



(<https://www.ufeed-ai.com/>)

UFeed Leading the Human Capital Enablement with Advanced Technology

What is UFeed?

UFeed is an innovative platform that provides advanced digital solutions for organizations in Human Capital Management (HC). The company leverages Artificial Intelligence (AI) and Machine Learning (ML) to offer analytical and technological tools that help businesses enhance their HR strategies and maximize the value of their data.

Built on over 25 years of expertise from JOBMASER, a leading Human Capital consulting firm, UFeed holds a strong competitive edge rooted in deep industry knowledge

Services Offered by UFeed

UFeed provides a range of smart solutions designed to optimize Human Capital Management, including:

- ✓ Job Evaluation Tool (JET)

- A comprehensive job evaluation system based on objective and structured criteria.
- Supports the Arabic language for a seamless user experience.
- Covers all stages of job evaluation, from scoping to grading.

✓ Employee Engagement Survey (EES)

- An advanced tool to measure employee satisfaction and enhance workplace culture.
- Helps organizations boost productivity and improve work environments.

✓ Advanced Human Capital Analytics

- Utilizes data analysis to generate insightful reports, enabling strategic decision-making.

✓ Custom Access Management

- A system that allows organizations to customize user interfaces based on their specific needs, ensuring precise control over different access levels.

✓ Self-Service with Expert Guidance

- UFeed enables organizations to implement solutions independently while receiving expert guidance to ensure optimal results.

✓ AI-Powered Solutions

- Helps businesses analyze data efficiently, leading to better strategic decisions based on accurate insights.

✓ Cost-Effective Solutions

- UFeed offers high-value, budget-friendly solutions, making it the ideal choice for organizations looking for cost-effective HR tools.

What Makes UFeed Unique?

- ◆ The first bilingual (Arabic/English) Human Capital platform, ensuring a seamless experience for users in the Middle East.
- ◆ Backed by 25+ years of JOBMASER's expertise, providing a strong competitive advantage in the industry.
- ◆ AI and Machine Learning-powered solutions, enabling data-driven decision-making with deep analytics.
- ◆ User-friendly interface, ensuring accessibility for all employees and departments.
- ◆ Fully customizable system, tailored to meet the specific needs of each organization.
- ◆ Highly cost-effective solutions, delivering top-quality services at competitive prices.

Key Clients & Achievements

- 📌 150+ trusted clients across various industries.
- 📌 JET Tool adopted in 5 countries worldwide.
- 📌 45,000+ job positions evaluated using JET.

Certifications & Partnerships

- ◆ Member of GICG - Global Impact Consulting Group.
- ◆ Powered by JOBMAS^TER's expertise, a leader in Human Capital solutions.

UFeed's Key Partnerships & Affiliations

UFeed collaborates with several esteemed organizations and industry leaders to enhance its expertise and deliver top-tier Human Capital solutions. These key partnerships include:

- ◆ Member of GICG (Global Impact Consulting Group) – A global consulting group dedicated to driving impactful business solutions.
- ◆ RIVERWAVES MEA – A strategic partner supporting HR and Human Capital transformation in the Middle East and Africa.
- ◆ Jobmaster 4 Startups – A specialized initiative by JOBMAS^TER to empower startups with cutting-edge HR solutions.
- ◆ Impact Solutions Technical Execution Company – A technology-driven company providing technical solutions for human capital and business execution.
- ◆ JOBMAS^TER – A leading Human Capital consulting firm with over 25 years of experience in talent management, job evaluation, and employee engagement.

◆ Dale Carnegie – A globally recognized organization specializing in leadership training, employee engagement, and professional development.

These partnerships strengthen UFeed's ability to provide innovative, data-driven, and AI-powered solutions, ensuring businesses achieve excellence in Human Capital Management.

Contact UFeed

If you have any inquiries or would like to explore how UFeed can support your organization, feel free to reach out through the following channels:



Our Location

Address: 14 C, Ahmed Kamel St., Off El-Laselki St., New Maadi, Cairo, Egypt.



Phone: +2 02 251 7064 1



Email: info@ufeed-ai.com



Website: www.ufeed-ai.com – You can also use the contact form available on our website for direct inquiries.



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UFeed Founders & Leadership Team

UFeed is led by a team of experienced professionals with deep expertise in Human Capital Management, AI-driven solutions, and strategic investments.

