October 17, 2016

Fellow shareholders,

In Q3, quarterly global streaming revenue exceeded \$2 billion for the first time (up 36% year over year), helped by our strong content slate including *Stranger Things* and the second season of *Narcos*. On a constant currency basis, this represents 39% year-over-year revenue growth, a 400 basis point acceleration from the last two quarters. Our summary results and forecast are below:

(in millions except per share data and Streaming Content Obligations)	C	3 '15	C	4 '15	C	Q1 '16	C	2 '16	6 Q3 '16			4 '16 recast
Total Streaming:												
Revenue	\$	1,581	Ś	1,672	Ś	1,813	\$	1,966	\$	2,158	\$	2,344
Contribution Profit	Ś	277	Ś	270	\$	309	Ś	345	Ś	407	Ś	440
Contribution Margin	<u> </u>	17.5%		16.2%		17.0%		17.6%		18.8%		18.8%
Paid Memberships		66.02		70.84		77.71		79.90		83.28		87.78
Total Memberships		69.17		74.76		81.50		83.18		86.74		91.94
Net Additions		3.62		5.59		6.74		1.68		3.57		5.20
US Streaming:												
Revenue	\$	1,064	\$	1,106	\$	1,161	\$	1,208	\$	1,304	\$	1,397
Contribution Profit	\$	344	\$	379	\$	413	\$	414	\$	475	\$	515
Contribution Margin		32.4%		34.3%		35.5%		34.3%		36.4%		36.9%
Paid Memberships		42.07		43.40		45.71		46.00		46.48		47.63
Total Memberships		43.18		44.74		46.97		47.13		47.50		48.95
Net Additions		0.88		1.56		2.23		0.16		0.37		1.45
International Streaming:												
Revenue	\$	517	\$	566	\$	652	\$	758	\$	853	\$	947
Contribution Profit (Loss)	\$	(68)	\$	(109)	\$	(104)	\$	(69)	\$	(69)	\$	(75)
Contribution Margin		-13.1%		-19.2%		-16.0%		-9.1%		-8.0%		-7.9%
Paid Memberships		23.95		27.44		31.99		33.89		36.80		40.15
Total Memberships		25.99		30.02		34.53		36.05		39.25		43.00
Net Additions		2.74		4.04		4.51		1.52		3.20		3.75
Total (including DVD):												
Operating Income	\$	74	\$	60	\$	49	\$	70	\$	106	\$	125
Operating Margin		4.2%		3.3%		2.5%		3.3%		4.7%		5.1%
Net Income*	\$	29	\$	43	\$	28	\$	41	\$	52	\$	56
EPS*	\$	0.07	\$	0.10	\$	0.06	\$	0.09	\$	0.12	\$	0.13
Net cash provided by (used in) operating activities	\$	(196)	\$	(245)	\$	(229)	\$	(226)	\$	(462)		
Free Cash Flow	\$	(252)	\$	(276)	\$	(261)	\$	(254)	\$	(506)		
EBITDA	\$	123	\$	111	\$	107	\$	129	\$	164		
Shares (FD)	T	437.6		438.3		438.0		438.2		438.4		
Streaming Content Obligations** (\$B)		10.4		10.9		12.3		13.2		14.4		
* Q4'15 Net Income/EPS includes a \$13m / \$0.03 benefit from a tax	accrua	l release re	lated t	o resolution	of tax	audits.						
**Corresponds to our total known streaming content obligations as	define	d in our fina	ancial :	tatements a	nd rela	ated notes in	our m	ost				

^{**}Corresponds to our total known streaming content obligations as defined in our financial statements and related notes in our most recently filed SEC Form 10-K



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Q3 Results and Q4 Forecast

Global streaming revenue totaled \$2.2 billion, of which 40% was generated abroad. Operating income amounted to \$106 million (compared with our \$64 million estimate) while net income was \$52 million (vs. forecast of \$22 million).

