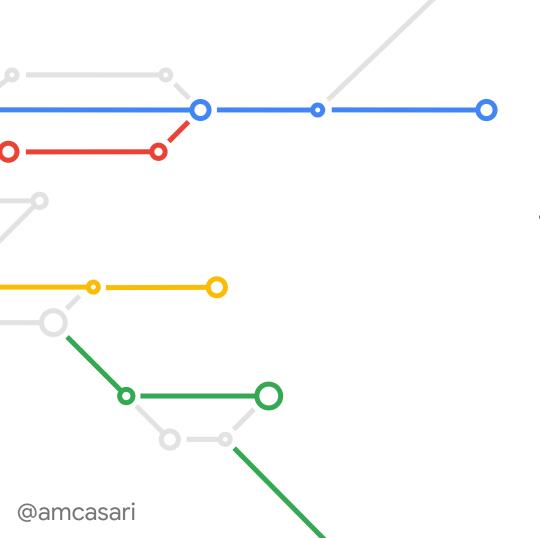


"blurring these roles is wonderful... however, when businesses get into trouble, they also tend to "push down" these roles, blurring boundaries in ways which stresses teams and limits scalability.

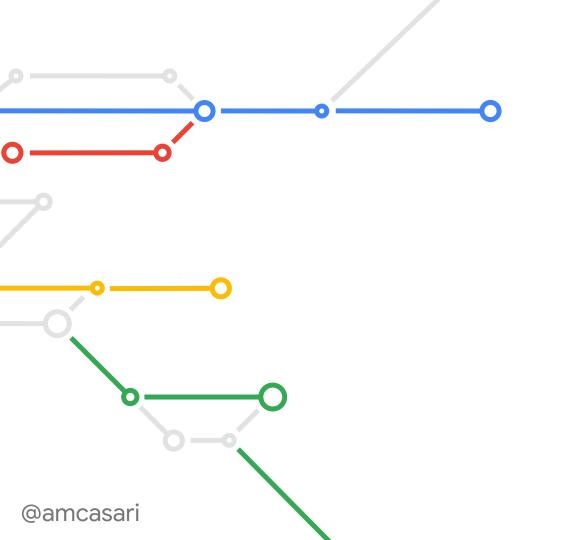
NB: effective, hands-on management in Data Science must live in the space of **integration**, not delegate it"

diagram and description courtesy of Paco Nathan





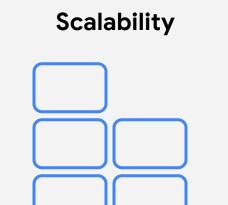
...sound familiar?

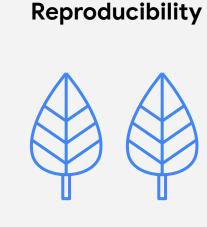


Open Science

The Promise of Open Science











...for equity + equality of knowledge.





It's about the **Problems + Stacks + Teams**

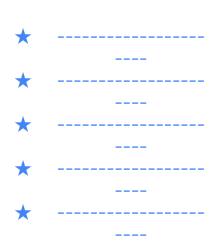


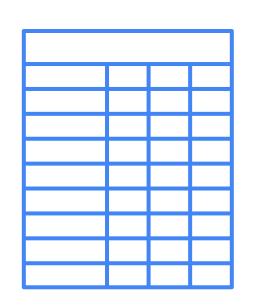
...it's about the interdependent system.

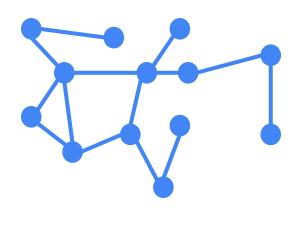


Examine the shape of the system...

