(https://www.ufeed-ai.com/)

UFeed Leading the Human Capital Enablement with Advanced Technology

What is UFeed?

UFeed is an innovative platform that provides advanced digital solutions for organizations in Human Capital Management (HC). The company leverages Artificial Intelligence (AI) and Machine Learning (ML) to offer analytical and technological tools that help businesses enhance their HR strategies and maximize the value of their data.

Built on over 25 years of expertise from JOBMASTER, a leading Human Capital consulting firm, UFeed holds a strong competitive edge rooted in deep industry knowledge

Services Offered by UFeed

UFeed provides a range of smart solutions designed to optimize Human Capital Management, including:

✅ Job Evaluation Tool (JET)

- A comprehensive job evaluation system based on objective and structured criteria.

- Supports the Arabic language for a seamless user experience.

- Covers all stages of job evaluation, from scoping to grading.

✅ **Employee Engagement Survey (EES)**

- An advanced tool to measure employee satisfaction and enhance workplace culture.

- Helps organizations boost productivity and improve work environments.

✅ **Advanced Human Capital Analytics**

- Utilizes data analysis to generate insightful reports, enabling strategic decision-making.

✅ **Custom Access Management**

- A system that allows organizations to customize user interfaces based on their specific needs, ensuring precise control over different access levels.

✅ **Self-Service with Expert Guidance**

- UFeed enables organizations to implement solutions independently while receiving expert guidance to ensure optimal results.

✅ **AI-Powered Solutions**

- Helps businesses analyze data efficiently, leading to better strategic decisions based on accurate insights.

✅ **Cost-Effective Solutions**

- UFeed offers high-value, budget-friendly solutions, making it the ideal choice for organizations looking for cost-effective HR tools.

What Makes UFeed Unique?

◆ The first bilingual (Arabic/English) Human Capital platform, ensuring a seamless experience for users in the Middle East.

◆ Backed by 25+ years of JOBMASTER's expertise, providing a strong competitive advantage in the industry.

◆ AI and Machine Learning-powered solutions, enabling data-driven decision-making with deep analytics.

◆ User-friendly interface, ensuring accessibility for all employees and departments.

◆ Fully customizable system, tailored to meet the specific needs of each organization.

◆ Highly cost-effective solutions, delivering top-quality services at competitive prices.

Key Clients & Achievements

📌 150+ trusted clients across various industries.

📌 JET Tool adopted in 5 countries worldwide.

📌 45,000+ job positions evaluated using JET.

Certifications & Partnerships

◆ **Member of GICG - Global Impact Consulting Group.**

◆ **Powered by JOBMASTER's expertise, a leader in Human Capital solutions.**

UFeed's Key Partnerships & Affiliations

UFeed collaborates with several esteemed organizations and industry leaders to enhance its expertise and deliver top-tier Human Capital solutions. These key partnerships include:

◆ **Member of GICG (Global Impact Consulting Group) – A global consulting group dedicated to driving impactful business solutions.**

◆ **RIVERWAVES MEA – A strategic partner supporting HR and Human Capital transformation in the Middle East and Africa.**

◆ **Jobmaster 4 Startups – A specialized initiative by JOBMASTER to empower startups with cutting-edge HR solutions.**

◆ **Impact Solutions Technical Execution Company – A technology-driven company providing technical solutions for human capital and business execution.**

◆ **JOBMASTER – A leading Human Capital consulting firm with over 25 years of experience in talent management, job evaluation, and employee engagement.**

◆ **Dale Carnegie – A globally recognized organization specializing in leadership training, employee engagement, and professional development.**

These partnerships strengthen UFeed's ability to provide innovative, data-driven, and AI-powered solutions, ensuring businesses achieve excellence in Human Capital Management.

Contact UFeed

If you have any inquiries or would like to explore how UFeed can support your organization, feel free to reach out through the following channels:

📍 **Our Location**
Address: 14 C, Ahmed Kamel St., Off El-Laselki St., New Maadi, Cairo, Egypt.

