

```

1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-scale=5.0">
6      <title>Brand Identity Design - Amelia Bobbin</title>
7      <link href="https://fonts.googleapis.com/css2?family=Archivo+Black&family=Cookie&display=swap" rel="stylesheet">
8      <style>
9          @import url('https://fonts.googleapis.com/css2?family=IM+Fell+DW+Pica:ital@0;1&display=swap');
10         @import url('https://fonts.cdnfonts.com/css/made-sunflower');
11
12     * {
13         margin: 0;
14         padding: 0;
15         box-sizing: border-box;
16     }
17
18     html, body {
19         overflow-x: hidden;
20         max-width: 100vw;
21         width: 100%;
22     }
23
24     body {
25         font-family: 'IM Fell DW Pica', serif;
26         background: linear-gradient(135deg, #f5c1cf 0%, #fceadb 20%, #e8d5ca 40%, #b4d4c3 60%, #f5e6e8 80%, #d4a5a5 100%);
27         color: #5a5a5a;
28         font-weight: 400;
29         -webkit-font-smoothing: antialiased;
30         -moz-osx-font-smoothing: grayscale;
31     }
32
33     .doodle {
34         position: fixed;
35         pointer-events: none;
36         z-index: 1;
37     }
38
39     .star {
40         width: 25px;
41         height: 25px;
42         background: #d4a5a5;
43         clip-path: polygon(50% 0%, 61% 35%, 98% 35%, 68% 57%, 79% 91%, 50% 70%, 21% 91%, 32% 57%, 2% 35%, 39% 35%);
44         animation: gentleFloat 6s infinite ease-in-out;
45         opacity: 0.5;
46     }
47
48     .star1 { top: 15%; left: 8%; animation-delay: 0s; animation-duration: 7s; }
49     .star2 { top: 25%; right: 12%; animation-delay: 2s; animation-duration: 8s; width: 20px; height: 20px; background: #a8c5b5; }
50     .star3 { bottom: 20%; left: 15%; animation-delay: 4s; animation-duration: 6s; }
51     .star4 { top: 60%; right: 8%; animation-delay: 3s; animation-duration: 9s; width: 30px; height: 30px; }
52     .star5 { top: 45%; left: 5%; animation-delay: 1s; width: 18px; height: 18px; background: #f5c1cf; }
53     .star6 { top: 35%; right: 25%; animation-delay: 1.5s; animation-duration: 7.5s; width: 22px; height: 22px; background: #e8d5ca; }
54     .star7 { top: 70%; left: 30%; animation-delay: 2.5s; animation-duration: 6.5s; width: 28px; height: 28px; background: #f5c1cf; }
55     .star8 { top: 10%; right: 35%; animation-delay: 0.5s; animation-duration: 8.5s; width: 16px; height: 16px; background: #a8c5b5; }
56     .star9 { bottom: 35%; right: 20%; animation-delay: 3.5s; animation-duration: 7s; width: 24px; height: 24px; background: #d4a5a5; }
57     .star10 { top: 50%; left: 20%; animation-delay: 1s; animation-duration: 9s; width: 35px; height: 35px; background: #a8c5b5; }
58     .star11 { bottom: 10%; right: 15%; animation-delay: 2s; animation-duration: 6s; width: 20px; height: 20px; background: #f5c1cf; }
59     .star12 { top: 80%; left: 10%; animation-delay: 4s; animation-duration: 8s; width: 26px; height: 26px; background: #e8d5ca; }
60     .star13 { top: 20%; left: 40%; animation-delay: 3s; animation-duration: 7s; width: 19px; height: 19px; background: #d4a5a5; }
61     .star14 { bottom: 50%; left: 8%; animation-delay: 0.8s; animation-duration: 8.2s; width: 32px; height: 32px; background: #a8c5b5; }
62     .star15 { top: 40%; right: 5%; animation-delay: 2.2s; animation-duration: 7.8s; width: 23px; height: 23px; background: #f5c1cf; }
63     .star16 { top: 12%; left: 25%; animation-delay: 1.8s; animation-duration: 7.2s; width: 21px; height: 21px; background: #a8c5b5; }
64     .star17 { bottom: 25%; right: 30%; animation-delay: 0.3s; animation-duration: 8.8s; width: 27px; height: 27px; background: #f5c1cf; }
65     .star18 { top: 55%; right: 18%; animation-delay: 2.8s; animation-duration: 6.8s; width: 17px; height: 17px; background: #e8d5ca; }
66     .star19 { bottom: 15%; left: 35%; animation-delay: 3.2s; animation-duration: 7.4s; width: 29px; height: 29px; background: #d4a5a5; }
67     .star20 { top: 30%; left: 12%; animation-delay: 1.2s; animation-duration: 8.6s; width: 24px; height: 24px; background: #a8c5b5; }
68     .star21 { bottom: 40%; right: 10%; animation-delay: 4.2s; animation-duration: 6.2s; width: 20px; height: 20px; background: #f5c1cf; }
69     .star22 { top: 65%; left: 22%; animation-delay: 0.7s; animation-duration: 9.2s; width: 33px; height: 33px; background: #a8c5b5; }
