

7 Courses

Framework for Data Collection and Analysis

Data Collection: Online, Telephone and Face-to-face

Questionnaire Design for Social Surveys

Sampling People, Networks and Records

Dealing With Missing Data

Combining and Analyzing Complex Data

Survey Data Collection and Analytics Project (Capstone)





10/19/2017

Ameer Joël Joannes Hek

has successfully completed the online, non-credit Specialization

Survey Data Collection and **Analytics**

This specialization covers the fundamentals of surveys as used in market research, evaluation research, social science and political research, official government statistics, and many other topic domains. In six courses, you will learn the basics of questionnaire design, data collection methods, sampling design, dealing with missing values, making estimates, combining data from different sources, and the analysis of survey data. In the final Capstone Project, you'll apply the skills learned by analyzing and comparing three different data sources on the same topic.

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Richard Valliant, Ph.D. Research Professor University of Michigan

Frauke Kreuter, Professor Joint Program in Survey Methodology, University of Maryland University of Mannheim & Institute for Employment Research. Germany

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