

```

1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-scale=5.0">
6   <title>Brand Identity Design - Amelia Bobbin</title>
7   <link href="https://fonts.googleapis.com/css2?family=Archivo+Black&family=Cookie&display=swap" rel="stylesheet">
8   <style>
9     @import url('https://fonts.googleapis.com/css2?family=IM+Fell+DW+Pica:ital@0;1&display=swap');
10    @import url('https://fonts.cdnfonts.com/css/made-sunflower');
11
12    * {
13      margin: 0;
14      padding: 0;
15      box-sizing: border-box;
16    }
17
18    html, body {
19      overflow-x: hidden;
20      max-width: 100vw;
21      width: 100%;
22    }
23
24    body {
25      font-family: 'IM Fell DW Pica', serif;
26      background: linear-gradient(135deg, #f5c1cf 0%, #fceadb 20%, #e8d5ca 40%, #b4d4c3 60%, #f5e6e8 80%, #d4a5a5 100%);
27      color: #5a5a5a;
28      font-weight: 400;
29      -webkit-font-smoothing: antialiased;
30      -moz-osx-font-smoothing: grayscale;
31    }
32
33    .doodle {
34      position: fixed;
35      pointer-events: none;
36      z-index: 1;
37    }
38
39    .star {
40      width: 25px;
41      height: 25px;
42      background: #d4a5a5;
43      clip-path: polygon(50% 0%, 61% 35%, 98% 35%, 68% 57%, 79% 91%, 50% 70%, 21% 91%, 32% 57%, 2% 35%, 39% 35%);
44      animation: gentleFloat 6s infinite ease-in-out;
45      opacity: 0.5;
46    }
47
48    .star1 { top: 15%; left: 8%; animation-delay: 0s; animation-duration: 7s; }
49    .star2 { top: 25%; right: 12%; animation-delay: 2s; animation-duration: 8s; width: 20px; height: 20px; background: #a8c5b5; }
50    .star3 { bottom: 20%; left: 15%; animation-delay: 4s; animation-duration: 6s; }
51    .star4 { top: 60%; right: 8%; animation-delay: 3s; animation-duration: 9s; width: 30px; height: 30px; }
52    .star5 { top: 45%; left: 5%; animation-delay: 1s; width: 18px; height: 18px; background: #f5c1cf; }
53    .star6 { top: 35%; right: 25%; animation-delay: 1.5s; animation-duration: 7.5s; width: 22px; height: 22px; background: #e8d5ca; }
54    .star7 { top: 70%; left: 30%; animation-delay: 2.5s; animation-duration: 6.5s; width: 28px; height: 28px; background: #f5c1cf; }
55    .star8 { top: 10%; right: 35%; animation-delay: 0.5s; animation-duration: 8.5s; width: 16px; height: 16px; background: #a8c5b5; }
56    .star9 { bottom: 35%; right: 20%; animation-delay: 3.5s; animation-duration: 7s; width: 24px; height: 24px; background: #d4a5a5; }
57    .star10 { top: 50%; left: 20%; animation-delay: 1s; animation-duration: 9s; width: 35px; height: 35px; background: #a8c5b5; }
58    .star11 { bottom: 10%; right: 15%; animation-delay: 2s; animation-duration: 6s; width: 20px; height: 20px; background: #f5c1cf; }
59    .star12 { top: 80%; left: 10%; animation-delay: 4s; animation-duration: 8s; width: 26px; height: 26px; background: #e8d5ca; }
60    .star13 { top: 20%; left: 40%; animation-delay: 1.8s; animation-duration: 7s; width: 19px; height: 19px; background: #d4a5a5; }
61    .star14 { bottom: 50%; left: 8%; animation-delay: 0.8s; animation-duration: 8.2s; width: 32px; height: 32px; background: #a8c5b5; }
62    .star15 { top: 40%; right: 5%; animation-delay: 2.2s; animation-duration: 7.8s; width: 23px; height: 23px; background: #f5c1cf; }
63    .star16 { top: 12%; left: 25%; animation-delay: 1.8s; animation-duration: 7.2s; width: 21px; height: 21px; background: #a8c5b5; }
64    .star17 { bottom: 25%; right: 30%; animation-delay: 0.3s; animation-duration: 8.8s; width: 27px; height: 27px; background: #f5c1cf; }
65    .star18 { top: 55%; right: 18%; animation-delay: 2.8s; animation-duration: 6.8s; width: 17px; height: 17px; background: #e8d5ca; }
66    .star19 { bottom: 15%; left: 35%; animation-delay: 3.2s; animation-duration: 7.4s; width: 29px; height: 29px; background: #d4a5a5; }
