

Rubric - Senior Project - Oral Communication

Evaluators may assign fractional scores with one decimal place.

	Unacceptable - 0.0	Inadequate - 1.0	Needs Improvement - 2.0	Adequate - 3.0	Excellent - 4.0	Score
Organized and Logical flow	There is no organization and no logical flow to the presentation.		There is some organization and logical flow to the presentation.		There is excellent organization and logical flow to the presentation.	
Response to audience questions	The team cannot correctly answer any questions about the subject		The team can correctly answer about half the questions about subject		The team correctly answers all the questions about the subject	
Visuals	The team uses no graphics or inappropriate graphics.		The team uses a moderate amount of graphics that support the presentation		The team uses appropriate graphics to support the presentation	
Time Mgmt	The time devoted to subtopics is dramatically unbalanced		The time devoted to a few subtopics is unbalanced		Time was well used.	
Audience	The presentation uses jargon, without explanation, that is not understood.		Portions of the presentation rely on jargon that is difficult to understand.		Material is presented in a way that is clearly understood.	
Mechanics	The presentation has many spelling and/or grammatical errors		The presentation has some misspellings and/or grammatical errors		The presentation has no misspellings and/or grammatical errors	

Eye Contact	Team reads all of report with little/no eye contact		Team fails to maintain eye contact or reads significant portions of the report		Team maintains eye contact with audience, seldom returning to notes	
Elocution	Team mumbles, incorrectly pronounces terms and speaks too quietly for back of room to hear		Team's voices are low and/or terms are incorrectly pronounced.		Team uses clear voices, and correct pronunciation of terms so that all audience can hear presentation	
Presentation Style	The team exhibits many bad habits such as pacing, hands in pockets, and not engaging the audience.		The team exhibits some bad habits such as pacing, hands in pockets and not engaging the audience.		Team exhibits few bad habits such as pacing, hand in pockets and not engaging the audience.	
Professional Development	The presentation includes no acknowledgement of learning beyond previous coursework		The presentation is ambiguous in its acknowledgement of learning beyond previous coursework		The presentation includes acknowledgement of learning beyond previous coursework	