In Q3, we added 0.4 million members in the US vs. our forecast of 0.3 million and 3.2 million members internationally vs. our forecast of 2.0 million. Our over-performance against forecast (86.7m total streaming members vs. forecast of 85.5m) was driven primarily by stronger than expected acquisition due to excitement around Netflix original content.

As a reminder, the quarterly guidance we provide is our actual internal forecast at the time we report and we strive for accuracy. In Q3, we under forecasted member growth, while in Q2, it was the opposite. For the first nine months of 2016, we've added 12 million global members, the same as in the first nine months of 2015.

By the end of Q3'16, we had un-grandfathered 75% of the members that are being un-grandfathered this year and the impact has been consistent with our expectations. ASP grew over 10% year-over-year in both the US and international segments (excluding a \$35 million F/X impact). With more revenue, we can reinvest to further improve Netflix to attract new members from around the world, while continuing to delight our existing customers.

Domestically, revenue rose 23% year over year, 480 basis points faster than Q2. US marketing expense rose as a percentage of revenue as we spent to build awareness for our expanding number of original titles. US contribution profit increased 38% year-over-year with contribution margin expanding to 36%, slightly ahead of our 35% forecast.

In the international segment, we exceeded our internal projection for net adds as the acquisition impact of our originals was greater than anticipated across many of our markets. F/X-neutral revenue rose 72% and international contribution loss was flat sequentially at \$69 million as content costs came in under our forecast due partly to timing. We are investing in more content across multiple international markets in Q4 and, as a result, we project international contribution loss to grow moderately to \$75 million.

In September, we localized Netflix in Poland and Turkey. We began accepting payment in local currency and added a local language user interface, subtitles and dubbing as well as some local content. We have seen nice gains in viewing and retention and we'll undertake other localization efforts in the coming months and years.

For Q4, we forecast 5.2 million global net adds, with 1.45 million net adds in the US and 3.75 million new members internationally. Our expectation for a moderate year-over-year decline in net adds reflects the completion of un-grandfathering. We are pleased with the results thus far as we expect ASP to grow 12% from Q1'16 to Q4'16. Internationally, the initial demand from our launch in Spain, Portugal and Italy in Q4'15 will also affect our year-over-year net adds comparison.



We will face a tough international net adds comparison in Q1'17 because of the initial membership surge in Q1'16 tied to the launch of 130 additional territories.

As discussed, for the balance of 2016, we will continue to operate around break even, and then start generating material global profits in 2017 and beyond, by marching up operating margins steadily for many years.

Content

We kicked off Q3 with the release of *Stranger Things* on July 15 to both critical and audience <u>acclaim</u>. This nostalgic, supernatural thriller proved to be the <u>blockbuster of the summer</u> and is the kind of broad appeal, cross demographic, and cross border sensation that we hope will distinguish Netflix original content. *Stranger Things* is also notable as it is produced and owned by Netflix, which provides us with more attractive economics and greater business and creative control. In August, we launched <u>The Get Down</u>, a highly stylized drama set in 1970s New York City, detailing the origins of hip-hop. We look forward to releasing part two of season one next year.

Our hit series *Narcos* returned for season two in September to great success among critics and audiences <u>alike</u>. *Narcos* had a positive impact on member acquisition across all of our markets, demonstrating the ability for our tentpole franchises to connect with audiences across the world. We closed the quarter with *Marvel's Luke Cage*, the latest installment in our Marvel series, which will continue with *Iron Fist* on March 17, 2017. We are also looking forward next year to *The Defenders*, a team-up of the characters from our first four Marvel series.

We are now in the fourth year of our original content strategy and are pleased with our progress. In 2017, we intend to release over 1,000 hours of premium original programming, up from over 600 hours this year. The Internet allows us to reach audiences all over the world and, with a growing base of over 86 million members, there's a large appetite for entertainment and a diversity of tastes to satisfy.

