

# PORTFOLIO

2014 - 2019



NAME

PHAM Thi Thu Huong

PHONE

+33 6 85 68 38 32

ADDRESS

96 Rue du Faubourg Boutonnet  
Montpellier, 34090, France

MAIL

pham@ameliart.fr

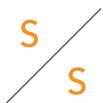
# HELLO!

Glad you're here. A little about me...

I am a graduate of the University of Sciences, Socials, and Humanities of Hanoi where I earned my licence of International Studies. I have more than 1.5 years working as a social media marketer for Kinergie Studio and 5 years as freelance in design. I'm currently studying at the University of Montpellier with the aim of improving my French.

This portfolio is about my professional experiences, the activities I have taken part in, projects I have led and on a more casual note on my way of seeing the world.

Thank you for taking the time to read my portfolio!





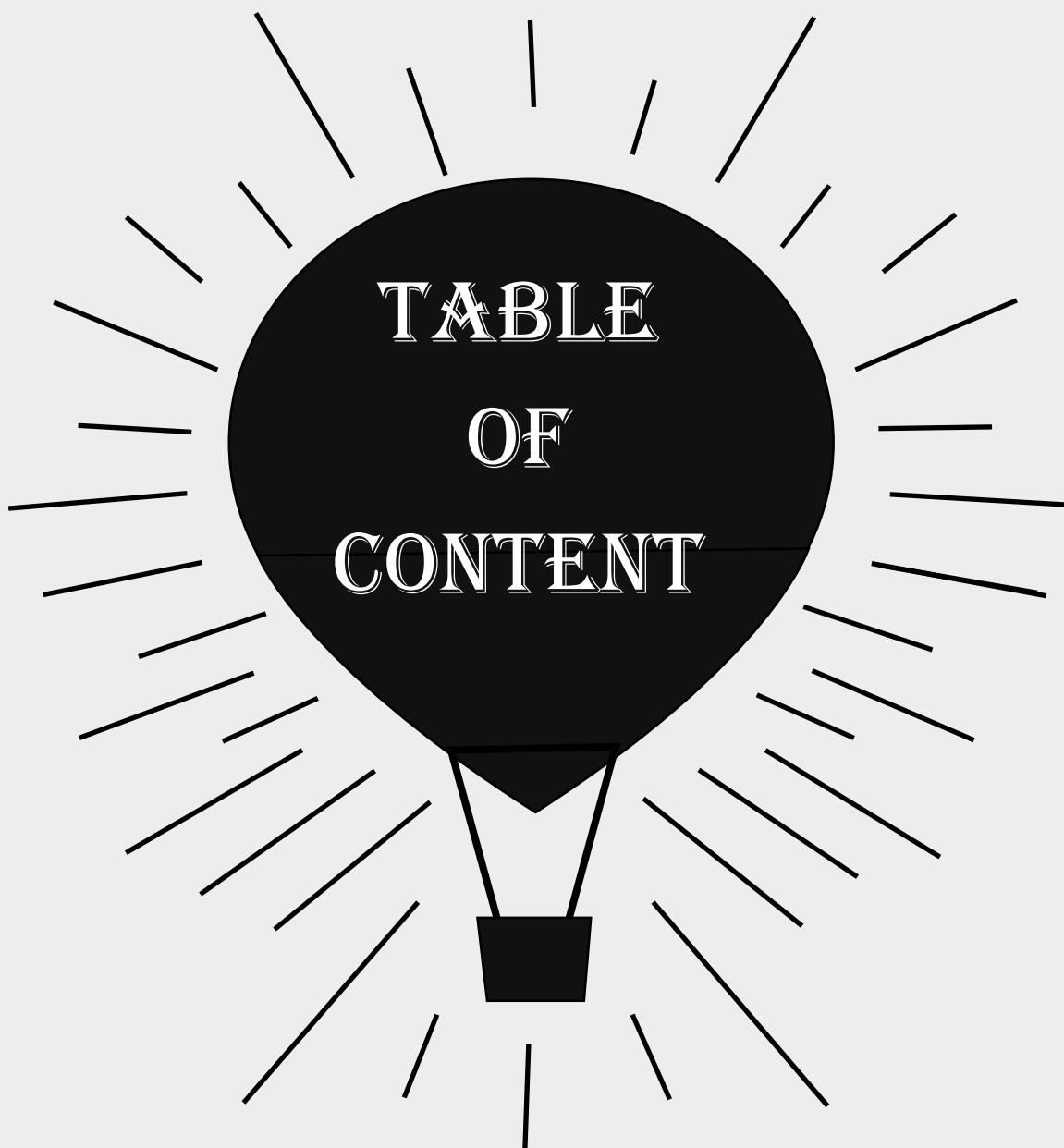
## PHAM THI THU HUONG

---

*"If you want to understand how a lion hunts,  
don't go to the zoo. Go to the jungle "*

