**1. CLIENT AND TOPIC (25-word minimum)**

This website will be a personal portfolio where I can showcase my skills and projects as a Freelance Web Designer and Developer. I am using this project to use what I have learned this semester to build a more exciting and visually appealing website than the one I currently have.

**2. DEVELOPMENT PROCESS AND ENGAGEMENT (50-word minimum)**

This website will be for myself. As far as research is concerned, I will study designs and layouts from other peoples’ personal portfolios. Doing this research will help me fine tune what I s should and should not have on my website, how to design it for maximum user effectiveness, and overall style and theme of the website,

**3. TESTING (50-word minimum)**

First, I will test the website myself using chromes in built dev tools – using inspect, checking for errors, and testing website responsiveness using the different devices and screen size options within the testing window in chrome. Then, I will send the website link to my family and a few of my friends to see what they think about the flow and design of the website, as well as any issues with sizing and spacing. This will be a live test of the responsiveness of the website. Lastly, I will send the website to a few recruiters to see if the actual content of my portfolio is constructed well and easy to follow. This is crucial because this will be a great test to see how my target audience reacts to the layout of my website.

I will start the test in chrome, but will also be testing safari, Firefox, and internet explorer to make sure that all browsers will be able to read the website.

**4. DESCRIPTION (100-word minimum)**

I am starting a freelance business. I will be designing and building websites for a variety of. Businesses. My prospective clients will be local small business, as. Well as any Size business. Looking. For freelancers to design and build their websites. I will also be doing edits / re designs for business that already have websites.

The purpose of my website isi to give details about myself and an overview of all of my previous work to all my prospective clients. This website will be a great way for managers and recruiters to get a good overview of all my skills and what ii would be able to do for the aforementioned client.

**5. GROWTH AND MAINTENANCE (50-word minimum)**

Every time I finish a project, I will update the website with the details and link to that website. Also, because the website will contain my portfolio, the portfolio on my website will also get updated. I also plan to make thematical changes once per year to keep the website looking new and fresh, as well as to keep up with all types of standards (html, accessibility etc.)

Keeping the code clean, descriptive, and sectioned will be a massive help in keeping the site easy to maintain.

No tasks will need to be done with a specific time frame in mind. Updates to the site will. Only be made upon the completion of a new project and once a year for thematic changes.

**6. ORGANIZATION (100-word minimum)  
TASK 1: INCLUDE A WIREFRAME (WEBSITE MAP/DIAGRAM/FLOWCHART)** in this section.Your Final Project Wireframe will show how your Final Project website will be organized and how the individual webpages will connect to each other.  
***Not sure where to start?***Feel free to use any Wireframe/Flowchart creation tool at your disposal. If you do not already have access to a tool, try Diagrams.net ([diagrams.net](https://app.diagrams.net/)). it is a free, web-based flowchart application.

1. How will the website content be organized?
2. What sub-topics will the website include?
3. What pages will be included on the website?
4. Describe the page layout and navigation you are considering.

**7. WEB HOSTING (100-word minimum)**

For web hosting, I am looking for a host that will allow for expansion. At first, I will not need much server power or space, so I want a host that will allow smaller allocations for a reasonable price. I also want a host that will allow me to expand as needed, without charging unreasonable amounts whenever I upgrade. I am also looking for a host that has reliable technical support that is available 24/7, just in case a problem arises.

For this site, I will not need a shopping cart or super advanced security and protection. Just simple SSL and a proper backup service that is bult in for worst-case scenarios.

**8. MARKETING (50-word minimum)**

The website will be marketed in multiple ways. The first way is to promote my profile with my website on multiple freelance websites. This will not only get me more jobs in the long run but will also get my website more views because of the interest of my work. Another way I will market the site is through social media advertising (particularly Facebook and LinkedIn). This will heighten my brand awareness for small and local business that are looking for freelancers through social media.

**9. SECURITY (50-word minimum)**

Because this website is a personal portfolio, it will just need basic security and encryption. There will not be any password protected content because I want everyone who visits the website to be able to see all my skills and previous projects. There will also not be a feature for user accounts or logins.

**10. REFERENCES**