



Hiren Bhinde

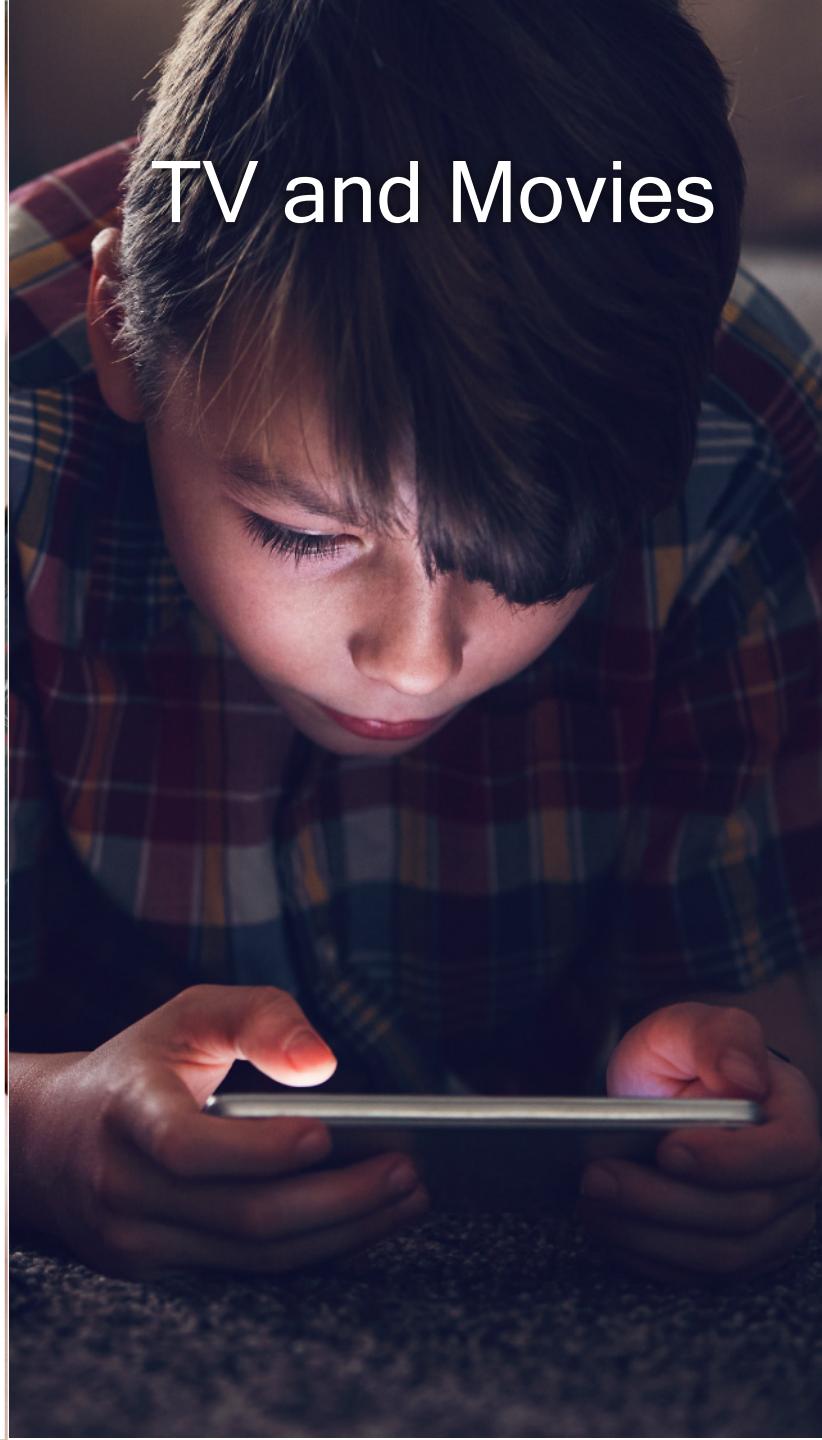
Director, Product Management
Qualcomm Technologies, Inc.