FROM James R. Stengel





About me .....	06	Hobbies .....	16
Professional work .....	08	Photo project 1 .....	18
Graphic design .....	10	Photo project 2 .....	24
Social activities .....	14	Photo project 3 .....	26

# ABOUT ME

---

## EDUCATION

2019 - 2020	DIPLOME UNIVERSITAIRE D'ETUDE FRANCAIS Paul Valéry University - Montpellier Level: B2 - C1
2014 - 2018	LICENCE OF INTERNATIONAL STUDIES University of Sciences, Socials, and Humanities - Hanoi Grade: Credit
2010 - 2013	BACCALAUREAT - ENGLISH BILINGUAL CLASS (Specialization in Maths, English and Literature) Gifted High School - Tuyen Quang Grade: Credit

NO. OF EVENTS  
I HAVE TAKEN PART IN:

**228**

NO. OF EVENTS  
I HAVE ORGANIZED:

**52**

CREATING  
MORE THAN

**105**

MEDIA  
PUBLICATIONS

NO. OF PARTNER  
BRANDS  
I HAVE COOPERATED:

**26**



**4K**  
FOLLOWERS  
ON FANPAGE

## SOME INTERESTING FACTS

[2014 - 2019]



OWNING **2**  
GROWING  
WEBSITES

**3** PHOTO  
PROJECTS



WITH **1030**  
SHOTS



VISITED  
OVER **30**  
NEW AREAS



TAUCHT  
LITTERATURE & ENGLISH  
IN **3** CENTERS  
RESPONSIBLE FOR  
ABOUT **50** STUDENTS

# PROFESSIONAL WORK

## DIGITAL MARKETING EXECUTIVE

- Kinergie Studio -



### ABOUT KINERGIE STUDIO

KinergieStudio is a place for the community to learn and share their passion for the arts, for young artists to grow, and for an audience for contemporary dance in Vietnam to develop. Kinergie collaborates with many domestic and international dance artists to organise short-term workshops, talks, exchanges and a wide variety of performing events

An advertisement for Kinergie studio. It features two black and white photographs of a dancer in a tutu. In the left photo, the dancer is in a pose within a large red circle. In the right photo, a close-up of the dancer's arm and hand reaching upwards is shown within a large red circle. The Kinergie studio logo, "KINERGIE studio", is centered between the images. Below the logo is the website and Facebook link: "WWW.KINERGISTUDIO.COM | FACEBOOK.COM/KINERGISTUDIO".

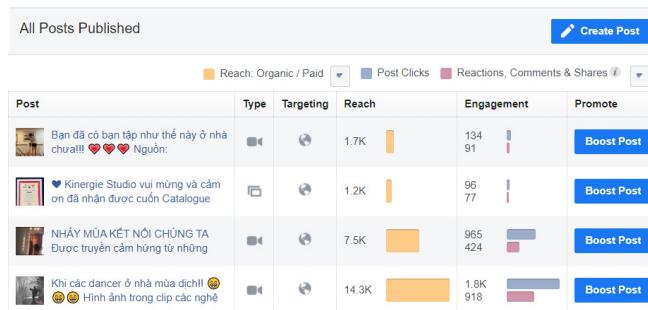
## ABOUT MY DUTIES

### Communication

Meeting and working directly with artists and partners. Fundraising from sponsor and communities.

### Oversee operations

Arranging the working schedule and planning in organizing various projects



### Creation contents

Create the daily content for the website and Facebook page  
Analyze the keywords to attract subscriber and follower  
Creating statistical reports

### Designe

Designing posters, banners promoted the events and new classes



### Photographe

Taking moments' pictures and creating content online on the website



### Classes management

Arranging the class schedule.  
Meeting directly with students and receiving feedback to improve the quality of teaching.