We are fortunate that our Internet-centric, on-demand, subscription-only business model allows us to support programs for both mass and niche audiences alike. Our personalization algorithms help us promote the right content to the right viewers. And since we are not shelf-space constrained nor reliant on advertising, we have the luxury to tell all kinds of stories in less traditional ways. The growth of Internet TV globally has ushered in a new golden age of content, with consumers everywhere enjoying unprecedented access to amazing amounts of high quality programming.

With an expanding content budget (approximately \$6 billion in 2017 on a P&L basis), we judge the success of our portfolio of originals in several ways. For each series or film, we measure the impact on acquisition and member engagement which, in turn, is correlated with retention. To determine relative performance, we look at each title's share of viewing compared with its share of our content budget. We also take into account qualitative factors such as earned media coverage and awards, which enhance our brand and our ability to attract talent for future projects. This year, we are thrilled to have won nine Emmys (out of 54 nominations) across six different shows.



This past quarter, we announced a global pact with 20th Century Fox Studios to license *The People vs. O.J. Simpson: American Crime Story* and *Queen of the South* and an agreement with The Walt Disney Co. to license *Quantico* and *American Crime* in the US and Canada. We are also increasingly ensuring early financing and sharing windows globally with original broadcasters for series like *Star Trek: Discovery* from CBS, *The Alienist* from Paramount TV and the just-launched ABC series *Designated Survivor* from eOne.

Product and Partnerships

We continue to make progress with our MVPD partnerships. We are excited that the Netflix app will be available across <u>Liberty Global's footprint</u> beginning in the Netherlands later this year and expanding to other countries in 2017. Partnerships like this and our integration on X1 with <u>Comcast</u> validate the strength of our content and that we are additive to the current offerings of MVPDs. By working together, MVPDs can sell richer Internet and TV packages, while consumers can more easily sign up for and access Netflix, thus allowing Netflix and our partners to better serve our shared customers.

China

The regulatory environment for foreign digital content services in China has become challenging. We now plan to license content to existing online service providers in China rather than operate our own service in China in the near term. We expect revenue from this licensing will be modest. We still have a long term desire to serve the Chinese people directly, and hope to launch our service in China eventually.

Competition

We face immense competition for consumer screen time. Despite video gaming getting better, video messaging and sharing improving, MVPD UI enhancements, YouTube growth, more SVOD services, and other screen time competitors, Netflix continues to win both time and affection. We presume that Amazon Prime Video will become as global as YouTube and Netflix this fall with the launch of the Jeremy Clarkson show. Our challenge is to continue to improve our service and content so that we better meet consumer desires. Total screen time is quite large and growing as technology and content improve globally.

Free Cash Flow and Capital Structure

In Q3, free cash flow was -\$506 million vs. -\$254 million in Q2'16 and -\$252 million in the year ago quarter. The increase in our free cash flow deficit reflects the growth of original content, which we are increasingly producing and owning (rather than licensing). Self-produced shows like *Stranger Things* require more cash upfront as we incur spending during the creation of each show prior to its completion and release. In comparison, we generally pay on delivery for licensed originals like *Orange is the New Black* and we pay over the term of the agreement for licensed non-originals (eg, *Scandal*).



Over the long run, we believe self-producing is less expensive (including cost of capital) than licensing a series or film, as we work directly with the creative community and eliminate additional overhead and fees. In addition, we own the underlying intellectual property, providing us with global rights and more business and creative control. Combined with the success of our portfolio of originals and the positive impact on our member and revenue growth, we believe this is a wise investment that creates long term value. Consequently, we plan on investing more, which will continue to weigh on free cash flow. We expect Q4'16 FCF to be similar to Q3'16 FCF. Over time, we will be able to fund more of our investment in programming through the growth in operating profit and margin already underway.

Streaming content obligations at quarter end were \$14.4 billion, up \$1 billion sequentially. The increase reflects the addition of both new original and non-original content to our library as well as expanded rights for our new territories.

