Charlie Seitz

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# ABOUT

* Web application developer with over 19 years of experience in client-server technologies, software design and software development life-cycle (SDLC). Experienced in the development of consumer facing database driven web-sites and working with internal teams (Brand Communications, Project Management, Account and Creative) to implement required functionality and design.
* Dedicated professional experienced in website and software development processes, along with creating technical and procedural documentation, implementing best practices and adhering to high coding standards.
* Will continue to seek out new technologies and utilize proven methodologies to provide a higher quality service and develop efficient web applications for clients and partners.

# Experience

Flash Point Communications

Web Application Developer / Jan 2009 – Present

Developing custom web\database driven solutions for automotive tier 2 and tier 3 clients. Focusing primarily on Facebook integration utilizing FBJS and Open Graph API. Technologies commonly used; Visual Studio, ASP.NET, VB.NET, C#, CSS, Javascript, ReactJS, JSON, JQuery, XML and XSL.

Responsible for design and implementation of SQL database tables stored procedures, SSIS packages and user-defined functions for creation and maintenance of custom web sites and applications.  
  
Scheduled weekly mentoring and training sessions with junior team members to share knowledge of server-side programming and SQL.

Wunderman / TeamDetroit

Web Application Developer / Sep 2003 – Jan 2009

Plan, design and develop ASP 3.0\HTML\CSS web pages to display dynamic automotive-related content for the Lincoln Mercury division of Ford Motor Company, including brand websites, Owners websites, new vehicle launch micro-sites and sweepstakes forms.

Integration and development of the Lincoln Mercury National Incentives Web Service into Lincoln.com and Mercuryvehicles.com. Consuming XML using the SOAP 3.0 Toolkit, and displaying national and regional incentives using ASP 3.0, CSS, and wrote cross-browser javascript to reduce page and campaign post backs.

Development of Lincoln and Mercury Owners section, which allows vehicle owners to view maintenance schedules, update service logs, access recall information, access owner’s manuals and shop for vehicle accessories. Using the SOAP 3.0 Toolkit to obtain XML and display vehicle/owner specific data using ASP 3.0, XSL and CSS.

Dynatek, Inc

Programmer Analyst / Nov 2001 – Jan 2003

Provided programming and implementation of 3rd-party plug-ins for loan origination software.  
  
Developed and tested new code modules to loan origination management systems using Visual Basic 6.0, ADO 2.8, XML, Oracle 9i, and SQL Server 2000.

Provided programming and implementation of XML and SOAP calls to Fannie Mae and Freddie Mac systems to bring back real-time and up-to-date mortgage lending content.

Lead the development of MISMO standards into existing loan origination software to export proprietary formatted loan applications to MISMO standard XML files.

Biznet Internet Solutions Inc

ASP Developer / Aug 1999 – Nov 2001

Developed custom database driven websites with such technologies as ASP, COM, XML, XSL, SQL, HTML, DHTML, CSS, VBScript and JavaScript.

Worked with clients to help develop high end e-commerce and web/database solutions. Responsible for design and implementation of SQL database and stored procedures as well as managing the solutions after development was completed.