● ● ● GIỚI THIỆU / ABOUT US

Kinergie Studio là một studio múa được sáng lập bởi Nghệ sĩ Biên đạo múa Đỗ Hoàng Thị Ngọc và Trần Hoàng Long, với mong muốn đưa nghệ thuật múa đương đại và ballet đến gần hơn với cộng đồng qua các lớp học, workshop, chương trình biểu diễn và hợp tác với các nghệ sĩ Việt Nam và quốc tế. Không chỉ là một địa chỉ học hỏi và chia sẻ niềm đam mê nghệ thuật, Kinergie Studio còn là một không gian nuôi dưỡng tài năng cho các nghệ sĩ trẻ với những dự án, hướng đi mới mẻ và táo bạo.

*Kinergie Studio is a dance studio founded by dancer-choreographer Do Hoang Thi Ngoc and Tran Hoang Long, with the aim to bring contemporary dance and ballet closer to the community through classes, workshops, performances and collaboration programs with Vietnamese and international dancers and artists. Being not only an address for community to learn and exchange passion of performing arts, Kinergie Studio is also a nurturing space for young artists with creative and daring projects and artistic vision.*

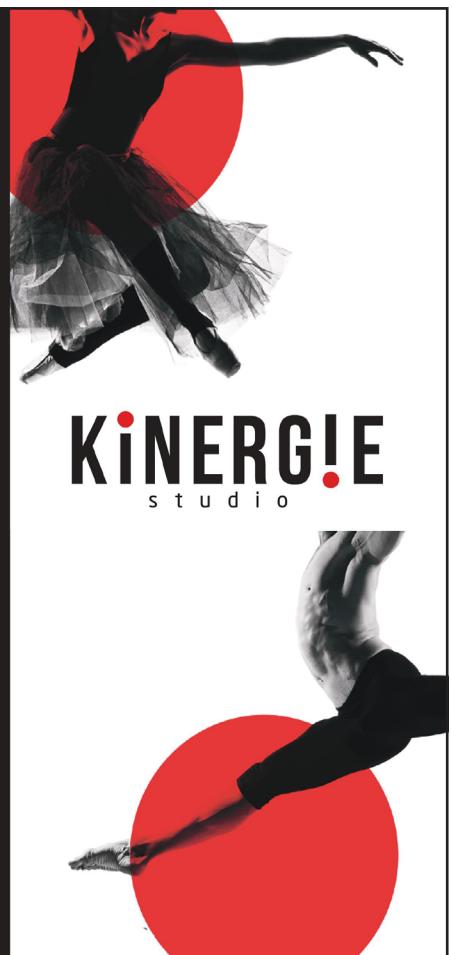
● ● ● LIÊN HỆ / CONTACT

[www.kinergiestudio.com](http://www.kinergiestudio.com)  
[Fb.com/kinergie.studio](https://fb.com/kinergie.studio)  
Kinergie.studio@gmail.com  
Level 7, 101A Nguyen Khuyen,  
Dong Da, Hanoi

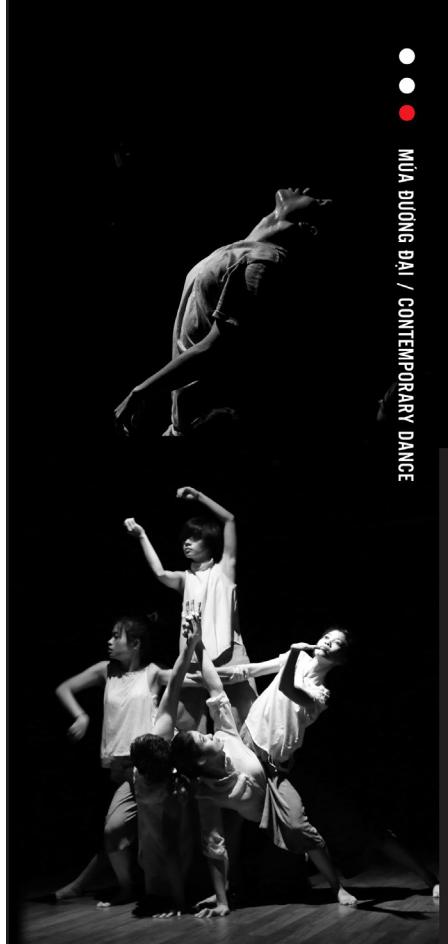


# KINERGIE

s t u d i o



● ● MÙA ĐƯƠNG ĐẠI / CONTEMPORARY DANCE



● ● ● BALLET



- Lớp Múa đương đại  
*Contemporary dance classes*
- Lớp Múa Ballet  
*Ballet classes*
- Hợp tác & biểu diễn  
*Performance & collaboration*
- Múa ứng dụng  
*Dance-based programs*
- Thuê studio  
*Studio rental*



# EXAMPLES OF GRAPHIC DESIGN

Project (2019):