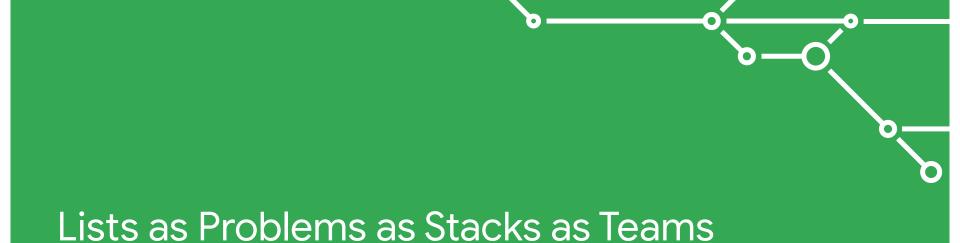












Lists as Problems...



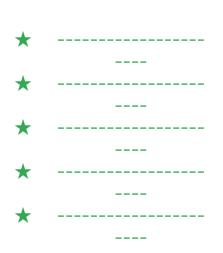


- Simple dimensions
- Well scoped outcomes
- Success is getting from A to B
- Clear timelines



Lists as Problems as Stacks...





- Use known technical architectures
- Open source for the win!
- Keep it simple
- Success is it can be done 1 to N times well + predictably
- Maintenance is clear



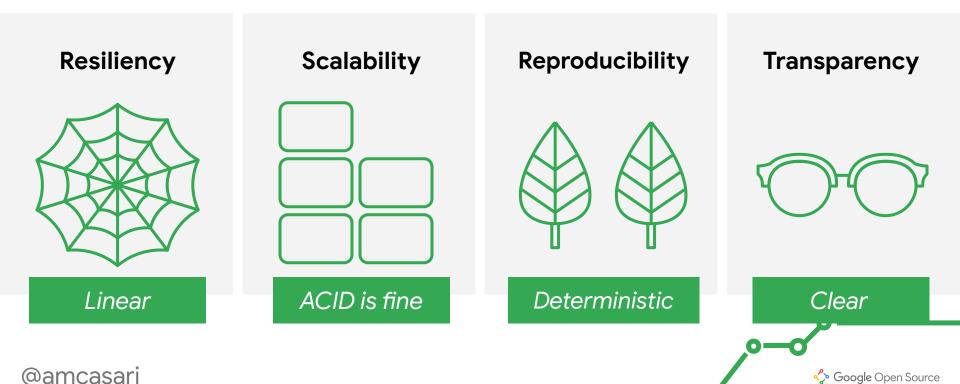




- Role descriptions look much like requirements list
- "Full stack" problem solvers
- Independent individuals
- Growth is methodically extending the project's known feature set



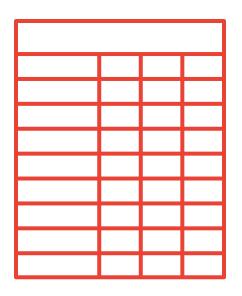
Lists as... - Managing Your Tradeoffs





Matrices as Problems as Stacks as Teams

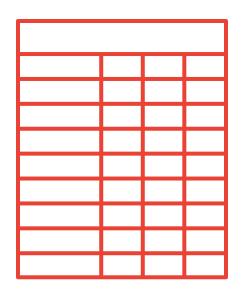




- Problem extends broadly + deeply
- Problem space + outcomes are ambiguous, but constrained
- Timelines can be known, with scoping



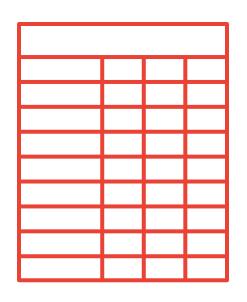
Matrices as Problems as Stacks...



- Use known technical architectures
- Centralized versus decentralized versus service versus platform
- Success is it can be done N times repeatably and reasonably fast
- Maintenance is clear + distributed