70     .star23 { top: 8%; right: 22%; animation-delay: 2.4s; animation-duration: 7.6s; width: 18px; height: 18px; background: #e8d5ca; }
71     .star24 { bottom: 30%; left: 18%; animation-delay: 3.8s; animation-duration: 6.4s; width: 25px; height: 25px; background: #d4a5a5; }
72     .star25 { top: 75%; right: 25%; animation-delay: 1.4s; animation-duration: 8.4s; width: 22px; height: 22px; background: #f5c1cf; }
73     .star26 { top: 42%; left: 32%; animation-delay: 2.6s; animation-duration: 7.2s; width: 19px; height: 19px; background: #a8c5b5; }
74     .star27 { bottom: 18%; right: 8%; animation-delay: 0.9s; animation-duration: 8.9s; width: 26px; height: 26px; background: #e8d5ca; }
75     .star28 { top: 52%; right: 28%; animation-delay: 3.6s; animation-duration: 6.6s; width: 21px; height: 21px; background: #d4a5a5; }
76     .star29 { bottom: 45%; left: 28%; animation-delay: 1.6s; animation-duration: 8.2s; width: 30px; height: 30px; background: #f5c1cf; }
77     .star30 { top: 18%; right: 16%; animation-delay: 2.1s; animation-duration: 7.9s; width: 23px; height: 23px; background: #a8c5b5; }
78
79     @keyframes gentleFloat {
80         0%, 100% { transform: translate(0, 0); opacity: 0.4; }
81         25% { transform: translate(10px, -15px); opacity: 0.6; }
82         50% { transform: translate(-5px, -25px); opacity: 0.5; }
83         75% { transform: translate(-15px, -10px); opacity: 0.7; }
84     }
85
86     nav {
87         position: fixed;
88         top: 0;
89         width: 100%;
90         padding: 25px 60px;
91         display: flex;
92         justify-content: space-between;
93         align-items: center;
94         z-index: 1000;
95         background: rgba(255, 255, 255, 0.85);
96         backdrop-filter: blur(15px);
97         transition: all 0.4s ease;
98     }
99

```

```
100  nav.scrolled {
101    padding: 20px 60px;
102    box-shadow: 0 2px 20px rgba(212, 165, 165, 0.1);
103  }
104
105  .logo {
106    font-family: 'Archivo Black', sans-serif;
107    font-size: 24px;
108    color: #8b475d;
109    letter-spacing: 2px;
110    transition: all 0.3s ease;
111    font-weight: 400;
112    text-transform: uppercase;
113    flex-shrink: 0;
114    white-space: nowrap;
115  }
116
117  .logo a {
118    color: #8b475d;
119    text-decoration: none;
120  }
121
122  .menu-toggle {
123    display: none;
124    background: none;
125    border: none;
126    font-size: 32px;
127    color: #8b475d;
128    cursor: pointer;
129    padding: 10px;
130    z-index: 1001;
131    min-width: 44px;
132    min-height: 44px;
133    flex-shrink: 0;
134  }
135
136  .nav-links {
137    display: flex;
138    gap: 35px;
139    list-style: none;
140    align-items: center;
141  }
142
143  .nav-links a {
144    color: #8b475d;
145    text-decoration: none;
146    font-size: 17px;
147    letter-spacing: 0.5px;
148    position: relative;
149    transition: all 0.3s ease;
150    font-weight: 500;
151    font-family: Georgia, serif;
152  }
153
154  .nav-links a::after {
155    content: '';
156    position: absolute;
157    bottom: -5px;
158    left: 50%;
159    transform: translateX(-50%);
160    width: 0;
161    height: 2px;
162    background: #8b475d;
163    transition: width 0.3s ease;
164  }
165
166  .nav-links a:hover::after {
167    width: 100%;
168  }
169
170  .music-nav-link {
171    background: linear-gradient(135deg, #f5c1cf, #a8c5b5);
172    padding: 10px 20px !important;
173    border-radius: 20px;
174    font-weight: 600 !important;
175    transition: all 0.3s ease;
176  }
177
178  .music-nav-link:hover {
179    transform: translateY(-2px);
180    box-shadow: 0 5px 15px rgba(139, 71, 93, 0.3);
181  }
182
183  .music-nav-link::after {
184    display: none !important;
185  }
186
187  .hero {
188    min-height: 60vh;
189    display: flex;
190    align-items: center;
191    justify-content: center;
192    text-align: center;
193    padding: 150px 40px 100px;
194  }
195
196  .hero-content h1 {
197    font-family: 'MADE Sunflower', sans-serif;
198    font-size: 72px;
199    color: #8b475d;
```

```
200 margin-bottom: 20px;
201 line-height: 1.2;
202 animation: fadeInUp 1s ease;
203 font-weight: 400;
204 }
205
206 .hero-content p {
207   font-size: 20px;
208   color: #a0617a;
209   line-height: 1.7;
210   max-width: 800px;
211   margin: 0 auto;
212   font-family: Georgia, serif;
213   font-style: italic;
214   font-weight: 400;
