Elevator Pitch

Wouldn’t it be nice if there was a single place you could find cheap and quality recipes? I want to create a website where individuals can upload low cost and time recipes for low-income individuals in a social network. The websites’ purpose would be to bring quality, simplicity, and ease to cooking. It will stand out through a competitive social aspect that encourages users to try their best in 5 categories: cost, time, taste, ease, and uniqueness. Those that try the recipe will rate it and the higher the likes the more the recipe will be seen. Once it reaches a certain number of likes there will be some sort of payout in order to encourage better recipes.