We finished the quarter with \$1.3 billion in cash and equivalents. As we have often done over the past few years, we plan to raise additional debt in the coming weeks. With a debt to total capitalization ratio of about 5%, we remain underleveraged compared both to similar firms and to our view of an efficient capital structure. Our 2025 bonds continue to <u>trade well</u>.

Reference

For quick reference, our eight most recent investor letters are: <u>July 2016</u>, <u>April 2016</u>, <u>January, 2016</u>, <u>October 2015</u>, <u>July 2015</u>, <u>April 2015</u>, <u>January 2015</u>, <u>October 2014</u>.

Conclusion

We have many fantastic titles to enjoy. For investors, though, we'd like to call out the <u>The Crown</u>. If you appreciated *Mad Men*, *House of Cards* and *Downton Abbey*, we think you will find *The Crown* extraordinary. It debuts November 4, three Fridays from now.

October 17th, 2016 Earnings Interview

Reed Hastings, David Wells and Ted Sarandos will participate in a live video interview today at 2:00 p.m. Pacific Time at youtube.com/netflixir. The discussion will be moderated by Ben Swinburne, Morgan Stanley and and Scott Devitt, Stifel. Questions that investors would like to see asked should be sent to benjamin.swinburne@morganstanley.com or swdevitt@stifel.com.

IR Contact:

Spencer Wang Vice President, Finance & Investor Relations 408 809-5360

PR Contact:

Jonathan Friedland Chief Communications Officer 310 734-2958



Use of Non-GAAP Measures

This shareholder letter and its attachments include reference to the non-GAAP financial measures of net income on a pro forma basis excluding the release of tax reserves, revenue and ASP growth on a constant currency basis, free cash flow and EBITDA. Management believes that the non-GAAP measure of net income on a pro forma basis excluding the release of tax reserves provides useful information as this measure excludes effects that are not indicative of our core operating results. Management believes that the non-GAAP financial measures of revenue and ASP growth on a constant currency basis are useful in assessing underlying business performance excluding the effect of foreign currency rate fluctuations. Management believes that free cash flow and EBITDA are important liquidity metrics because they measure, during a given period, the amount of cash generated that is available to repay debt obligations, make investments and for certain other activities or the amount of cash used in operations, including investments in global streaming content. However, these non-GAAP measures should be considered in addition to, not as a substitute for or superior to, net income, revenue, operating income, diluted earnings per share and net cash provided by operating activities, or other financial measures prepared in accordance with GAAP. Reconciliation to the GAAP equivalent of these non-GAAP measures are contained in tabular form on the attached unaudited financial statements.

Forward-Looking Statements

This shareholder letter contains certain forward-looking statements within the meaning of the federal securities laws, including statements regarding content investments; localization efforts; ASP; profitability in 2017 and beyond; content releases and programming hours; our content budget; MVPD partnerships; business plans for China; future capital raises and timing of such raises; domestic and international net additions, and total and paid subscribers; revenue; contribution profit (loss) and contribution margin for both domestic (streaming and DVD) and international operations, as well as consolidated operating income and margin, net income, earnings per share and free cash flow. The forward-looking statements in this letter are subject to risks and uncertainties that could cause actual results and events to differ, including, without limitation: our ability to attract new members and retain existing members; our ability to compete effectively; maintenance and expansion of device platforms for streaming; fluctuations in consumer usage of our service; service disruptions; production risks; actions of Internet Service Providers; and, competition, including consumer adoption of different modes of viewing in-home filmed entertainment. A detailed discussion of these and other risks and uncertainties that could cause actual results and events to differ materially from such forward-looking statements is included in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K filed with the Securities and Exchange Commission on January 28, 2016. The Company provides internal forecast numbers. Investors should anticipate that actual performance will vary from these forecast numbers based on risks and uncertainties discussed above and in our Annual Report on Form 10-K. We undertake no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this shareholder letter.