67    .star20 { top: 30%; left: 12%; animation-delay: 1.2s; animation-duration: 8.6s; width: 24px; height: 24px; background: #a8c5b5; }
68    .star21 { bottom: 40%; right: 10%; animation-delay: 4.2s; animation-duration: 6.2s; width: 20px; height: 20px; background: #f5c1cf; }
69    .star22 { top: 65%; left: 22%; animation-delay: 0.7s; animation-duration: 9.2s; width: 33px; height: 33px; background: #a8c5b5; }
70    .star23 { top: 8%; right: 22%; animation-delay: 2.4s; animation-duration: 7.6s; width: 18px; height: 18px; background: #e8d5ca; }
71    .star24 { bottom: 30%; left: 18%; animation-delay: 3.8s; animation-duration: 6.4s; width: 25px; height: 25px; background: #d4a5a5; }
72    .star25 { top: 75%; right: 25%; animation-delay: 1.4s; animation-duration: 8.4s; width: 22px; height: 22px; background: #f5c1cf; }
73    .star26 { top: 42%; left: 32%; animation-delay: 2.6s; animation-duration: 7.2s; width: 19px; height: 19px; background: #a8c5b5; }
74    .star27 { bottom: 18%; right: 8%; animation-delay: 0.9s; animation-duration: 8.9s; width: 26px; height: 26px; background: #e8d5ca; }
75    .star28 { top: 52%; right: 28%; animation-delay: 3.6s; animation-duration: 6.6s; width: 21px; height: 21px; background: #d4a5a5; }
76    .star29 { bottom: 45%; left: 28%; animation-delay: 1.6s; animation-duration: 8.2s; width: 30px; height: 30px; background: #f5c1cf; }
77    .star30 { top: 18%; right: 16%; animation-delay: 2.1s; animation-duration: 7.9s; width: 23px; height: 23px; background: #a8c5b5; }
78
79    @keyframes gentleFloat {
80      0%, 100% { transform: translate(0, 0); opacity: 0.4; }
81      25% { transform: translate(10px, -15px); opacity: 0.6; }
82      50% { transform: translate(-5px, -25px); opacity: 0.5; }
83      75% { transform: translate(-15px, -10px); opacity: 0.7; }
84    }
85
86    nav {
87      position: fixed;
88      top: 0;
89      width: 100%;
90      padding: 25px 60px;
91      display: flex;
92      justify-content: space-between;
93      align-items: center;
94      z-index: 1000;
95      background: rgba(255, 255, 255, 0.85);
96      backdrop-filter: blur(15px);
97      transition: all 0.4s ease;
98    }
99

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100 nav.scrolled {
101   padding: 20px 60px;
102   box-shadow: 0 2px 20px rgba(212, 165, 165, 0.1);
103 }
104
105 .logo {
106   font-family: 'Archivo Black', sans-serif;
107   font-size: 24px;
108   color: #8b475d;
109   letter-spacing: 2px;
110   transition: all 0.3s ease;
111   font-weight: 400;
112   text-transform: uppercase;
113   flex-shrink: 0;
114   white-space: nowrap;
115 }
116
117 .logo a {
118   color: #8b475d;
119   text-decoration: none;
120 }
121
122 .menu-toggle {
123   display: none;
124   background: none;
125   border: none;
126   font-size: 32px;
127   color: #8b475d;
128   cursor: pointer;
129   padding: 10px;
130   z-index: 1001;
131   min-width: 44px;
132   min-height: 44px;
133   flex-shrink: 0;
134 }
135
136 .nav-links {
137   display: flex;
138   gap: 35px;
139   list-style: none;
140   align-items: center;
141 }
142
143 .nav-links a {
144   color: #8b475d;
145   text-decoration: none;
146   font-size: 17px;
147   letter-spacing: 0.5px;
148   position: relative;
149   transition: all 0.3s ease;
150   font-weight: 500;
151   font-family: Georgia, serif;
152 }
153
154 .nav-links a::after {
155   content: '';
156   position: absolute;
157   bottom: -5px;
158   left: 50%;
159   transform: translateX(-50%);
160   width: 0;
161   height: 2px;
162   background: #8b475d;
163   transition: width 0.3s ease;
164 }
165
166 .nav-links a:hover::after {
167   width: 100%;
168 }
169
170 .music-nav-link {
171   background: linear-gradient(135deg, #f5c1cf, #a8c5b5);
172   padding: 10px 20px !important;
173   border-radius: 20px;
174   font-weight: 600 !important;
175   transition: all 0.3s ease;