Gaming



TV and Movies



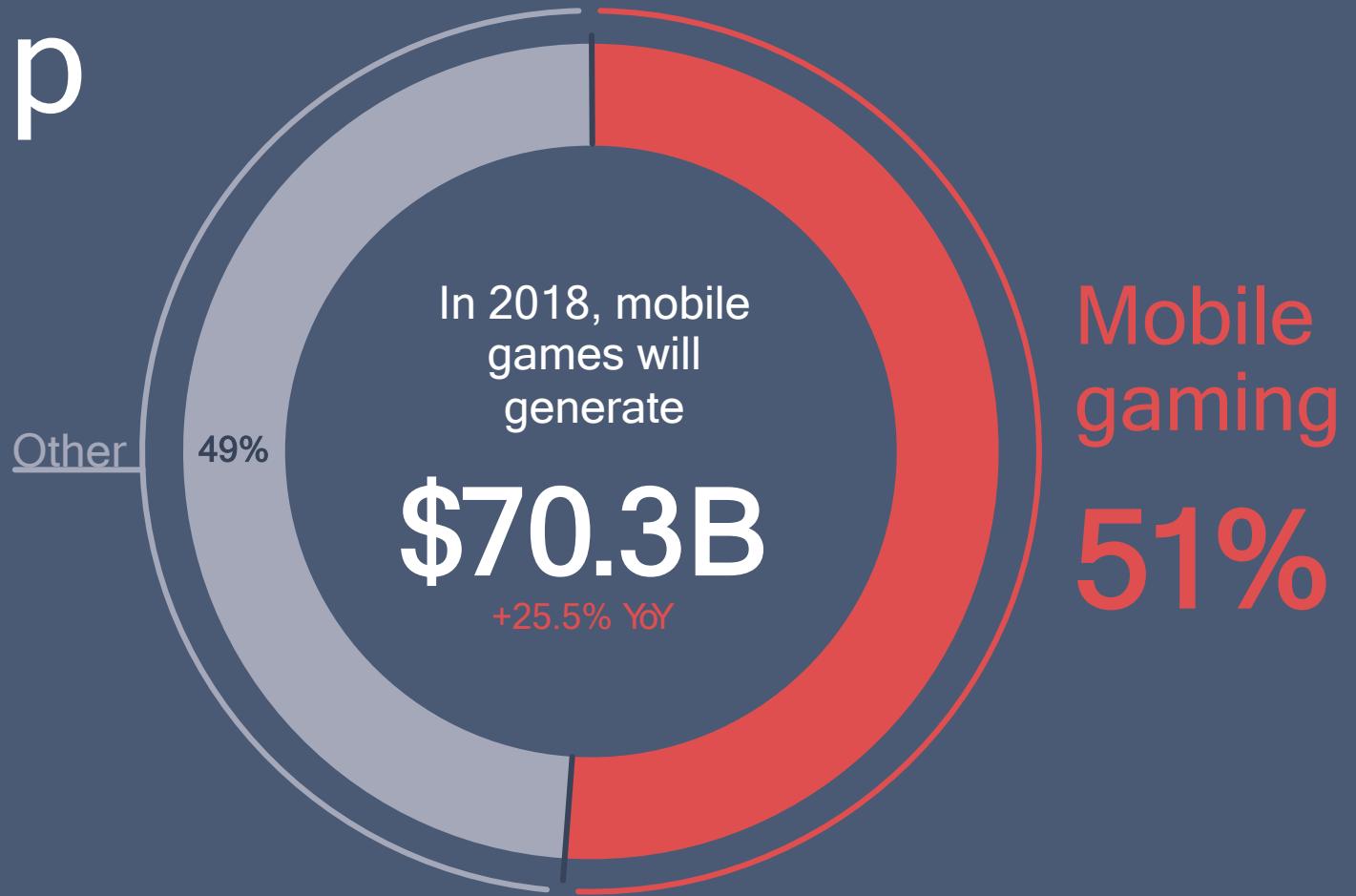
XR





Mobile gaming is trending up

2018 Total
\$137.9 B
+13.3% YoY





Snapdragon 845 Premium Gaming

160+ Designs
Commercially Launched
and in Development



Nubia
Red Magic



Razer