Consolidated Statements of Operations

(unaudited)

(in thousands, except per share data)

		Three Months Ended					Nine Months Ended				
	S	eptember 30, 2016		June 30, 2016	Se	ptember 30, 2015	Se	eptember 30, 2016	Se	ptember 30, 2015	
Revenues	\$	2,290,188	\$	2,105,204	\$	1,738,355	\$	6,353,128	\$	4,956,178	
Cost of revenues		1,532,844		1,473,098		1,173,958		4,375,482		3,342,111	
Marketing		282,043		216,029		208,102		706,082		599,919	
Technology and development		216,099		207,300		171,762		626,907		469,929	
General and administrative		153,166		138,407		110,892		418,798		298,287	
Operating income		106,036		70,370		73,641		225,859		245,932	
Other income (expense):											
Interest expense		(35,536)		(35,455)		(35,333)		(106,528)		(97,287)	
Interest and other income (expense)		8,627		16,317		3,930		50,907		(27,491)	
Income before income taxes		79,127		51,232		42,238		170,238		121,154	
Provision for income taxes		27,610		10,477		12,806		50,308		41,691	
Net income	\$	51,517	\$	40,755	\$	29,432	\$	119,930	\$	79,463	
Earnings per share:	_										
Basic	\$	0.12	\$	0.10	\$	0.07	\$	0.28	\$	0.19	
Diluted	\$	0.12	\$	0.09	\$	0.07	\$	0.27	\$	0.18	
Weighted-average common shares outstanding:											
Basic		428,937		428,483		426,869		428,514		425,289	
Diluted		438,389		438,154		437,606		438,180		435,849	



Consolidated Balance Sheets

(unaudited)

(in thousands, except share and par value data)

	As of				
	S	eptember 30, 2016		December 31, 2015	
Assets					
Current assets:					
Cash and cash equivalents	\$	969,158	\$	1,809,330	
Short-term investments		374,098		501,385	
Current content assets, net		3,632,399		2,905,998	
Other current assets		218,238		215,127	
Total current assets		5,193,893		5,431,840	
Non-current content assets, net		6,677,674		4,312,817	
Property and equipment, net		191,876		173,412	
Other non-current assets		283,895		284,802	
Total assets	\$	12,347,338	\$	10,202,871	
Liabilities and Stockholders' Equity					
Current liabilities:					
Current content liabilities	\$	3,497,214	\$	2,789,023	
Accounts payable		285,753		253,491	
Accrued expenses		201,232		140,389	
Deferred revenue		427,206		346,721	
Total current liabilities		4,411,405		3,529,624	
Non-current content liabilities		2,975,189		2,026,360	
Long-term debt		2,373,966		2,371,362	
Other non-current liabilities		57,812		52,099	
Total liabilities		9,818,372		7,979,445	
Stockholders' equity:					
Common stock		1,503,641		1,324,809	
Accumulated other comprehensive loss		(36,530)		(43,308)	
Retained earnings		1,061,855		941,925	
Total stockholders' equity		2,528,966		2,223,426	
Total liabilities and stockholders' equity	\$	12,347,338	\$	10,202,871	



Consolidated Statements of Cash Flows

(unaudited) (in thousands)

