



Ahmad Kafei

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ABOUT ME

With a bachelor's degree in E-Commerce & experience of creating a one million-pound E-Commerce shop, Full stack web development bootcamp certificate, experience of founding & managing a start-up, knowledge of JavaScript, Ruby, Rails, HTML, CSS, GIT, React, PostgreSQL, Photoshop & Illustrator; I have extensive knowledge of the industry & a wealth of experience.

WORK EXPERIENCE

Marketing & Web manager

SupplyExpress.co.uk, 2012 - Present

- Founded an online E-Commerce shop, managed sale & growth.
- The website generated £1 Million turnover in the last 5 years.
- Created the brand & marketing campaigns.
- Modified HTML, CSS, created website promotional material, web banners & landing page.
- Launched & managed Google merchant & Google ads accounts.

Product Manager & UX Designer

Wowte, 2015 - 2017

- Designed the UI, UX & then managed the product to a successful public launch.
- Managed & launched the project without any bugs using tools like Git, Gant charts & Trello.
- Designed prototypes for apps & websites (using mobiles first concept)
- Managed & instructed 4 full-time developers for 2 years.
- Launched the MVP & pitched it to several investors.

Marketing Manager & Graphic Designer

Westa Hotel, 2008 - 2010

- Implemented marketing strategies & managed the marketing team.
- Designed the web layout and the hotel catalogues.
- Organised a bowling marketing event & invite VIPs such as German Chamber of Commerce.

EDUCATION

+ Full Stack Web Development

We Got Coders, Hoddesdon

Completed intensive four months (9 to 17) web development course focusing in Ruby & JavaScript. Completed one week group project & two weeks independent project in Ruby on Rails which both can be seen on my portfolio.

+ BSC E-Commerce

Brunel University, West London

Passed some modules in product management, Java, HTML, CSS, UX, design concept, marketing, change management, information technology & sales.

