Amelie Berry

Web Developer

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Portfolio   **Github**   **LinkedIn**

Profile

Web Developer and lifelong-learner with the creativity to build customized user interfaces and the curiosity to seek out innovative solutions. Former digital marketer and content writer who values organization and strategic planning to get things done while remaining adaptable to changes. Works well independently and thrives in a diverse team of collaborative and talented individuals.

Skills

Languages
- HTML, CSS, SCSS
- JavaScript, TypeScript
- English, French – native
- German – A2

Frontend
- React, React Native, Angular
- Bootstrap, Tailwind CSS, Material
- Version Control (Git)
- TDD & BDD – unit, integration, acceptance, end-to-end testing
- Continuous Integration & Delivery
- Mobile Apps, Expo, PWAs

Backend
- Express, NodeJs
- PostgreSQL, MongoDB, Mongoose
- Firebase, Firestore
- REST API, Postman
- Serverless Functions, AWS Lambda

Education

Full-Stack Web Development Program | CareerFoundry
September 2022 – February 2023 | Germany

BA Hospitality and Tourism | Vatel Business School
September 2013 – September 2016 | Mauritius

Projects

Track'M | CareerFoundry Project | October 2022 - February 2023

- Built a REST API with NodeJs and Express that interacts with a MongoDB database using Mongoose. Tested API endpoints with Postman, wrote clear documentation, deployed API to render.com.
- Created a single-page, responsive React app with routing that facilitates user requests and renders response from the server-side via a number of different interface views. Users can register, login, view movies with details and save them to their list of favorites.
- Created a similar app with Angular and TypeScript using Agile project management techniques including user stories, story points, and a Kanban board.

API Repo | React App Repo | Angular App Repo

Professional Experience

Content Writer | Freelance
August 2018 – October 2020 | Lebanon

- Revisited content for call-center website. Improved keywords, messaging and tone for brand consistency and SEO.
- Market research and content writing for website of a newly opened business solutions company in Lebanon.
- Designed, wrote and optimized the launch website and blogs of Lebanese Restaurant in Belgium.

Brand Manager | Jannah Hotels and Resorts
April 2016 – June 2018 | United Arab Emirates

- Successfully oversaw the launch of multiple brands and products simultaneously while meeting a tight deadline and budgeted goals.
- Created and communicated brand strategies across multiple platforms as well as designs, layout and content of media outlets.
- Used market insights to grow brand visibility and engagement.

Digital Marketing Intern | LUX* Resorts
October 2015 – February 2016 | Mauritius

- Ensured all digital content maintained brand guidelines and best practices, created digital content plan to increase engagement.
- Maintained analysis of target markets, guests, and documentation in the CRM. Performed market research to identify user personas.

Certificates

- JavaScript Algorithms and Data Structures
- Responsive Web Design
- Advanced Content and Social Tactics to Optimize SEO
- Optimizing a Website for Google Search
- Google SEO Fundamentals