215   letter-spacing: 0.3px;
216   animation: fadeInUp 1s ease 0.3s backwards;
217 }
218
219 @keyframes fadeInUp {
220   from { opacity: 0; transform: translateY(30px); }
221   to { opacity: 1; transform: translateY(0); }
222 }
223
224 section {
225   padding: 80px 60px;
226   position: relative;
227   z-index: 10;
228 }
229
230 h2 {
231   font-family: 'Archivo Black', sans-serif;
232   font-size: 48px;
233   text-align: center;
234   color: #8b475d;
235   margin-bottom: 50px;
236   letter-spacing: 2px;
237   position: relative;
238   text-transform: uppercase;
239 }
240
241 h2::after {
242   content: '';
243   position: absolute;
244   bottom: -15px;
245   left: 50%;
246   transform: translateX(-50%);
247   width: 100px;
248   height: 3px;
249   background: #f5c1cf;
250 }
251
252 .project-info {
253   max-width: 1000px;
254   margin: 0 auto;
255   background: white;
256   padding: 50px;
257   border-radius: 20px;
258   box-shadow: 10px 10px 30px rgba(139, 71, 93, 0.1);
259 }
260
261 .project-info h3 {
262   font-family: 'MADE Sunflower', sans-serif;
263   font-size: 28px;
264   color: #8b475d;
265   margin-bottom: 25px;
266   font-weight: 400;
267 }
268
269 .project-info p {
270   font-family: Georgia, serif;
271   font-size: 16px;
272   color: #5a5a5a;
273   line-height: 1.9;
274   margin-bottom: 20px;
275 }
276
277 .brand-grid {
278   display: grid;
279   grid-template-columns: 1fr;
280   gap: 60px;
281   max-width: 1200px;
282   margin: 0 auto;
283 }
284
285 .brand-item {
286   background: white;
287   border-radius: 20px;
288   overflow: hidden;
289   box-shadow: 10px 10px 30px rgba(139, 71, 93, 0.1);
290 }
291
292 .brand-image {
293   width: 100%;
294   min-height: 500px;
295   overflow: hidden;
296   position: relative;
297   background: #f5e6e8;
298   display: flex;
299   align-items: center;
```

```
300     justify-content: center;
301     padding: 40px;
302   }
303
304   .brand-image img {
305     max-width: 100%;
306     max-height: 100%;
307     object-fit: contain;
308   }
309
310   .brand-caption {
311     padding: 30px;
312   }
313
314   .brand-caption h3 {
315     font-family: 'MADE Sunflower', sans-serif;
316     font-size: 24px;
317     color: #8b475d;
318     margin-bottom: 10px;
319     font-weight: 400;
320   }
321
322   .brand-caption p {
323     font-family: Georgia, serif;
324     font-size: 16px;
325     color: #a0617a;
326     font-style: italic;
327     line-height: 1.7;
328   }
329
330   footer {
331     text-align: center;
332     padding: 50px 40px;
333     background: rgba(255, 255, 255, 0.5);
334     color: #8b475d;
335     font-size: 14px;
336     letter-spacing: 0.5px;
337   }
338
339   .back-button {
340     display: inline-block;
341     padding: 15px 35px;
342     background: #8b475d;
343     color: white;
344     text-decoration: none;
345     font-size: 16px;
346     letter-spacing: 1px;
347     transition: all 0.4s ease;
348     font-family: 'Archivo Black', sans-serif;
349     text-transform: uppercase;
350     border-radius: 5px;
351     box-shadow: 0 3px 10px rgba(139, 71, 93, 0.3);
352     margin-top: 40px;
353   }
354
355   .back-button:hover {
356     transform: translateY(-3px);
357     box-shadow: 0 8px 25px rgba(139, 71, 93, 0.4);
358     background: #a0617a;
359   }
360
361   .back-button-container {
362     text-align: center;
363     margin-top: 60px;
364   }
365
366   @media (max-width: 820px) {
367     .menu-toggle {
368       display: block !important;
369     }
370
371     nav {
372       padding: 15px 20px !important;
373     }
374
375     .logo {
376       font-size: 14px !important;
377       letter-spacing: 1px;
378       max-width: calc(100% - 70px);
379     }
380
381     .nav-links {
382       position: fixed;
383       top: 65px;
384       left: -100%;
385       width: 100%;
386       height: calc(100vh - 65px);
387       background: rgba(255, 255, 255, 0.98);
388       backdrop-filter: blur(15px);
389       flex-direction: column;
390       padding: 30px 20px;
391       transition: left 0.3s ease;
392       box-shadow: 0 4px 20px rgba(0,0,0,0.1);
393       overflow-y: auto;
394       gap: 0 !important;
395       z-index: 999;
396       align-items: stretch;
397     }
398
399     .nav-links.active {
```

```
400     left: 0;
401 }
402
403 .nav-links li {
404     width: 100%;
405     margin: 0;