Black Shark



ASUS
ROG Phone



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Smartphone AR



Smartphone-powered
XR Viewer

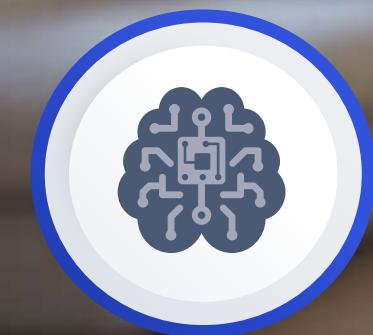


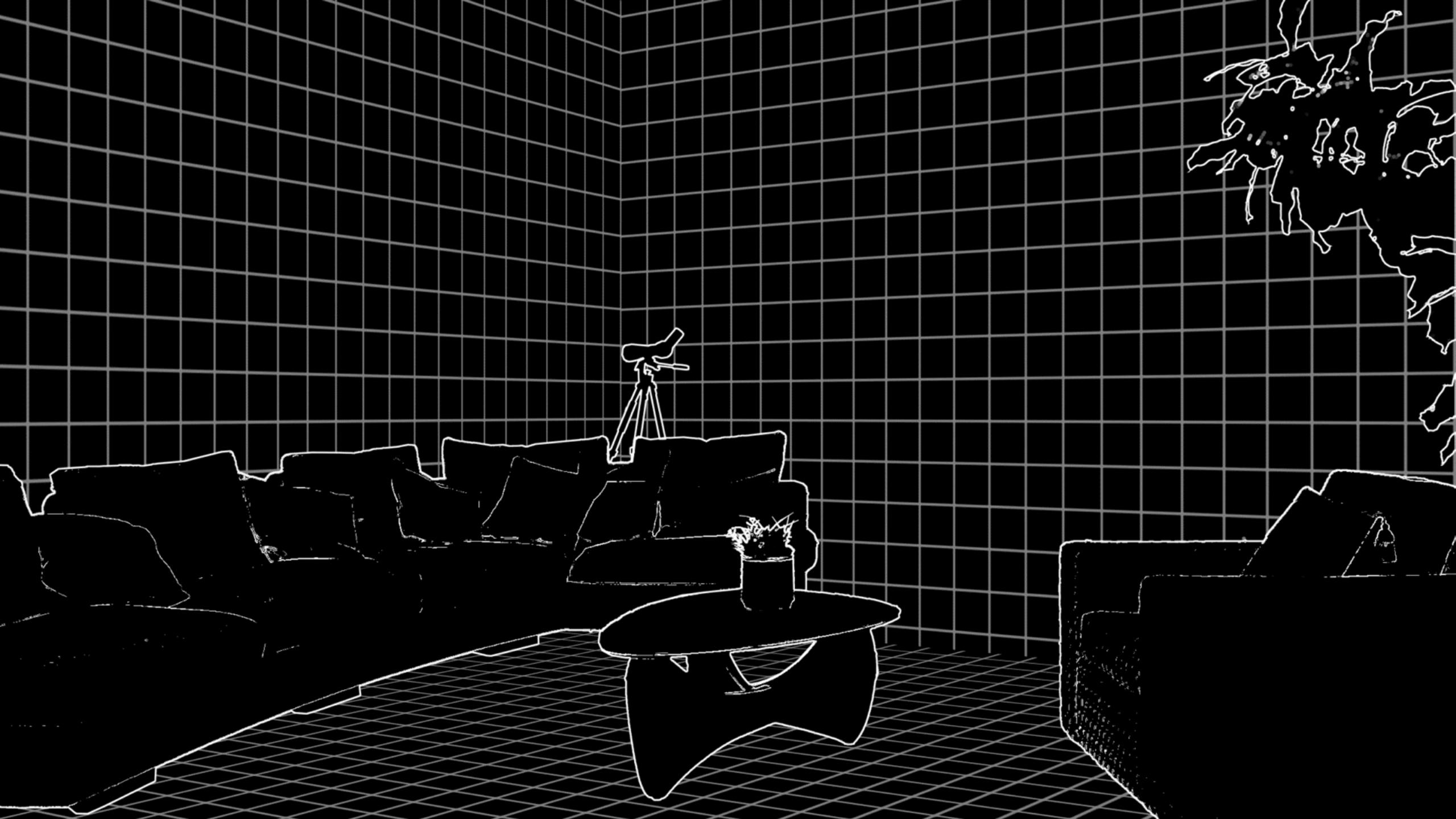
Standalone XR



The next era of entertainment