📞 **Phone: +2 02 251 7064 1**

📧 **Email: info@ufeed-ai.com**

🌐 **Website: www.ufeed-ai.com – You can also use the contact form available on our website for direct inquiries.**

🔗 **Follow Us on Social Media**
Stay updated with our latest news, insights, and innovations:

- **Facebook (https://www.facebook.com/UFeedAI/)**

- **LinkedIn (https://www.linkedin.com/company/ufeed-ai/)**

- **Instagram (https://www.instagram.com/ufeed_ai/)**

UFeed Founders & Leadership Team

UFeed is led by a team of experienced professionals with deep expertise in Human Capital Management, AI-driven solutions, and strategic investments.

👤 **Mahmoud Abdallah – Founder & CEO**

- **Visionary leader behind UFeed's innovation and growth.**
- **Experienced in leveraging AI and data analytics to optimize Human Capital solutions.**
- **LinkedIn**

👤 **Tarek Roushdy – Advisory Board Member**

- **Founder and Managing Partner at UI Investments.**
- **Brings extensive experience in strategic investments and corporate growth.**
- **LinkedIn**

👤 **Hisham ElBadawy – Board Member**

- **Group Chairman at GICG (Global Impact Consulting Group).**
- **A key industry leader driving impactful business strategies.**
- **LinkedIn**

Main Website Sections:

1.   Home Page:
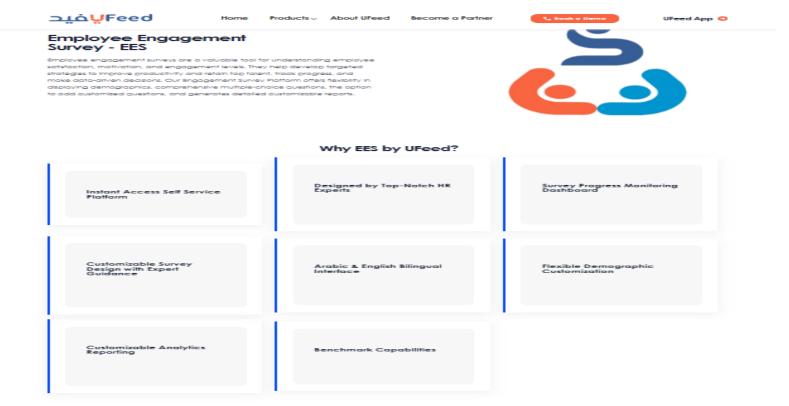
2. <u>Products:</u>

- **Job Evaluation Tool (JET):** • **Employee Engagement Survey (EES):**

Job Evaluation Tool – JET

JET is an online automated job-grading model that allows evaluators to assess job significance in a structured, objective, and consistent manner, ensuring internal equity. Effective job evaluation and grading play a pivotal role in the growth of organizations, impacting a fundamental element for both the company and its employees: the compensation framework. By adopting JOBMASTER methodology and harnessing their vast knowledge and proficiency in the field of reward management, organizations can utilize the JET (JOB Evaluation Tool) to enhance their evaluation and grading processes.

Why JET by UFeed?

International Grading Correlation	First Automated JA Data Gathering Tool	Bilingual – "Arabic/English"
User-Friendly Interface	Customizable Features	Consistent
Remote Accessibility	Alerting Notifications	Comparative View
Safe Data Storage	Real-Time Report	

UFeed   Home   Products   About UFeed   Become a Partner   Book a Demo   UFeed App

Employee Engagement Survey - EES

Employee engagement surveys are a valuable tool for understanding employee satisfaction, motivation, and engagement levels. They help develop targeted strategies to improve productivity and retain top talent, track progress, and make data-driven decisions. Our Engagement Survey Platform offers flexibility in displaying demographics, comprehensive multiple-choice questions, the option to add customized questions, and generates detailed customizable reports.

Why EES by UFeed?

