

Burnt Toast is a small mom-and-pop French-influenced cafe, located in Portland, Oregon.

Offering coffee to pastries, the quaint shop owners Ellie and Carl run this one location a couple of blocks from a neighborhood park. The couple wants to welcome a communal space for the neighborhood – this could look like providing schoolchildren with a warm study spot with delicious snacks to the 9-5 workers rushing to start their day on a good note.



*Burnt Toast Bakehouse
Portland, OR*





The benefit of being located next to a park is that there's food for hiking or families with children that want a quick snack.

While the shop will stop selling pastries when sold out, Ellie will leave the shop open to provide coffee. The cafe has its regulars, however, Ellie & Carl are always looking for newcomers.

Events

To foster a community and provide a safe space, our bakery hosts game nights, open concerts and workshops to learn how to bake some of your favorite pastries.

Sunday

Brekkie bands: concerts featuring local bands 9 a.m. - 1 p.m.

Wednesday

Game night! Board games galore 6:30-9 p.m.

Thursday

Learn how to make your favorite pastries and lattes. Lessons run by Carl.

The competition is toast.

The business is up against other shops in the area with niche focus on just coffee or just pastries. Bigger chains that offer pastries or coffee that are well-known across the west coast or America could be a larger appeal to visitors.

However, the ideology and goal of the bakery is to create the atmosphere and quality of each baked good that we sell. With regular customers, there is consistency and reliability, which is ultimately what we promise.