AI brings intelligence to XR



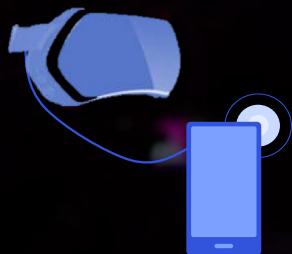
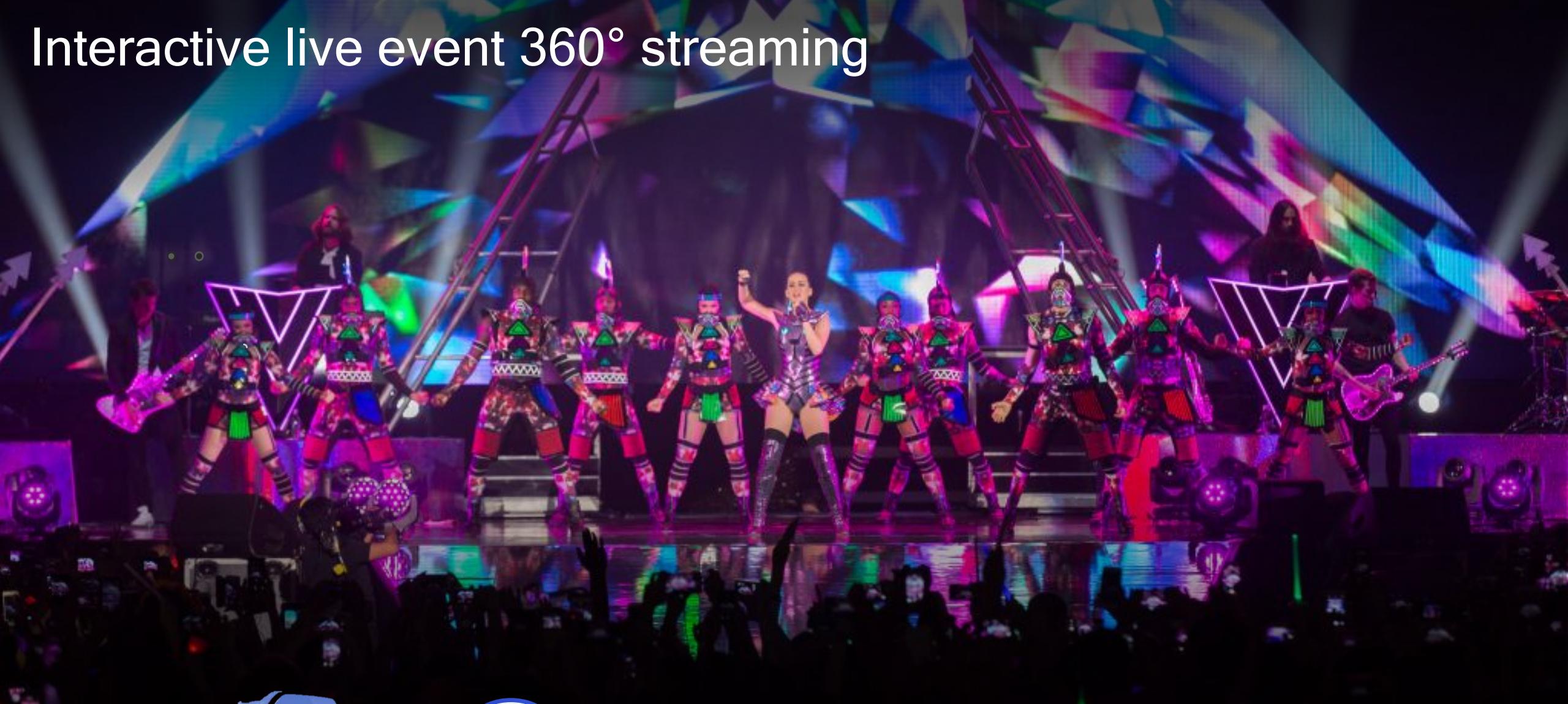


Immersive experiences

100 Mbps



Interactive live event 360° streaming



= Enhanced and entirely new experiences

Snapdragon 855 Highlights