Instant Access Self Service Platform	Designed by Top-Notch HR Experts	Survey Progress Monitoring Dashboard
Customizable Survey Design with Expert Guidance	Arabic & English Bilingual Interface	Flexible Demographic Customization
Customizable Analytics Reporting	Benchmark Capabilities	

3. **About UFeed:**

UFEED STORY

Our Successful Story

UFeed the first and unique Arabic/English Platform that provides access to expert knowledge for building Human Capital Modules and Uplifting Data Analytics, all powered by cutting-edge technology "ML & AI"

With over 25 years of experience and with the foundation of JOBMASTER, UFeed is capable of empowering different organizations of various sizes and levels to master the HC Industry with best practices.

UFeed carries a meaningful essence. In Arabic, it signifies the benefit and value we bring, while in English, it represents the quantity of data we feed into the system. As we accumulate more data points, our stakeholders leverage better outcomes and enhance their decision-making processes.

OUR PRODUCTS

UFeed Products

Job Evaluation Tool - JET

Read More →

Employee Engagement Survey - EES

Read More →

Our Board Members

Mahmoud Abdallah
Founder and CEO

Tarek Roushdy
Advisory Board Member
Founder and Managing Partner – UI Investments

Hisham ElBadawy
Board Member
Group Chairman – GICG

4. Become a Partner:

Become a Partner

Leave us a message and we will reach out to you!

Partner Type *

Choose Type

Company Name *   Country Interested to Cover *

Company Name *   Country Interested to Cover *

Contact Number *   Address *

☰ ▾ Contact Number *   Address *

Website / URL

Website / URL *

Attach your Company Profile or your personal profile if Freelance Consultant - in PDF

🔒
Click or drag a file to this area to upload.

Contact person *   Email *

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Your Message

Submit

Member of GICG   Global Impact Consulting Group

RIVERWAVES MEA   Jobmaster 4startups   Impact Solutions   JOBMASTER   Dale Carnegie

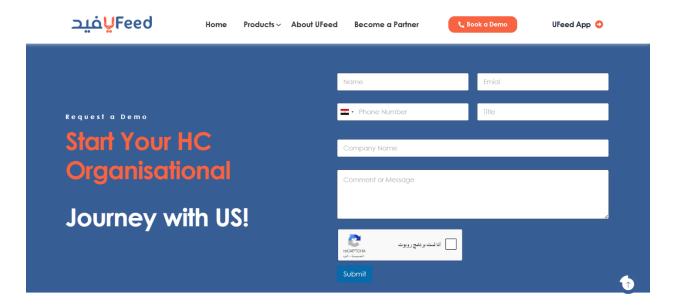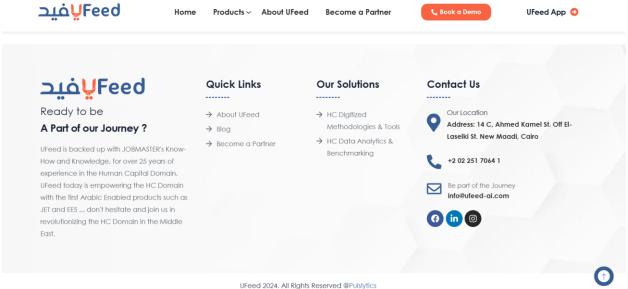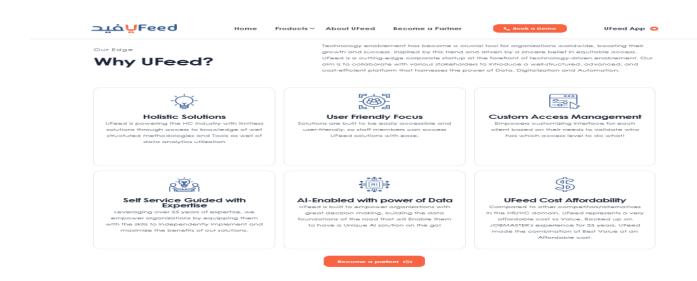# 5. Book a Demo:

6. Header and footer

7.Why Ufeed

8.ufeed Achievements