PROFESIONAL SKILLS



PERSONAL SKILLS



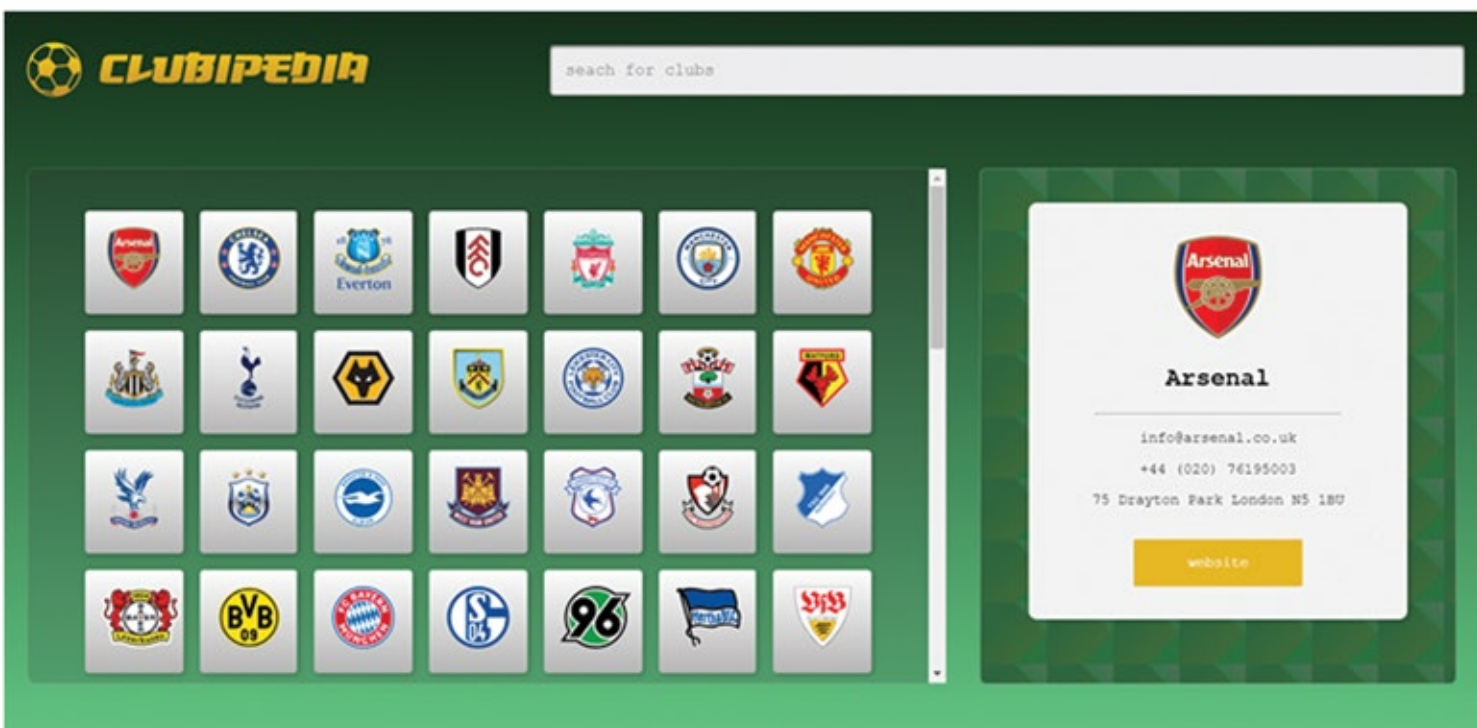
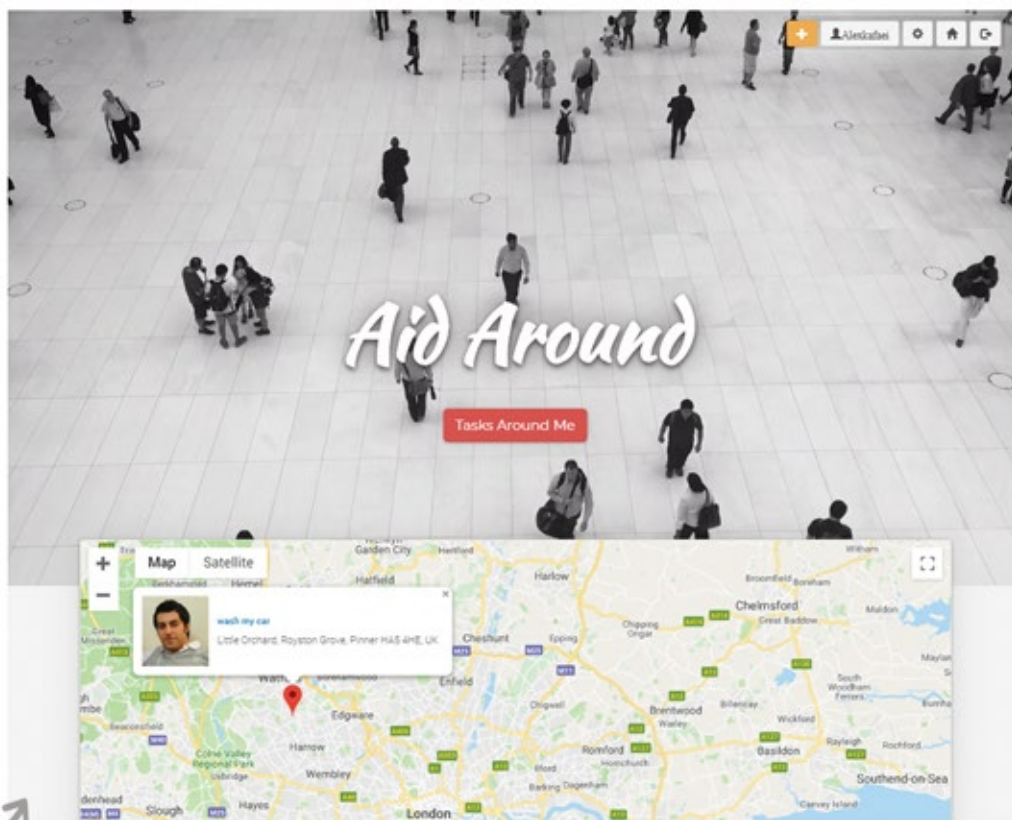
Full Stack Web Development

Top: The individual 2 weeks final project at the bootcamp. Here users register, add profile info & avatar, post requests then requests will be shown on their profile. Other users can browse the posted requests on the map (based on the location) & accept any of them. The project is live and can be seen at: <https://aidaround.herokuapp.com>



