

# Andrew M. Cassetti

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## PROJECT PORTFOLIO

Please visit <http://andrewcassetti.com>

## EXPERIENCE

Capco, New York, New York

Associate, 1/2014 – present

- Engineered a Node.js web application which included D3 data visualizations and various social networking features
- Engineered an iOS iBeacon prototype that explored new ways for users to interact with a bank branch or retail store

Z80 Labs, Buffalo, New York

Developer, 9/2012 – 11/2013

- Assisted startup companies with product design and engineering in order to help improve product quality
- Independently learned software engineering skills through designing and developing new ideas for applications
- Received mentorship from venture capitalists and entrepreneurs throughout Softbank Capital's professional network

Synacor, Buffalo, New York

Product Management Intern, 1/2013 – 4/2013

- Engineered mobile and web prototypes for the TV Everywhere team that displayed the possibilities of new product concepts
- Collaborated with executive management in developing new strategies to allow consumers to access licensed TV content using cable operator identification
- Conducted market research and competitive analysis that surfaced opportunities for current TV Everywhere solutions

AppVue, Buffalo, New York

Co-Founder, 9/2011 – 9/2012

- Received \$25,000 from the University at Buffalo to finance mobile application development
- Engineered an online service to help users discover new and interesting applications for iOS devices
- Recruited and managed a team of three engineers through product design, development, testing, launch and feature improvement

## TECHNICAL EXPERIENCE

Languages/Frameworks: HTML, CSS, JavaScript, Node.js, D3.js, MongoDB, jQuery, Java, Python, and Objective-C

Tools: Adobe Creative Suite (PhotoShop, Illustrator, Premiere), Eclipse, Xcode and Microsoft Office

## EDUCATION

University at Buffalo, the State University of New York

Bachelor of Science in Business Administration, May 2012

Financial Analysis Concentration, Magna Cum Laude, **GPA 3.57/4.00**

## ACTIVITIES AND HONORS

Panasci Technology Entrepreneurship Competition, Winner, 5/2012

- Competed against a field of 30 student teams and received \$25,000 in seed funding from the University at Buffalo

Terese Kelly Investment Group, Analyst, 5/2011 – 5/2012

- Led a select group of students in actively managing a \$125,000 portfolio for the UB School of Management

UB School of Management Scholarship, Recipient, 8/2010 – 5/2012

Startup Weekend Buffalo, Winner, 11/2012

Delta Sigma Pi, Active Member, 2/2010 – 5/2012

UB Aces Tennis Club, Member, 9/2010 – 5/2011