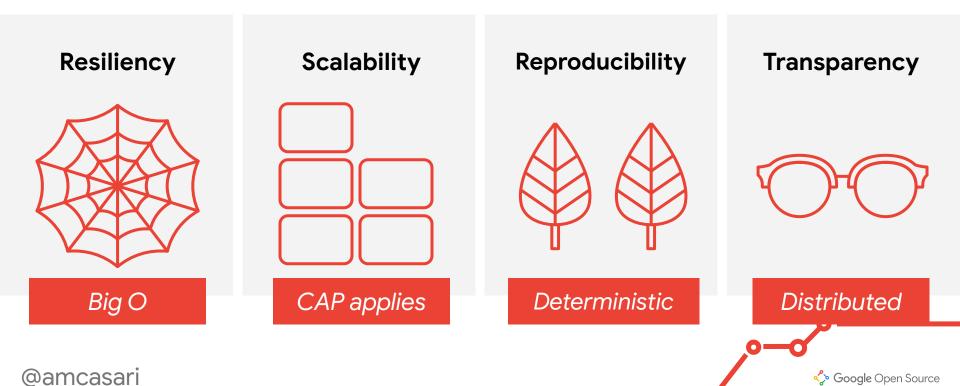
Matrices as Problems as Stacks as Teams



- Roles + skill sets can be distributed across team
- Workloads can spread out
- Known shape of roles + skills needed for success
- Fixed mindsets work well here lots of knowns, clear expectations



Matrices as... - Managing Tradeoffs





Networks as Problems...



- Problem space is ambiguous
- Constraints can change over time
- Clear short term timelines + outcomes
- Clear long term vision + goals
- Path between short + long term is not necessarily developed yet





Networks as Problems as Stacks...



- Plan for growth + modularity
- Open source for the win!
- Expect needs to change over time
- Expect complexity to grow over time
- It's not done until it's documented



Networks as Problems as Stacks as Teams



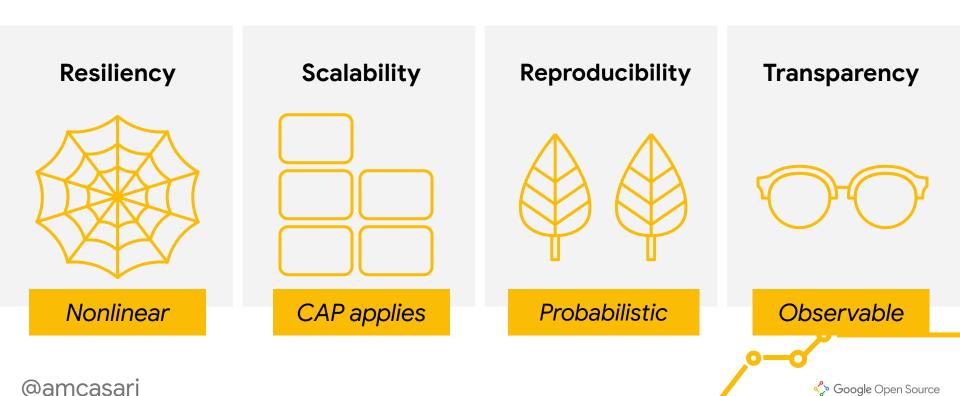
Nodes

- Distribution of skills matters
- Adjacency of roles/skills can flex
- Edges
 - Communication is critical
 - It's not done until it's documented + open to the team