406     border-bottom: 1px solid rgba(139, 71, 93, 0.1);
407 }
408
409 .nav-links a {
410     display: block;
411     padding: 18px 10px !important;
412     font-size: 16px !important;
413     text-align: center;
414     white-space: nowrap;
415 }
416
417 .music-nav-link {
418     margin: 15px 0 !important;
419     text-align: center;
420     padding: 15px 20px !important;
421 }
422
423 .hero {
424     padding: 90px 20px 50px !important;
425 }
426
427 .hero-content h1 {
428     font-size: 36px !important;
429 }
430
431 .hero-content p {
432     font-size: 16px;
433 }
434
435 h2 {
436     font-size: 28px !important;
437     margin-bottom: 35px;
438 }
439
440 section {
441     padding: 50px 20px !important;
442 }
443
444 .project-info {
445     padding: 25px !important;
446 }
447
448 .brand-grid {
449     gap: 30px;
450 }
451
452 .brand-image {
453     min-height: 300px !important;
454     padding: 20px;
455 }
456
457 .brand-caption {
458     padding: 20px !important;
459 }
460
461 .brand-caption h3 {
462     font-size: 20px !important;
463 }
464
465 .brand-caption p {
466     font-size: 14px !important;
467 }
468
469 .back-button {
470     padding: 12px 25px !important;
471     font-size: 14px !important;
472 }
473
474 .star {
475     width: 15px !important;
476     height: 15px !important;
477     opacity: 0.4;
478 }
479 }
480
481 @media (max-width: 480px) {
482     .hero-content h1 {
483         font-size: 32px !important;
484     }
485
486     h2 {
487         font-size: 24px !important;
488     }
489
490     .project-info {
491         padding: 20px !important;
492     }
493
494     .star {
495         width: 12px !important;
496         height: 12px !important;
497         opacity: 0.35;
498     }
499 }
```

```

500     </style>
501 </head>
502 <body>
503     <div class="doodle star star1"></div>
504     <div class="doodle star star2"></div>
505     <div class="doodle star star3"></div>
506     <div class="doodle star star4"></div>
507     <div class="doodle star star5"></div>
508     <div class="doodle star star6"></div>
509     <div class="doodle star star7"></div>
510     <div class="doodle star star8"></div>
511     <div class="doodle star star9"></div>
512     <div class="doodle star star10"></div>
513     <div class="doodle star star11"></div>
514     <div class="doodle star star12"></div>
515     <div class="doodle star star13"></div>
516     <div class="doodle star star14"></div>
517     <div class="doodle star star15"></div>
518     <div class="doodle star star16"></div>
519     <div class="doodle star star17"></div>
520     <div class="doodle star star18"></div>
521     <div class="doodle star star19"></div>
522     <div class="doodle star star20"></div>
523     <div class="doodle star star21"></div>
524     <div class="doodle star star22"></div>
525     <div class="doodle star star23"></div>
526     <div class="doodle star star24"></div>
527     <div class="doodle star star25"></div>
528     <div class="doodle star star26"></div>
529     <div class="doodle star star27"></div>
530     <div class="doodle star star28"></div>
531     <div class="doodle star star29"></div>
532     <div class="doodle star star30"></div>
533
534 <nav id="navbar">
535     <div class="logo"><a href="graphic-design.html">AMELIA'S PORTFOLIO</a></div>
536     <button class="menu-toggle" id="menuToggle" onclick="toggleMenu()" aria-label="Toggle menu">≡</button>
537     <ul class="nav-links" id="navLinks">
538         <li><a href="#home">Home</a></li>
539         <li><a href="#portfolio">Work</a></li>
540         <li><a href="#about">About</a></li>
541         <li><a href="#contact">Contact</a></li>
542         <li><a href="music.html" class="music-nav-link">Music</a></li>
543     </ul>
544 </nav>
545
546 <section class="hero">
547     <div class="hero-content">
548         <h1>Brand Identity Design</h1>
549         <p>A comprehensive personal brand identity system featuring logo design, color palette & typography.</p>
550     </div>
551 </section>
552
553 <section>
554     <h2>About The Project</h2>
555     <div class="project-info">
556         <h3>Mission Statement</h3>
557         <p>My name is Amelia Bobbin and I am a graphic design student at Dickson College. Art has always been a part of my life from
558
559         <p>I have so far composed many digital artworks for this class including magazine covers, logos for brands, and advertising p
