HW 1 Data Analytics Bootcamp

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1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* The most successful Kickstarter campaigns tend to be in the areas of film, music and theater.
* Plays are a very popular type of campaign, and while many reach their funding goals, about a third do not.
* The rate of success among the Kickstarter campaigns begun in the spring and early summer is higher than those started in Fall and Winter.

1. What are some of the limitations of this dataset?

* The data does not include how many of the projects were launched and were able to be completed.

1. What are some other possible tables/graphs that we could create?

* We could look at the duration of the campaign to investigate if the length of time helped or hurt the fund-raising effort.