Amelie Berry

Full Stack Developer

Address: Berlin, Germany

Phone: +49 0151 40071098

Email: aac.berry@gmail.com

Portfolio   **Github**   **LinkedIn**

Versatile and **creative** full stack developer with a digital marketing background, adept at crafting customized user interfaces. **Embraces change** and thrives in **diverse teams**, leveraging **international experience** to drive innovative solutions. **Collaboration-oriented** and consistently delivering impactful results.

Education & Certificates

Full-Stack Web Development | CareerFoundry | 2022 - 2023

Bachelor's Degree Hospitality and Tourism | Vatel Business School | 2013 - 2016

JavaScript Algorithms and Data Structures | FreeCodeCamp

Responsive Web Design | FreeCodeCamp

Advanced Content and Social Tactics to Optimize SEO | UC Davis

Optimizing a Website for Google Search | UC Davis

Skills

Languages
- English | French – native
- German – A2

Frontend
- HTML | CSS | Javascript | Typescript | JQuery
- React | Redux | Angular
- Bootstrap | Tailwind CSS | Material
- React Native | Expo | PWAs
- Version Control (Git)
- Unit & Integration test | Acceptance & end-to-end test | Jest | Cucumber | Puppeteer
- Continuous Integration & Delivery | Jenkins

Backend
- Express | Node.js
- PostgreSQL | MongoDB | Mongoose
- Firebase | Firestore
- REST API | Postman
- Serverless Functions | AWS Lambda
- Heroku | Netlify

Projects

Track'M | October 2022 - February 2023

- Built a REST API with Node.js and Express that interacts with a MongoDB database using Mongoose. Tested API endpoints with Postman, wrote clear documentation, deployed API to render.com.
- Created a single-page, responsive React app with routing that facilitates user requests and renders response from the server-side via a number of different interface views. Users can register, login, view movies with details and save them to their list of favorites.
- Created a similar app with Angular and TypeScript using Agile project management techniques including user stories, story points, and a Kanban board.

API Repo | React App Repo | Angular App Repo | Case Study

Professional Experience

Content Writer | Freelance
August 2018 – October 2020 | Lebanon

- Translated brand objectives into engaging user experiences by enhancing content for a call-center website, optimizing SEO, messaging, and brand consistency.
- Leveraged market research to create compelling content for a startup's website, showcasing strong analytical and communication skills.
- Designed, authored and optimized a restaurant's launch website and blogs, driving online visibility and user engagement through visually appealing and SEO-optimized interfaces and content.

Brand Manager | Jannah Hotels and Resorts
April 2016 – June 2018 | United Arab Emirates

- Demonstrated exceptional project management skills, overseeing the successful launch of multiple brands and products, meeting strict deadlines and budgetary goals.
- Developed and communicated comprehensive brand strategies across various platforms, overseeing media outlet designs, layouts, and content.
- Leveraged market insights to enhance brand visibility and drive engagement on various digital platforms.

Digital Marketing Intern | LUX* Resorts
October 2015 – February 2016 | Mauritius

- Applied brand guidelines and best practices to optimize digital content, showcasing an eye for design and attention to detail.
- Utilized market research to identify target audience personas, demonstrating an understanding of user behavior and needs that can inform frontend development decisions.