Full Stack Web Development

Bottom: A simple React web App that connects to the third party APIs from different sources then lists the result based on the user's query (search). Although this app is really simple but it demonstrate my taste in design & (basic) knowledge of React & ES6. This project is live at: <https://clubipedia.herokuapp.com>



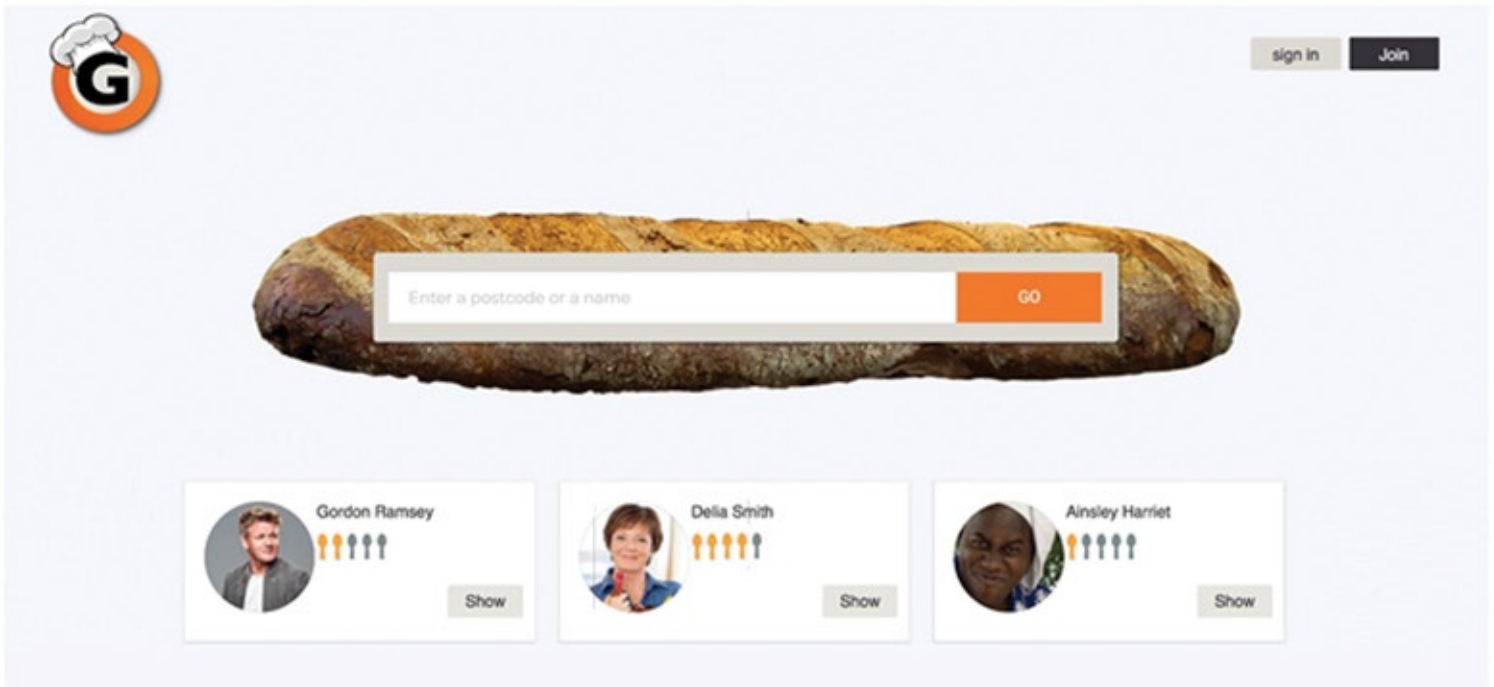
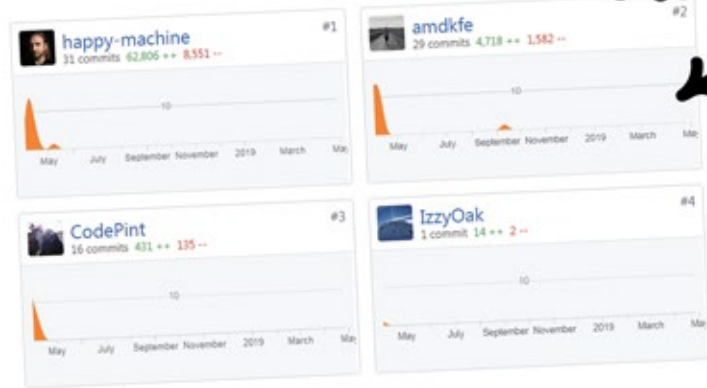
me

UX & Front-end Development

The group project: As you can see from the repository's screenshot, out of 4 developers, I was the second contributor to the project.

