

19<sup>th</sup> April 2024

From the desk of: Brian LoCicero  
VP of Operations | Global Accounts  
Kantar  
Mobile number: +1 630 696 5439  
email: Brian.LoCicero@kantar.com

To whom it may concern:

For several years, I worked directly with Ameer Basha Mittigar in our Global Delivery Center – Hyderabad at Kantar.

In his role, he oversaw regional PM leadership for a global tracking program for one of our largest global clients.

His attention to details, timely response and proactivity when faced with challenges was fantastic. As a regional PM lead, we met weekly to discuss any challenges or issues with any country-specific category studies and he also would oversee the delivery scheduling and liaising with the dashboard team for over 130 continuous studies.

When faced with any issues, he'd dig into the problem, and was able to provide a root cause analysis along with a suggested way to improve either a process or documentation to aid in us avoiding making the same mistakes again.

I have continued to follow his path since leaving Kantar and moving to the United States to attend Graduate School to further his future in Research and Analytics.

I believe he'd be an excellent candidate for positions in our company and would endorse him for the Account Executive role that has been posted.

If you have any questions, please reach out to me at the above contact details.

Yours truly,

Brian P. LoCicero