Chật 1:2:1" performer

Those graphics included poster, flyer and brochure in order to advertise that event



Project (2016):  
MC sparkling

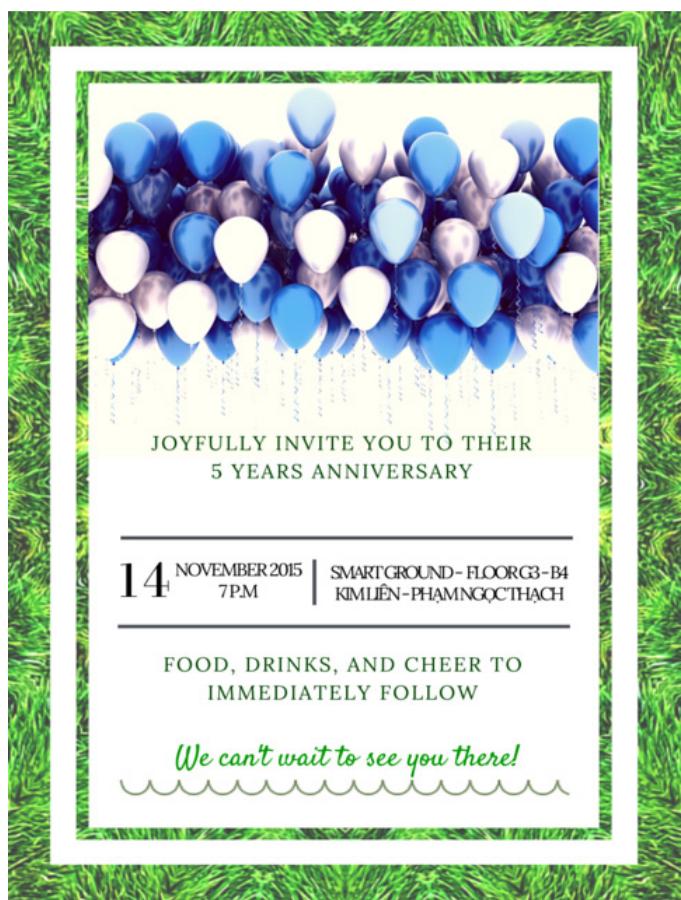
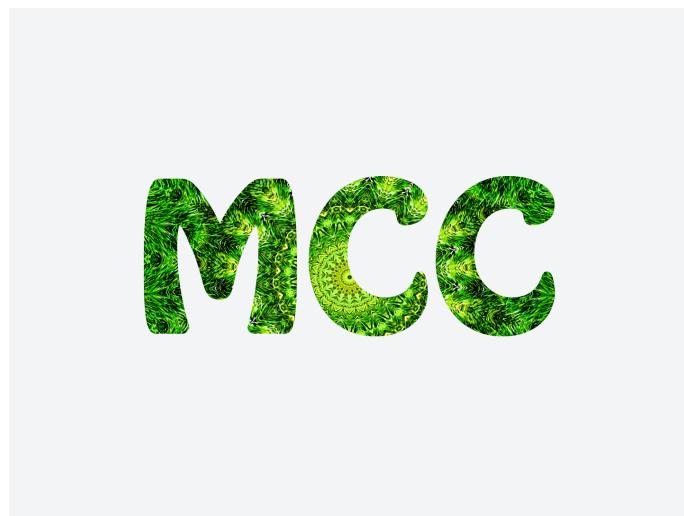
Those graphics included poster, invitation, avatar, ect. in order to advertise that event via social network





**Project (2015):  
5 years anniversary of MCC**

Those graphics included poster, invitation, avatar and logo in order to advertise that event via social network





### General projects:

Besides designing for the events, programs, there are other small projects which these products are attached