Mahmoud Abdallah – Founder & CEO

- Visionary leader behind UFeed’s innovation and growth.
- Experienced in leveraging AI and data analytics to optimize Human Capital solutions.
- [LinkedIn](#)

Tarek Roushdy – Advisory Board Member

- Founder and Managing Partner at UI Investments.
- Brings extensive experience in strategic investments and corporate growth.
- [LinkedIn](#)

Hisham ElBadawy – Board Member

- Group Chairman at GICG (Global Impact Consulting Group).
- A key industry leader driving impactful business strategies.
- [LinkedIn](#)

UFeed Website Sections & Overview



Main Website Sections:

1. Home Page:



2. Products:

- Job Evaluation Tool (JET):
- Employee Engagement Survey (EES):

Job Evaluation Tool – JET

JET is an online automated job-grading model that allows evaluators to assess job significance in a structured, objective, and consistent manner, ensuring internal equity. Effective job evaluation and grading play a pivotal role in the growth of organizations, impacting a fundamental element for both the company and its employees: the compensation framework. By adopting JOBMASER methodology and harnessing their vast knowledge and proficiency in the field of reward management, organizations can utilize the JET (JOB Evaluation Tool) to enhance their evaluation and grading processes.

Why JET by UFeed?

International Grading Correlation	First Automated JA Data Gathering Tool	Bilingual – “Arabic/English”
User-Friendly Interface	Customizable Features	Consistent
Remote Accessibility	Alerting Notifications	Comparative View
Safe Data Storage	Real-Time Report	

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Employee Engagement Survey - EES


Employee engagement surveys are a valuable tool for understanding employee satisfaction, motivation, and engagement levels. They help develop targeted strategies to improve productivity and retain top talent, track progress, and make data-driven decisions. Our Engagement Survey Platform offers flexibility in displaying demographics, comprehensive multiple-choice questions, the option to add customized questions, and generates detailed customizable reports.




Why EES by UFeed?

Instant Access Self Service Platform	Designed by Top-Notch HR Experts	Survey Progress Monitoring Dashboard
Customizable Survey Design with Expert Guidance	Arabic & English Bilingual Interface	Flexible Demographic Customization
Customizable Analytics Reporting	Benchmark Capabilities	

3. About UFeed:

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OUR STORY

Our Successful Story


UFeed the first and unique Arabic/English Platform that provides access to expert knowledge for building Human Capital, visualized and Utilizing Data Analytics, all powered by cutting-edge technology: NLP & AI!

With over 25 years of experience and with the foundation of JDSOLISTER, UFeed is capable of empowering different organizations at various sizes and levels to master the HR Industry with best practices.

UFeed conveys a meaningful essence. In Arabic, it signifies the benefit and value we bring. While in English, it represents the quantity of data we feed into the system. As we accumulate more data points, our stakeholders leverage better outcomes and enhance their decision-making processes.


OUR PRODUCTS

UFeed Products



Job Evaluation Tool - JET

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Employee Engagement Survey - EES


[Read More →](#)


OUR TEAM

Our Board Members





Mahmoud Abdallah
Founder and CEO






Tarek Roushdy
Advisory Board Member
Founder and Managing Partner – UInvestments





Hisham ElBodawy
Board Member
Group Chairman – GIGG



4. Become a Partner:

UFeed

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Become a Partner

Leave us a message and we will reach out to you!

Partner Type *

Choose Type

Company Name *

Company Name *

Country/Region's Code *

Country/Region's Code *

Contact Number *

Company Number *

Address *

Address *

Mobile: US *

Mobile: US *

Upload your Company Profile or our preferred profile (Maximum Characters: 1024)