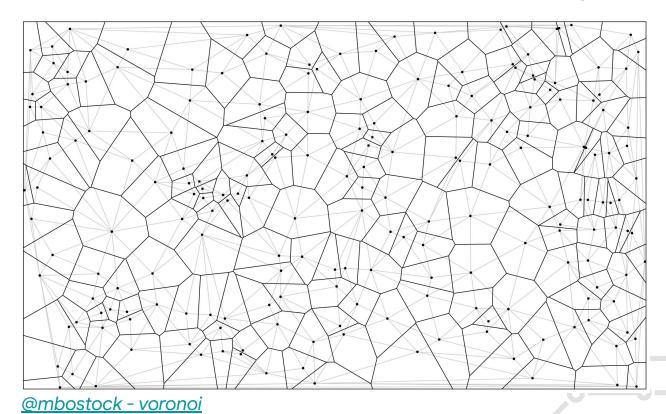


Networks as... - Managing Tradeoffs



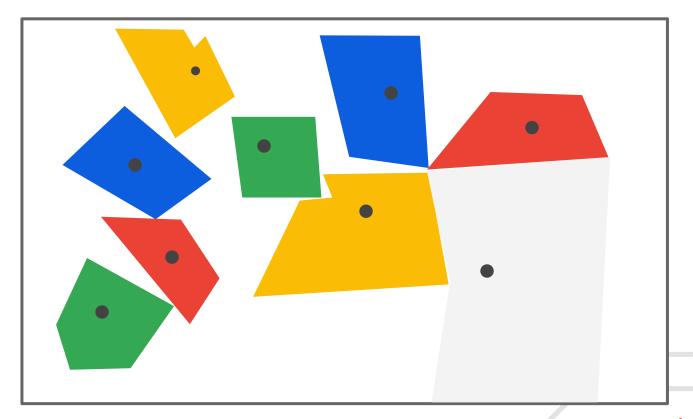


Evolutionary Networks as... Space Filling Shapes



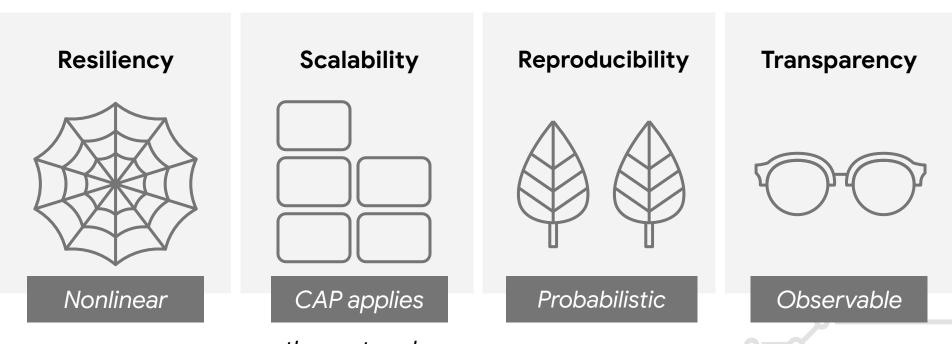


Evolutionary Networks as... Room to Grow



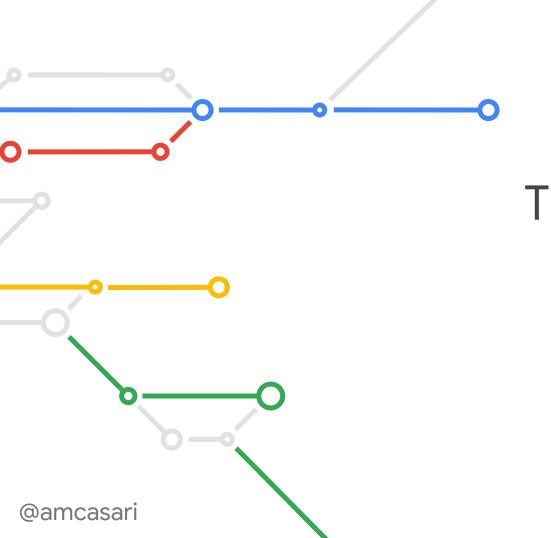


Evolutionary Networks - Managing Tradeoffs



...same as other networks
@amcasari (with potentially greater return on team investment)





The Path Forward

To design systems responsibly ---

- Find the shape of your problem
- Consider your (necessary) constraints
- Consider your resources: technical + people
- Consider your tradeoffs
- Find where you can leave room for growth







Design your projects responsibly, as interdependent systems: people + tech + resources + constraints





Thank you

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opensource.google.com



Recommended reading on building teams + complexity

- The Girls of Summer: The U.S. Women's Soccer Team and How It Changed the World, Jere Longman (2001)
- The Manager's Path: A Guide for Tech Leaders Navigating Growth + Change, Camille Fourier (2017)
- Resilient Management, Lara Callender Hogan (2019)
- Systems Thinking, A Primer, Donella Meadows (2008)
- An Elegant Puzzle: Systems of Engineering Management, William Larson (2019)