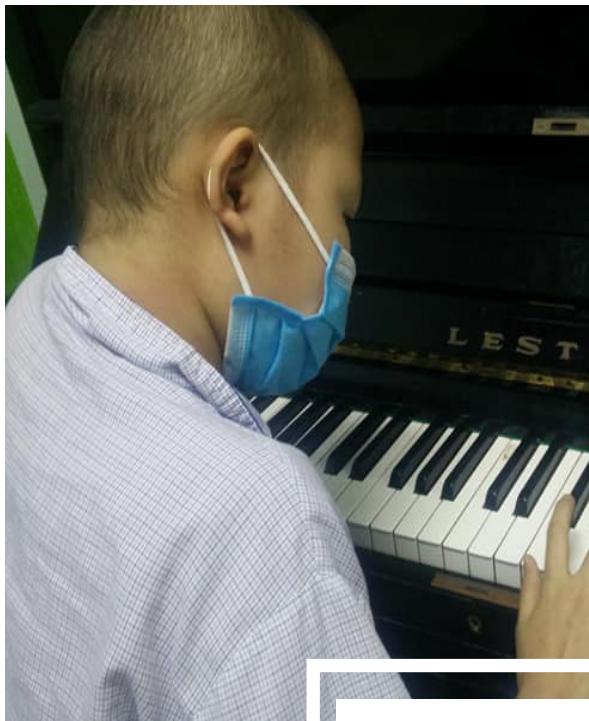


# SOCIAL ACTIVITIES

I took part in and organized a lot of activities. Most of them belong to the university's clubs and social organisations. We organized the academic seminars in order to supply the knowledge of the students

We have also organized extracurricular activities, created a playground to seek and develop talents in the student community, as well as create cultural and academic exchanges between Vietnamese students and international students





## VOLUNTEER



I was a volunteer caring for children suffering from blood cancer at the hospital's library. I taught them to read, to paint and to play the piano. Besides, as a volunteer in volunteer clubs, we raised funds, required donations of clothes, books, in aid of the ones in need

# AND... A MILLION THINGS ABOUT ME

---

Mask drawing  
and DIY



Travel lover

---

Cooking





Guitar lover



Cat lover



Ballet lover



# Photo project 1 CHINESE TRADITIONAL LIFE

The project I have nurtured and performed for four years with four times to China's South provinces. The project focuses on exploiting the general aspects of the traditional Chinese culture through architecture, folk art, food, especially of the natives' lives in the lands that I have set foot.

This is a long-term project with about 400 selected photos. I will summarise the main sections and content of the project in this portfolio.

Chinese architecture always makes us curious and interested. The Chinese preserve well their ancient architecture. It's interesting that the preservation of these monuments extremely perfects, serves totally for the purpose of preserving the culture and comes from the determination of local people.



the sensible policies  
government, citadels  
the ancient houses  
preserved and used  
souvenir shops and  
ways for tourists.  
ever, some apartment  
are gradually being  
in the vicinity to  
population problems.



According to my observations in Dali, and Lijiang, domestic tourism is quite developed but it's still unfamiliar with foreign tourists. Most people don't speak English. In order to talk and understand the locals, we had to learn the most usual Chinese phrases.

In Dali Old Town, we got acquainted with Naxi ethnic people. Some local people are very open mind with visitors. They showed us cultural characteristics in their costumes and local dishes.





However, some other people did not welcome us. They react negatively to the camera and brush our presence off. They think that the arrival of visitors will upset their current lives.





Young people, especially college students, welcome our presence in their cultural exchange programs. At Guangxi University, we learned about traditional Chinese arts: Chinese Calligraphy, drawing Beijing Opera masks, cutting Chinese wind paper.



Nowadays, visitors are interested in ancient things and they are attracted by the ancient citadels. Although tourism brings more and more benefits for locals, it also imports new cultural habits into these areas. Some developing towns coped well with these impacts. But I wonder that in the future, could local people still retain all the pure culture in the integrative context?





## Project 2 THAILAND: “ BEAUTY FOR SALE”

LGBT is always a sensitive topic in the Asian countries. However, Thailand - a south-east Asian country is very open mind about this issue and considered as one of the leading countries in transsexual surgery technology.

My project does not exploit the right or wrong views about homosexuals. These photos provide my opinion about the way the Thai government using beauty and transgender people as business tools and the vicious circle that transgender are facing.

# Project HANOI AUTUMN



Those pictures depict the changes in space and time during the season-changing moment.

Unlike the gloomy winter, the noisy summer, or the dreaminess spring, Hanoi's autumn brings a gentle tranquillity and very charming extraordinarily. My project stressed the special ambiance through each element of this old capital in autumn. It is an ancient portico of the pagoda, or a familiar peddler, or just the red leaves fell.

Moreover, these photos were photographed not only in one day. I took them from the start of autumn until the end of this season. So I could feel the changing of everything over time.





# thank you

PLEASE FIND THIS LINK:  
AMELIART.FR  
FOR THE QUALITY VERSION !

CONTACT ME  
E. [pham@ameliart.fr](mailto:pham@ameliart.fr)  
T. +33 68 56 83 83 2  
W. [www.leomemory.wordpress.com](http://www.leomemory.wordpress.com)