Click or drag a file to this area to upload

Contact person *

Contact person *

Email *

Email *

Mobile *

Mobile *

City *

City *

Your Message

Submit

Member of GICG

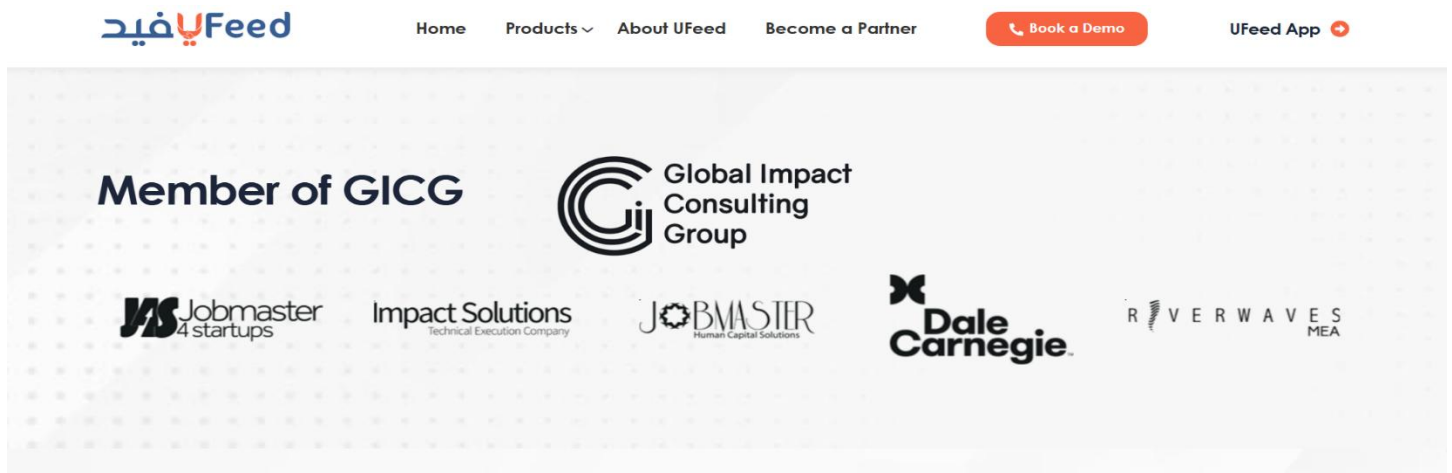
Global Impact Consulting Group

Jobmaster 4 startups


Impact Solutions

JOYMASTER

Dale Carnegie




5. Book a Demo:


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Request a Demo

Start Your HC Organisational Journey with US!

 أنا لست بروبوت ☐

6. Header and footer

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Ready to be
A Part of our Journey ?

UFeed is backed up with JOBMASER's Know-How and Knowledge, for over 25 years of experience in the Human Capital Domain. UFeed today is empowering the HC Domain with the first Arabic Enabled products such as JET and EES ... don't hesitate and join us in revolutionizing the HC Domain in the Middle East.

Quick Links

- About UFeed
- Blog
- Become a Partner

Our Solutions




- HC Digitized Methodologies & Tools
- HC Data Analytics & Benchmarking

Contact Us

Our Location
Address: 14 C, Ahmed Kamel St. Off El-Laselski St. New Maadi, Cairo


+2 02 251 7064 1

Be part of the Journey
info@ufeed-ai.com



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7. Why UFeed

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Our Edge


Why UFeed?

Technology enablement has become a crucial tool for organizations worldwide, boosting their growth and success. Inspired by this trend and driven by a sincere belief in equitable access, UFeed is a cutting-edge corporate startup at the forefront of technology-driven enablement. Our aim is to collaborate with various stakeholders to introduce a well-structured, advanced, and cost-efficient platform that harnesses the power of Data, Digitalization and Automation.




Holistic Solutions

UFeed is powering the HC Industry with limitless solutions through access to knowledge of well structured methodologies and Tools as well of data analytics utilization




User Friendly Focus

Solutions are built to be easily accessible and user-friendly, so staff members can access UFeed solutions with ease.




Custom Access Management

Empowers customizing interface for each client based on their needs to validate who has which access level to do what!




Self Service Guided with Expertise

Leveraging over 25 years of expertise, we empower organizations by equipping them with the skills to independently implement and maximize the benefits of our solutions.



AI-Enabled with power of Data

UFeed is built to empower organizations with great decision making, building the data foundations of the road that will Enable them to have a Unique AI solution on the go!




UFeed Cost Affordability



Compared to other competitors/alternatives in the HR/HC domain, UFeed represents a very affordable cost vs Value. Backed up on JOBMASTER's experience for 25 years, UFeed made the combination of Best Value at an Affordable cost.


[Become a partner](#)

8. ufeed Achievements


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UFeed is Backed Up with JOBMASTER's Know-how and Knowledge






150+
Clients



Trusted JET Tool
Across 5 countries



45,000+
Positions Evaluated using JET



Member of GICG



Global Impact Consulting Group



Impact Solutions
Technical Education Company



JOBMASTER
Human Capital Solutions



Dale Carnegie



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MEA



Jobmaster
4 startups