176 }
177
178 .music-nav-link:hover {
179   transform: translateY(-2px);
180   box-shadow: 0 5px 15px rgba(139, 71, 93, 0.3);
181 }
182
183 .music-nav-link::after {
184   display: none !important;
185 }
186
187 .hero {
188   min-height: 60vh;
189   display: flex;
190   align-items: center;
191   justify-content: center;
192   text-align: center;
193   padding: 150px 40px 100px;
194 }
195
196 .hero-content h1 {
197   font-family: 'MADE Sunflower', sans-serif;
198   font-size: 72px;
199   color: #8b475d;

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200         margin-bottom: 20px;
201         line-height: 1.2;
202         animation: fadeInUp 1s ease;
203         font-weight: 400;
204     }
205
206     .hero-content p {
207         font-size: 20px;
208         color: #a0617a;
209         line-height: 1.7;
210         max-width: 800px;
211         margin: 0 auto;
212         font-family: Georgia, serif;
213         font-style: italic;
214         font-weight: 400;
215         letter-spacing: 0.3px;
216         animation: fadeInUp 1s ease 0.3s backwards;
217     }
218
219     @keyframes fadeInUp {
220         from { opacity: 0; transform: translateY(30px); }
221         to { opacity: 1; transform: translateY(0); }
222     }
223
224     section {
225         padding: 80px 60px;
226         position: relative;
227         z-index: 10;
228     }
229
230     h2 {
231         font-family: 'Archivo Black', sans-serif;
232         font-size: 48px;
233         text-align: center;
234         color: #8b475d;
235         margin-bottom: 50px;
236         letter-spacing: 2px;
237         position: relative;
238         text-transform: uppercase;
239     }
240
241     h2::after {
242         content: '';
243         position: absolute;
244         bottom: -15px;
245         left: 50%;
246         transform: translateX(-50%);
247         width: 100px;
248         height: 3px;
249         background: #f5c1cf;
250     }
251
252     .project-info {
253         max-width: 1000px;
254         margin: 0 auto;
255         background: white;
256         padding: 50px;
257         border-radius: 20px;
258         box-shadow: 10px 10px 30px rgba(139, 71, 93, 0.1);
259     }
260
261     .project-info h3 {
262         font-family: 'MADE Sunflower', sans-serif;
263         font-size: 28px;
264         color: #8b475d;
265         margin-bottom: 25px;
266         font-weight: 400;
267     }
268
269     .project-info p {
270         font-family: Georgia, serif;
271         font-size: 16px;
272         color: #5a5a5a;
273         line-height: 1.9;
274         margin-bottom: 20px;
275     }
276
277     .brand-grid {
278         display: grid;
279         grid-template-columns: 1fr;
280         gap: 60px;
281         max-width: 1200px;
282         margin: 0 auto;
283     }
284
285     .brand-item {
286         background: white;
287         border-radius: 20px;
288         overflow: hidden;
289         box-shadow: 10px 10px 30px rgba(139, 71, 93, 0.1);
290     }
291
292     .brand-image {
293         width: 100%;
294         min-height: 500px;
295         overflow: hidden;
296         position: relative;
297         background: #f5e6e8;
298         display: flex;
299         align-items: center;

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300         justify-content: center;
301         padding: 40px;
302     }
303
304     .brand-image img {
305         max-width: 100%;
306         max-height: 100%;
307         object-fit: contain;
308     }
309
310     .brand-caption {
311         padding: 30px;
312     }
313
314     .brand-caption h3 {
315         font-family: 'MADE Sunflower', sans-serif;
316         font-size: 24px;
317         color: #8b475d;
318         margin-bottom: 10px;
319         font-weight: 400;
320     }
321
322     .brand-caption p {