The project's name was GoChef & its idea was to help people find different food recipes & chefs.

The logo, UI & UX; all done by myself.



The side dishes also include some family-bonding as well. And the result is a serving of something refreshingly original.

2018-05-30 13:45:48 by Bill



I have high expectations when it comes to catering, and though the food was good it wasn't great, considering the price

2018-05-30 13:45:44 by Jill Ester



This guy is a legend, I'd love to try his food!

2018-05-30 13:45:41 by Emille Burton



Amazing staff, very willing to help. Good prices and tasty food as well. I had one of the all day breakfasts but there was a wide range of food available at a low price. Would definitely recommend.

2018-05-30 13:45:41 by Bob Pickering



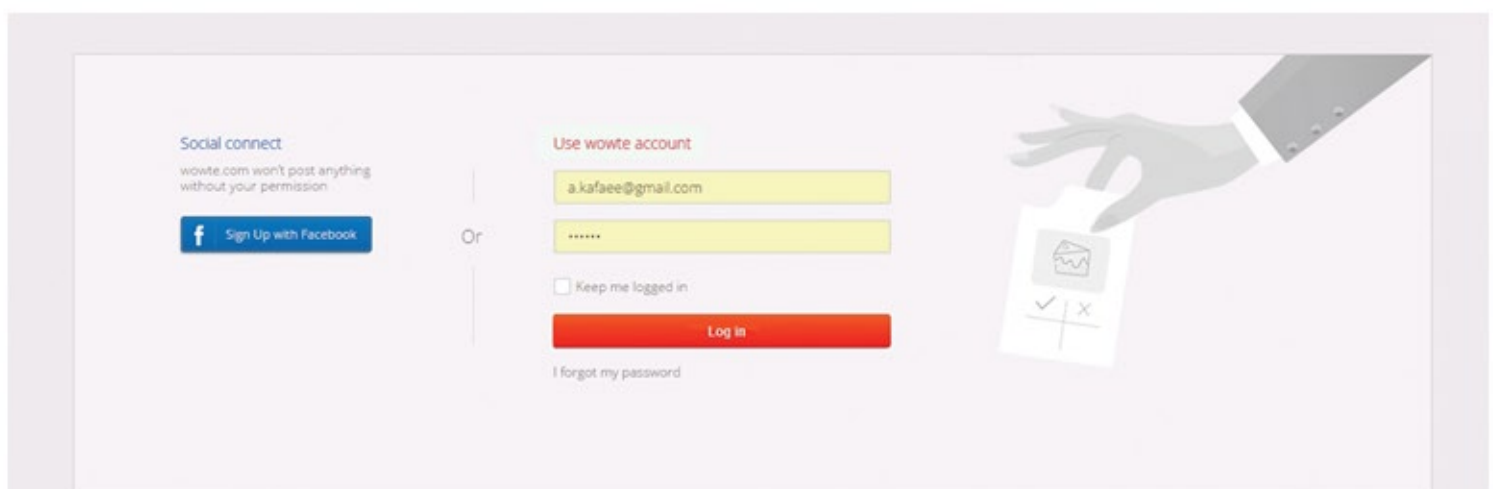
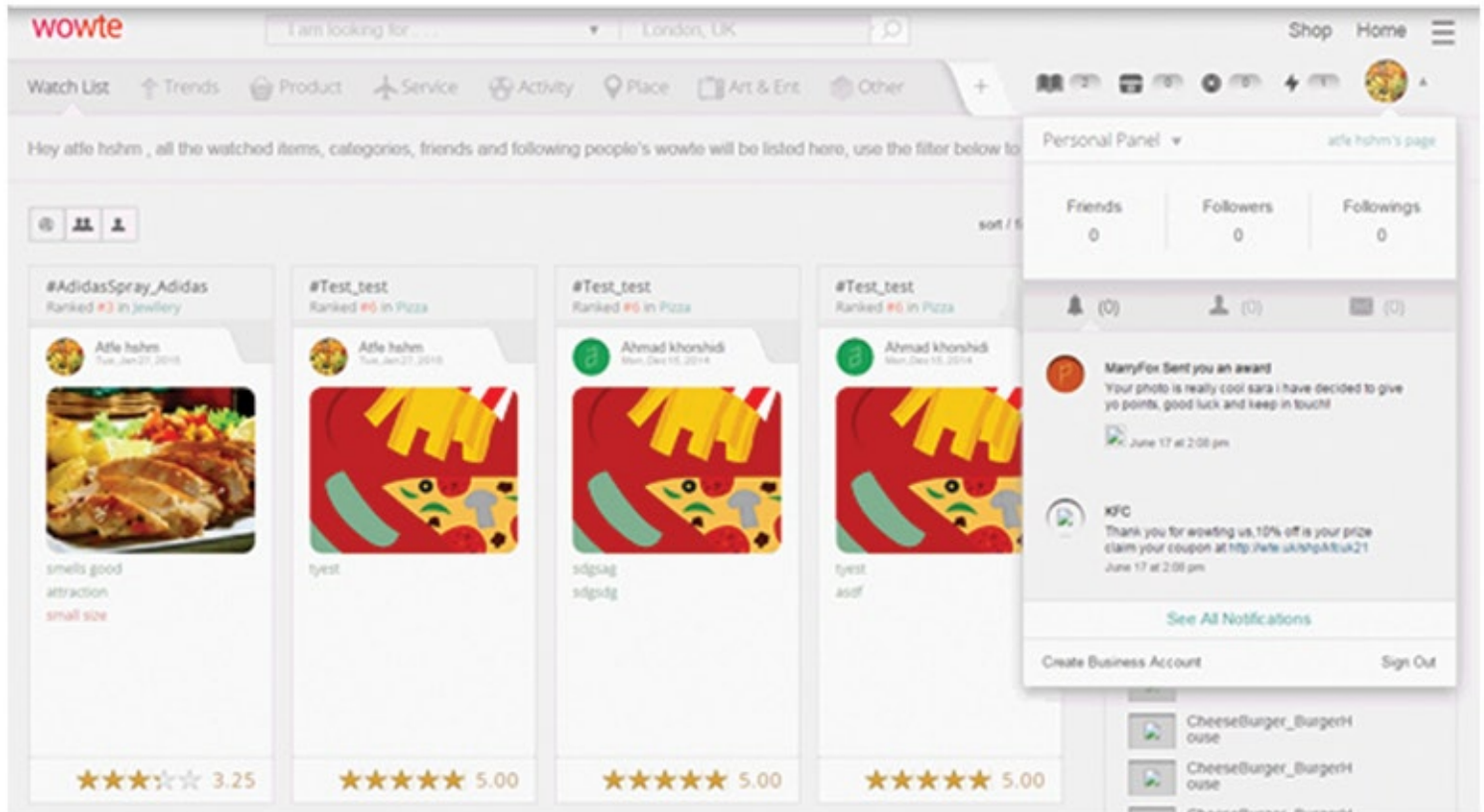


UI / UX

These are the screenshots of the wowte project.

All the designs of the project are done by me that is including the logo the pages designs and the UX.

The first picture is the home where user can see their friends or public posts and browse the categories and the second picture is the login page.



WOWTE
Using hashtags in other way!

Wowte is a quick way of voting somethings wowness!
It simply means writhing some pros / cons of things you have used or places you have gone, you can also attach a picture of it if you like.
Enjoy wowting!



