Ahmad Kafaei (kafaei.co.uk)

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Technical Skills

Coding Languages
Ruby, Ruby on Rails, JavaScript, PostgreSQL, HTML5 & CSS, TDD, Git, Agile Methodology.

Designing Tools
Intermediate understanding of Adobe Photoshop, Adobe Illustrator.

Education

We Got Coders, Hoddesdon, UK, Jan 2018 – June 2018
Completed intensive web development course focusing in Ruby.
Completed two week independent project.

Front & Back-End Self Study, Jun 2017 – Jan 2018
Completed front-end and ruby on rails pathway of Lynda.com.

Brunel University, West London
Bachelor of Science E-Commerce

Experience

Co-Founder of SupplyExpress.co.uk, Sep 2012 – Dec 2017
- Created the brand and its online shop, managed sales and growth.
- This website generated £690K turnover in 5 years and £284K in 2017.

Founder of Wowte.com, Jan 2015 – Dec 2017
- Created a different social product review website from scratch.
- Designed the UI and UX of the entire project in PSD.
- Managed 3 developers and their costs for 2 years to launch the first phase bug free.

Sales Representative of Packs4shop, Feb 2010 – Sep 2012
- Managed to help the company to increase the sale by close range marketing, relationship marketing and B2B marketing.
- Designed the catalogue and brochures.

Marketing Manager of Westa Hotel, Sep 2008 – Jan 2010
- Implemented marketing strategies and managed the marketing team.
- Helped the HR by Interviewing new staff in marketing department.
- Organised a bowling marketing event and invite VIPs such as German Chamber of Commerce.