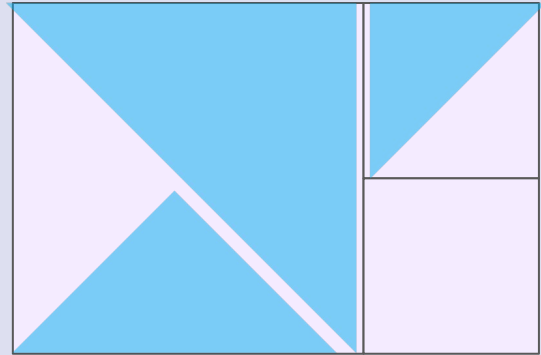
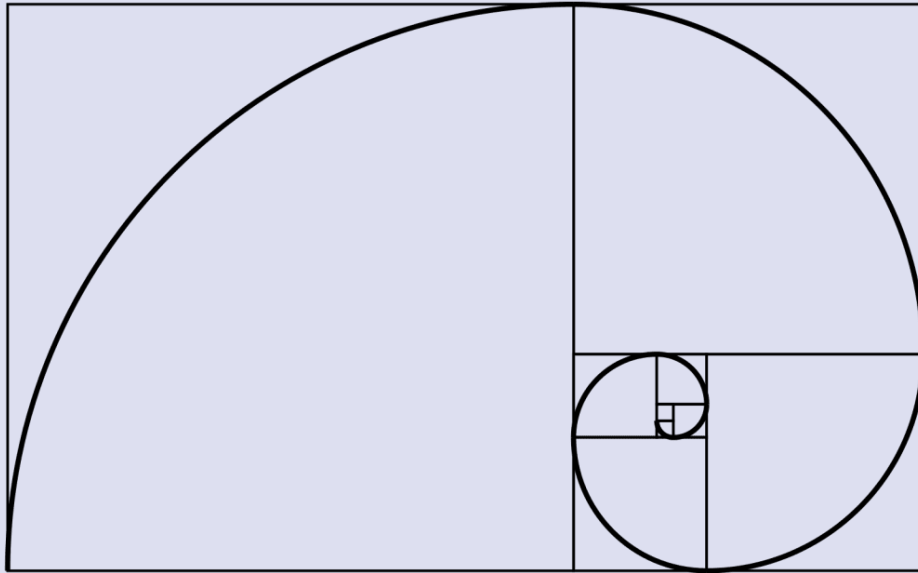


Austin Education

Jason Xu

Logo - Monogram: Golden Ratio

It comes from 3 similar triangles that follow the golden ratio, 16:9



Logo - Monogram: The Bird/Crane

The bird has been simplified down to 3 triangles to make it simpler and more minimalistic. The angles in the previous bird were complex and looks awkward when scaled down.

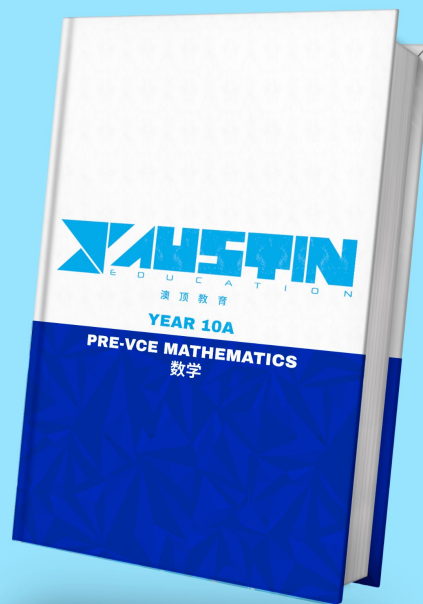


Logo - Typography

The typography of the logo must be bold and geometric as the bird also adopts these. Having a neat geometric shape helps add to the overall aesthetic



Mockups



Gallery