323         font-family: Georgia, serif;
324         font-size: 16px;
325         color: #a0617a;
326         font-style: italic;
327         line-height: 1.7;
328     }
329
330     footer {
331         text-align: center;
332         padding: 50px 40px;
333         background: rgba(255, 255, 255, 0.5);
334         color: #8b475d;
335         font-size: 14px;
336         letter-spacing: 0.5px;
337     }
338
339     .back-button {
340         display: inline-block;
341         padding: 15px 35px;
342         background: #8b475d;
343         color: white;
344         text-decoration: none;
345         font-size: 16px;
346         letter-spacing: 1px;
347         transition: all 0.4s ease;
348         font-family: 'Archivo Black', sans-serif;
349         text-transform: uppercase;
350         border-radius: 5px;
351         box-shadow: 0 3px 10px rgba(139, 71, 93, 0.3);
352         margin-top: 40px;
353     }
354
355     .back-button:hover {
356         transform: translateY(-3px);
357         box-shadow: 0 8px 25px rgba(139, 71, 93, 0.4);
358         background: #a0617a;
359     }
360
361     .back-button-container {
362         text-align: center;
363         margin-top: 60px;
364     }
365
366     @media (max-width: 820px) {
367         .menu-toggle {
368             display: block !important;
369         }
370
371         nav {
372             padding: 15px 20px !important;
373         }
374
375         .logo {
376             font-size: 14px !important;
377             letter-spacing: 1px;
378             max-width: calc(100% - 70px);
379         }
380
381         .nav-links {
382             position: fixed;
383             top: 65px;
384             left: -100%;
385             width: 100%;
386             height: calc(100vh - 65px);
387             background: rgba(255, 255, 255, 0.98);
388             backdrop-filter: blur(15px);
389             flex-direction: column;
390             padding: 30px 20px;
391             transition: left 0.3s ease;
392             box-shadow: 0 4px 20px rgba(0,0,0,0.1);
393             overflow-y: auto;
394             gap: 0 !important;
395             z-index: 999;
396             align-items: stretch;
397         }
398
399         .nav-links.active {

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```
400     left: 0;
401 }
402
403 .nav-links li {
404     width: 100%;
405     margin: 0;
406     border-bottom: 1px solid rgba(139, 71, 93, 0.1);
407 }
408
409 .nav-links a {
410     display: block;
411     padding: 18px 10px !important;
412     font-size: 16px !important;
413     text-align: center;
414     white-space: normal;
415 }
416
417 .music-nav-link {
418     margin: 15px 0 !important;
419     text-align: center;
420     padding: 15px 20px !important;
421 }
422
423 .hero {
424     padding: 90px 20px 50px !important;
425 }
426
427 .hero-content h1 {
428     font-size: 36px !important;
429 }
430
431 .hero-content p {
432     font-size: 16px;
433 }
434
435 h2 {
436     font-size: 28px !important;
437     margin-bottom: 35px;
438 }
439
440 section {
441     padding: 50px 20px !important;
442 }
443
444 .project-info {
445     padding: 25px !important;
446 }
447
448 .brand-grid {
449     gap: 30px;
450 }
451
452 .brand-image {
453     min-height: 300px !important;
454     padding: 20px;
455 }
456
457 .brand-caption {
458     padding: 20px !important;
459 }
460
461 .brand-caption h3 {
462     font-size: 20px !important;
463 }
464
465 .brand-caption p {
466     font-size: 14px !important;
467 }
468
469 .back-button {
470     padding: 12px 25px !important;
471     font-size: 14px !important;
472 }
473
474 .star {
475     width: 15px !important;
476     height: 15px !important;
477     opacity: 0.4;
478 }
479
480
481 @media (max-width: 480px) {
482     .hero-content h1 {
483         font-size: 32px !important;