	Three Months Ended			s Ended			Nine Mon	ths Ended		
	September 30, 2016		June 30, 2016	Sep	otember 30, 2015	Se	ptember 30, 2016	Se	ptember 30, 2015	
Cash flows from operating activities:										
Net income	\$ 51,517	\$	40,755	\$	29,432	\$	119,930	\$	79,463	
Adjustments to reconcile net income to net cash used in operating activities:										
Additions to streaming content assets	(2,442,080)		(1,791,766)	(1,304,466)		(6,550,445)	(4,221,326	
Change in streaming content liabilities	529,885		238,517		104,684		1,674,125		922,163	
Amortization of streaming content assets	1,224,108		1,175,361		871,403		3,457,990		2,443,521	
Amortization of DVD content assets	19,284		20,021		18,589		59,746		60,587	
Depreciation and amortization of property, equipment and intangibles	14,410		14,131		16,047		43,339		46,795	
Stock-based compensation expense	43,495		44,112		32,834		130,029		88,865	
Excess tax benefits from stock-based compensation	(12,762)		(13,323)		(37,726)		(37,401)		(106,154	
Other non-cash items	9,682		9,040		10,866		31,479		23,854	
Deferred taxes	14,338		(17,876)		(29,417)		(20,141)		(70,691	
Changes in operating assets and liabilities:										
Other current assets	10,250		24,091		66,695		48,649		81,448	
Accounts payable	27,810		8,795		6,762		16,707		2,584	
Accrued expenses	28,957		2,099		10,883		72,288		88,429	
Deferred revenue	30,230		22,753		27,985		80,485		55,153	
Other non-current assets and liabilities	(11,065)		(3,003)		(20,540)		(43,604)		615	
Net cash used in operating activities	(461,941)		(226,293)		(195,969)		(916,824)		(504,694	
Cash flows from investing activities:			_							
Acquisition of DVD content assets	(17,249)		(17,924)		(14,467)		(58,380)		(57,159	
Purchases of property and equipment	(27,366)		(10,814)		(37,820)		(46,605)		(78,394	
Change in other assets	125		907		(3,760)		676		(4,174	
Purchases of short-term investments	(128,136)		(18,492)		(66,444)		(181,590)		(225,333	
Proceeds from sale of short-term investments	171,747		18,752		43,887		198,687		144,247	
Proceeds from maturities of short-term investments	24,855		24,675		31,125		112,555		82,182	
Net cash provided by (used in) investing activities	23,976		(2,896)		(47,479)		25,343		(138,631	
Cash flows from financing activities:	·	_								
Proceeds from issuance of common stock	3,819		4,232		35,089		11,587		69,809	
Proceeds from issuance of debt	-		.,		_		_		1,500,000	
Issuance costs	_		_		_		_		(17,629	
Excess tax benefits from stock-based compensation	12,762		13,323		37,726		37,401		106,154	
Other financing activities	58		57		(61)		170		(599	
Net cash provided by financing activities	16,639	_	17,612		72,754		49,158		1,657,735	
Effect of exchange rate changes on cash and cash equivalents	(441)	_	(2,742)	_	(7,741)		2,151	_	(12,581	
Net (decrease) increase in cash and cash equivalents	(421,767)		(214,319)		(178,435)		(840,172)		1,001,829	
Cash and cash equivalents, beginning of period	1,390,925		1,605,244		2,293,872		1,809,330		1,113,608	
Cash and cash equivalents, end of period	\$ 969,158	\$	1,390,925		2,115,437	\$	969,158		2,115,437	
cash and cash equivalents, end of period	y 303,130	=	e Months Ended	<u>~</u>	2,113,137	<u> </u>	Nine Mon			
	September 30, 2016		June 30, 2016	Sep	otember 30, 2015	Se	ptember 30, 2016		ptember 30, 2015	
Non-GAAP free cash flow reconciliation:		_		_		_		_		
Net cash used in operating activities	\$ (461,941)	\$	(226,293)	\$	(195,969)	\$	(916,824)	\$	(504,694	
Acquisition of DVD content assets	(17,249)	-	(17,924)		(14,467)	,	(58,380)		(57,159	
Purchases of property and equipment	(27,366)		(10,814)		(37,820)		(46,605)		(78,394	
Change in other assets	125		907		(3,760)		676		(4,174	
									. ,	

NOTE - Certain prior year amounts have been reclassified to conform to the current year presentation.