About

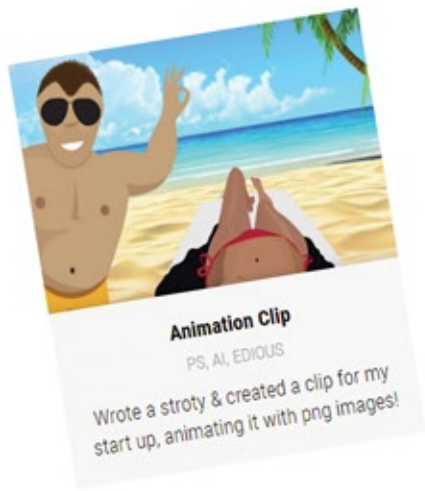
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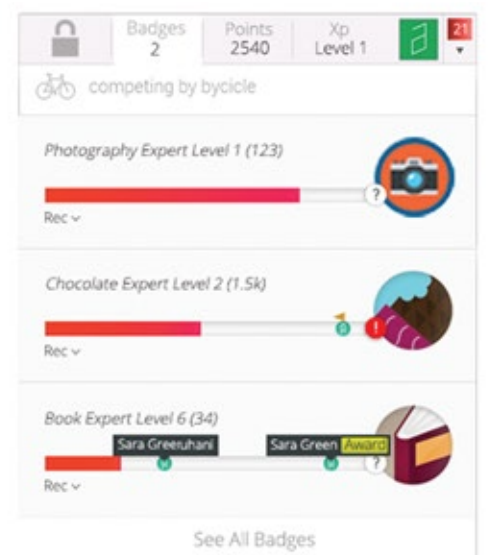
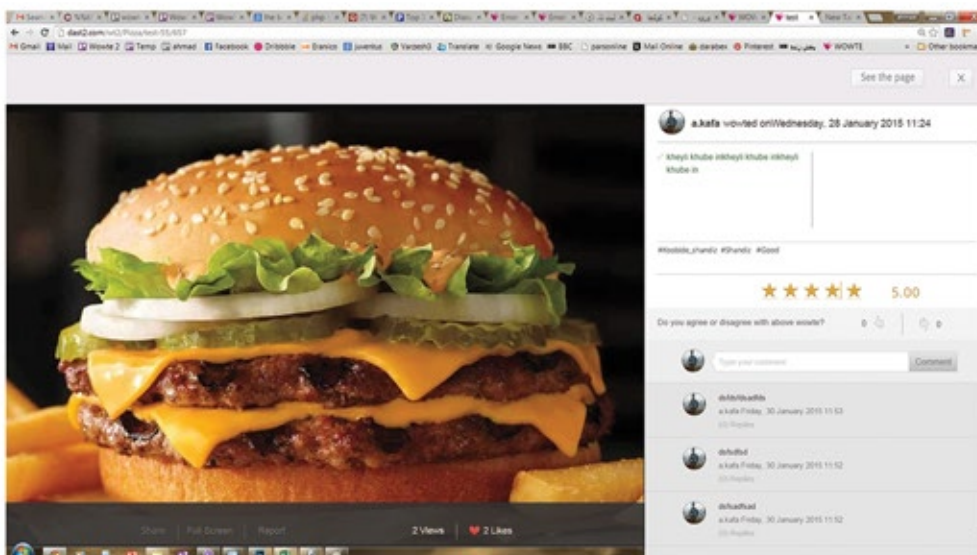
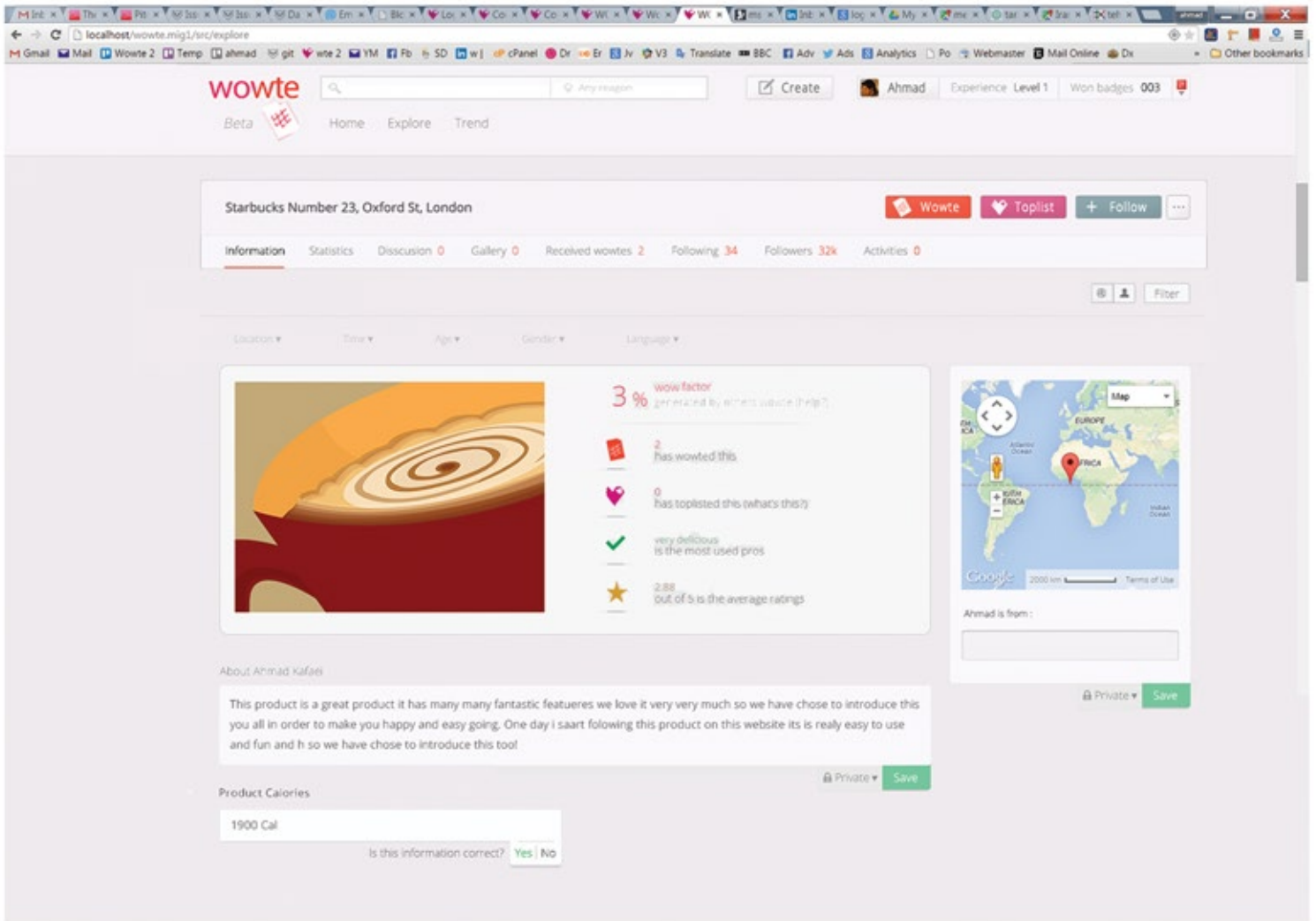