484     }
485
486     h2 {
487         font-size: 24px !important;
488     }
489
490     .project-info {
491         padding: 20px !important;
492     }
493
494     .star {
495         width: 12px !important;
496         height: 12px !important;
497         opacity: 0.35;
498     }
499 }
```

```
500     </style>
501 </head>
502 <body>
503     <div class="doodle star star1"></div>
504     <div class="doodle star star2"></div>
505     <div class="doodle star star3"></div>
506     <div class="doodle star star4"></div>
507     <div class="doodle star star5"></div>
508     <div class="doodle star star6"></div>
509     <div class="doodle star star7"></div>
510     <div class="doodle star star8"></div>
511     <div class="doodle star star9"></div>
512     <div class="doodle star star10"></div>
513     <div class="doodle star star11"></div>
514     <div class="doodle star star12"></div>
515     <div class="doodle star star13"></div>
516     <div class="doodle star star14"></div>
517     <div class="doodle star star15"></div>
518     <div class="doodle star star16"></div>
519     <div class="doodle star star17"></div>
520     <div class="doodle star star18"></div>
521     <div class="doodle star star19"></div>
522     <div class="doodle star star20"></div>
523     <div class="doodle star star21"></div>
524     <div class="doodle star star22"></div>
525     <div class="doodle star star23"></div>
526     <div class="doodle star star24"></div>
527     <div class="doodle star star25"></div>
528     <div class="doodle star star26"></div>
529     <div class="doodle star star27"></div>
530     <div class="doodle star star28"></div>
531     <div class="doodle star star29"></div>
532     <div class="doodle star star30"></div>
533
534     <nav id="navbar">
535         <div class="logo"><a href="graphic-design.html">AMELIA'S PORTFOLIO</a></div>
536         <button class="menu-toggle" id="menuToggle" onclick="toggleMenu()" aria-label="Toggle menu">≡</button>
537         <ul class="nav-links" id="navLinks">
538             <li><a href="graphic-design.html#home">Home</a></li>
539             <li><a href="graphic-design.html#portfolio">Work</a></li>
540             <li><a href="graphic-design.html#about">About</a></li>
541             <li><a href="graphic-design.html#contact">Contact</a></li>
542             <li><a href="music.html" class="music-nav-link">Music</a></li>
543         </ul>
544     </nav>
545
546     <section class="hero">
547         <div class="hero-content">
548             <h1>Brand Identity Design</h1>
549             <p>A comprehensive personal brand identity system featuring logo design, color palette & typography.</p>
550         </div>
551     </section>
552
553     <section>
554         <h2>About The Project</h2>
555         <div class="project-info">
556             <h3>Mission Statement</h3>
557             <p>My name is Amelia Bobbin and I am a graphic design student at Dickson College. Art has always been a part of my life from
558
559             <p>I have so far composed many digital artworks for this class including magazine covers, logos for brands, and advertising p
560
561             <p>My most recent submission was a design for the CMET Tram competition (2025) in which I will have my design wrap on the phy
562
563             <h3 style="margin-top: 35px;">Project Components</h3>
564             <p>This brand identity system includes logo variations, a cohesive color scheme, typography guidelines and a complete style g
565         </div>
566     </section>
567
568     <section>
569         <h2>Brand Elements</h2>
570         <div class="brand-grid">
571             <div class="brand-item">
572                 <div class="brand-image">
573                     
574                 </div>
575                 <div class="brand-caption">
