

DESIGN BRIEF

**Company Name:**

Stadium

**Company Description:**

We are a company that makes and distributes African soft drinks. Our main product is made with fresh ingredients and shipped directly to your home. Our target audience is couples. We want to convey a sense of power, while at the same time being business-like.

**Job Description**

You must create a website that will mainly show a list of the company's products. The goal is to increase sales. Besides the landing page, the website will need a contact page, product pages and a privacy policy page. The landing page should have a Our Values section. There should be a call to action to get users to order a free sample. They would prefer a colorful design, and would like you to use the brand color, which is grey. Take into account the client's preferences and values.

**Deadline**

5 days