Watch the animation

Please watch the animation I made for the wowte project.
All the stroy and characters are created by me with Adobe pack.
Visit my portfolio at www.kafaei.co.uk to watch it...

Bellow: Real screenshots from the Wowte project.

It was a complex project; basically at Wowte users write reviews about products, foods & locations. The system generate a score based on reviews & sort them in their specific categories.



Paintings & Drawings

"The pole dancer" painting (left) and "Burning inside" painting(right) by me



Graphic design

Flat badge design: here I used Adobe AI to create flat badges for a project some times ago





Dear Recruiting Manager,

My passion for designing & creating things led me to found a start-up. The project was a gamified social product review website & web app.

The idea was entirely new so I had to create the product from the scratch. I wrote the business model, created the wireframe, implemented stories & scenarios, interviewed more than 20 developers, hired one front & 3 back-end developers, managed the project as well as its UX & designs for two years & finally launched it live & bug free.

I had some design background (Adobe pack) however later I realized the importance of having knowledge of coding, so took a 4 months full stack web development course. During the Bootcamp, I have completed a midterm group project & a final individual project using Ruby on Rails, JavaScript, Postgresql & of course Git.

All the repositories & codes are publicly available at my github page at: <https://github.com/amdkfe>.

Other than designing, self-educating or coding; I enjoy playing football. I've also got FA Level one certificate in coaching football.

To find out more about me & my projects please have a look at my full CV & personal website at: www.kafaei.co.uk

I'd love the opportunity to meet with you and discuss my candidacy further. Thank you for considering me for the position.

I look forward to hearing back from you.

Ahmad Kafaei