576                     <h3>Style Guide</h3>
577                     <p>Comprehensive brand guidelines featuring logo, typography, and visual elements</p>
578                 </div>
579             </div>
580
581             <div class="brand-item">
582                 <div class="brand-image">
583                     
584                 </div>
585                 <div class="brand-caption">
586                     <h3>Logo & Variations</h3>
587                     <p>Primary logo and alternative versions with monogram design</p>
588                 </div>
589             </div>
590
591             <div class="brand-item">
592                 <div class="brand-image">
593                     
594                 </div>
595                 <div class="brand-caption">
596                     <h3>Color Palette</h3>
597                     <p>Brand color scheme featuring pink and cream tones</p>
598                 </div>
599             </div>
599         </div>
```

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600     <div class="brand-item">
601         <div class="brand-image">
602             
603         </div>
604         <div class="brand-caption">
605             <h3>Typography</h3>
606             <p>Brand typeface guidelines</p>
607         </div>
608     </div>
609 </div>
610
611 <div class="back-button-container">
612     <a href="graphic-design.html#portfolio" class="back-button">← Back to Portfolio</a>
613 </div>
614 </section>
615
616
617 <footer>
618     <p>© 2025 Amelia Bobbin</p>
619 </footer>
620
621 <script>
622     function toggleMenu() {
623         const navLinks = document.getElementById('navLinks');
624         const menuToggle = document.getElementById('menuToggle');
625         navLinks.classList.toggle('active');
626         menuToggle.textContent = navLinks.classList.contains('active') ? 'x' : '≡';
627     }
628
629     document.addEventListener('click', function(event) {
630         const nav = document.getElementById('navbar');
631         const navLinks = document.getElementById('navLinks');
632         const menuToggle = document.getElementById('menuToggle');
633
634         if (!nav.contains(event.target) && navLinks.classList.contains('active')) {
635             navLinks.classList.remove('active');
636             menuToggle.textContent = '≡';
637         }
638     });
639
640     document.querySelectorAll('.nav-links a').forEach(link => {
641         link.addEventListener('click', function() {
642             const navLinks = document.getElementById('navLinks');
643             const menuToggle = document.getElementById('menuToggle');
644             navLinks.classList.remove('active');
645             menuToggle.textContent = '≡';
646         });
647     });
648
649     const navbar = document.getElementById('navbar');
650     window.addEventListener('scroll', () => {
651         if (window.scrollY > 50) {
652             navbar.classList.add('scrolled');
653         } else {
654             navbar.classList.remove('scrolled');
655         }
656     });
657
658     let ticking = false;
659     document.addEventListener('mousemove', (e) => {
660         if (window.innerWidth > 820 && !ticking) {
661             window.requestAnimationFrame(() => {
662                 const stars = document.querySelectorAll('.star');
663                 stars.forEach((star, i) => {
664                     const speed = (i + 1) * 0.015;
665                     const x = (e.clientX * speed) / 50;
666                     const y = (e.clientY * speed) / 50;
667                     star.style.transform = `translate(${x}px, ${y}px)`;
668                 });
669                 ticking = false;
670             });
671             ticking = true;
672         }
673     });
674 </script>
675 </body>
676 </html>

```