

# Anne-Marie Champoux

## Product Designer and Front-end Developer

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## About me

I am a Product Designer and Front-end Developer with a passion for creating user-centric products. Proficient in problem-solving, information architecture, and interfaces design, I am committed to deliver exceptional user experiences.

## Some projects

### Aunt Bottie

AI Powered web app allowing a customer to buy a plant as a gift.

React, Typescript, Axios, Express, Node.js, PostgreSQL, ChatGPT

May 2023

### Scheduler

React app allowing to create, edit and delete interview meetings.

React, NodeJS, Classnames, Axios, Storybook, Jest, Cypress

April 2023

## Experience

### Product design consultant

Digital platform conception, including UX research, heuristics evaluation, UI interfaces design, implementation and maintenance.

Various clients

2019 - Today

Work with different companies, of which Garderie Griffin, Kinova Robotics, and For-Trem.

### Product Owner

Collaborate with cross-functional teams to define requirements, prioritize features, and optimize User experience.

Mirego

Aug 2019 - July 2023

Grew Bell Fibe & SAQ applications used by 800K+ monthly users.

Sid Lee

Jan 2017 - Aug 2019

Led CRHA portal redesign following a reusable components approach.

### UX Designer

Create seamless digital experiences that balance user needs, business goals and aesthetics. Conduct research and users testing.

Sid Lee

Apr 2015 - Jan 2017

Participate to Videotron website and mobile app user experience design.

Turbulent

Aug 2013 - Apr 2015

UX Design for Radio-Canada mobile applications and CEC Editions.

## Skills

### Design Tools

Figma, Sketch, Draw.io, Axure, Adobe Creative Suite, Optimal Workshop, Survey Monkey, Google Analytics

### Dev Tools

Visual Studio, Jira, Git, GitHub, Android Studio, XCode

### Languages

JavaScript, Typescript, HTML, CSS, SQL, Swift, Ruby, Java

### Framework & Libraries

React, NodeJS, Ajax, Express, EJS, jQuery, Rails, PostgreSQL

### Testing

Jest, Storybook, Cypress

## Education

### LightHouse Labs

Diploma Full Stack Web development  
2023

### Laval University

M.A. Interaction design  
BA. Public communications

2016

### Technologia

Web analytics and Google analytics  
2015