Segment Information

(unaudited) (in thousands)

		As of / Three Months Ended						As of/ Nine Months Ended				
	Sep	tember 30, 2016		June 30, 2016	Se	ptember 30, 2015	Sep	otember 30, 2016	Se	otember 30, 2015		
Domestic Streaming												
Total memberships at end of period		47,497		47,129		43,181		47,497		43,181		
Paid memberships at end of period		46,479		46,004		42,068		46,479		42,068		
Revenues	\$ 1	,304,333	\$	1,208,271	\$	1,063,961	\$ 3	3,673,845	\$	3,074,406		
Cost of revenues		720,658		707,106		644,914	:	2,094,310		1,840,134		
Marketing		108,495		86,806		74,835		277,243		237,813		
Contribution profit		475,180		414,359		344,212		1,302,292		996,459		
International Streaming												
Total memberships at end of period		39,246		36,048		25,987		39,246		25,987		
Paid memberships at end of period		36,799		33,892		23,951		36,799		23,951		
Revenues	\$	853,480	\$	758,201	\$	516,870	\$ 2	2,263,429	\$	1,387,030		
Cost of revenues		748,515		698,162		451,251		2,076,576		1,249,495		
Marketing		173,548		129,223		133,267		428,839		362,106		
Contribution profit (loss)		(68,583)		(69,184)		(67,648)		(241,986)		(224,571)		
Domestic DVD												
Total memberships at end of period		4,273		4,530		5,060		4,273		5,060		
Paid memberships at end of period		4,194		4,435		4,971		4,194		4,971		
Revenues	\$	132,375	\$	138,732	\$	157,524	\$	415,854	\$	494,742		
Cost of revenues		63,671		67,830		77,793		204,596		252,482		
Contribution profit		68,704		70,902		79,731		211,258		242,260		
Consolidated												
Revenues	\$ 2	2,290,188	\$	2,105,204	\$	1,738,355	\$ (6,353,128	\$	4,956,178		
Cost of revenues	1	,532,844		1,473,098		1,173,958		4,375,482		3,342,111		
Marketing		282,043		216,029		208,102		706,082		599,919		
Contribution profit		475,301		416,077		356,295		1,271,564		1,014,148		
Other operating expenses		369,265		345,707		282,654		1,045,705		768,216		
Operating income		106,036		70,370		73,641		225,859		245,932		
Other income (expense)		(26,909)		(19,138)		(31,403)		(55,621)		(124,778)		
Provision for income taxes		27,610		10,477		12,806		50,308		41,691		
Net income	\$	51,517	\$	40,755	\$	29,432	\$	119,930	\$	79,463		



Non-GAAP Information

(unaudited)

(in thousands, except per share data)

	Three Months Ended									
	Sep	tember 30, 2015	De	cember 31, 2015		March 31, 2016		June 30, 2016	Sep	tember 30, 2016
Non-GAAP Adjusted EBITDA reconciliation:										
GAAP net income	\$	29,432	\$	43,178	\$	27,658	\$	40,755	\$	51,517
Add:										
Interest and other (income) expense		31,403		39,163		9,574		19,138		26,909
Provision (benefit) for income taxes		12,806		(22,447)		12,221		10,477		27,610
Depreciation and amortization of property, equipment and intangibles		16,047		15,488		14,798		14,131		14,410
Stock-based compensation expense		32,834		35,860		42,422		44,112		43,495
Adjusted EBITDA	\$	122,522	\$	111,242	\$	106,673	\$	128,613	\$	163,941

	Α	s Reported	Tra	urrency anslation justment	r	Adjusted evenue at 2015 rates	Reported Change	Constant Currency Change
Non-GAAP reconciliation of reported and constant currency reve	nue g	rowth for the	quart	ter ended S	epte	mber 30, 2016	5:	
Global streaming revenue	\$	2,157,813	\$	34,887	\$	2,192,700	36%	39%
International streaming revenue		853,480		34,887		888,367	65%	72%

	Three	Months Ended
	De	ecember 31, 2015
Non-GAAP net income reconciliation:		
GAAP net income	\$	43,178
Less: Release of tax accrual		(13,438)
Non-GAAP net income	\$	29,740
Non-GAAP earnings per share:		
Basic		0.07
Diluted		0.07
Weighted-average common shares outstanding:		
Basic		427,668
Diluted		438,257

