

Lunchbox Community Situated Interview Results

The following results showcase key excerpts from the two family situated interviews that were conducted following the Lunchbox Community experience prototyping trial.

Family A - present in the situated interview: Mother A, Father A, Year 11 Student

How did you find the experience these past few days?

It was really different and unique. Lots of fun. We liked having a little iPad and having a task we were all part of. I think it's really practical.

What did you like most about being connected to another family and discussing lunchboxes?

"It was nice to chat about things we wouldn't normally chat about with friends"

How did you find the updated leaderboard of top lunchboxes? Was it useful? Did you like having the leaderboard?

"There's always a bit of competition with the family and the kids always want to do what they can to win."

"The leaderboard created competition and we all wanted to get higher on that leaderboard and that was a big focus. I think if this had continued another few days we would have made it higher on the leader"

"I don't know what it is about a leaderboard but whenever there's a leaderboard there's always that desire of wanting to do better I don't know what it is. But I guess we did do our two day meal plan and we saw our leaderboard and it's not like we could improve during those two days, we had to wait for next time so it allowed us to think about what we might do next time to make sure we could."

Did seeing the leaderboard make you want to try harder to eat healthier? How would you improve it?

"It might be good to have the adults separate on the leaderboard as we usually take more leftovers so the lunch is a bit different to the kids. So that might not be as realistic for the kids."

How did you find the rest of the chat? Using the cheer button, sending messages, reacting to posts?

"I found it helped all the family to be part of the lunchbox planning. It was great to be able to send messages and see the comments of others and this will help to give new ideas in general I think"

What did you think about seeing the top lunchboxes, who made them and what they contained?

“What I really liked about the lunchbox photos is that it was easy to see the food in the lunchboxes and it gave simple answers to an everyday problem - what should I take for lunch? The simple showing of different healthy lunches is helpful to have new ideas and feel good about what you’re taking for lunch.”

“It was useful as it helped us see that we should add more variety into our lunchboxes.”

Do you think having this sort of device and experience is something you would be interested in being part of for the long-term? Especially with a community with more families?

“Definitely I would love to be part of a community of families that look at lunchboxes and their health because that’s something we each have to deal with as a working family everyday and this is a helpful idea I’d love to be part of.”

Did having the device encourage you to think more about eating healthier lunchboxes? Did it motivate you to want to pack healthier items?

“Because it was on the kitchen, every time I came into the kitchen I remembered about healthy eating.”

How did you find the location of the kitchen bench and having the device there at all times?

“I liked it alot. It might be cool even to have other meals like afternoon snack, tea, those small meals and seeing some healthy snacks recommendations. Even dinners or breakfast help. It would be cool to have recommendations or ideas we get through the chat which would be really helpful.”

How did you find the family to family interaction?

“I really liked the interaction as it made it more real and relatable to be able to talk or chat with other families in similar circumstances like with kids the same age, high school students and parents. Like your same peer group. I found the kids really were connecting and so were the parents and they all had the same desire or wanting to eat healthy and they encouraged each other. They gave each other ideas. I felt that was one of the best parts of it. I’d even want to get together with the parents once every little while. It kind of, the kids really enjoyed it too.”

How would you improve the experience? How would you improve the interaction and communication between families?

“Experimenting with different visual effects, moving animations or even more fun stickers to send. Videos of different foods even.”

Did you find anything frustrating?

“I guess not knowing who was messaging was a little limiting cause normally you know who it's coming from but it was unique and cool too. Maybe improving that a little.”

Family B - present in the situated interview: Mother B, Year 9 Student (daughter)

How did you find the experience these past few days?

"I actually really liked seeing what others were eating, what the other family was having for lunch. It was also nice to be on the leaderboard we had a healthy lunch which was good to see. I feel seeing what other families eat made all of us aware of what's healthy and what we should pack in the lunchbox. It's nice to chat."

"It was good. It was fun walking by the ipad and messaging the other family after school."

Could you tell me a little about how you felt having this device on the kitchen bench, starting with building your lunchbox to seeing your progress and connecting socially with other families?

"I really liked the device on the bench. It was nice to see every member of the family taking part and taking responsibility in packing their lunch and that was a really positive part of it. On the second day we did place the ipad on the dining table so we have more room on the bench."

"It was cool but it probably needs to be waterproof the device."

How did you find the social interaction and communication with the other family?

"I think it was nice and easy since we know each other and it let us chat. It was nice to easily chat with our friends and just talk about the lunchbox topic so it was simple and clear."

"I guess this chat was just for lunchboxes so it let that topic to be all in one place which was nice and we could share when foods are on sale or what someone eats so it's nice to have it all in one"

What did you like most about being connected to another family and discussing lunchboxes?

"The chatting with the other family was interesting and fun. It helped the whole family become more interested in lunchbox packing."

"It made a boring task we have more fun and cool."

How did you find the updated leaderboard of top lunchboxes? Was it useful? Did you like having the leaderboard?

"I thought the leaderboard was good as everyone wanted to check it and see who was on the top. This was interesting especially for my son and daughter and they tried to get higher but my son was trying to beat my daughter."

"Yeah the leaderboard was cool."

Did seeing the leaderboard make you want to try harder to eat healthier? How would you improve it?

“Yeah it made us want to make sure that next time we enter our foods or plan our lunch we would make sure to pick good fruits and vegetables as the top lunches had some fruit and healthy foods.”

“I found my son when he saw the leaderboard wanted to have a healthier lunchbox and wanted to add more healthy food he really wanted to do that.

How did you find the rest of the chat? Using the cheer button, sending messages, reacting to posts?

“It was really cool. I noticed the kids used the cheer more often they liked that.”

What did you think about seeing the top lunchboxes, who made them and what they contained?

“I noticed our lunchboxes were pretty healthy and it was nice to see us in the top ones. I noticed my kids liked it too.”

Do you think having this sort of device and experience is something you would be interested in being part of for the long-term? Especially with a community with more families?

“It is really helpful to see different ideas it makes it less boring and it is fun to share your own lunch ideas. I find it fun to chat with other families and learn from each other.”

Did having the device encourage you to think more about eating healthier lunchboxes? Did it motivate you to want to pack healthier items?

“It made me more aware and realise what we actually eat. We always pack the same things so this helps us to put more thought into it all.”

How did you find the location of the kitchen bench and having the device there at all times?

“I really liked the kitchen bench as it's the centre of the house and everyone visits it. Because we come and go it was a really good place to have this device and everyone was part of it.”

How did you find the family to family interaction?

How would you improve the experience? How would you improve the interaction and communication between families?

“Maybe we could share recipes or share meals. Maybe we could take photos of our lunchbox even and upload them just to give more ideas that could be something. Like especially for recipes that are more unique sending photos is cool. Even sharing specials of fruits or vegetables on sale that was really helpful.”

Did you find anything frustrating?

“I suppose it was a bit frustrating to try to know exactly what we would eat and plan it but i think it’s something we have to learn and develop and over time planning lunches would help to destress us.”