560
561         <p>My most recent submission was a design for the CMET Tram competition (2025) in which I will have my design wrap on the phy
562
563         <h3 style="margin-top: 35px;">Project Components</h3>
564         <p>This brand identity system includes logo variations, a cohesive color scheme, typography guidelines and a complete style g
565     </div>
566 </section>
567
568 <section>
569     <h2>Brand Elements</h2>
570     <div class="brand-grid">
571         <div class="brand-item">
572             <div class="brand-image">
573                 
574             </div>
575             <div class="brand-caption">
576                 <h3>Style Guide</h3>
577                 <p>Comprehensive brand guidelines featuring logo, typography, and visual elements</p>
578             </div>
579         </div>
580
581         <div class="brand-item">
582             <div class="brand-image">
583                 
584             </div>
585             <div class="brand-caption">
586                 <h3>Logo & Variations</h3>
587                 <p>Primary logo and alternative versions with monogram design</p>
588             </div>
589         </div>
590
591         <div class="brand-item">
592             <div class="brand-image">
593                 
594             </div>
595             <div class="brand-caption">
596                 <h3>Color Palette</h3>
597                 <p>Brand color scheme featuring pink and cream tones</p>
598             </div>
599         </div>

```

```

600
601     <div class="brand-item">
602         <div class="brand-image">
603             
604         </div>
605         <div class="brand-caption">
606             <h3>Typography</h3>
607             <p>Brand typeface guidelines</p>
608         </div>
609     </div>
610 </div>
611
612     <div class="back-button-container">
613         <a href="graphic-design.html#portfolio" class="back-button">← Back to Portfolio</a>
614     </div>
615 </section>
616
617 <footer>
618     <p>© 2025 Amelia Bobbin</p>
619 </footer>
620
621 <script>
622     function toggleMenu() {
623         const navLinks = document.getElementById('navLinks');
624         const menuToggle = document.getElementById('menuToggle');
625         navLinks.classList.toggle('active');
626         menuToggle.textContent = navLinks.classList.contains('active') ? 'x' : '≡';
627     }
628
629     document.addEventListener('click', function(event) {
630         const nav = document.getElementById('navbar');
631         const navLinks = document.getElementById('navlinks');
632         const menuToggle = document.getElementById('menuToggle');
633
634         if (!nav.contains(event.target) && navLinks.classList.contains('active')) {
635             navLinks.classList.remove('active');
636             menuToggle.textContent = '≡';
637         }
638     });
639
640     document.querySelectorAll('.nav-links a').forEach(link => {
641         link.addEventListener('click', function() {
642             const navLinks = document.getElementById('navLinks');
643             const menuToggle = document.getElementById('menuToggle');
644             navLinks.classList.remove('active');
645             menuToggle.textContent = '≡';
646         });
647     });
648
649     const navbar = document.getElementById('navbar');
650     window.addEventListener('scroll', () => {
651         if (window.scrollY > 50) {
652             navbar.classList.add('scrolled');
653         } else {
654             navbar.classList.remove('scrolled');
655         }
656     });
657
658     let ticking = false;
659     document.addEventListener('mousemove', (e) => {
660         if (window.innerWidth > 820 && !ticking) {
661             window.requestAnimationFrame(() => {
662                 const stars = document.querySelectorAll('.star');
663                 stars.forEach((star, i) => {
664                     const speed = (i + 1) * 0.015;
665                     const x = (e.clientX * speed) / 50;
666                     const y = (e.clientY * speed) / 50;
667                     star.style.transform = `translate(${x}px, ${y}px)`;
668                 });
669                 ticking = false;
670             });
671             ticking = true;
672         }
673     });
674 </script>
675 </body>
676 </html>

```