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Topic: Narrative Structures for Data Story

- **Different Narrative Structures for Data Story**
  - Freytag's Pyramid → great for stories with clear conflict and resolution
  - Aristotle's Tragedy Structure → great for simple data stories
  - Campbell's Hero Journey → great for complex stories and stories with an obvious hero.
- **Narrative Should Have Story Points to Describe Data**
  - Change Over Time: describes how a variable changes over time
  - Relationship: describes relationships between variables
  - Intersection: shows when one variable surpasses or falls below another.
  - Project Forward: predicted what will happen in the future
  - Compare and Contrast: examines differences and similarities
  - Drill Down: start high-level, then talk about specific subset of the data.
  - Zoom Out: start low-level and specific then talk about how it applies in a general/broader context.
  - Cluster: describes what data has in common
  - Outlier: describes what is not common or unusual